



# EDUCATIONAL TOOLKIT

**Youth** – Innovative Approaches in GBV Prevention and  
Healthy Lifestyle Promotion for Young Men and Women



# Dear teachers, school workers, educators,

We present the Educational toolkit as a guide for implementation of Program Y – Innovative Approaches in GBV Prevention and Healthy Lifestyle Promotion for Young Men and Women. CARE’s gender transformation education (school based program) initiative: YMI – Young Men Initiative and Program Y, has been a documented success in the Western Balkans. The program is focused on transforming the school environment to one that supports and nurtures gender equality, and promotes a culture of non-violence. Our program is grounded in the belief that if students learn to recognise harmful gender norms and are provided safe spaces to practise questioning these constructs, there is a greater likelihood of internalising new ideas in support of gender-equitable, healthy, and non-violent behaviours.

non-violence, gender equality, tolerance, and greater choice.

On the other side, our initiative supports high school educators who seek an effective educational tool to prevent gender-based and other forms of violence amongst adolescents. CARE’s Program Y pairs an accredited curriculum with a social norms campaign that is proven to reduce harmful gender-related stereotypes and a culture of violence amongst adolescents. Teachers are certified and given professional points for their continued educational development. Furthermore, this initiative offers solutions to Ministries of Education who seek an affordable, easy-to-adapt, mainstreaming solution to adolescent violence that is tied to gender inequitable norms and addiction.

## The Educational Toolkit consists of several components:

1. Program Y Manual

3. Monitoring and  
Evaluation Guide

2. Campaign Guide

4. Fundraising Guide

Within this project, young men and women are inspired to become innovative leaders in their schools for the promotion of non-violence, healthy lifestyles, and gender equality amongst their peers. CARE’s Program Y curriculum teaches young people how to make informed decisions for their own health and wellbeing, become roles models in their social milieu, and cultivate a peer environment that favors

CARE’s Program Y offers a piloted and widely implemented education program which reached 30,000 high school students and more than 500 teachers in Balkan region, and now it is in your hands. We hope it will be useful for you, your students, your school and your community! Good luck with implementation and if you have any questions please contact us. ►



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# PROGRAM Y

**Youth – Innovative Approaches in GBV  
Prevention and Healthy Lifestyle Promotion  
for Young Men and Women**

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# **Program Y**

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**Youth – Innovative  
Approaches in GBV  
Prevention and Healthy  
Lifestyle Promotion for  
Young Men and Women**

# Program Y

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## Youth – Innovative Approaches in GBV Prevention and Healthy Lifestyle Promotion for Young Men and Women

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A Training Manual  
for Educators and  
Youth Workers



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# CHAPTER

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GENDER  
TRANSFORMATIVE  
PROGRAM

# Introduction

The Manual for educators in high schools and youth workers “Program Y – Youth“ is a tool that was developed out of the Young Men Initiative by CARE International Balkans and its collaborative partners from Western Balkans countries focused on addressing gender inequalities, harmful health practices and violence in everyday life with young men and young women age from 14 till 19 in schools and the community.

The Program Y – Youth Manual is a training manual that aims to promote gender equality and healthy lifestyles with young men and women by addressing some of the social constructions of masculinity (ies) and femininity(ies) as a strategy for building important life skills in young men and young women as they emerge into young adulthood.

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[www.youngmeninitiative.net](http://www.youngmeninitiative.net) (PDF is available for downloading)

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## **CARE International**

CARE International is a global confederation of 14 member organisations working together to end poverty. In 2015 CARE worked in 95 countries around the world, supporting 890 poverty-fighting development and humanitarian aid projects, to reach more than 65 million people.

## **Vision and Mission**

A global leader within a worldwide movement dedicated to saving lives and ending poverty

## **Our Mission**

CARE works around the globe to save lives, defeat poverty and achieve social justice.

### **Our Focus**

We put women and girls in the centre because we know that we cannot overcome poverty until all people have equal rights and opportunities.

### **Principles**

Independent of political, commercial, military, ethnic or religious objectives CARE promotes the protection of humanitarian space. We provide assistance on the basis of need, regardless of race, creed or nationality addressing the rights of vulnerable groups, particularly women and girls.

CARE follows a set of Programming Principles in our emergency, rehabilitation and long-term development work. CARE's principles are aligned with those of many other humanitarian agencies, and include:

- Promote empowerment
- Work in partnership with others
- Ensure accountability and promote responsibility
- Address discrimination
- Promote the non-violent resolution of conflicts
- Seek sustainable results

### **CARE Partner organizations in the Balkans**

CARE works in partnership with local non-governmental organizations across Balkan. Partner organizations are the ones which are dedicated to improvement of life of young people, transformation of educational system and promoters of healthy lifestyles, gender equality and nonviolence. Key partners within Young Men Initiative project are:

1. Association XY, Sarajevo, [www.xy.com.ba](http://www.xy.com.ba)
2. Institute for Youth and Community Development “Perpetuum Mobile”, Banja Luka, [www.pm.rs.ba](http://www.pm.rs.ba)
3. NGO “Youth Power”, Mostar, [www.facebook.com/NGOYouthPower/](http://www.facebook.com/NGOYouthPower/)
4. Youth Education Club Synergy, Kosovska Mitrovica, [www.oek-sinergija.org](http://www.oek-sinergija.org)
5. Center E8, Belgrade, [www.e8.org.rs](http://www.e8.org.rs)
6. Status M, Zagreb, [www.status-m.hr](http://www.status-m.hr)
7. Peer Educators Network (PEN), Prishtina, [www.ngo-pen.org](http://www.ngo-pen.org)
8. Act for Society Tirana, Tirana, [www.actforsocietycenter.org](http://www.actforsocietycenter.org)

Our partner for development of social marketing campaign is SMART Kolektiv from Belgrade, [www.smartkolektiv.org](http://www.smartkolektiv.org).

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## Foreword

The manual “Program Y - Youth - Innovative Approaches in GBV Prevention and Young Boys and Girls Healthy Life Styles Promotion“ is a training manual for work with young men and women aged 14 to 19 years old. It has been developed by CARE International Balkans in collaboration with Instituto Promundo (Rio de Janeiro), Status: M (Zagreb), Centre E8 (Belgrade), Perpetuum Mobile (Banja Luka), Association XY (Sarajevo), NGO Youth Power (Mostar), PEN (Pristina), Synergy (Kosovska Mitrovica), and Counselling Line for Men and Boys (Tirana). The Program Y - Youth manual is for use by educators in high schools, youth workers, and other professionals working with young men and women. It represents an important contribution to those working to support the healthy development of young people. Using a gender lens by focusing on masculinity(ies) and femininity(ies), we seek to deconstruct some of the challenges young men and women face in adolescence. The manual seeks to build the skills necessary for young men and women to develop healthy relationships based on gender equality, to understand their physical, sexual, and emotional development and to address all forms of violence in their everyday lives. This manual is an important resource for governments and nongovernmental organizations (including Ministries dealing with Education and Youth) that understand the importance of how gendered social constructions around masculinity and femininity affect the attitudes and behaviors of boys and young men and girls and young women. This manual seeks to build skills and competencies of young men and women to face life challenges that are often a part of the transition period of adolescence. We believe that by working with a more comprehensive approach than addressing just a single issue we can achieve more positive results. A significant feature of this manual is that it has been tested and validated through research and evaluation in schools in Bosnia and Herzegovina, Croatia, Albania, Serbia and Kosovo.\*

The research conducted as part of the young men initiative from 2007 to 2015 (and research conducted by others) have clearly demonstrated the need to address the diverse topics covered in this manual. Working with only young men and only young women, which is possible in schools and environments dominant in either male or female students, CARE and its partners are using gender-specific manuals, Program M(en) and Program W(omen), with great success. Success is measured by using baseline assessment and endline evaluation in schools where CARE and its partners have worked with in the past. However, the vast majority of schools are gender mixed. Therefore, we have decided to develop a new tool for working in gender mixed schools.

During adolescence, young men and women often engage in a variety of risky behaviors. These behaviors can range from binge drinking (drinking alcohol until drunk), experimenting with drugs, and exposure to violence either as a victim or as a perpetrator. It is a time of experimentation, as they try to figure out the type of men or women they want to be. Many young men and women start to date and develop their first sexual relationships. Lacking the knowledge and skills to deal with these experiences puts them at risk. We know from research conducted within Europe that the leading causes of death for adolescent young men are traffic accidents, suicide, and interpersonal violence. Gender norms and social constructions of masculinity often contribute to these harmful behaviors and practices. The imbalance of power in decision-making, vulnerability to violence, difficulty accessing certain health services, and social inequality, which limits opportunities and possibilities, are just some of the consequences of gender norms and traditions. Also, adherence to norms that idealize skinny girls as an example of that which is socially desirable in girls during puberty can and lead to girls feeling that they must

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\* According to the Resolution 1244 (applicable to whole document)

live up to these social expectations. The result is an increased number of girls who expose themselves to extreme diets, which is very unhealthy during puberty. By empowering young people to recognize and successfully oppose harmful social norms, we can develop a critical mass of young people who will, by using their knowledge and skills, make decisions that contribute to healthy, non-violent resolution of relational problems and promote a society with greater equality and equity.

Young people adopt their personal lifestyles during the transition from family and home to adulthood under the influence of a complex mixture of economic, social, cultural, and educational processes. The impact of inequalities (gender, social, and/or health) may be immediate, with poor outcomes being apparent in a range of indicators and behaviors during childhood and adolescence. These factors may reduce young people's ability to participate fully in many aspects of life and affect, for example, school attendance and academic achievement, social functioning, sports participation and uptake of employment opportunities. Quality of life and mental well-being may consequently be affected. Life skills education can be a mitigating factor against some of these challenges. During nine years of Program M implementation in high schools in the Western Balkans region, partner organizations, professors, pedagogues, parents, and responsible ministries have recognized the need to include girls and young women in joint education efforts. This manual has been prepared through a three-year long participatory process. It is published in English and Croatian/Serbian/Bosnian/Albanian to encourage widespread use in the region. The manual was designed to work alongside a lifestyle campaign at the school and community level that promotes a more positive and healthier version of what it means to be a man and woman. For resources around the campaign, please consult with the local partner(s) in each

country. CARE and its partners encourage government and nongovernmental organizations to adopt this manual as part of their comprehensive efforts around life skills education. Any approach must bring schools, communities, families, and other important civil society actors together to support young people as they emerge into young adults. We wish you success in using this manual!

*John Crownover, Saša Petković and Feđa Mehmedović*  
*CARE International Balkans*

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<sup>2</sup> — In the following occupational titles refer to both genders if not explicitly specified language (author's note.)

## History of the Young Men Initiative Program

Since 2007, the Western Balkan Gender-Based Violence Prevention Program – Young Men Initiative (YMI) – has been working to bolster gender equitable attitudes and behaviors amongst young men and decrease both violence by young men (against young women) and peer violence (violence by young men against other young men) in Bosnia and Herzegovina, Croatia, and Serbia. In addition, YMI expanded into Kosovo in 2010 and into Albania in 2013. Led by CARE Balkans, with technical support from Promundo and the International Centre for Research on Women (ICRW) and financial support from the Norwegian Ministry of Foreign Affairs, Austrian Development Cooperation, Swiss Government, OAK Foundation, and CARE Deutschland-Luxemburg, this program confronted social norms around masculinity and violence through school-based educational workshops and social marketing campaigns targeted towards young men and women, aged 14-19.

## What is the Young Men Initiative?

YMI's approach is based on a gender-transformative curriculum adapted from Instituto Promundo's Program H and designed to elicit critical reflection on the gender norms that drive violence and other unhealthy behaviors<sup>1</sup>. High rates of alcohol use in the region has also prompted the program to target high-risk drinking, which is linked to an increased likelihood of the perpetration of violence in many settings. YMI is implemented in vocational high schools, allowing high levels of participation among boys and girls aged 14 to 19 since 2013. The focus on youth is important, as adolescence represents a pivotal time in the socialization process when attitudes and behaviors are still being developed. In participating schools, eight to ten hour long YMI sessions, led by trained facilitators, are integrated into the regular class schedule over the academic year, with a focus on four key program areas as follows: (1) gender attitudes; (2) violence; (3) sex, health, and wellbeing; and (4) alcohol and drug use. YMI also extends beyond the classroom. The program includes an optional residential retreat where the facilitators lead additional sessions and

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1 – Program H (H denotes Homens and Hombres, words for men in the Portuguese and Spanish languages, respectively) seeks to recruit young men and their communities in critical reflections on solid social norms. The program was developed and confirmed in Latin America and the Caribbean, and since then was adapted for use in several countries, including Tanzania, India, Peru and Vietnam. For more information visit: <http://www.promundo.org.br/en/activities/activities-posts/program-h/>  
2 – Following resolution UN 1244.

team-building activities in a more immersive setting. In addition, the program includes the “Be a Man” lifestyle campaign, which is intended to reinforce key YMI messages and foster change at the school level and beyond. The campaign is supported by a variety of educational materials, social media, and “actions” organized and carried out by student members of “Be a Man” clubs. Members of “Be a Man” clubs include both young boys and girls. As of 2015 there are several hundred active members in these clubs with 350 members in Bosnia and Herzegovina, 241 members in Serbia, 636 members in UNMIK/Kosovo<sup>2</sup>, 35 members in Croatia, and 60 members in Albania.

YMI’s guiding philosophy is that boys should be understood as critical allies in promoting nonviolent, healthy relationships and communities rather than seen as obstacles to peace and gender equality. Girls as active community members should be effective players within societies and change agents as well. Currently we are witnessing girls as not only victims but also perpetrators of violence, albeit to a lesser extent than boys. Both boys and girls in adolescence are in need of additional education about healthy life styles and gender based violence prevention as a path toward greater gender equality and a more gender equitable society.

*...boys should be understood as critical allies in promoting non-violent, healthy relationships...*

YMI holds that if students learn about violence and how to question dominant gender norms and they have a chance to practice these new ideas and skills in safe spaces, then they will have a greater likelihood of internalizing this information, which, over time, will result in living more gender-equitable, healthy, and nonviolent lifestyles. Moreover, as group norms begin to change, the program helps to foster a more tolerant, accepting environment at the school level.

This trajectory of change, whereby boys and girls practice and internalize new ideas, is bolstered by several support structures such as non-violent role models (e.g., YMI facilitators), supportive social networks, and an encouraging school environment.

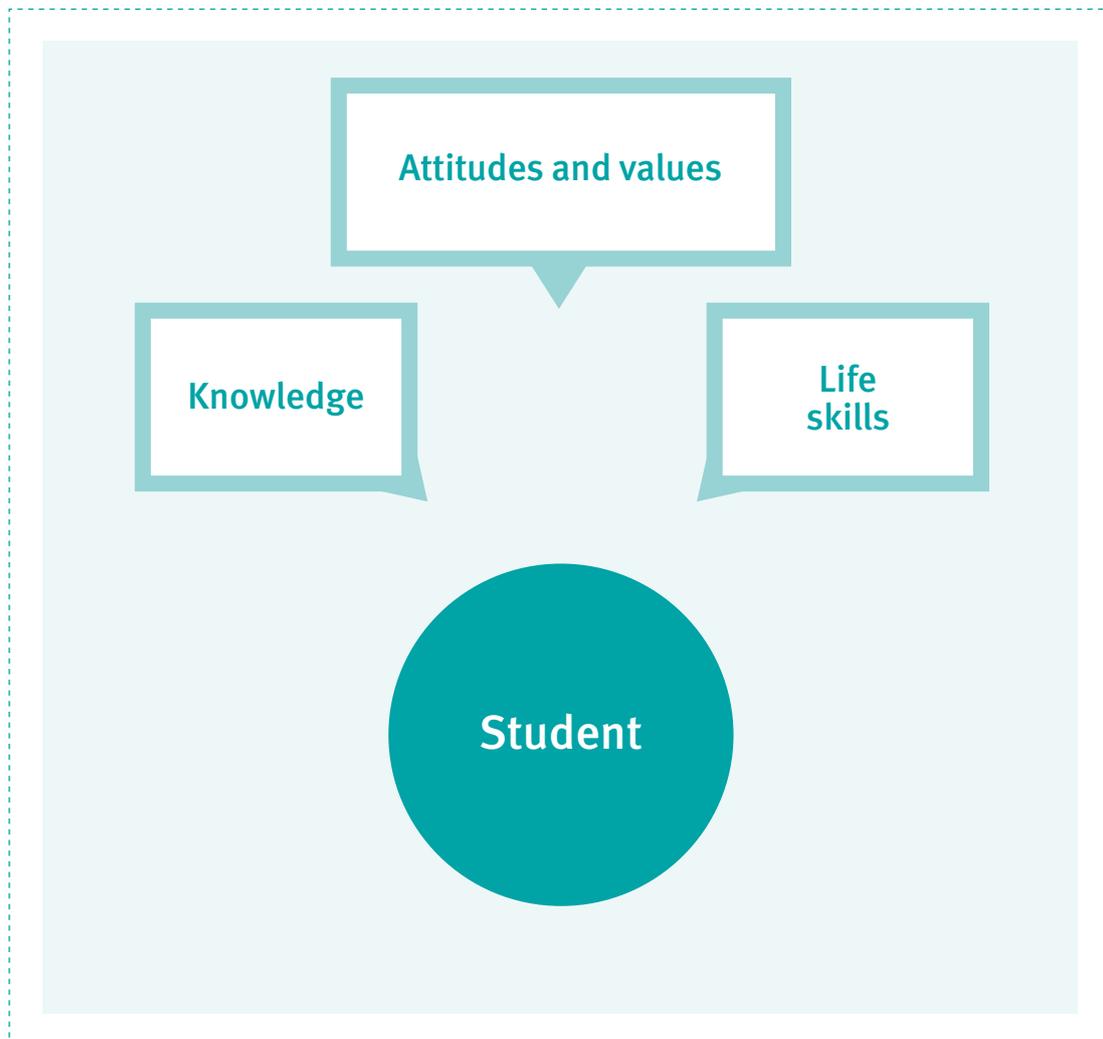
## YMI’s Evolution

The YMI Pilot, or Phase I, (2007-2010) included formative research and implementation in five cities across Bosnia and Herzegovina, Croatia, and Serbia. During Phase II (2011-2013), CARE adjusted the program in two important ways based on results from the pilot: (1) basic YMI sessions became a compulsory part of the curricula in participating schools; and (2) voluntary offsite retreats were added for more intensive training and engagement. This new YMI format was rolled out and evaluated in four schools located in Sarajevo, Zagreb, Belgrade, and Prishtina.

## Educational Basis

Program Y's basis is education and therefore the manual you are holding in your hand or reading on your screen contains clear instructions and information that are important for organization, coordination, and implementation of educational activities with young people. Taking into account that school is not always the only place where young people gain new knowledge and life skills we have adjusted Program Y to schools and formal education without, of course, excluding educators and trainers that implement informal educative interventions in schools. That is the reason why, in addition to instructions for implementing educative workshops and sessions, we have included learning results into Program Y to give better insight into expected results (i.e., learning outcomes) for teachers, pedagogues and school psychologists.

*...we have  
adjusted Program  
Y to schools and  
formal education...*



Learning outcomes are the same as goals used to interpret changes related to the areas, themes, and sessions implemented. Simplified, learning outcomes tell us how the student that is included in the learning process based on Program Y methodology will be different after going through workshop cycle.

Traditional approaches to learning and studying forecast that with sufficient knowledge a young person automatically has enough competence to make adequate and “healthier” decisions. The new approach that Program Y promotes and communicates is significantly more complex than traditional “ex-department/cathedra” approaches and is harmonized with most modern educational standards. Besides relevant knowledge, Program Y encourages adoption of relevant attitudes and values and motivates young people to make informed decisions with more self-confidence as they face challenges throughout adolescence.

We have created this manual and offered it to schools, organizations, and individuals for free usage so they can use these new and proven principles as a valuable resource for promoting responsible, non-violent, gender equality and healthier decision-making.

## Why Focus on Gender Norms?

For many years, we have made assumptions about the health and development of young men.<sup>3</sup> Most often, we have assumed they are doing well and have fewer needs than young women. At other times, we have assumed that they are difficult to work with, aggressive, or not concerned with their health. We have often seen them as the perpetrators of violence against other young men, against themselves and against women - without also stopping to recognize the ways in which society often condones young men's use of violence. New research and perspectives are calling for a more careful understanding of how young men are socialized, what they need in terms of healthy development, and how health educators and others can engage them in more appropriate and effective ways.

Furthermore, while numerous initiatives have historically sought to redress gender inequities by empowering women, there is an increasing consensus that promoting gender equity and improving women's health and well-being also requires engaging men, of all ages. The 1994 International Conference on Population and Development (ICPD) in Cairo and the 1995 Fourth World Conference on Women in Beijing provided a foundation for including men in efforts to improve the status of women and girls. The ICPD Programme of Action, for example, seeks to "promote gender equality in all spheres of life, including family and community life, and to encourage and enable men to take responsibility for their sexual and reproductive behavior and their social and family roles."

Since the Cairo and Beijing conferences, numerous UN agencies, governments, and civil society organizations have affirmed the need to work with men and boys. In 1998, the World Health Organiza-

tion decided to pay special attention to the needs of adolescent boys, recognizing that they had too often been overlooked in adolescent health programming. In 2000 to 2001, UNAIDS devoted the World AIDS Campaign to men and boys, recognizing that the behavior of many men puts themselves and their partners at risk, and that men need to be engaged in more thoughtful ways as partners in HIV/AIDS prevention and the support of persons living with AIDS. More recently, governments from around the world made a formal commitment at the 48th session of the Commission on the Status of Women (CSW) in 2004 to implement a range of actions to involve men and boys in efforts to achieve gender equality.

In addition to the growing recognition that working with men and boys to challenge gender inequities can have a positive impact on the health and well-being of women and girls, there is also an increased understanding of how rigid ideals of gender and masculinities can lead to specific vulnerabilities among men and boys. This reality is evidenced by their higher rates of death by traffic accidents, their higher rates of suicide and violence, and their higher rates of alcohol and substance use in comparison to women and girls. Thus, for the sake of both young men's and young women's well-being, it is essential that programs seek to incorporate a gender perspective into work with youth.

But, what does it mean to apply a "gender perspective" to working with young men? Gender - as opposed to sex - refers to the different ways in which men and women are socialized to think, behave, and dress; it is the way these roles, usually stereotyped, are taught, reinforced, and internalized. We sometimes assume that the way that boys and

3 — "Young men" refers to males between the ages of 15 and 24, corresponding to the "youth" age group defined by the World Health Organization (WHO).

4 — W.H. Courtenay, "Better to die than cry? A longitudinal and constructionist study of masculinity and the health risk behavior of young American men" (Doctoral dissertation, University of California at Berkeley, 1998)

men behave is "natural" - that "boys will be boys." However, the roots of many of boys' and men's behaviors including, whether they negotiate with partners about condom use, whether they take care of children they father, or whether they use violence against a partner are found in the way boys are raised. To change how we raise and view boys is not easy. However, it has the potential to transform gendered relations, as well as reduce many of the health and social vulnerabilities that both women and men face.

Throughout many societies there are often one or more versions of masculinity, or ways of being a man, that are accepted as the "right" or dominant way of being a man. This is generally termed hegemonic masculinity. In most settings, this hegemonic masculinity is idealized and becomes a way to subordinate or marginalize men who are different. Looking across diverse settings, in fact, we often see many similarities in definitions of manhood and how men are expected to behave. For example, many cultures uphold the idea that being a "real man" means being a provider for and protector of one's family and community. Boys are often raised to be aggressive and competitive - skills considered useful for their roles as providers and protectors. They are also often raised to believe in rigid codes of "honor" that obligate them to compete or use violence to prove themselves as "real men". Those boys who show interest in domestic tasks such as cooking, cleaning, or caring for younger siblings, or who easily display their emotions, or who have not yet had sexual relations, may be ridiculed by their families and peers as being "sissies", or not "real men".

In terms of health-seeking behaviors, boys are often raised to be self-reliant, not to worry about their health, and not to seek help when they face stress. But being able to talk about one's problems and to seek support is a protective factor against substance use, unsafe sexual practices, and involvement in violence. This could explain in part why boys are more likely than girls to be involved

in violence and substance use. Indeed, a significant body of research confirms the ways boys are raised have direct consequences for their health. For example, a national survey of adolescent males aged 15-19 in the U.S. found that young men who had sexist or traditional views of manhood were more likely to report substance use, involvement in violence and delinquency, and unsafe sexual practices than adolescent boys with more flexible views about what "real men" could do.<sup>4</sup> Similar results have also been found in studies carried out with young men in various other settings, including Brazil, India, South Africa, and the Western Balkans.

Thus, applying a gender perspective to working with young men implies two major points:

**(1) GENDER SPECIFICITY:** Looking at the specific needs that boys have in terms of their health and development because of the way they are socialized. This means, for example, engaging boys in discussions about substance use or risky behavior and helping boys understand why they may feel pressured to behave in those ways.

**(2) GENDER EQUITY:** Engaging boys to discuss and reflect about gender inequities, to reflect about the ways that girls and women have often been at a disadvantage and have often been expected to take on a disproportionate share of childcare, sexual and reproductive health matters and domestic tasks.

This manual series attempts to incorporate these two perspectives, seeking to both recognize the specific needs and realities of young men and engage them to challenge and transform gender relations. Evidence from around the world indicates that programs that apply this type of gender transformative approach are more likely to lead to changes in young men's attitudes and behaviors than programs that do not make an explicit attempt to address and challenge gender norms (Barker et al., 2007).

## From Young Men as Obstacles to Young Men as Allies

Discussions about young men have often focused on their problems - either their lack of positive participation in reproductive and sexual health matters or their sometimes-violent behaviors. Some youth health initiatives approach young men as obstacles or aggressors. Indeed, some young men are violent toward their female partners. Some are also violent toward each other. And many young men - too many - do not participate in the care of the children and do not participate adequately in the sexual and reproductive health care needs of themselves and their partners. At the same time, many young men are respectful in relationships with their partners and many young fathers participate in the care of their children.

It is clear from research and from our personal experiences as educators, parents, teachers, and health professionals that young men respond to what we expect from them. From research on delinquency, we know that one of the main factors associated with delinquent behavior among young men is being labelled or identified as a delinquent by parents, teachers, and other adults. Young men who feel they are categorized and/or treated as "delinquent" are more likely to become delinquent. If we expect young men to be violent, if we expect them not to be involved with the children they may father, if we expect them not to participate in reproductive and sexual health issues in a responsible way, then we are effectively contributing to the creation of self-fulfilling prophecies.

For all of these reasons and more, this manual and the activities contained within are grounded in the assumption that young men should be seen as allies - potential or actual - and not as obstacles. Some young men do in fact act in irresponsible and even violent ways. We do not condone their behavior. Rather, we believe it is imperative that we start from the things that many young men are doing right and believe in the potential of other young men to do the same.

*...young men  
respond to what we  
expect from them.*

## About the Manual

This manual consists of four thematic parts:

### *Identity development*

- › Identity, sense of self, and feelings
- › Gender and gender norms

### *Violence is OUT*

- › From violence to peaceful coexistence
- › From violence to respect in intimate relationships, self-control and managing emotions
- › Psychoactive substances

### *Sexuality and protection of sexual and reproductive health and rights*

- › Healthy sexuality, adolescent pregnancies and sexual and reproductive health and rights
- › Pregnancy, yes or no, sexually transmitted infections and HIV and AIDS

### *Parents of the 21<sup>st</sup> century*

- › Fatherhood and motherhood

Each of the four parts contains an introduction to the theme, including a short review of the relevant literature and directions for implementing group activities for work with young people. For the introduction to each listed part, we have included the perspectives of young men and young women. The main goal of educational workshops is to create a safe space for dynamic discussions in which young people can think critically about issues of gender norms, relationships, and different health themes while also having an opportunity to “practice” skills and capabilities that are necessary to decrease risky behavior and to act in a safer way. Thus, information about those two perspectives helps educators and teachers to have a focused approach on both genders by acknowledging their specific needs and social influence on decisions they make.

The introduction into each of listed thematic area offers introductory important information for preparing workshops by taking a critical look at adolescent needs in the context of sex, gender perspectives, and the specifics of young men and

young women as they grow up. This information is especially important for understanding the influence social norms have on negative forms of behavior and establishing a link between social norms and the vulnerability of both genders according to the themes of Program Y. To understand this connection is the basis for developing educational and other strategies aimed at decreasing the influence of harmful norms. The goal is to strengthen young people’s abilities to face social expectations with an awareness of potentially harmful influences and a capability to recognize and apply healthier and non-violent alternatives with more self-confidence.

Also, the gender perspective of young men and young women provided in the introductory texts is an additional resource that is important for quality workshop implementation to achieve the desired goals of the program. Through the workshops, participants will learn to:

- › Value dialog and negotiations rather than using force and violence as a basis for resolving conflicts and to use dialog and negotiations in their interpersonal relationships;
- › Respect individuals and groups of different origins and lifestyles and to question attitudes of those who do not respect those who may be different from themselves;
- › Try to maintain intimate relationships based on equality and mutual respect;
- › Talk to their partners about safe sexual behavior and sharing responsibility for methods of protection, whether they are sexually active or not;
- › Make decisions about reproduction together with their partners and take mutual responsibility for choices and usage of contraceptive methods to avoid unwanted pregnancy;
- › Reject the use of violence toward their intimate partners and others; and
- › Understand that caretaking is also a male characteristic, to look after others, including their friends, family, partners, and children.

## Using the Manual

This manual is intended for use by teachers, professional staff, health workers, and/or other experts, educators, trainers or volunteers that work with or would like to work with young people. Every activity is designed to last between 45 and 90 minutes and can be implemented in different environments, from schools, youth, and sports clubs to parks and reformatories for juveniles. It is also necessary for the person who is planning and implementing the workshops to foster a safe environment for learning and completing the different exercises\* included in this manual.

Activities are based on a model of experiential learning in which young people are encouraged to examine and analyse their life experiences so that they can understand how gender can influence power in relationships and make young men and young women vulnerable. Most importantly, activities engage participants to think about how they can make positive changes in their lives and communities. This examination and change process takes time. Experience in using this manual has shown that it is best if the activities are used as a whole (or strategically selected group of activities), as opposed to using just one or two stand-alone activities. Many of the activities complement each other and when used together inspire richer and more productive engagement than when used alone.

Also, the activities function better with smaller groups (i.e., 8 to 25 people), although it is also possible to work with bigger groups. But a group that is too big can decrease the opportunity for everyone to participate to the fullest extent. When starting to work with this manual, the facilitator should also be aware that this educational process might be the first time for some group members to have an open discussion in which they will talk individually about young men or young women. Some participants at the beginning might say that it is strange or weird, thus the facilitator should help them understand why it is important to talk about both genders, taking into account the richness of differences, possibilities, and specific needs.

Even though the activities are intended for young people aged 15 to 24, we are aware of the huge variation of problems and experiences inside each group. While working together can offer many advantages, it is important to be sure that young people have the necessary space to focus on questions that are most relevant for their lives and relationships. Many organizations often



\* All resource tables and all handouts necessary for the implementation of workshops in a format suitable for printing, can be found at [www.youngmeninitiative.net](http://www.youngmeninitiative.net) in the section Resource under title Program Y - working materials

work with young people in two separate age groups – 15 to 19 and 20 to 24. Working with young people is not always an easy and predictable task. Many activities in the manual deal with complex, personal themes such as sexuality, mental health, and experiences with violence. It could happen that some of participants open up and express their feelings during this process while others simply do not speak. Some activities are not intended for use as group therapy, but should still be used to encourage sufficient levels of self-reflection among participants so that they can learn from personal experiences, examine rigid ideals of gender, masculinity, and femininity, and change their attitudes and behavior. It is up to the facilitator to evaluate and improve acceptance levels of the themes with participants and to lead activities in a way that helps promote critical thinking, but at the same time not to have a session of group therapy. The facilitator should be ready for possibility that some individuals may need special attention and, in some cases, should be directed toward professional services and counselling.

Experienced facilitators are the key to a successful group educational process. Before starting to work with young people, facilitators must know themes from this manual, have experience working with young people, and have the support of their institution(s), organization(s), and/or other adults for the implementation of these activities. The main role of the facilitator is to create an open and honest environment full of mutual respect where there are no prejudgments, attitudes, language, or behavior critical of young people, where young people will not feel embarrassed if they veer away from “politically correct talk”. Since conflict might occur, it is necessary for the facilitator to have the necessary skills to intervene in such situations and to promote respect for differing opinions.

Finally, activities need to be implemented in a private and comfortable space in which young people can move freely. Many young people like to move and it can be helpful for better inclusion into activities. It is also necessary to have young people have sufficient energy/calories in order to grow and develop so it is recommended to have food available for participants when possible.

## Video Collection: “Once Upon a Boy” and “Once Upon a Girl”

Two cartoon videos named “Once upon a Boy” and “Once upon a Girl” are included with this manual<sup>5</sup>. Without using words, these cartoons tell stories about challenges faced by young people as they grow up. The characters face social norms, family violence, homophobia, uncertainty about their sexuality, their first sexual experience, pregnancy, sexually transmitted infection (STI), and parenthood. In a fun and careful way, the cartoons introduce themes that work with the activities described in this manual. It can be useful to use the cartoons as an introduction into activities to arouse interest with young people and to gauge their initial attitudes on different questions that are processed in this manual.

*...characters face social norms, family violence, homophobia, uncertainty about their sexuality...*

You can access the cartoons mentioned at:

<http://promundoglobal.org/resources/once-upon-a-boy/>

<http://promundoglobal.org/resources/once-upon-a-girl/>

## Modalities of Workshop Implementation

The design of Program Y - Youth allows schools and organizations to independently plan and implement the activities within a typical four-year educational platform. The program aims to improve students' knowledge and life skills through training in which they will learn to make decisions that promote gender equality, encourage healthy lifestyles, foster non-violent behavior, all by encouraging positive interactions among young people.

Even though all of the modules in this manual make a complete learning program, facilitators can choose to combine modules from different areas or even use only one module. With this freedom of choice, the sequence and final concept used may vary. Modular and interactive teaching can increase the participation of students in the learning process; the proposed learning process is based on principle known as “student in the centre”. All workshops in this manual are based on the principle that the teacher/educator is the person that facilitates each workshop and encourages and stimulates student participation by using pedagogue principles and standards.

<sup>5</sup> – Both videos are used in this manual by permission of Instituto Promundo, Rio de Janeiro, Brazil <http://promundoglobal.org/>

Participants are an important resource and potential allies in the teaching process. Their active participation ensures that their voice, stance, opinion, and current ways of thinking about certain subjects are incorporated into each workshop. In this way, the students can feel a greater level of ownership over workshop outcomes. They help to shape the outcomes while the teacher/educator helps to guide that process toward desirable constructs and conclusions. During the workshops students are addressing certain questions, but they are also directly involved in analysis of the situations provided. The students can offer and discuss what might be adequate solutions and alternatives, which allows them to analyse conclusions before adopting them. This process allows the students to analyse specific problems in a greater variety of ways than they might otherwise consider and they can offer solutions under the supervision of teachers/educators.

Since most workshops do not require specific facilities, most of the modules can be completed in out-of-school environments (e.g., parks), which can further enhance the experience by offering ad-

ditional freedom to use an environment that relates to the theme, area, and concept of the workshops. The maximum duration of the workshops is 90 minutes and the minimum is 45 minutes, depending on the interest of students. For people that plan the implementation of educational workshops from Program Y, additional information is provided regarding the duration and necessary materials for each session. Thus, it is important to consult the specific instructions for each workshop in this manual.

Certain sessions require advance preparation of materials; further information is attached to the sessions as needed. The teacher/educator should bring copies of the materials as they are the basis for discussion and can be used as a learning tool and analysis resource.

All modules have been tested in high schools of various orientations (e.g., technical schools, medical schools, sports schools, etc.) to ensure that the modules can address the interests and needs of students from schools with different types of orientations.

## Expected Results and Learning Outcomes

Program Y is based on an interactive approach that encourages the active participation of students in the process of studying defined contents. Also, since it is packed with different games, exercises, and discussions, it motivates students to approach studying openly and actively with few or no obstacles to studying. Studying is demanding process that requires trained staff and prepared students, with previous experience as the basis for further education. Program Y is designed to be easy to do without specific training, and it is especially important to emphasize that the learning outcomes do not rely on the students having previous knowledge of the themes of Program Y.

During the last two decades, many international educational institutions have recognized the importance and possibility of complementing knowledge with the development of life skills. In that

sense, knowledge and information represent a platform for development with the adoption and strengthening of life skills as important allies in violence prevention and the promotion of healthy lifestyles. Understanding and respecting principles of gender equality, showing zero tolerance towards gender based violence, opposing the use of psychoactive substances, and adopting healthy lifestyles are demanding tasks for students. It is also challenging for the teachers/educators that want to encourage students to adopt these forms of behavior.

Many problems that adolescents face while growing up result from a combination of internal and external factors. In the context of internal factors, we emphasize the following: knowledge, awareness, staying informed, and possessing decision-making skills. Next, we emphasize the following external

factors: family, media, peers, and other sociocultural factors that influence the formation of a young person's identity, and values that a young person adopts through interaction with the surrounding environment.

Program Y is not a tool focused exclusively on educating and informing young people. It is also a tested and proven platform that offers concrete directions to teachers, educators, trainers, and pedagogues on how to offer knowledge and information to help develop life skills known to be key competencies for making healthy and non-violent decisions. Besides instructions for the implementation of each individual session, the manual offers accompanying contents that allow students to get all of the necessary information for understanding and achieving the defined learning outcomes. Different exercises, discussions, educational games, and workshops provide students with the life skills necessary to help them make informed decisions about their health in the future, without perpetuating inequality or resorting to violence.

The comprehensive goal of Program Y is to promote the adoption of healthy lifestyles and non-violent behavior among youth by challenging gender stereotypes. The program uses an holistic approach based on a defined interactive methodology. This methodology is integrated throughout the activities and contributes to the realization of the comprehensive goal by strengthening the students' knowledge (cognitive development), having them build upon existing life skills and adopt new ones (behavioral development), and changing their values and opinions (affective development).

*...goal of Program Y is to promote the adoption of healthy lifestyles and non-violent behavior among youth...*

In a wider context, participation in the activities defined by Program Y can help students with the development of the following:

- › Identity
- › Emotional intelligence
- › Interpersonal communication skills
- › Negotiation skills
- › Life skills, with focus on critical thinking and decision-making
- › Capability to resolve the problem
- › Skills for resolving critical situations
- › Pro-social and social competences
- › Gender equal attitudes and values
- › Healthy lifestyles, particularly in the context of sexual and reproductive health and preventing the use of psychoactive substances
- › Tolerant attitudes towards others, including people who are different from themselves
- › Self confidence
- › Skills to challenge peer pressure
- › Empathy

Program Y is designed for high school students and therefore the entire learning process is divided into four school years. Sessions complement each other and, therefore, we have defined themes and outcomes for each year individually:

**YEAR 1 – DEVELOPMENT OF IDENTITY: WHO AM I, WHO ARE YOU?****First Semester: Identity, Reasoning, Feelings, Gender, and Gender Norms**

- Workshop 1: What is this thing we call gender?
- Workshop 2: Act like a man, act like a woman
- Workshop 3: Expressing my emotions
- Workshop 4: What would I like to do with my life?
- How am I influenced by others?
- Workshop 5: A love story

**Second Semester: VIOLENCE IS OUT! From Violence to Peaceful Coexistence**

- Workshop 6: What is violence?
- Workshop 7: A live fool or a dead hero: Male honor
- Workshop 8: Understanding the cycle of violence
- Workshop 9: Labelling
- Workshop 10: What is sexual violence?
- Workshop 11: Power and relationships

**Cognitive outcomes:**

- › Students can define gender, gender constructs and the relationship with gender inequality
- › Students can evaluate and describe the influence of masculinities and femininities on the development of identities, behaviors, and attitudes
- › Students can give examples of the negative influence of gender norms on expressing emotions and are able to describe how they can express their emotions appropriately in certain circumstances
- › Students can give examples of verbalizing emotions and they know how to verbalize their own emotions
- › Students are able to give examples of stereotypical attitudes and prejudices that encourage violence
- › Students are able to give examples of social roles and responsibilities based on stereotyped gender divisions
- › Students know how to describe the influences of gender inequality and rigid social norms on people's lives and opportunities
- › Students know how to describe terms of violence and gender based violence
- › Students are able to evaluate and give examples of the negative influence of gender constructs of masculinity and femininity on violence
- › Students can articulate their knowledge about different forms of violence (i.e., peer, gender based, sexual, family, and cyber)
- › Students know how to list the most common causes and consequences of different forms of violence (i.e., peer, gender based, sexual, family, and cyber)
- › Students are able to explain how certain forms of masculinity and femininity contribute to the appearance of peer violence
- › Students know how describe the cycle of violence and different stages of the cycle
- › Students are able to predict consequences caused by having an indolent attitude towards violence they witness
- › Students know that there are milder and more severe forms of violence and that all violence has consequences

#### Affective outcomes:

- › Students revise judgmental attitudes regarding gender roles and change their behavior in accordance with new information and evidence
- › Students demonstrate beliefs about the importance of achieving greater gender equality
- › Students support individuality in the expression of gender identities
- › Students accept individuality in the expression of their own emotions and the emotions of others
- › Students demonstrate a willingness to use non-violent communication in conflict resolution
- › Students engage in discussions with their peers by advocating non-violent communication as a key to solving the conflict
- › Students demonstrate a commitment to achieving higher levels of social equality and social justice
- › Students show empathy towards the victims of violence and gender based violence
- › Students demonstrate nonjudgmental attitudes during discussions about social minorities
- › Students are engaged in group activities that encourage non-violent behavior

#### Psychomotor outcomes:

- › Students recognize the consequences of literal adherence to rigid gender norms
- › Students evaluate how certain rigid gender norms lead to specific behavioral problems
- › Students use negotiation skills in communication with peers
- › Students use active listening during conversations and discussions with peers
- › Students apply critical thinking skills during discussions and activities on violence and conflict resolution before making conclusions and decisions
- › Students recognize the different emotions (e.g., anger, fear, euphoria, etc.) of their interlocutors and adapt their communication in order to prevent conflict

**YEAR 2 – VIOLENCE IS OUT!****First Semester: From Violence to Respect in Intimate Relationships, Self-Control, and Managing Emotions**

- Workshop 12: From violence to respect in intimate relationships
- Workshop 13: Men and violence: Moving toward change
- Workshop 14: Scenes of dating
- Workshop 15: Aggressive, passive, or assertive
- Workshop 16: Negotiation skills
- Workshop 17: Breaking the silence and getting help
- Workshop 18: What do I do when I am angry?

**Second Semester: Drugs/Alcohol and Making Decisions**

- Workshop 19: What are drugs?
- Workshop 20: Drugs in our lives and communities
- Workshop 21: Pleasures and risks
- Workshop 22: Talking about alcohol and alcoholism
- Workshop 23: Decision-making and substance (ab)use

**Cognitive outcomes:**

- › Students can list the most common forms of violence in intimate relationships
- › Students can explain the relationship between masculinity and the occurrence of violence
- › Students are able to cite examples of positive forms of masculinities that lead to gender equality in relationships and an equal distribution of power in decision-making
- › Students know how to explain the difference between healthy and unhealthy friendships and intimate relationships
- › Students can debate about the position of the victim, perpetrator, and witness of violence and are able to explain the positions and options for each
- › Students are able to define assertive, aggressive, and passive behavior
- › Students can explain the positive aspects of peaceful conflict resolution
- › Students can classify psychoactive substances into legal and illegal and can explain the reasons for such qualification
- › Students know how to explain the connection between social norms and use of psychoactive substances and they can describe the consequences of use on behavior and decision-making
- › Students are able to describe negotiation strategies that can be used to positively cope with negative peer pressure regarding the use of psychoactive substances

#### Affective outcomes:

- › Students demonstrate attitudes that reflect zero tolerance towards violence in relationships
- › Students demonstrate beliefs about individual and social responsibility in violence prevention through non-violent and gender-equitable attitudes and opinions
- › Students (young men) adjust their attitudes regarding masculinity and, through interaction with other students, they advocate forms of masculinity that discourage the use of violence as a model for conflict resolution
- › Students (young women) demonstrate attitudes that distance feelings of jealousy and restriction from feelings of love and mutual respect
- › Students sympathize with the victims of peer and gender based violence, shown by attitudes that promote non-violent communication
- › Students demonstrate attitudes that encourage tolerance and respect for minorities and those who are otherwise different from themselves
- › Students adjust their attitudes about the use of alcohol, tobacco, and drugs in response to new information
- › Students demonstrate attitudes that interpret the use of alcohol and drugs as a significant factor in engaging in risky behaviors
- › Students avoid the use of stereotypical statements on the use of heavy and light drugs and psychoactive substances

#### Psychomotor outcomes:

- › Students use recommended skills to control their emotions during peaceful and non-violent resolution of conflicts or problems
- › Students formulate strategies to counteract the influence of peers on their decisions regarding the use of psychoactive substances
- › Students correct their personal attitudes about the perception of the use of psychoactive substances as positive forms of masculinity and femininity
- › Students use recommended skills of self-control and anger reduction
- › Students use active listening skills in communication with their peers
- › Students evaluate consequences of submission to peer influences

## YEAR 3 – SEXUALITY AND PROTECTION OF SEXUAL AND REPRODUCTIVE HEALTH AND RIGHTS

### First Semester: Healthy Sexuality, Adolescent Pregnancies, and Sexual and Reproductive Health and Rights

- Workshop 24: Caring for oneself: men, women, gender, and health
- Workshop 25: Young men's health
- Workshop 26: Men's bodies
- Workshop 27: Women's bodies
- Workshop 28: I want, I don't want, I want, I don't want
- Workshop 29: I put myself at risk when...
- Workshop 30: Adolescent pregnancy

### Second Semester: Sexually Transmitted Infections, Contraception, and Rights

- Workshop 31: Health, STIs, and HIV and AIDS
- Workshop 32: Transmission of HIV and AIDS: A signature hunt
- Workshop 33: Contraception
- Workshop 34: What are sexual and reproductive rights?
- Workshop 35: Sexual diversities

#### Cognitive outcomes:

- › Students can describe how education based on rigid social norms contributes to the development of an indolent attitude towards health and the adoption of attitudes that are a risk factors for health
- › Students know how to describe the connection between hygiene practices and health preservation
- › Students know how to list organs of the male and female reproductive systems and can describe their functions
- › Students can describe the positive aspects of sexual abstinence
- › Students are able to describe the risks associated with sexual behavior and to define strategies for reducing or eliminating individual risks
- › Students can describe the negative aspects of adolescent pregnancy
- › Students are able to list the most common sexually transmitted infections and their consequences on health
- › Students can define the transfer mechanisms of individual sexually transmitted infections including HIV and they can explain which methods of protection are effective against individual infections
- › Students know the difference between modern and traditional methods of contraception and they can list the most common methods and describe the protection mechanisms
- › Students know the difference between a double protection method (i.e., one that protects against sexually transmitted infections and unplanned pregnancies) and contraception (i.e., one that protects against unplanned pregnancy only)
- › Students are able to list sexual and reproductive rights and explain the importance of these rights in the context of health protection
- › Students are familiar with sexual diversities

#### Affective outcomes:

- › Students identify false and misleading social norms about sexuality
- › Students demonstrate attitudes that reflect their ability to define the connection between the use of psychoactive substances and risky behaviors
- › Students are aware that not all young people are sexually active
- › Students accept abstinence as a positive choice
- › Students are actively involved in discussions on the influence of rigid social norms on the formation of attitudes about sexual and reproductive health and rights, promoting positive social values, and gender equality
- › Students demonstrate a willingness to use negotiation skills in decision-making about their sexual and reproductive health
- › Students accept differences and demonstrate tolerant attitudes towards others and people who are different from themselves
- › Students accept proposed methods for the protection of sexual and reproductive health as a strategy for preserving general health
- › Students accept sexual and reproductive health as important components of overall health
- › Students demonstrate gender equitable attitudes regarding relations between people, especially in the context of negotiation and decision-making about sexual and reproductive health and rights

#### Psychomotor outcomes:

- › Students use proposed negotiation skills in conversation with their peers
- › Students use active listening skills in communication with their peers
- › Students assess the consequences of submission to peer influences in the context of sexual and reproductive health
- › Students demonstrate nonjudgmental attitudes regarding sexual and reproductive health and rights
- › Students use skills to counteract negative peer influences regarding sexual and reproductive health and rights
- › Students employ critical thinking during decision-making processes and consider the final outcome of each choice by identifying potential risks and consequences

### YEAR 4 – Parents of the 21<sup>ST</sup> CENTURY

#### First Semester: Fatherhood and Motherhood

Workshop 36: What comes to mind? The meaning of caregiving

Workshop 37: Men as caregivers

Workshop 38: Pregnancy...yes or no? Being a mother

Workshop 39: All at the same time

Workshop 40: What is woman's work?

#### Cognitive outcomes:

- › Students can describe the difference between responsible and irresponsible parenting
- › Students know how to explain the importance of the involvement of both parents in the upbringing of children
- › Students are able to describe how gender socialization affects the perception of the role of fathers and mothers in the upbringing of children
- › Students know how to explain the benefits that a child has if the father is actively and equally involved in its upbringing
- › Students integrate new information in the formation of their attitudes about responsible parenting and specific roles of mothers and fathers in family planning and raising children
- › Students can evaluate and describe the consequences of women having an unequal role in family and the upbringing of children
- › Students know how to explain consequences of adolescent pregnancy on health, education, economic status, and quality of life
- › Students are able to identify social inequalities and the consequences those inequalities have on the family, women's rights, and the well-being of children

#### Affective outcomes:

- › Students demonstrate gender equitable attitudes with regard to caretaking and promoting greater participation of young people in caretaking in their homes, relationships, and communities
- › Students accept equal responsibility of young men and women in preventing unintended pregnancy and family planning
- › Students are engaged in house chores by confronting rigid social norms and roles
- › Students demonstrate gender equitable attitudes about the roles and responsibilities of men and women in the upbringing and care of children
- › Students modify their own attitudes about the role of men as caregivers, according to new information and evidence
- › Students change their attitudes about the role of women in a wider social context (at home, in the family, and as community members)
- › Students demonstrate a commitment to achieving a higher level of gender equality through the expression of gender equitable attitudes and values

#### Psychomotor outcomes:

- › Students use proposed negotiation skills in conversation with their peers on issues of the equitable roles of fathers and mothers in the family planning and upbringing of children
- › Students use active listening skills in communication with their peers
- › Students adapt their behavior based on new information on the importance of active involvement of men in housework
- › Students integrate new information into their attitudes and use gender equitable arguments in discussions with their peers about the role of men in the care and upbringing of children
- › Students show empathy towards women who are victims of gender inequality and domestic violence

Also, Program Y strengthens young people to transition to adulthood on their own, more informed and ready for the numerous challenges and opportunities that await them. By working with young men and women, Program Y aims to encourage young men to actively participate in creating a society that promotes equality principles and advocates for the integration of such principles in various social dimensions. It is especially important to emphasize that Program Y strengthens young women burdened by social inequalities through the realization of different rights and opportunities – that they have same rights that men do.

*...Program Y  
strengthens young  
people to transition  
to adulthood...*

#### **Strengthened young women...**

- › Are encouraged to think actively about the future;
- › Make autonomous decisions about their body, health, and sexuality;
- › Control income and personal resources;
- › Make autonomous decisions about education;
- › Have leisure opportunities;
- › Use health services;
- › Are literate;
- › Speak up in public;
- › Are aware of gender inequities and how they affect women’s and men’s lives;
- › Know about human rights;
- › Can identify cultural and media influences that undermine women’s sense of self;
- › Are capable of saying “no” to unwanted sex;
- › Recognize their personal capabilities;
- › Believe a man does not have the right to commit violence toward them;
- › Take action if a man commits violence towards them;
- › Recognize and express needs and emotions;
- › Are aware of the consequences of the use and abuse of drugs;
- › Share domestic and child-care responsibilities with their partners;
- › Are aware of specific laws affecting women’s lives;
- › Have supportive groups of peers;
- › Have access to positive female role models.

In the context of the Program Y methodology, the expected results including the following life skills as the objective of development through all of the modules:

#### **COGNITIVE SKILLS**

Thoughtful development and adoption of new knowledge allows students to critically analyse certain norms, traditions, and behaviors and to independently make informed decisions. Cognitive skills allow young people to use the knowledge they have gained in forming their opinions and values and evaluate how certain actions lead to more or less positive results. Cognitive skills are the most important skillset focused on by all modules that appear in Program Y. These skills also allow students to look at certain situations with a deeper understanding and form con-

clusions based on the knowledge and information they have, which is an important factor in decision-making. So, as young people adjust and gain exposure to new information through Program Y, they are encouraged to cognitively develop in order to easier deal with the problems of everyday life. Cognitive skills help young people to understand which forms of behavior can lead to certain problems and how to overcome such behaviors and problems. In the context of cognitive skills, the Program Y contributes especially to the development of critical thinking as a base for decision-making.

#### AFFECTIVE SKILLS

Young people get to know themselves and develop their abilities to recognize and understand the problems of others in order to be more empathetic towards people around them. Adolescence is a time of emotional maturing, so affective skills help in that development by helping young people to more easily control certain emotions and develop trust in their own abilities and decisions they are making. It is especially important that they believe in their own decisions during their adolescent years because during this time young people are especially sensitive to peer and other kinds of pressure that can trigger different forms of risky behavior. Affective skills strengthen young peoples' ability to adequately fight such pressures.

#### SOCIAL SKILLS

People are social beings that develop heavily influenced by the environment around them, with norms, habits, media, etc. Social skills help young people recognize negative social influences and learn how to effectively stand up against those influences. Negative peer pressure is the most expressed factor that influences decision-making. Social skills such as assertiveness and expressing desires, expectations, and needs are important aspects in personality development with adolescents.

It is important to emphasize that Program Y contributes to the health literacy of the adolescent population by strengthening cognitive, affective, and social skills for protection of their health. The World Health Organization (WHO) defines health literacy as cognitive and social skills that determine the motivation and ability of individuals to gain access to, understand, and use information in ways that promote and maintain good health.

Program Y encourages young people to re-examine their own opinions and values as well as the world they are living in with all of its complexities, possibilities, and risks. These things influence decisions they made or will make in the future through different exercises, discussions, case analyses, and other interactive exercises. Development of a sense of ownership over their own future encourages a sense of responsibility. If we offer young people the necessary skills and knowledge, then the decisions they make will be more responsible and positive.

*...Program Y contributes to the health literacy of the adolescent population by strengthening cognitive, affective, and social skills...*



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# CHAPTER

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# 2

**Program Y**  
– Practical tools

# Year 1:

Identity development:  
Who am I and who are  
you?

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## **First Semester:**

Identity, Reasoning, Emotions,  
Gender, and Gender Norms

## Gender, Empowerment And Human Rights

This first section contains activities that encourage collective reflection on the manual's core themes including how the social construction of gender affects the lives of young men, women, and others, the relationship between gender and power, and the concepts of equality, empowerment, and human rights.

### *Gender, a Social Construct*

From early childhood, young men and women develop a strong sense of the distinct ways in which they are expected to behave and relate to each other. Young women may learn that they are valued for their looks and obedience, not for their opinions or independence. Young men, on the other hand, may learn that to be “real” men they must always be strong and in control. These ideals of how men and women should behave are called gender norms and are taught and reinforced by men and women, families, peers, media, and communities through a process called socialization.

The issue of gender is a key to understanding the vulnerabilities of young people, particularly in terms of sexuality and health. In many settings, strict sociocultural norms dominate discussions of young women's sexuality, particularly relating to virginity before marriage and number of sexual partners (Weiss and Gupta, 1998). Puberty may bring marked attention to a young woman's ability to reproduce and, in some cultures, may signal a period of greater social exclusion, more attention to movements outside the home and more protection from young men (Mensch et al., 1998). For young men, on the other hand, sexual experience is frequently associated with an initiation into manhood, and may be viewed among peers as a display of sexual competence or accomplishment, rather than an act of intimacy (Marsiglio, 1988; Nzioka, 2001).

While gender norms may vary between different cultural settings, similar patterns shape women's and men's access to economic and social resources and their decision-making power worldwide (Mathur and Rao Gupta, 2004). In most settings, men are responsible for productive activities outside the home (e.g. paid work), while women are responsible for reproductive and productive activities within the home (e.g. child-care and domestic chores). The fact that women generally have less access to and control of productive resources limits their decision-making power in public as well as private spheres. Indeed, research has shown that women in situations of economic disempowerment are less likely to successfully negotiate safe sex, leave a relationship that they perceive to be risky, or access formal support services (Heise and Elia, 1995; Weiss and Gupta, 1998). In this way, the broader social, political, and economic inequalities between women and men are inseparable from the vulnerabilities women face in their daily lives and intimate relationships.

### *Basic Concepts*

**Sex** – refers to the biological attributes and characteristics that identify a person as male or female.

**Sexuality** – refers to the expression of our feelings, thoughts, and behaviors as men or women. It includes our feelings of attractiveness, being in love, and our behaviors in intimate relationships.

**Gender** – refers to the socially constructed differences and inequalities between men and women (for example, how they should dress and behave). These ideas and expectations are learned through families, friends, religious and cultural institutions, schools, workplaces and the media.

## Gender and Young Women

For young women, the compounding effects of gender and age may further reinforce the unequal power dynamics and vulnerabilities they experience. Age, like gender, can be seen as a social marker that confers power unequally between youth and adults. As a result, youth and young women in particular often have limited access to health information and services, economic opportunities, political/social networks and other resources necessary to ensure their full health and development (Mathur and Rao Gupta, 2004). The consequences of this limited access are reflected in the fact that the leading causes of premature death among women — including maternal mortality, HIV/AIDS, lung cancer, and heart disease — are associated with experiences and behaviors that often begin during adolescence (NCRW, 1998; UNFPA, 2005). Although the emphasis of this manual is the construction of gender norms and the resulting impact on the health and vulnerabilities of young women, it is important to recognize that young women are multidimensional individuals with diverse perspectives and needs. Young women’s behaviors are influenced not just by gender, but also by the interactions of gender with other aspects of their identities, including race, ethnicity, social class, and sexual orientation (NCRW, 1998). Not only do many aspects of female gender identity constrain young women and make them vulnerable to risky behavior, at times other identities can prove even more constraining on young women’s access to resources that might improve their living conditions and health. For example, a low-income young woman is much less likely than a wealthy young woman to have access to appropriate medical and neonatal care, thus increasing the chances of harm to her and/or her child.

### *Promoting Young Women’s Empowerment, Rights, and Health*

Women’s empowerment can be defined as the process by which women gain the knowledge, resources, skills, and opportunities to make decisions about their bodies, health, aspirations,

sexuality, time, and pursuits. It is a complex and multi-faceted process that generally requires changes and support at various levels, from the individual and interpersonal to the macro-level of public policy and social norms. This process of empowerment involves three dimensions:

**Individual:** refers to recognizing and delineating our internal powers, then, expanding and enlivening them as resources in and of themselves.

**Close relations:** consists of developing the ability to create, negotiate, and influence our close relationships with others, including making decisions about where, how, when, and in what way these relationships will evolve.

**Collective:** refers to the mobilization and empowerment of a group of people, such as women.

Individual empowerment cannot exist without collective gender empowerment within society as a whole. The group-based educational activities in this manual focus specifically on the individual and interpersonal levels by: raising young people’s awareness about gender inequities, rights, and health; encouraging young women to think actively about their future; providing spaces for building positive peer networks; promoting knowledge of and access to supportive institutions; creating spaces for them to express their opinions and be heard; and helping them to develop the skills necessary to act in more empowered ways. While these are certainly meaningful steps towards the empowerment of young women, they are insufficient unless young women have the objective means — freedom of movement, access to services — to actually challenge the restrictive sociocultural norms in their lives, relationships, and communities. It is therefore important to simultaneously carry out broad-reaching efforts, from community-level mobilization to advocacy for equity-based legislation, in order to overcome the structural and other environmental factors that create gender-related vulnerabilities for young women and hinder their empowerment.

Talking about the empowerment of young women implies recognition of their power and authority to make decisions within their own territory: their bodies; their sexuality; their time, work, and resources. This aspect of power is understood as the capacity for self-preservation and development. It is legitimate and necessary that women strengthen themselves; that they develop and recognize their capacities, talents, and abilities to make decisions about their lives; and that they have access to and control over their own money and resources. It is vitally important that they stimulate respect for and acceptance of themselves, beginning with the discovery of their preferences, leading to an individual and collective desire for the construction of new feminine identities in which abilities and attitudes that can transform socio-cultural, political, and economic realities are made possible – that is to say, beginning with a positive vision of power (Scott, 1990).

### *Women's Rights*

The struggle for women's rights throughout history sought to obtain some of the most basic rights for women such as the right to: be recognized as citizens, move freely, own property and wealth, get an education, choose any profession, not be forced into marriage, choose their spouse, divorce, to be able to keep their children in case of divorce, not to be abused, etc. The final goal was that women would have the same rights and opportunities as men and not be judged based on their gender and sex, but according to their capabilities.

Over the 200-plus years since the activist Olympe de Gouges was guillotined for having written the Declaration of the Rights of the Woman and the Citizen, the world has seen numerous advances in women's rights, from the right to vote in most countries to better working and living conditions. The Convention for the Elimination of All Forms of Discrimination Against Women (CEDAW), adopted in 1979 by the UN General Assembly, is often described as an international bill of rights for women. Consisting of a preamble and 30 articles, it defines which actions constitute discrimination against women and sets the agenda for national action to end such discrimination. The Convention defines discrimination against women as "...any distinction, exclusion or restriction made on the

basis of sex which has the effect or purpose of impairing or nullifying the recognition, enjoyment or exercise by women, irrespective of their marital status, on a basis of equality of men and women, of human rights and fundamental freedoms in the political, economic, social, cultural, civil or any other field."

During the 20th century, in most countries of the world, universal suffrage for women was achieved and going into the 21st century, the list was completed. Women's right to vote has developed in countries around the world differently - in some countries it was first given only to some women (e.g., according to race, wealth, or social status), while in others universal suffrage was given to men and women at the same time. It also didn't develop at the same time everywhere, appearing for the first time in Sweden in 1718 (later to be revoked and afterwards reintroduced) and almost three centuries later in other countries. In the Balkans, women in Yugoslavia obtained their right to vote in 1945. Unfortunately, just because women are legally and formally allowed to vote, does not mean that women in all countries have the opportunity to exercise their right.

In most parts of the world, including the Balkan region, women in general are still not treated equally. Across the whole of Europe, statistics show that women are still paid less for the same work as men, they do not have equal access to positions of power, and they are less likely to be hired either because of their gender or because they have or might be planning to have a family. Women are still more vulnerable to domestic abuse and violence. The evolution of women's rights has given women the opportunity to have a profession and work outside of the home, but it has not dramatically changed their gender role at home where they are still expected to do the majority of housework, cooking, and caretaking for children; not to mention that women are still often perceived as the "weaker" sex.

The 1994 International Conference on Population and Development (ICPD) in Cairo and 1995 Fourth World Conference on Women in Beijing were key moments in the movement to promote the rights and health of women, particularly sexual and reproductive health and rights. One of the main objectives of the meeting in Beijing was



to strengthen programs that promote women's health, giving priority to formal and informal educational programs that support women and give them the chance to acquire knowledge, make decisions, and take responsibility for their own health. The Cairo and Beijing conferences also emphasized the need to include men in efforts to improve the status of women and girls. The ICPD Program of Action, for example, seeks to "promote gender equality in all spheres of life, including family and community life, and to encourage and enable men to take responsibility for their sexual and reproductive behavior and their social and family roles" (UNFPA, 1994). Indeed, change is only possible if gender is seen as relational and men and women are engaged together in the promotion of women's empowerment and gender-equity.

#### *Working with Young Men to Support the Empowerment of Young Women*

Young Men Initiative is a multi-component intervention that has been shown in rigorous quasi-experimental evaluation studies to promote more gender-equitable attitudes and behaviors among boys and young men in diverse settings. It includes a group-based educational curriculum and "BE A MAN" social campaign activities. Specifically, the Young Men Initiative activities seek to encourage young men to act in the following ways:

- › Seek relationships with women based on equality and intimacy, rather than sexual conquest. This includes believing that men and women have equal rights, and that women have as much sexual desire and 'right' to sexual agency as men do;
- › Seek to be involved fathers, meaning that they believe that they should take both financial and some caretaking responsibility for their children;
- › Assume responsibility for reproductive health and disease-prevention issues. This includes taking the initiative to discuss reproductive-health concerns with their partner, using condoms, and/or assisting their partner in acquiring or using a contraceptive method;



- › Oppose violence against women. This can include young men who were physically violent toward a female partner in the past, but who currently believe that violence against women is not acceptable behavior.

Likewise, one of the key elements of the activities in this manual is prompting young women to question rigid and non-equitable stereotypes about masculinity and how those stereotypes affect both women's and men's lives and relationships. It is frequently said that mothers who raise sons and the wives and girlfriends who tolerate and obey men are responsible for machismo. However, we have to recognize that gender norms are constructed and reinforced by both women and men and women often have limited power and access to the necessary resources to change their social, economic, and cultural contexts.

Even so, through an educational and reflective process, women (like men) can contribute to the promotion of gender equity by becoming more aware of oppressive beliefs and expectations within their relationships and striving not to reinforce or reproduce them. In this context, these educational activities encourage women to help construct and reinforce positive ideals of masculinity among men in their lives and communities and to engage them as allies in the promotion of women's empowerment and gender-equality.

By integrating two manuals: Working with young men and Working with young women, we have managed to constitute a set of tools for incorporating a relational notion of gender in youth programming in order to sensitize and empower young people to achieve gender-equity.

## From the Perspective of Men

Discussions about emotional and mental health of young men from a socio-cultural perspective are rare. The typical approach to emotional and mental health is biological and focused on a small number of problems instead of using a comprehensive or holistic approach. In this part, we will discuss how socialization of young men influences their complete emotional and mental health and will review questions of substance use and suicide.

### *Frame 1: What is emotional and mental health?*

FRAME

1.

According to the World Health Organization (WHO), mental health is defined as a “state of well-being in which every individual realizes his or her own potential, can cope with the normal stresses of life, can work productively and fruitfully, and is able to make a contribution to her or his community”. This definition includes emotional wellbeing; expression of personal feelings is not looked at just as a sign of good mental health but is also recommended with the goal of promoting mental health.

### *Frame 2: Feelings, gender, and young men*

FRAME

2.

Along with other aspects of their lives and health, gender norms affect the emotional and mental health of young men. For example, social expectations that “real men” have to be “tough” and “courageous” can lead to young men hiding their fear, sorrow, and even kindness as well as discouraging them from asking for help when they need it. Denial or suppression of emotional and mental tension combined with difficulty talking about feelings can lead to substance use, including alcohol, as a defence mechanism. In addition to its role in facing stressful situations, substance use can also be looked at as a way to prove one’s masculinity or fit into a peer group.

Research has shown that having the capability to understand and express emotional stress in a non-violent way is a protective factor against different health and developmental problems. So, young men are more vulnerable when they feel limited in their ability to express feelings linked with unfavourable circumstances and stressful events in their lives.

### *Frame 3: What to do about suicides?*

Suicide is a leading cause of death in the world and one of three leading causes of death among young people under 25. European countries are facing some of the highest suicide rates, which are increasing among young men. A number of factors contribute to high suicide rates including problems of mental health, such as depression or disorders created by alcohol use. When we consider suicide rates by gender, we can see that women and girls try to commit suicide as well, but men's suicide attempts are more often fatal, due to the use of deadlier methods such as the use of firearms.

Another factor is the higher tendency of men towards aggression and risky behaviour, which is tightly linked to gender norms as previously explained, leading to more "efficiency" in committing suicides and finding methods to do so.

FRAME

3.

### *Frame 4: Summary*

As with other aspects of their life and health, gender norms affect the emotional and the mental health of young men. For example, social expectations that represent the idea that "real men" have to be "hard" and "brave" can lead young men to hide their fear, sadness, even kindness, and do not seek help when they need it. Denial or suppression of tensions as well as difficulty to talk about feelings that are associated with them, can in turn, lead to the use of substances, including alcohol, as a defense mechanism.

Globally, there is a greater likelihood that young men will smoke, drink and use other drugs than young women. Such behavior, in general, are part of a constellation of risky behavior of men and are associated with a variety of other problems that are also often associated with young men, from participation in traffic accidents to the use of violence.

FRAME

4.

# Workshops

## Workshop 1: What is this thing called gender?

 **PURPOSE:**  
To understand the differences between sex and gender and reflect on how gender norms influence the lives and relationships of women and men

 **MATERIALS:**  
Flipchart paper, tape, and markers.

 **RECOMMENDED TIME:**  
45 minutes

 **PLANNING NOTES:**

Before carrying out this activity, it is important that the facilitator understand the differences between sex and gender. We have included general definitions here, but suggest that the facilitator read the introduction to this manual to ensure a better understanding. Sex is biological – that is, we are born with male or female reproductive organs and hormones. Gender is how we are socialized – that is, how attitudes, behavior, and expectations are formed based on what society associates with being a woman or being a man. These characteristics can be learned from family members, friends, cultural and religious institutions, and the workplace. Some participants might confuse gender with sexual orientation. It is important to clarify that gender is a sociocultural construct by which certain attitudes and behaviors are assigned to individuals based on their physical and hormonal attributes. Sexual orientation, on the other hand, is the feeling of being able to relate romantically and sexually towards someone of the opposite sex (heterosexual), the same sex (homosexual), or persons of both sexes (bisexual). Independent of one's sexual orientation, every individual is influenced by social expectations based on their sex.

During the course of the discussion, the facilitator should be careful not to go into extreme positions

or seem as if she/he is against women/men participating in any activity or behavior associated with their traditional gender roles. The discussion should move toward the conclusion that everyone should have a real choice in life. For example, it is acceptable for a woman to be a housewife as long as it is her choice and not something forced on to her by gender roles, family, or society, and that she feels empowered to make decisions for herself. Choice is important to the individual and his/her fulfilment and happiness. A society that views its members according to only their gender roles is a one in which everyone is limited by other people's expectations.

In most societies, gender roles are seen as something fixed, “natural”, and the only option. When explaining and discussing gender, try to give examples of customs that are considered “normal” and seemingly fixed for women and men. Explain that these norms are not only social constructs, but are also relative and often change throughout history. Clothes are one example, as follows:

*High heels* – at some points in history, men who belonged to the higher classes used to wear them, Louis XIV being probably one of the biggest collectors of high heels.

*Pink for girls and blue for boys* is a more recent gender norm. At the beginning of the 20th century, companies that made baby clothes pushed for a differentiation of baby clothes (i.e., pink for girls, blue for boys) in order to sell more. Before that, at one point in the U.S. it was even the other way round – pink was for boys and blue was for girls because blue was considered a “softer” colour!

*Dresses and skirts for men* – a man walking down the street in a dress or skirt of any sort might receive negative comments, or maybe even be assaulted, for not “being a man” or for his presumed sexuality. At the same time, people usually do not have a problem with clergymen wearing robes, or “dresses” or skirts worn by men from certain cultures (e.g., Indian Lungi/Sarong, Scottish Kilt).

It is also important that gender and sex are not presented as rigid or dichotomous identities. During the activity, the facilitator might want to discuss how transgender and transsexual people do not fit within these traditional gender and sex categories. Transgender people do not identify with the gender to which they were assigned at birth, such as an individual who was born female but identifies as male. Transsexual people are those who choose to medically transition to the gender that feels right for them. Intersexual (also known as hermaphrodites) are persons born with partially or fully developed male and female and sex organs.

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#### PROCEDURE:

1. Draw a line to divide a page of the flipchart into two columns (or use two large pieces of paper).
2. At the top of the first column write “woman.” In the second column write “man.”
3. Ask the participants to think of words and phrases associated with the idea of “being a woman”. Write these in the first column while they are being said. The responses can be positive or negative. Help the participants mention both social and biological characteristics.
4. Repeat the same step for the “man” column.
5. Briefly review the characteristics listed in each column.
6. Exchange the titles of the columns by putting “woman” in the place of “man” and vice versa. Ask the participants if the characteristics mentioned for women could be attributed to men and vice versa.
7. Use the questions below to facilitate a discussion about which characteristics the participants do not think can be attributed to both men and women, and why. As discussed above, it is important that these sex and gender categories are not presented as rigid or strictly dichotomous.

**OPTIONAL STEP:** To help reinforce the difference between sex and gender, you might want to prepare images of men and women that reflect examples of biological (sex) and social (gender) roles. These might include a woman washing dishes (gender); a woman breastfeeding (sex); and a man fixing a car or hunting (gender).

**DISCUSSION QUESTIONS:**

1. What does it mean to be a woman?
2. What does it mean to be a man?
3. Do you think men and women are raised the same way? Why or why not?
4. What characteristics attributed to women and men are valued as positive or negative by our society?
5. What would it be like for a woman to assume gender characteristics traditionally associated with men? Would it be hard or easy?
6. How would it be for men to assume gender characteristics traditionally assigned to women? Would it be hard or easy?
7. How do our families and friends influence our ideas of how women and men should look and act?
8. Are boys and girls given the same toys? Why or why not?
9. How does media (television, magazines, radio, etc.) influence our ideas of how women and men should look and act?
10. Is there a relationship between gender and power? Explain.
11. How do different expectations of how women and men should look and act affect your daily lives? Your relationships with family? Your relationships with intimate partners?
12. How can you, in your own lives, challenge some of the negative, or non-equitable, ways that men are expected to act? How can you challenge some of the negative, or non-equitable, ways that women are expected to act?
13. What did we learn with this activity? Is there anything we can apply to our own lives or relationships?

**CLOSING:**

Throughout their lives, women and men receive messages from family, media, and society about how they should act and how they should relate to each other. It is important to understand that, although there are differences between men and women, many of these differences are constructed by society and are not part of nature or biological make-up. Even so, these differences can have fundamental impacts on women's and men's daily lives and relationships. For example, a man is often expected to be strong and dominant in his

relationships with others, including with his intimate partners. At the same time, a woman is often expected to be submissive to a man's authority. Many of these rigid gender stereotypes have consequences for both men and women, as we will be discussing throughout these workshops. As we become more aware of how gender stereotypes can negatively impact our lives and communities, we can think constructively about how to challenge them and promote more positive gender roles and relations in our lives and communities.

**LINK**

Using the educational cartoons *Once upon a Girl* and *Once upon a Boy*, identify and discuss the differences in how the main female character and her brother are expected to act and how these differences relate to gender roles.

Above-mentioned cartoons you can watch/download at  
<http://promundoglobal.org/resources/once-upon-a-boy/>  
<http://promundoglobal.org/resources/once-upon-a-girl/>

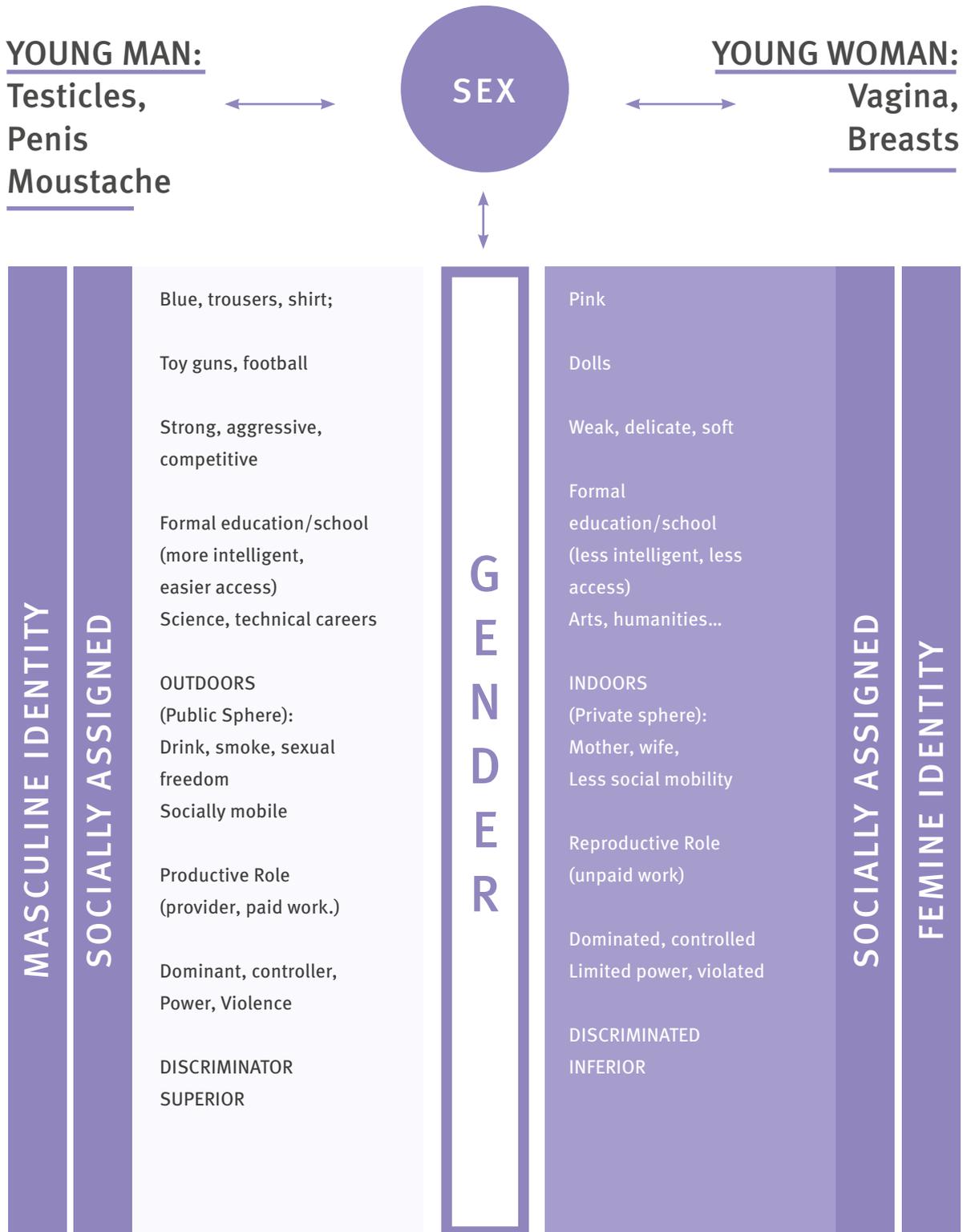
**RESOURCE SHEET:**

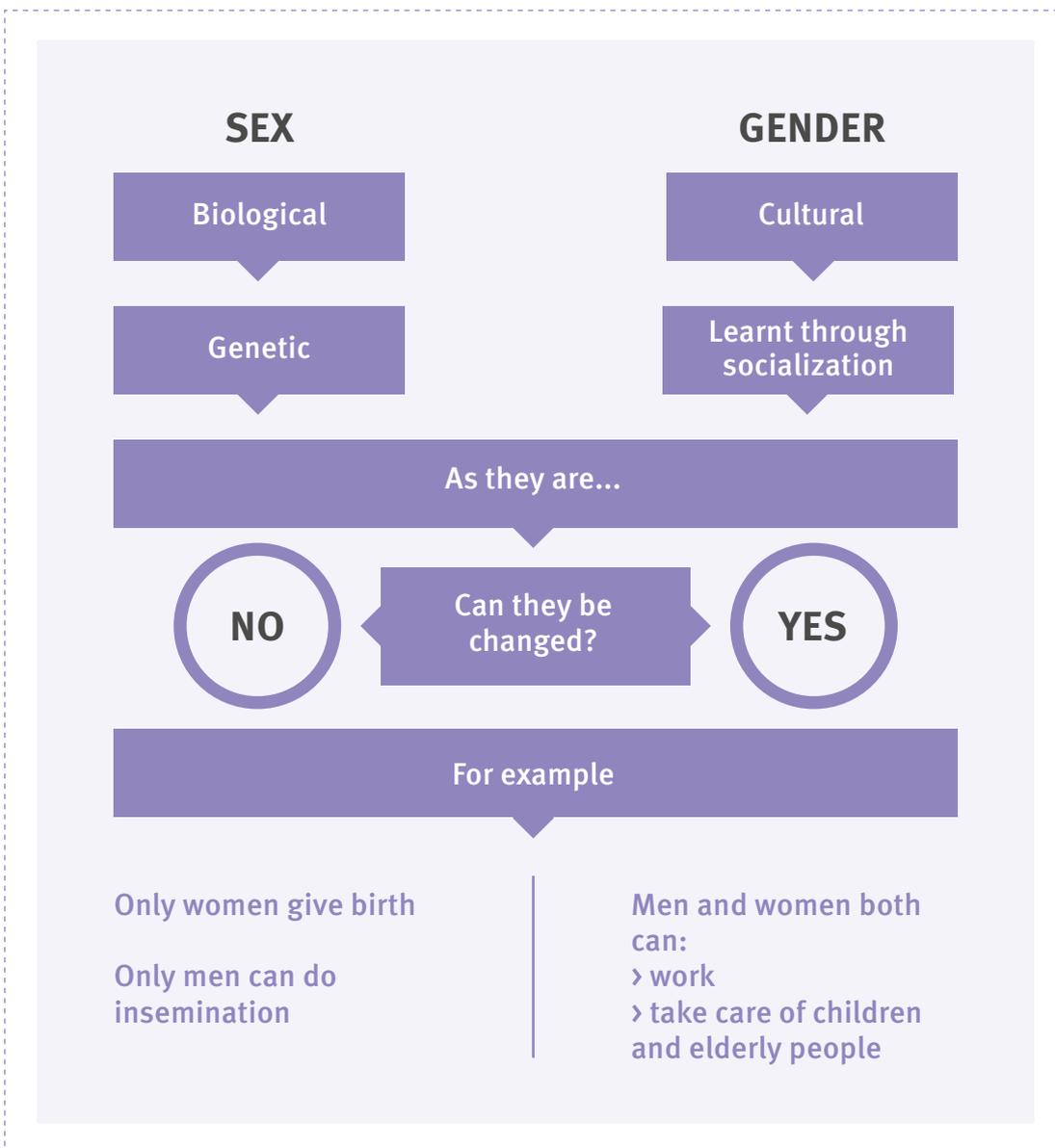
**Sex** – refers to the biological attributes and characteristics that identify a person as male or female.

**Sexuality** – refers to the expression of our feelings, thoughts, and behaviors as men or women. It includes our feelings of attractiveness, being in love, and our behaviors in intimate relationships.

**Gender** – refers to the socially constructed differences and inequalities between men and women (e.g., how one should dress and act). These ideas and expectations are learned through families, friends, religious and cultural institutions, schools, workplaces, and the media.

The diagrams below present examples of sex and gender characteristics for boys/men and girls/women





**RESOURCE SHEET**

MALE (M)	GENDER	FEMALE (F)

## Workshop 2: Act like a man, act like a woman<sup>7</sup>

**PURPOSE:**

To understand how gender norms affect the lives of men and women

**MATERIALS:**

Flipchart paper, tape, and markers

**RECOMMENDED TIME:**

45 minutes

**PLANNING NOTES:**

Not needed

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**PROCEDURE:**

1. Remind the participants that during the last workshop you talked about differences between two sexes and gender, but also about gender as a social construct that influences socially expected norms about the roles, responsibilities, and behavior of men and women. Explain this workshop will open a discussion about what it means to be a man and what it means to be a woman and how people learn and adopt those norms. Emphasize that there is a big chance that some participants may see themselves reflected in the examples in this workshop, but that it is not a bad thing; to the contrary that is its primary goal.
2. Ask the participants if they have ever been told to “act like a man” or “act like a woman.” Ask them to share an experience when someone said this or something similar to them. After a participant shares an experience, ask, “Why do you think the person said this? How did it make you feel?” Tell the participants that we are going to look more closely at these two phrases. By looking at them, we can begin to see how society can make it very difficult to be either male or female.
3. In capital letters, write on a piece of flipchart paper the phrase “Act Like a Man.” These are society’s expectations of who men should be, how men should act, and what men should feel and say. Ask the participants to share their ideas about what this phrase means to them. Draw a box on the paper, and write the meanings of “act like a man” inside this box. Some example responses are “be tough” or “don’t cry.”
4. Now, again in capital letters, write on a piece of flipchart paper the phrase “Act Like a Woman.” These are society’s expectations of who women should be, how women should act, and what women should feel and say. Ask the participants to share their ideas about what this phrase means to them. Draw a box on the piece of paper, and write the meanings of “act like a woman” inside this box. Some example responses are “be a good homemaker” or “don’t be too aggressive.”

- Once you have finished brainstorming the two lists, initiate a discussion by using the questions below.

#### DISCUSSION QUESTIONS:

- Which one of these messages can be potentially harmful? Why? (Note: Facilitator should place a star next to each message and discuss each message one by one)
- How does living in the box impact men's health? How does living in the box impact women's health?
- How does living in the box limit women's lives and relationships? How does living in the box limit men's lives and relationships?
- What happens to men who do not follow gender rules (i.e., "living outside the box")? What happens to women who do not follow gender rules? What do people say about them? How are they treated? How do we feel about them? Do we sometimes feel that it gives us justification to treat these people bad or in an inappropriate way?
- What is necessary to make it easier for men and women to live outside the boxes? How can we contribute? izvan kalupa? Kako mi možemo dati svoj doprinos?

**OPTIONAL STEP:** Divide the participants into small groups and ask them to develop a short skit (one or two minutes) that portrays someone telling another person to "act like a man" or "act like a woman".

#### CLOSING:

The purpose of this activity was to help us begin to see how society creates very different rules for how men and how women are supposed to behave. These rules are sometimes called "gender norms" because they say what is 'normal' for men to think, feel, and act and what is 'normal'

for women to think, feel, and act. However, these norms, as we will be discussing in future activities, can often restrict men and women by trying to keep them in their "Act like a man" or "Act like a woman" boxes, with consequences for their decision-making, health, and relationships.

7 — Adapted from "Men as Partners: Program to supplement the training of educators life skills" ("Men as Partners: A Program for Supplementing the Training of Life Skills Educators") created by Engender Health and The Planned Parenthood Association of South Africa. Depend on information visit the website: [www.engenderhealth.org/ia/www/wwwmo.html](http://www.engenderhealth.org/ia/www/wwwmo.html)

## Workshop 3: Expressing my emotions

**PURPOSE:**

To recognize the difficulties young people face in expressing certain emotions and the consequences for themselves and their relationships

**MATERIALS:**

Flipchart paper, tape, markers, regular pieces of paper, and the Workshop 3 Resource Sheet

**RECOMMENDED TIME:**

90 minutes

**PLANNING NOTES:**

Prior to the session, it is recommended that the facilitator go through this activity individually and reflect about his or her own ways of expressing emotions. It is also important to identify local counselling centres or professionals to whom young people can be referred if necessary. oblast, kojima bi se mladi ljudi mogli obratiti ukoliko je to potrebno.

**PROCEDURE:**

1. Draw five columns on flipchart paper and write the following emotions as headings: Fear, Affection, Sadness, Happiness, and Anger (see the Resource Sheet for an example of how to arrange the words and ranking described below).
 

*in between; that is, it is neither too hard nor too easy to express. Put a number four (4) next to the one you have some difficulty expressing. Finally, put a number five (5) next to the emotion which you have the greatest difficulty expressing.*
2. Explain to the participants that these are the emotions<sup>7</sup> that they will be discussing in this activity and that they will be thinking about how easy or difficult it is for young men and women to express these different emotions.
3. Give each participant a regular piece of paper and ask them to write down the five emotions to be discussed in the order that you have written them on the flipchart paper. Next, read the following directions:
 

*Think about which of these emotions you express with greatest ease. Put a number one (1) next to the emotion that is the easiest for you to show. Now think about the emotion you express easily but not as much as the first. Put a number two (2) next to that emotion. Put a number three (3) next to the emotion that falls*
4. After the participants have finished ranking their emotions, collect the pieces of paper and anonymously write down the rankings in the columns on the flipchart (see example).
5. With the entire group, reflect on the similarities and differences found among the participants. Explain that:
  - › The emotions that we numbered as 1 and 2 are the ones we have often learned to express in an exaggerated way;
  - › Numbers 4 and 5 are those that we have learned to express less, or maybe even to repress or keep hidden;
  - › Number 3 may represent the emotion that we do not exaggerate nor repress but probably deal with more naturally.
6. Use the questions below to facilitate a discussion.

**DISCUSSION QUESTIONS:**

1. Have you discovered anything new about yourself from this activity?
2. Why do people exaggerate or repress certain emotions? How do they learn to do this? What are the consequences of exaggerating or repressing emotions?
3. Are there similarities in how men express certain emotions? Are there similarities in how women express certain emotions?
4. Are there differences between how men and women express emotions? What are the differences?
5. Do you think women express certain emotions more easily than men? Why do you think this is?
6. Why do men and women have different ways of expressing emotions? How do peers, family, community, media, etc. influence how men and women express emotions?
7. How does the way we express our emotions influence our relationships with other people (partners, family, friends, etc.)?
8. Is it easier or harder to express certain emotions with peers? With family? Intimate partners?
9. Why are emotions important? Give examples if necessary: fear helps us in a dangerous situations; anger helps us to defend ourselves. Ask the participants for examples, also.
10. How do you think expressing your feelings more openly can affect your well-being and your relationships with other people (romantic partners, family, friends, etc.)?
11. What can you do to express your emotions more openly? How can you be more flexible in expressing what you feel?

**OPTIONAL STEP:** Brainstorm as a large group different strategies for dealing with emotions and then encourage the participants to make notes of personal reflections and, if they so desire, share their reflections with the others in small groups.

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7 — Other proposals of feelings might emerge from the group which, generally speaking, fit in with or are related to one of those already mentioned. For example, hate relates to anger. Once a young man proposed indifference as an emotion, but in working through it, he discovered that the real feelings behind his indifference were fear and sadness. Also shame, guilt, or violence might come up as feelings. Explore with the participants what is behind these feelings and encourage them to reflect on the costs and consequences of such feelings.

**CLOSING:**

Emotions can be seen as a form of energy that allows you to perceive what is oppressing you or bothering you. Different emotions are simply a reflection of different needs, and it is best to learn how to deal with all of your emotions as they appear in your lives. Being able to express your emotions without causing harm to others helps make you stronger as individuals and helps you better relate with the world around you. How each person expresses emotions varies. However, it is important to note a number of tendencies

that emerge, particularly related to how boys are brought up. For example, it is common for young men to be socialized to hide fear, sadness, and even kindness. But it is also common for them to express their anger via violence. Although you are not responsible for feeling certain emotions, you are responsible for what you do with what you feel. It is critical to distinguish between “feeling” and “acting” in order to find forms of expression that do not bring harm to yourself or to others.

**LINK**

It may be useful to connect this activity to the “From Violence to Peaceful Coexistence” section in which the participants use drama to practice non-violent alternatives to dealing with anger and conflicts in relationships.

**RESOURCE SHEET:**

**Example of Ranking Emotions on Flipchart Paper**  
Below is an example of how to organize the columns of emotions and participant responses. During the discussion, the facilitator should help the participants identify similarities and differences in rankings. For example, the table below shows that there is almost an even split in the number of participants who find it easy to express anger and those who find it difficult. This could lead to a discussion of why these differences exist and, whether or not young men, in general, find it easy or hard to express anger. Another interesting pattern in the sample below is that most of the participants

find it difficult to express fear. Often, men are indeed expected to be brave and fearless and this example would be interesting to use as a basis for discussion about socialization and gender norms.

Finally, it is important to note that the collection and listing of rankings in the table should be anonymous. That is, each line of the table above should represent a different participant’s ranking but should not include his/her name. As in the example above, the facilitator can use numbers for the participants to easily refer to during the discussion.

	FEAR	AFFECTION	SADNESS	HAPPINESS	ANGER
Participant #1	5	4	3	2	1
Participant #2	2	3	4	1	5
Participant #3	4	1	3	2	5
Participant #4	4	3	5	2	1
Participant #5	5	1	3	2	4

## Workshop 4:

# What would i like to do with my life? How am i influenced by others?

### PURPOSE:

To give young people a chance to reflect on their attitudes, choices, and life plans and how they are influenced by their relationships with others

### MATERIALS:

Regular pieces of paper and pens/pencils; *music (optional)*

### RECOMMENDED TIME:

45 minutes

### PLANNING NOTES:

It is important that the group has established an atmosphere of respect and calmness prior to this session. Ask the participants to be as honest as they can in thinking about their answers, and assure them they will not have to share their answers with the group if they do not feel comfortable in doing so.

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### PROCEDURE:

1. *OPTIONAL STEP: Put on music for the participants to listen to as they work on their answers.*
2. Write down the following questions on a flipchart. As you write, ask the participants to sit comfortably, and each on their own, think about the questions and either write down or draw their answers. Give them 10 minutes for this step.
  - › What kind of person do I want to be in 10 years?
  - › What would I like to be doing with my life?
  - › Will I be studying and/or working?
  - › Will I have a partner? Children?
  - › Will I be a part of a group or activity?
3. Invite the participants to share their answers, if they wish, and use the questions below to facilitate a discussion.

### DISCUSSION QUESTIONS:

- › Is it easy to describe what you would like for your future? Why or why not?
- › Do you think your vision of yourself in the future is realistic? Why?
- › What do you need in order to achieve the life you envision for yourself?
- › What are the obstacles you would have to face in order to achieve your plans?
- › In what ways are you similar to other participants? In what ways are you different? Where do you think the similarities come from?

4. Ask the participants to think of three people with whom they have a close relationship. Tell them to think about the opinions that those people have about them, focusing on the following questions that you will write on the flipchart paper. As before, allow 10 minutes for the participants to write their reflections on a piece of paper.
  - › What do they think about my beliefs and attitudes?
  - › What do they think about what I do?
  - › What do they think about my plans regarding having a partner and children?
  - › What do they think about what I would like to be?
5. Remind the participants of the questions they answered in the previous activity of how they saw themselves and their future.
6. After giving them a few minutes to reflect on the questions, facilitate another group discussion using the questions below.

#### DISCUSSION QUESTIONS:

1. Do people close to you agree with your beliefs and attitudes? How much did they influence them?
2. Do they agree with your future plans? Do they support you?
3. How important is their support? How do the opinions of people close to you affect your life?
4. How can the opinions of others be empowering (i.e., how can they give you strength and/or confidence)?
5. How can the opinions of others be obstacles (i.e., how can they hold you back or limit you)? What can we do about this?
6. How can you construct relationships based on respect?
7. How important is your status in social networks to you? How much does it influence your life and in what ways?
8. Do you feel that the media influence your beliefs and how you see your future?
9. What other factors influence your decisions in life?
10. Do you think your plans would be different if you were of the opposite sex? How?

11. Is it common for women to have friends who are men or, vice versa, for men to have friends who are women (that is, friends of the opposite sex with whom they do NOT have a sexual or romantic relationship)? Why or why not? Are these kinds of relationships important?
12. Are your life plans “normal” in your community? What would happen if you broke away from all of the norms and tried to live a totally different life from the majority?
13. What have you learned in this activity? Have you learned anything that can be applied in your own life and relationships?

**ALTERNATIVE PROCEDURE:** *This activity can also be carried out focusing on specific types of relationships (e.g. family, friends, or intimate partners). The participants can choose the specific types of relationships they would like to discuss, or the procedure can be repeated so that the participants can consider all of these types of relationships one by one.*

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#### CLOSING:

Many factors shape who we are and influence our decisions in life: our families, other people that are close to us, our communities, social networks, the media, gender roles, etc. It is important to be aware of how the opinions of others influence how you see yourself and the choices you make.

This includes being able to recognize how some of these opinions can help you become stronger

and more confident young women and men – and how others can limit you or make you feel bad about yourselves. In your life, you should strive for relationships that help you develop into the person you want to be and make you feel good about yourself. You should also be aware of how you influence others and how reciprocity – treating others as you wish to be treated – is the key to building fulfilling and equitable relationships.

## Workshop 5: A love story

**PURPOSE:**

To explore women's and men's expectations in romantic relationships and what society teaches us about them.

**MATERIALS:**

Regular pieces of paper and pens/pencils; *music (optional)*

**RECOMMENDED TIME:**

45 minutes

**PLANNING NOTES:**

As part of the creation and discussion of love stories in this activity, the participants might contribute or reflect on elements of their own personal stories. In some cases (as with other activities), this might evoke strong emotions and the facilitator should be prepared to help, or to offer a referral of help, if necessary.

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**PROCEDURE:**

1. Divide the participants into two to four groups (If both men and women are participating, divide into single-sex groups).
2. Present the story of Marija and Damir who are in a club: Marija and Damir have been interested in each other for a while but neither has made a move up to now. Marija seizes the moment and approaches Damir – she has decided to make the first move.
3. Explain that each of the groups should come up with how their love story develops – how they start a relationship and a description of its early stages. Allow 15 minutes for the groups to discuss and develop the stories. The groups can either write out their stories to read aloud to the larger group OR prepare skits OR drawings to present.
4. *OPTIONAL STEP: Put on music for the participants to listen to as they work on their answers.*
5. Ask each group to present its story. Emphasize that incomplete or short stories are okay and that the groups should do their best to present what they have.
6. Use the questions below to facilitate a discussion.

**OPTIONAL STEP 1:** To further discuss cultural and social constructions of romance, bring copies of lyrics from popular songs or brainstorm common sayings about love and relationships for the participants to analyse.

**OPTIONAL STEP 2:** Invite the participants to repeat the activity while thinking of a different stage of a romantic relationship. For example, they might choose to come up with a story about a couple that has been married for 10 years. What are the roles and expectations of the woman? Of the man? What are the similarities and differences between the early stages of the relationship and after 10 years of marriage?

#### DISCUSSION QUESTIONS:

1. What were the similarities between the stories? What were the differences?
2. Which of these stories is most relevant to your personal experiences?
3. What were the positive features of the relationships in the stories? What were the negative features?
4. Were the relationships in these stories equitable – that is, did the women and men have negotiation power? In what ways did they and in what ways did they not? If not, what were the consequences?
5. What do young women expect in romantic relationships? Is this different from what young men expect? If yes, why do young women and men have these different expectations? How do these different expectations influence romantic relationships?
6. Is jealousy considered “proof of true love”? Why or why not?
7. Were the characters in the stories from different religious, ethnic, or social backgrounds? Do these differences influence relationships? If yes, in what ways?
8. Do the stories of romance portrayed in TV, radio, movies, music, magazines, and newspapers influence your expectations of romantic relationships? If yes, how?
9. Do women and men have different roles in relationships? If yes, what are these roles?
10. Some people believe that men should “make all the moves” in relationships and women should just respond. Do you agree? Why or why not? Is it acceptable for a woman to make the first move and start the relationship?
11. Is it acceptable for a woman to pay for drinks if she goes out with a man?

12. Do women usually take the initiative when it comes to sex in a relationship? Why or why not?
13. Is it acceptable for a woman to talk about pleasure and her sexual desires to her partner? Or in a group? Why or why not?
14. What does it mean for a woman and man to have an equitable relationship? How should the woman treat the man? How should the man treat the woman?
15. What have you learned in this activity? Have you learned anything that can be applied in your own life and relationships?

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**CLOSING:**

There are many cultural norms, or beliefs, about the distinct roles men and women should have in relationships. Some of these norms, such as “men should make all the moves in a relationship”, can reinforce unequal power dynamics and create situations of vulnerability for both women and men. For example, because of this norm men might assume that they should make all the decisions about sex and prevention, even when they do not have adequate knowledge on these mat-

ters, and women might not feel comfortable trying to negotiate. As young women, it is important to identify the qualities that are important to you in a partner, to be aware of your rights, and to know what behaviors you will not tolerate. Maintaining a healthy and equitable relationship requires work from both partners. Both partners need to communicate their expectations, needs, and desires and understand and listen to the other’s expectations, needs, and desires.

**LINK – CARTOON VIDEO**

In the video *Once Upon a Girl*, the young woman initially sees her boyfriend as “Prince Charming” – how do you think that this ideal affected the relationship? In case you decide to use the cartoon, the amount of additional time you will need is 90 minutes.



# Year 1:

Identity development:  
Who am I and who are  
you?

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## **Second Semester:**

Violence is out! From Violence  
to Peaceful Coexistence

## From Violence to Peaceful Coexistence, what and why?

### Introduction

The activities in this section are designed to help young people reflect on the different manifestations of violence in their lives and communities and to build the necessary skills to seek support for themselves and others. Part of this process includes reflecting on those gender and social norms that reinforce certain types of violence, particularly men's violence against women and violence between men, as "normal" or "natural," and encouraging young people to recognize their ability to protect themselves against violence.

## Men's perspective

### What is Violence?

The World Health Organization defines violence as "the intentional use of physical force or power, threatened or actual, against oneself, another person, or against a group or community that either results in or has a high likelihood of resulting in injury, death, psychological harm, maldevelopment or deprivation."<sup>8</sup> The inclusion of the word "power" in the definition expands the conventional understanding of violence to include acts such as threat, intimidation, and oppression that result from a power-based relationship between individuals, between individuals and groups, or between groups. For the purposes of this manual, we are going to focus on interpersonal violence, or violence inflicted against one individual by another, or by a small group of individuals.

It is also important to start with the affirmation that violence is not a random act. It happens in specific circumstances and settings. Violence happens more frequently in some settings than others and around the world, it is more likely to be carried out by and against men – usually young men. In the public sphere, young men are most likely to be the perpetrators of this violence and they are also the most likely to be victims. In the private sphere – the home and other private spaces – men are more likely to be the aggressors and women the victims.

*...is also important to start with the affirmation that violence is not a random act.*

8 – WHO, "Global Consultation on Violence and Health. Violence: a public health priority." (Geneva: World Health Organization, 1996).

Research on the causes of violence could fill volumes of books and has been the topic of thousands of studies. But what is too often left out of these discussions is the gendered nature of violence – the fact that men, and particularly young men, are more likely to use violence than any other group<sup>9</sup>. When we talk about violence, we must also talk about peace and peaceful coexistence. Too often, we hear about "stamping out violence" or a new program to "combat violence," or even a "war against violence." The language we often use for talking about violence and preventing violence is itself violence-laden. We want to combat it and to punish, often violently, those who use violence. At the level of schools and communities, we often hear residents talking about wanting to punish those young men who are violent, to repress them while significantly less attention goes to thinking about what would actually prevent violence. We often punish violence with violence and then ask ourselves where violence comes from. In a particularly insightful overview of violence in the U.S., James Gilligan of Harvard University argues that rather than deterring violence, the use of the death penalty and other harsh methods for repressing crime actually contributes to a culture of violence.<sup>10</sup>

In engaging young men and women in violence prevention, we must be able to visualize, imagine, and create with them the conditions that promote peaceful coexistence and not just "combat violence." Talking about peace, negotiation, and peaceful coexistence is sometimes given a bad rap and is even ridiculed. But as the British singer, Elvis Costello, asked, "What's so funny about peace, love, and understanding?" When we get past the bravado, we find that most young men, when allowed to express it, are fearful of the potential for violence within themselves and of the violence inflicted on them or threatened by other young men. Many young people have experienced or witnessed violence at some point in their lives (or various points in their lives) and are eager to talk about peaceful coexistence. In the activities included here, we want to promote conditions for young men to talk not only about competition, power, fighting, and violence – but also about peaceful coexistence.

#### FRAME 1: Violence on a Global Scale

#### FRAME

1.

- › Each year, over 1.6 million people lose their lives to violence.<sup>11</sup>
- › Violence is the leading cause of death for people aged 15-44 years, accounting for 14% of deaths among males and 7% of deaths among females.<sup>12</sup>
- › Between 15-70% of women have experienced physical or sexual violence by an intimate partner.<sup>13</sup>
- › About 815, 000 people each year kill themselves.<sup>14</sup>

9 – Institute Promundo „Project H – Working with young men series“ (Institute Promundo, WHO and IPPF, 2002)

10 – J. Gilligan, *Violence: Our deadly epidemic and its causes*. (New York, New York: Putnam Publishing Group, 1996)

11 – [http://www.who.int/violence\\_injury\\_prevention/violence/en/](http://www.who.int/violence_injury_prevention/violence/en/). Last date accessed 10/02/2011.

12 – Ibid.

13 – Garcia-Moreno et.al. "Multi-country study on women's health and domestic violence" (Geneva: World Health Organization, 2005)

14 – [http://www.who.int/violence\\_injury\\_prevention/violence/en/](http://www.who.int/violence_injury_prevention/violence/en/). Last date accessed 10/02/2011.

## Men's Violence is NOT Natural: Finding the Roots of Young Men's Violence in Their Socialization

Research has confirmed that violence is mainly a learned behavior.<sup>15</sup> Boys and young men learn to be violent by watching their fathers and brothers use violence; by being encouraged to play with guns, and being rewarded when they fight; by being told that the only way to "be a real man" is to fight with anyone who insults them; by being treated in violent ways or subjected to violence by their peers or families; by being taught that expressing anger and aggression is okay, but that expressing sadness or remorse is not.

Biology may also have something to do with the fact that men perpetrate violence more than women, but to a very limited extent. For example, some research finds that there are some biological differences between boys and girls in terms of temperament, with boys having higher rates of ADHD, lack of impulse control, and other traits such as sensation-seeking, reactivity, and irritability - traits that may be precursors to aggression.<sup>16</sup>

Research has found that as early as four months old, temperamental differences can be detected between boys and girls, with boys showing higher levels of irritability and manageability, factors that are associated with later hyperactivity and aggression.<sup>17</sup> However, some studies have also found that boys may be more irritable because researchers expect boys to be more irritable, or because par-

ents, showing gender stereotypes, stimulate boys in different ways or are less likely to soothe or calm boy babies to the extent that they calm girl babies. Researchers of violence are nearly unanimous in stating that while there may be some limited male biological basis for aggressive and risk-taking behavior, the majority of men's violent behavior is explained by social and environmental factors during childhood and adolescence. In sum, young men are not born violent. They are taught to be violent. Families and parents have a major role in encouraging - or discouraging - violent behavior by boys and young men.

In low-income settings where families are stressed, they may have less ability to watch over their children, particularly their sons, and have less control over where they go and who they hang out with. Stressed parents are more likely to use coercive and physical discipline against boys, which may lead some boys to rebel against this treatment. On the other hand, families who have open styles of communication, who interact with respect with their sons (and daughters), and who have the ability to both monitor their sons' activities, to know who they hang out with and to offer them opportunities, are less likely to have violent sons. Young men who are more attached to families, participate more in joint family activities and are more closely monitored by their families are less likely to be violent or delinquent.

15 — A. Bandura, "Influence of models' reinforcement contingencies on the acquisition of imitative responses". *Journal of Personality and Social Psychology*, 1,(1965) 589-595.; Cunningham et.al., – "Theory-derived explanations of male violence against female partners: literature update and related implications for treatment and evaluation" (London: London Family Court Clinic, 1998)

16 — M. Miedzian, . *Boys will be boys: Breaking the link between masculinity and violence*. (New York: AnchorBooks, 1991); F Earls, "A developmental approach to understanding and controlling violence". In H. Fitzgerald, et al, Eds., *Theory and Research in Behavioral Pediatrics*, Vol. 5 (New York: Plenum Press, 1991)

17 — M. Stormont-Spurgin, & S. Zentall, "Contributing factors in the manifestation of aggression in preschoolers with Hyperactivity" *J. Child Psychol Psychiat* 36 (1995) 491-509.

Young men who are labelled as "delinquent" or "violent" or "troublemakers" are more likely to be violent. Boys in many settings have more behavior "problems" than girls – they may be more disruptive in the classroom, they sit still less than girls, or they show hyperactive behavior. Parents and teachers often label these behaviors as troublesome, and react in authoritarian ways that create a chain of expectations. Parents and teachers believe some boys will be violent or delinquent and these same boys often become delinquent. Why? Because when teachers and parents label boys as "aggressive" or "troublemakers", they often exclude these boys from activities such as sports. Rather than listening to "troublesome" young men, teachers and parents often stigmatize and exclude them, ultimately encouraging violent behavior rather than preventing it.

Some research has also shown that boys who witness violence or are victims of violence are also more likely to be violent.<sup>18</sup> Witnessing violence around them is stressful for both boys and girls, but this stress may show itself in different ways for girls and boys. For boys, trauma related to witnessing violence is more likely to be externalized as violence than it is for girls.<sup>19</sup> Many young men are socialized to believe that it is inappropriate for them to express fear or sadness but that it is appropriate for them to express anger and aggression. Young men who experience and witness violence in the home and outside the home may come to see violence as a "normal" way – and particularly a male way – to resolve conflicts.

Easy access to weapons can also contribute to violence. Having access to weapons, of course, does not cause violence but it does increase the likelihood that violence will be more lethal. A fight over an insult or a girl is more likely to lead to a homicide when one of the actors has a gun or a knife. In some settings, learning how to use and play with weapons – particularly knives and guns

– may even be part of how boys are socialized. Where young men live can also be a major factor related to their use of violence. For example, boys who are raised in neighbourhoods where armed gangs exist, or where sectarian violence involves men and boys, are more likely to use violence and to be victims of violence. Gangs and similar groups often emerge when other social institutions that may support and protect young men – the government, family, community organizations, schools – are weak. Higher rates of violence in some areas may also have to do with local culture. In some settings, young men may believe they are supported by their peers or local norms when they use violence as a response to insult or injury.

Another major factor that can contribute to violent behavior is a young man's peer group. Studies in the U.S. find that hanging out with delinquent or violent peers is one of the strongest factors associated with young men's violent behavior.<sup>20</sup> However, it would be simplistic to conclude that violent peers "cause" other young men to be violent. Young people tend to look for other young people like themselves for their peers. Violent young men may be more likely to hang out with other violent young men. But clearly, who young men hang out with and who they listen to is a factor to be considered. Some researchers suggest that because young men generally spend more time outside the home – often in street-based peer groups that promote competition, fighting, and delinquency – they are more likely to be violent than girls, who are more likely to be socialized in the home or around family members. Studies in the U.S. have found that young men who are violent are more likely than their less violent peers to perceive hostile intentions in others, or to misinterpret the behavior of others as hostile.<sup>21</sup> Young men who use violence seem to have difficulty with "emotional intelligence" – the ability to "read", understand, and express emo-

18 – C. Bell & E.J. Jenkins, "Traumatic stress and children" *Journal of Health Care for the Poor and Underserved* 2 (1991) 175-185.; E.R. Parsons, "Inner city children of trauma: Urban violence traumatic stress syndrome (U-VTS) and therapists' responses" In J.Wilson & J.Lindy Eds. *Center transference in the treatment of post-traumatic stress disorder* (New York: Guilford Press, 1994); R.S. Pynoos, "Traumatic stress and developmental psychopathology in children and adolescents" In J.M. Oldham, M.B. Riba, & A.Tasman Eds. *American Psychiatric Press Review of Psychiatry* Vol. 12 (Washington D.C. : American Psychiatric Press, 1993)

## Violence in Bosnia and Herzegovina

The fact that violence is a serious and very common problem in our society is confirmed by research<sup>22</sup> that was conducted in 2013 by the Agency for Gender Equality of Bosnia and Herzegovina and entity gender centers in cooperation with the statistical authorities, with the support of UNFPA and UN Women. According to the findings, since reaching the age of 15 one in two women has been exposed to some form of violence (e.g., economic, physical, psychological, or sexual). According to this research, psychological violence is the most common type of violence in Bosnia and Herzegovina, followed by physical violence. In the context of violence perpetrators, the data clearly show that the most common type of violence is the one where the perpetrator is a partner. These findings imply that the sphere of partnership and family relations is the strongest source of violence against women. In the context of gender based violence, the overall rate of gender based violence against women that have experienced violence since they reached the age of 15 is 47.2%. Meanwhile, the current rate (i.e., the violence they were exposed to in the last year) is 11.9% and, in this case, the most common perpetrators are also partners and family members. The authors conclude that the sphere of intimate and family relationships is a far greater source of danger for women than is the case with the broader community.

In 2015, the organization CARE NWB, in cooperation with partner NGOs Association XY, Perpetuum Mobile, and Youth Power, conducted a research study among high school populations in Sarajevo, Banja Luka, and Mostar. The research included 1,030 young people, including 559 boys and 471 girls. According to the findings of this research, 20% of respondents from Sarajevo and Mostar and 12.5% of the respondents from Banja Luka reported having unpleasant and unwanted sexual experiences. Exposure to psychological violence was confirmed by 27.4% of young men from Mostar, 22.7% of young men from Sarajevo, and 11.5% of young men from Banja Luka. Between 18.6% and 24.7% of the respondents confirmed that they were exposed to physical violence, while about 27% of young men from Mostar and Sarajevo and 18% of young men from Banja Luka confirmed participation in perpetrating physical violence against others.

The same research shows that in the total sample of young women, 90% of respondents consider that the violence has no justification and that it must not be tolerated, but it is worrying that 10% of respondents believe that women are responsible for the violence to which they are exposed. Of particular concern is the fact that only 22-36% of young women consider that a woman who was sexually abused did not cause this act by her style of dress. This tells us that almost two-thirds of young women included in this research, in the case of rape or sexual abuse, perceive the victim as the culprit and her style of dress as a viable motive for such an act. When asked if they were exposed to psychological violence, 28% of young women at all three locations said yes, while exposure to physical violence was confirmed by 6.6% of respondents.

19 — U.S. Department of Justice “The Prevalence and Consequences of Child Victimization.: NIJ Research Preview”. (Washington, DC: National Institutes of Justice., 1997)

20 — Michael B. Green “Implications of Research Showing Harmful Effects of Group Activities with Anti-Social Adolescents,” Paper presented at Persistently Safe Schools: The National Conference of the Hamilton Fish Institute on School and Community Violence, available at <http://gwired.gwu.edu/hamfish/merlincgi/p/downloadFile/d/16823/n/off/other/1/name/07Greenepdf/>

21 — M.R. Fondacaro and K Heller “Attributional style in aggressive adolescent boys” *Journal of Abnormal Child Psychology* (1990) 18(1):75-89; C Hudley and J Friday, “ Attributional bias and reactive aggression” *American Journal of Preventive Medicine* (1996) 12 (5 Suppl):75-81

22 — Prevalence and characteristics of violence against women in Bosnia and Herzegovina (Agency for Gender Equality of Bosnia and Herzegovina, 2013)

tions in appropriate ways. In other words, they are more likely than less violent young men to "misread" the intentions of others, believing them to be hostile when they are not. In addition, young men who are violent often justify their violence by blaming it on others, and often use dehumanizing labels for their victims. Similarly, young men who have an exaggerated sense of honor are also more likely to use violence. Some cases of man-to-man homicide start over relatively minor altercations, generally about an insult, often in bars or other public spaces, and escalate to lethal levels.

For some young men, being violent is a way to define who you are. Adolescence is the time of life when they generally define who they are. For a young man, this might mean defining himself as a good student, as religious, as an athlete, as a hard worker, as artistic, or as a computer geek. Alternatively, it might mean defining himself as a bully or thug. For some young men, participation in organized peer groups such as gangs can provide them with a sense of identity and belonging that they do not find elsewhere. For some young men, being part of a violent peer group may be a way to survive or a means of self-protection. For young men in some low-income urban settings in the Western Balkans, many of whom have little else that gives them meaning and a clear role in society, violence can be a way of achieving a name for themselves. On the other hand, when young men find an identity in something else – as students, hard workers, fathers, husbands or in music, sports, politics (depending on the nature of the politics), religion, or some combination of those things – they generally stay out of gangs or violent peer groups. A study with young men whose peers were involved in gangs in Chicago and Rio de Janeiro found that young men who weighed the cost of violence were fearful of violence, and found alternative identities and alternative peer groups were more likely to stay out of gangs.<sup>23</sup>

Young men who are doing poorly in school, are less connected to the school setting, or are mar-

ginalized or excluded within the school setting are more likely to be violent or delinquent. Numerous studies have found that poor school performance, school dropout, and the lack of a sense of belonging in school are associated with higher rates of delinquency and other violent behavior. In some settings, young men are dropping out of school at higher rates than girls. However, being enrolled in school is not enough. For some young men, school can be the place where they meet and interact with violent peers. Other studies suggest that young men who are marginalized, excluded, or treated as "misfits" while in school are more likely to be violent. In sum, the school – as the most important social institution where young people hang out – is an important site for encouraging or preventing violence.

Does the media have anything to do with young men's violence? Some studies have found that viewing violent media images may be associated with carrying out violence, but the causal connection is unclear.<sup>24</sup> Watching violence on TV or in movies probably does not "cause" young men's violence but it no doubt contributes to some young men's belief – and our general belief as a society – that men's violence is normal, and even cool.

Finally, it is also important to keep in mind that violence is not merely associated with low-income young men. Much research on violence has focused on low-income young men; in some settings, poverty is associated with higher rates of some kinds of violence. Poverty is itself a form of social violence, but poverty should not be considered the cause of interpersonal violence. Middle class young men in many settings are also involved in violence, and also socialized to use violence to express emotions and resolve conflicts, just as most young men in low-income settings are not perpetrators of violence. In studying and responding to violence, it is imperative that we not stigmatize or label low-income young men, or young men in general, as inherently violent, and that we recognize that the majority of young men are not perpetrators of violence.

## What is Gender-Based Violence?

Gender-based violence (GBV) is widely recognized as an international public health problem and human rights concern. GBV can have devastating effects on women’s physical and emotional health, as well as the well-being of families and communities, and society at large. The concept of GBV seeks to distinguish violence that is based on gendered expectations and/or on the sex or gender identity of another person from other types of violence. While GBV can apply to women and men, or girls and boys, the focus of most GBV efforts is on ending the violence against women and girls, since they are the ones who are overwhelmingly affected.<sup>25</sup> Over the past decade, the international community has transitioned to using the term “gender-based violence” instead of “violence against women” to shift the focus from women as victims and to emphasize the role of gender norms, inequity, and power relationships in women’s disproportionate vulnerability to violence.

*...GBV seeks to distinguish violence that is based on gendered expectations...*

Within this discourse, increasing recognition is also being given to understanding masculinities and the role that male socialization plays in condoning men’s use of violence. Some men and boys are raised to believe they have the “right” to expect certain things from women, and the right to use physical or verbal abuse as a form of “punishment” if a woman does not provide these things (e.g., meeting sexual demands). Sexual violence in particular is also rooted in inequitable gender norms – especially those that define male sexuality as uncontrollable and aggressive and female sexuality as passive. Successful interventions that work with men to deconstruct hegemonic masculine identities and support community and institutional change have shown the positive contribution that men can make as allies and anti-violence activists.<sup>26 27</sup>

23 — Gary Barker, “Peace boys in a war zone: Identity and coping among adolescent men in a favela in Rio de Janeiro.” (Unpublished doctoral dissertation, Erikson Institute, Loyola University: Chicago 2001).

24 — A. McAlister, “La violencia juvenil en las Americas: Estudios innovadores de investigación, diagnóstico y prevención.” (Washington, D.C.: Organización Panamericana de la Salud, 1998)

25 — UNFPA, “Strategy and Framework for Action to Addressing Gender-based violence 2008-2011” Gender, Human Rights, and Culture Branch. (New York: UNFPA, 2008).

26 — Gary Barker, “Engaging boys and men to empower girls: Reflections from practice and evidence of impact”, United Nations Expert Group Meeting on the Elimination of all forms of discrimination and violence against the girl child, Florence, Italy, 25-28 September 2006

27 — D. Peacock, & A. Levack. “The Men as Partners Program in South Africa: Reaching Men to End Gender-Based Violence and Promote Sexual and Reproductive Health”, International Journal of Men’s Health 3 (2004) 173-188.

## FRAME

2.

*FRAME 2: GBV in the Western Balkans*

— In Serbia, a survey with a representative sample of women found that 30.6% had suffered physical violence, 46.1% had suffered psychological violence, and 8.7% had suffered sexual abuse in their lifetime. Another survey carried out in 2003 confirmed these findings<sup>28</sup>

— In Montenegro, a survey with a representative sample of women found that 25% had been beaten by a partner, 25% had been forced to have sex by a partner, and 14% had been threatened with the kidnapping of their children<sup>29</sup>

— In Croatia, a survey with a representative sample of women found that 21% of the women had experienced physical violence at the hands of a current or former male partner and 34% reported having experienced forced sex.<sup>30</sup>

— In Bosnia and Herzegovina, a survey found that 23% of the women had been beaten by their partners, while 29% knew a woman who had been beaten.<sup>31</sup>

28 — AŽC, 2005

29 — Radulović, 2003

30 — Otročak, 2005

31 — H. Peele & D. Andric-Ruzici Eds. "To Live With (out) Violence: A second look 2 - Experts." Final Report Violence Against Women. (Zenica: Bosnia Herezgovina & Medica Zenica, 1999) 54-55.

## Violence between Men<sup>32</sup>

The violence that occurs between men is often linked to rigid gender norms and power dynamics. Boys and men are often taught that aggression or violence toward others is an acceptable means of demonstrating strength and control or that to avoid being victims they must perpetrate violence towards others.

The use of violence against other men can be, among other things, a way to achieve a socially recognized status as a man when other forms of recognition or affirmation are unattainable, or perceived to be unattainable. In this way, violence may serve as a mechanism by which some men and boys are placed or kept in a position subordinate to other men.

Male-to-male violence can also be linked to gender norms that underlie violence against women and girls. Violence can act as a means of censorship and a form of control over male behavior. It can be used against men who do not adhere to rigid gender scripts and norms, the most extreme example being homophobic violence against men who have sex with men (MSM) or who self-identify themselves as non-heterosexual. Men who deviate from norms regarding male behavior, dress, interests, etc. can also find themselves victims of violence or harassment.

## Gangs

Throughout the world, there are examples of young men who organize themselves along racial, class, national, or other lines, for mutual protection or profit, often engaging in violent and/or illegal activities. These groups vary from place to place, and it is important to understand the context in which they exist. Also, it is worth mentioning that it is not just poverty or unemployment that may lead a young man to participate in a gang, but various other factors – individual, family, and local context – can lead young men to join these groups. It is also important to emphasize that even in communities where gangs have a powerful presence, not all young men participate. Generally, only a minority become involved.

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32 — G.Barker, C. Ricardo, and M. Nascimento, “Engaging men and boys in changing gender inequity in health: Evidence from program interventions.” (Geneva: World Health Organization, 2007)

There have been and still are various attempts to repress these groups of young men, primarily via police repression. Diverse experiences suggest that police repression has not been an adequate response. More promising work with gang intervention shows the importance of offering alternatives to young men who participate or who have the potential to participate: cultural activities, job access, opportunities for community participation, and spaces for bringing young men together – with a shift away from repression.

It is clear that for some young men, violence is a way to form an identity. For many, adolescence is the time of life to think about the question: who am I? A young man can define himself as a good student, religious, an athlete, a hard worker, an artist, a computer whiz, or various other things.

But he can also define himself as a bandit. Research with young men who participate in these violent groups in the U.S. and Brazil concludes that they feel a sense of belonging and identity that they don't find elsewhere.<sup>33</sup>

For many low-income, socially excluded young men living in urban areas, belonging to a violent group is a way for them to survive, to feel important, and to gain a sense of belonging in their lives. On the other hand, when young men discover their identity in a different outlet, as students, fathers, partners or husbands, in music, at work, in sports, politics (depending on what type of political group), religion (again, depending on which religion), or even in a combination of these – they generally stay away from gangs or violent groups.

## Resilience, young men, and violence prevention

How can we explain that some youth from certain backgrounds become involved in violent activities like gangs, while others from the same context do not? Recent research has identified individual and family characteristics of youth from low-income areas and in high-risk situations who become successful in school and at work and do not become involved in gangs and other violent groups.<sup>34</sup> These studies frequently refer to the concept of resilience, which addresses "successful adaptation, despite risk and adversity." Resilience is a concept that helps us understand the subjective realities and the individual differences that youth exhibit, and offers insights on positive ways to overcome adversity in particularly difficult contexts. In other words, resilience means that some young men, even in difficult circumstances, find

positive alternatives for overcoming the risks that surround them.

In a comparative study between young male juvenile delinquents in Rio de Janeiro and their cousins and brothers who were not delinquent, the author identified a series of protective factors that favor non-delinquency on the part of young men. In this study, the youth who were not delinquent, or resilient, 1) showed greater optimism in relation to their life realities, 2) had a greater ability to express themselves verbally, 3) were the oldest or the youngest child in the family, 4) had a calm temperament, and 5) exhibited a strong, affectionate connection with their parents or teachers (Assis, 1999). Similarly, other research in Brazil, with young men from an area where

33 — Gary Barker "Dying to be Men: youth, masculinity, and social exclusion." (Routledge: Global Public Health, 2007)

34 — Gary Barker "Dying to be Men: youth, masculinity, and social exclusion." (Routledge: Global Public Health, 2007)

"commandos" had a strong presence, identified the importance of alternative models, the ability to reflect and construct positive meanings in the face of adversity, and non-violent peer groups in keeping low-income youth away from violent groups.<sup>35</sup>

Youth represent a key opportunity to construct alternative definitions of masculinities and reduce gender-based violence. Although strong forces influence young men to adopt traditional masculinities during gender socialization, it is possible

to change this path. Youth is a key developmental stage when gender identities are constructed and can be reshaped. During this period of their lives, behaviors toward women or partners are rehearsed and carried into adulthood, and reaching young men is a way of changing the way men interact with women. In the context of youth development efforts, working to support gender equitable constructions among youth also can strengthen their own leadership development, including their ability to engage as actors to advocate for gender equity more broadly.

### FRAME 3: Summary Points

- › Violence happens more frequently in some settings than others, and around the world it is more likely to be carried out by and against men – usually young men. In the public sphere, young men are most likely to be the perpetrators of this violence and most likely to be victims. In the private sphere – the home and other private spaces – men are more likely the aggressors and women the victims.
- › Violence is a learned behavior. Boys and young men learn to be violent by watching their fathers and brothers use violence: by being encouraged to play with guns and being rewarded when they fight; by being told that the only way to "be a real man" is to fight with anyone who insults them; by being treated in violent ways or subjected to violence by their peers or families; by being taught that expressing anger and aggression is okay, but that expressing sadness or remorse is not.
- › The concept of gender-based violence (GBV) seeks to distinguish violence that is based on gendered expectations and/or on the sex or gender identity of another person from other types of violence. Over the past decade, the international community has transitioned to use the term "gender-based violence" instead of "violence against women" to shift the focus from women as victims and to emphasize the role of gender norms, inequity, and power relationships in women's disproportionate vulnerability to violence.
- › The violence that occurs between men is also often linked to rigid gender norms and power dynamics. The use of violence against other men can be, among other things, a way to achieve a socially recognized status as a man when other forms of recognition or affirmation are unattainable, or perceived to be unattainable. In this way, violence may serve as a mechanism by which some men and boys are placed or kept in a position subordinate to other men.
- › Youth represent a key opportunity to construct alternative definitions of masculinities and reduce gender-based violence. Working with young men to reduce gender-based violence is critical because young men are more apt than older men to learn to use alternatives to violence in communicating respectfully with their partners. Furthermore, youth is a key developmental stage when gender identities are constructed and can be reshaped.

### FRAME

3.

35 — Gary Barker "Dying to be Men: youth, masculinity, and social exclusion." (Routledge: Global Public Health, 2007)

## Women's perspective

### *What is Violence?*

The United Nations defines violence as any act that results in, or is likely to result in, physical, sexual, or psychological harm or suffering, including threats of such acts, coercion, or arbitrary deprivation of liberty, occurring in either public or private life. Worldwide, women are most likely to suffer violence at the hands of an intimate male partner (WHO, 2002). It is the men they know, and very often those they most love and trust, from whom they are at greatest risk. Research in various countries has found that between 15% to

71% of ever-partnered women have experienced physical or sexual violence, or both, by an intimate partner (WHO, 2005). Often, various types of violence coexist in a relationship; physical violence is often accompanied by psychological violence and in many cases also sexual violence (WHO, 2002). While most violence against women occurs in private contexts, women also suffer violence outside the home in public spaces such as schools and workplaces.

### **What is Gender Based Violence?**

In East European countries, most laws and policies use “family violence” or “domestic violence” to indicate acts of violence against women and children by a male intimate partner. However, there has been an increasing shift toward the use of “gender-based violence” or “violence against women” to encompass the broad range of acts of violence that women suffer from intimate partners, family members, and other individuals outside the family. These terms also draw attention to the fact that gender dynamics and norms are intricately tied to the use of violence against women.

Much of men's use of violence against women starts when women and men are still young, often shaping the nature of their subsequent intimate relationships. The fact that men, particularly young men, are more likely to use violence than women raises questions about how boys and young men are raised. Rigid norms of masculinity link being a man with toughness or dominance and permit and encourage the use of aggression (e.g., physical, psychological, and/or sexual) to prove masculinity. These rigid norms of masculinity that link being a man with dominance are fur-

ther reinforced by norms that link being a woman with passivity. Although traditional gender roles and power dynamics exert substantial influence on the presence of violence in intimate relationships, the causes of violence are varied, and stem from complex interactions between individual, relational, communal, and societal factors.

Violence does not only happen to certain types of women – it crosses socio-economic, religious, racial, and cultural lines. However, certain groups of women, including young women and women

living in poverty, tend to suffer disproportionately higher levels of violence than other groups. Poverty can be seen as a marker for various social conditions, including elevated stress levels and a sense of male inadequacy, which increase the incidence of violence. Furthermore, women from low-income communities are often made more vulnerable by inadequate access to social services and support.

Violence has many consequences for a woman's physical, sexual, reproductive, and psychological health. Additionally, the impacts of violence can persist long after the abuse has stopped; many women find that the psychological consequences of suffering violence are among the most long-term and devastating. More recently, there has been increasing attention to the link between violence and women's sexual and reproductive health, particularly vulnerability to HIV. A woman who experiences relationship violence might find it difficult to negotiate safer sex, particularly if she is young and less experienced in negotiating sexual practices (NOOS & Promundo, 2002). Not only men use violence - women also use violence. In many cases, women's use of aggression is within the context of a relationship, and is a response to violence committed against them and/or a feeling of powerlessness. Still, while women also use violence against men, it is men who are responsible for the overwhelming majority of violent incidents.

### *Sexual Violence*

Sexual violence is any unwanted sexual act or attempt to engage in a sexual act through physical, psychological, or emotional intimidation (e.g., making a statement such as "if you loved me, you would have sex with me"). As with other forms of violence against women, the underlying factor in sexual violence is often an expression of male power and dominance over women.

Worldwide, many young and adult women, particularly those living in poverty, are vulnerable to sexual exploitation and trafficking. Exact numbers are not available, but several studies suggest that an estimated 4 million women<sup>36</sup> and girls are bought and sold worldwide, into either forced sex work, slavery, or marriage. These women and girls are vulnerable to many kinds of violence, including psychological intimidation, physical force, and sexual exploitation.

The cycle of violence is very complex. Violence is a model of learning and the way power is distributed in a relationship. As already mentioned, in most cases men are the perpetrators of violence against women in a relationship. In many families beating is used as a pedagogic method for children. Children, on the other hand, perceive violence as a model of behavior, which they use to "educate" other children around them and to gain control and power over other children or animals. In most cases, they use violence as a model of behavior shown by the adults in their families.

#### **Sexual Violence and Access to Emergency Contraception**

Emergency contraception is essential for women who experience rape or other forms of non-consensual sex. It can significantly reduce a woman's risk of pregnancy if used properly within 72 hours after unprotected sexual intercourse. Unfortunately, due to legal barriers and other systematic restraints around the world, many women do not have knowledge of or access to this option.

36 — Julie A. Mertus and Nancy Flowers "Local Action/Global Change: A Handbook on Women's Human Rights", 2008

## *Perceptions of Gender-Based Violence*

There is a range of perceptions and definitions for what qualifies as violence against women. Often, there are discourses about “just” and “unjust” reasons for violence. People may place some blame on the victim, perhaps saying that the female victim provoked the man. One might hear that the woman “asked for it” or that her staying in the relationship means she must “like” or “not mind” the violence. In reality, the reasons why women may stay in violent relationships are complex and often manifold. Qualitative studies have shown that women are not passive victims to violence, but that their response is limited by issues such as fear of retribution, lack of alternative economic support, concern for children, lack of social or emotional support, or hope that the male partner will change or stop the violence. The emotional involvement and, in many cases, economic dependence in an intimate relationship has important implications for the dynamics of the violence in a relationship and how women deal with such violence.

### *Breaking the Silence*

Too many women never speak to others about the abuse they suffer. If they do reach out, it is often to family and friends rather than institutions that can offer formal social and/or legal support. Many women report that fear of reprisal is the most significant factor that inhibits them from seeking assistance and/or leaving. Moreover, a woman might feel obliged to stay in an abusive relationship, particularly if she is married and/or children are involved. For some women, the economic consequences of leaving an intimate male partner might outweigh the immediate physical and psychological consequences of the violence. Overall, many social and community-based factors influence a woman’s response to violence.

*Too many women never speak to others about the abuse they suffer.*

### *Social Support for Preventing and Responding to Violence*

From a health perspective, the issue of violence needs to be incorporated into the routine care of both women and men. Trained and sensitive providers need to be able to discuss and recognize the key signs and symptoms of violence and to ensure access to basic services in emergency and risk cases, including emergency contraception. Social and justice systems need to recognize and address both those who use and those who suffer violence, including providing services and support in a sensitive and equitable manner. Too many young men and young women have experienced or witnessed violence at some point in their lives (or various points in their lives). To prevent and respond to violence, we need to work toward breaking the cycle of violence by empowering young women and men to build equitable and non-violent personal relationships. Moreover, we need to work at broader community and societal levels to promote positive changes in community and social norms related to gender, including how men and women view and act toward each other. se njihov muški partner promijeniti ili da će nasilje prestati. Emocionalna uključenost i, u mnogim slučajevima, ekonomska zavisnost u intimnoj vezi imaju važne implikacije za dinamiku nasilja u vezi i načinom na koji se žene nose sa takvim nasiljem.

### **Men and the White Ribbon Campaign**

The White Ribbon Campaign is an international awareness-raising campaign of men seeking to end violence by men against women. Begun in 1991 by a handful of Canadian men, it has now spread to at least thirty countries around the world. The white ribbon is a symbol of a man's pledge never to commit, condone, or remain silent about violence against women ([www.whiteribbon.ca](http://www.whiteribbon.ca)).

## Workshop 6: What is violence?

**PURPOSE:**

To identify different types of violence that may occur in intimate relationships, families, and communities.

**MATERIALS:**

Flipchart paper, tape, markers, and copies of case studies from Resource Sheet 6A and Resource Sheet 6C .

**RECOMMENDED TIME:**

90 minutes

**PLANNING NOTES:**

Prior to the sessions on violence, it is important to research locally relevant information concerning violence, including existing laws and social support for those who use and/or suffer from violence. It is also important to be prepared to refer participants to the appropriate services if they reveal that they are suffering violence or abuse.

The case studies included in Resource Sheet 6A depict diverse examples of violence, including men's use of physical, sexual, and emotional violence against women in intimate relationships, men's use of physical violence against women outside the context of an intimate relationship, physical violence between men, violence by women, and community-level, or institutional, violence against individuals and groups of people. If necessary, you can make adaptations to these case studies or create new ones to address other types of violence that also occur in intimate relationships, families, and/or communities.

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**PROCEDURE:****Part 1 – What Does Violence Mean to Us? (30 minutes)**

1. Ask the group to sit in a circle and to think silently for a few moments about what violence means to them.
2. Invite each participant to share with the group what violence means to them. Write the responses on flipchart paper. Alternative: Invite the participants to write or draw what violence means to them.
3. Discuss with the participants some of the common points in their responses, as well as some of the unique points. Review the definitions of violence below and tell the participants that there is often not a clear or simple definition of violence. Explain that in the second part of the exercise you are going to read a series of case studies to help them think about the different meanings and types of violence.
  - › **Physical violence:** is the use of physical force such as hitting, slapping, or pushing.

- › **Emotional/Psychological violence:** is often the most difficult form of violence to identify. It may include humiliating, threatening, insulting, pressuring, and expressing jealousy or possessiveness such as controlling decisions and activities.
- › **Sexual violence:** involves pressuring or forcing someone to perform sexual acts (from touching to kissing to sex) against their will or making sexual comments that make someone feel humiliated or uncomfortable. It does not matter if there has been prior consenting sexual behavior.

Violence is also often categorized according to the victim-perpetrator relationship<sup>37</sup>:

- › **Self-directed violence** refers to violence in which the perpetrator and the victim are the same individual and is subdivided into self-abuse and suicide.
- › **Interpersonal violence** refers to violence between individuals.
- › **Collective violence** refers to violence committed by larger groups of individuals and can be subdivided into social, political, and economic violence.

### Part 2 – Discussion of Different Types of Violence (60 minutes)

4. Read each case study on violence from Resource Sheets.
5. After reading the cases, discuss the following questions.

#### DISCUSSION QUESTIONS:

1. What kinds of violence most often occur in intimate relationships between men and women? What causes this violence? Examples may include physical, emotional, and/or sexual violence that men use against girlfriends or wives, as well as violence that women may use against their boyfriends or husbands.
2. What kinds of violence most often occur in families? What causes this violence? Examples may include parents' use of physical, emotional, and/or sexual violence against children or other types of violence between family members.
3. What kinds of violence most often occur outside relationships and families? What causes this violence? Examples may include physical violence between men, gang or war-related violence, stranger rape and emotional violence, or stigmas against certain individuals or groups in the community.

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37 — Text taken from <http://www.who.int/violenceprevention/approach/definition/en/index.html>. Last accessed on 11/02/2011.

4. Are there types of violence that are related to a person's sex? What is the most common type of violence practiced against women? (See the section on Resource Sheet 6B – What is Gender-Based Violence?) Against men?
5. Are only men violent, or are women also violent? What is the most common type of violence that men use against others? What is the most common type of violence that women use against others?
6. Does a person – man or woman – ever “deserve” to be hit or suffer some type of violence?
7. What are the consequences of violence on individuals? On relationships? On communities?
8. What can you and other young people do to stop violence in your community?

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**CLOSING:**

At its most basic level, violence can be defined as the use of force (or the threat of force) by one individual against another. Violence is often used as a way to control another person, to have power over them. It happens all around the world and often stems from the way that individuals, especially men, are raised to deal with anger and conflict. It is commonly assumed that violence is a “natural” or “normal” part of being a man. However, violence is a learned behavior and, in that sense, it can be unlearned and prevented. As has been discussed in other sessions, men are often socialized to repress their emotions, and anger is sometimes one of the few socially

acceptable ways for men to express their feelings. Moreover, men are sometimes raised to believe that they have the “right” to expect certain things from women (e.g., domestic tasks or sex) and the right to use physical or verbal abuse if women do not provide these things. It is important to think about how rigid gender roles regarding how men should express their emotions and how they should interact with women are harmful to both to individual men and to our relationships. In your daily lives, it is fundamental that you, as young people, think about what you can do to speak out against other's use of violence.

**LINK**

This activity can also be linked to the earlier workshop on “**Expressing my Emotions**” and a discussion about how to handle anger.

## RESOURCE SHEET A:

# CASE STUDIES ON VIOLENCE

### Case Study # 1

Mirko and Belma are a young married couple. Mirko's family is coming over to their home for dinner. He is very anxious that they should have a good time, and he wants to show them how great of a cook his wife is. But when he gets home that night, nothing is prepared. Belma has not been feeling well, and she has not started making the dinner yet. Mirko is very upset. He does not want his family to think that he cannot control his wife. They begin to argue and yell at each other. The fight quickly escalates, and Mirko hits her.

- › How should Belma react?
- › Could Mirko have reacted differently in this situation?

### Case Study # 2

You are dancing with a group of friends at the disco. When you are about to leave, you see a couple (a boy and a girl, apparently boyfriend/girlfriend) arguing at the entrance. He calls her a bitch and asks her why she was flirting with another guy. She says, "I was not looking at him... and even if I was, aren't I with you?" He shouts at her again. Finally, she says, "You don't have the right to treat me like that." He calls her worthless and tells her to get out of his face – he can't stand to look at her. He then hits her, and she falls down. She screams at him, saying that he has no right to do that.

- › What would you do? Would you leave? Would you say anything? Why or why not?
- › Would it be different if it were a guy hitting another guy?
- › What can you do in situations like this one? What are your options?
- › What is our responsibility to prevent others from using violence?

### Case Study # 3

Saša is an older boy who comes from a wealthy family. He meets Petra one day on her way home from school and they chat a little. The next day, he meets up with her again and this continues until one day he invites her to dinner. At dinner, he

tells Petra how much he likes her and then invites her to come over to his house. At his house, they start to kiss and Saša starts touching Petra under her blouse. But, then Petra stops and says that she doesn't want to go anything further. Saša is furious. He tells her that he has spent lots of time with her and says, "What are my friends going to say?" He pressures her to get her to change her mind. First, he tries to be seductive, and then he begins yelling at her in frustration. Then he begins pulling at her forcefully, pushing her down. He then forces her to have sex, even though she keeps saying, "No, stop!"

- › Is this a kind of violence? Why or why not?
- › What do you think Saša should have done?
- › What do you think Petra should have done?

### Case Study # 4

Jasmin has had a hard day at school. His mother is giving him a hard time because of his grades and tells him that he cannot go out that night. In class, he is unable to answer a question that the teacher asks him. In the playground, after the class, Renata, a girl in Jasmin's class, laughs at him because he could not answer such an easy question. "It was so easy. Are you really that stupid?" Jasmin tells her to shut up and pushes her against the wall. Renata is furious and says, "If you touch me again, you just wait and see..." Jasmin replies: "No, you just wait and see..." He slaps her across the face, turns around, and walks away.

- › Do you think that Jasmin was right to hit Renata?
- › How else could he have reacted?

### Case Study # 5

A group of friends go dancing. One of them, Danijel, sees that some guy is staring at his girlfriend. Danijel walks up to the guy and shoves him and a fight begins.

- › Why did Danijel react this way? Do you think he was right to shove the other guy?

- › How else could he have reacted?
- › What should his friends have done?

### Case Study # 6

In many communities, people who are living with HIV/AIDS are shunned. They are insulted. Sometimes their children are not allowed to go to school.

- › Is this a type of violence?
- › Do you think that this type of discrimination hurts people living with HIV/AIDS?
- › What can be done to stop these types of things from happening?

### Case Study # 7

Monika is a 19-year-old university student who just moved in with a roommate to a one-room flat near campus. Monika has been HIV positive since she was 17. She takes medications for HIV, which need to constantly be refrigerated. One day, her roommate asks her what the medications are for. Monika decides to be honest and tells her roommate that she is HIV positive. Her roommate is shocked and furious. She tells Monika that she needs to move out of the flat immediately, before she passes her infection to her.

- › What do you think about the way that the roommate reacted?
- › Do you think there is risk for the roommate to be infected by living with Monika?
- › Is this a type of violence?
- › What can be done to stop these types of things from happening?

### Case Study # 8

Valentino and Lejla are a young couple who just had their second baby. Before they started to have children, they agreed that Lejla would be the one to stay at home to take care of the children, and Valentino would work to earn money. However, more recently Valentino has started to pass less and less money to Lejla. At first, she had to cancel

her German language classes, and then she didn't have enough to buy any clothes for herself or even meet her friends for a coffee. When she brings up the issue with Valentino, he just says, "We don't have enough money. You ask for too much anyway and you don't even make anything." When Lejla points out that he goes out almost every other night with friends and maybe one night she could go out with friends instead of him, he says, "Yes, I go out a lot, but I have to relax from work. You spend the entire day at home, doing nothing."

- › Is this a type of violence? Why or why not?
- › What you think Lejla should do?
- › Could Valentino have reacted differently?
- › What would you do in this situation?

### Case Study # 9

A group of friends are hanging out in the park. Jasna is a quiet and introverted girl and Ivica is teasing her about it. She doesn't respond, but Goran, who likes her, decides to stick up for her. He tells Ivica to cut it out and the two get into an argument. Goran hits Ivica and they start to fight.

- › What do you think about the way Ivica was treating Jasna?
- › Is this a type of violence? Why or why not?
- › What would you do in situation like this?

### Case Study # 10

Krešo is a young gay man who has recently come out to his family and friends. At first, it was hard with his family but they have finally come around. At school, however, some kids have started to call him a "fag" and other derogatory names. They also push him around a lot, and sometimes even beat him up.

- › Is this a type of violence? Why or why not?
- › What can Krešo do?
- › What can his friends do?
- › What would you do in a situation like this?

## RESOURCE SHEET B:

### WHAT IS GENDER-BASED VIOLENCE?

In many settings, most laws and policies use “family violence” or “domestic violence” to indicate acts of violence against women and children by an intimate partner, usually a man. However, there has been an increasing shift toward the use of “gender-based violence” (GBV) or “violence against women” to encompass the broad range of acts of violence that women suffer from intimate partners, family members, and other individuals outside the family. These terms also draw focus to the fact that gender dynamics and norms are intricately tied to the use of violence against women (Velseboer, 2003). In its essence, the concept of GBV seeks to distinguish violence that is based on gendered expectations and/or on the sex or gender identity of another person from other types of violence. While GBV can apply to women and men, girls and boys the focus of most GBV efforts is on ending violence against women and girls, since they are overwhelmingly affected.

Below is a definition of gender-based violence and violence against women based on the United Nations G

*... any act that results in, or is likely to result in, physical, sexual or psychological harm or suffering to women because of being women and men because of being men, including threats of such acts, coercion or arbitrary deprivation of liberty, whether occurring in public or in private life.*

*...shall be understood to encompass, but not be limited to the following:*

- › Physical, sexual and psychological violence occurring **in the family**, including battering, sexual exploitation, sexual abuse of children in the household, dowry-related violence, marital rape, female genital mutilation and other traditional practices harmful to women, non-spousal violence and violence related to exploitation
- › Physical, sexual and psychological violence occurring **within the general community**, including rape, sexual abuse, sexual harassment and intimidation at work, in educational institutions and elsewhere, trafficking in women and forced prostitution
- › Physical, sexual, and psychological violence **perpetrated or condoned by the State and institutions**, wherever it occurs.

## Case studies for discussion

**VOJIN** asks Suzana to go out with him one afternoon. They chat a little, have a bite to eat, and Vojin invites her to a motel, saying he has some money to spend a few hours there. Suzana agrees. They get to the motel and start kissing and caressing. Vojin begins to take off her clothes. Suzana stops him and says that she doesn't want to have sex. Vojin is furious. He tells her that he has spent a lot of money on the room and says, "What are my friends going to say?" He pressures her to get her to change her mind. First, he tries to be sweet and seductive, and then he begins yelling at her in frustration. Finally, he pulls at her forcefully, pushing her down on the bed.

**AMINA** has been dating Edi for a few months. Recently, Edi has started asking her questions all the time: who she talks to in class, why she isn't home when he phones, why she spends so much time with her girlfriends when she could be seeing him, and so on. Amina has tried to not pay much attention to these questions, but lately Edi has started to get pushier and angrier. He has been yelling at her in the hallways at school and calling her names. Afterwards, he usually apologizes but once he even hit her. He says he is upset because he loves her so much and she is "driving him crazy" with jealousy.

**ISIDORA** has been with her boyfriend for almost a year. Recently, he has started telling her that she is overweight and that he is too embarrassed to go anywhere with her. He makes comments all the time about other women's bodies and how much sexier Isidora would be if she lost weight. He hardly lets her eat. He says that when she is thinner, they can get engaged.

**JOVANA** had only just started high school when she met Milan. He was not like any other guy she had ever met. He was her first love and she would spend all her spare time with him. She stopped hanging out with her friends and her school grades dropped. She was constantly lying to her parents about who she was with so she could see him all of the time. He was very jealous and she could not have any male friends without him getting angry with her. After going out for about two months they started arguing a lot because she did not want to have sex with him. One day they had a really big argument and he hit her.

**MAJA** is 21 and lives in a tourist city. Last year she met a foreign man, a banker, who she started dating. She did not tell her family about the relationship. Even though he was older, she liked going out with him, especially when they went to expensive restaurants and fancy dance clubs. Shortly before he had to go back to his country, the man invited Maja to go back with him. He promised her that it would be easy for her to find a job there and she accepted his invitation. After they got to his country, he took away her passport and became extremely controlling, even physically abusive at times. She also discovered that he was not a banker and that he didn't have much money. She felt very isolated and alone. She was far from her friends and family and did not know how to speak the language of the country. The man pressured her to start working as a stripper, which paid reasonably well but was hard work and often included solicitations for sex.

**SOFIJA** went out dancing with her boyfriend Pavle and some friends. While everyone was dancing, Sofija noticed that another girl was dancing close to Pavle and getting closer and closer to him. Sofija went over to separate the two and make it clear to the girl that Pavle was her



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boyfriend. The girl backed off. After a while, Sofija went to get a drink with her friend and when she came back, she saw that the same girl was dancing next to Pavle again and this time in a very seductive manner. Sofija got angry, called her a slut, and attacked the girl, pulling her hair and slapping her.

**MONIKA** has a son, Mislav, who is 11 years old and very creative and energetic. However, he is always getting into trouble at school. Monika's husband Stevan often blames her for Mislav's bad behavior, saying that she spends too much time at her job when she should be home more, watching over Mislav. One day Monika and her husband get into a heated argument and he hits her. Hurt and angry, Monika lashes out at Mislav, telling him that he is an ungrateful son and only brings her problems.

**SINIŠA** was popular and handsome and, at first, Mina could hardly believe it when he started to show interest in her. She had never had a boyfriend and had always been

self-conscious about her looks, especially her weight. Siniša started to send Mina text messages all of the time, often commenting on how beautiful he thought she was. One day, Siniša asked Mina to send him photos of her. She was shy at first but she eventually sent him some photos. Siniša said wonderful things about them and Mina started to feel pretty for the first time in her life. Siniša then asked Mina to send other kinds of photos, of her in a bathing suit and a short skirt, and then, he asked her to send him a photo of her topless. She didn't feel completely comfortable taking that kind of photo but she didn't want to say no to him. After she sent Siniša the photo, however, he responded with just three words - "you ugly pig." Mina was shocked and hurt. Soon after she started to get text messages from other guys in her school, guys she had never talked to, also calling her terrible names. She found out that Siniša had sent her topless photo to almost everyone in the school. Mina was humiliated. She never wanted to go back to school.



## Workshop 7:

# A live fool or a dead hero: male honor



### PURPOSE:

To discuss how “male honor” is associated with violence and think of alternatives to violence that young men can use when they feel insulted



### MATERIALS:

Copies of Resource sheet A.



### RECOMMENDED TIME:

90 minutes

### PLANNING NOTES:



Not needed.

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### PROCEDURE:

1. Divide the participants into small groups and distribute a case study from Resource Sheet A to each group.
2. Explain that each group should create and present a short skit (3-5 minutes) based on the case study. Tell them that they are welcome to add more details to the case study.
3. Give the groups about 20 minutes to discuss the case study and develop the skit.
4. Invite the groups to perform their skits. After each skit, allow time for comments and discussion based on the following questions:
  - › Are these situations realistic?
  - › Why do we sometimes react this way?
  - › When you are confronted with a similar situation, in which you have been insulted, how do you normally react?
  - › How can you reduce the tension or aggression in a situation like this?
  - › Can a real man walk away from a fight?
5. Read aloud and discuss Resource Sheet B “Where does ‘Male Honor’ come from?”
6. Use the questions below to wrap-up the session with a discussion.

### DISCUSSION QUESTIONS

1. What does “male honor” mean to men? What does it mean to women?
2. Does “male honor” still exist?

3. What can we do to change this “honor” culture? Can women and girls help in changing “honor” culture? If yes, in what ways?
4. Does knowing where this comes from help us to change it?
5. What have you learned from this exercise? How can you apply what you have learned in your own lives and relationships?



#### CLOSING:

The idea of “male honor” is still strong in many settings. For many young men, to be perceived as tough – as someone who doesn’t walk away from a fight - is often seen as a way to secure respect and to not be hassled by others. As we have discussed in this activity, however, this idea

of “honor” often brings many risks and consequences with it. While it is very probable that you will feel insulted on more than one occasion in your life, it is important to learn how to deal with these situations and with your feelings in ways that do not put you or others in harm’s way.

#### RESOURCE SHEET A:

##### **Case Study #1**

Milan and Armin are arguing at break-time because of school work. One accuses the other of having cheated off him. Milan says that he will wait for him outside to settle the matter. When the class is over...

##### **Case Study #2**

A group of friends are at a football game. They are fans of the same team. A fight begins when a fan of the opposing team arrives and...

##### **Case Study #3**

A group of friends are in a bar. A fight begins between one of the young men and a stranger (another young man)...

##### **Case Study #4**

A group of friends go dancing. One of them, Samir, sees that some guy is staring at his girlfriend. A fight begins when Samir...

##### **Case Study #5**

Almir is stopped in his car in traffic. When he starts to turn right, another car on his left cuts him off, forcing him to brake sharply. Almir decides to...

##### **Case Study #6**

A group of young men are sitting in a park. Another young man from a different social group passes by and a fight starts when...

### Case Study #7

Luka and Emil are engaged in a heated debate. Emil is raising his tone of voice and...

### Case Study #8

A group of young men from a small town are exploring the capital city. They can be identified by the dialect they speak and end up getting in trouble with some boys from the city when...

#### RESOURCE SHEET B:

In many cultures, a man's name, honor and, pride are important factors, sometimes taken to extremes. Some researchers suggest that the "honor culture" in some parts of the Americas comes from the nature of colonizing these frontier regions. In rural Mexico, in parts of South America, and the Southern parts of the U.S., men often herded livestock on land in regions where boundaries and borders were not clearly defined. There was no judicial or law enforcement system nearby (e.g., it was possible to have land disputes where the sheriff would arrive a couple of days after the conflict started). To survive, the men believed that they themselves had to defend their property. In such a context, it was necessary for the men to be seen by others as someone "not to be messed with." To be seen as an aggressive man or even dangerous meant that no one would bother you.

Machismo is associated with the image of the tough guy who has many sexual partners (in addition to his wife), who struggles to defend his family's integrity, who protects his 'honor', and seeks out danger, often in the form of disputes or duels. From the machismo viewpoint, men are "sexual predators" and women are "pure and innocent". According to the macho culture, a women's place is in the home, while the man demonstrates his virility by having a large number of sexual conquests and a large number of children. Thus, for the macho, a 'real man' is someone who protects the honor of the women in his family – his wife, sisters and mother. They should be "pure" and their sexual life and honor should never be brought into question. A man in a bar, who wants to fight another, only has to direct his gaze at the other's girlfriend and the age-old traditional scene is played out. The same would occur if he said something about the other's mother or sister.

These and other forms of "male honor" are deeply rooted in our culture. How many times have we seen groups of men trading insults? How many of these insults have something to do with sexual conquests? Think of how many expressions we have to "tarnish" the reputation of someone else's mother. This is the worst insult that a 'real man,' in the macho world, can be faced with – someone doubting the honor and purity of his mother, and hence doubting his very honor.

## Workshop 8: Understanding the cycle of violence



### **PURPOSE:**

To discuss the consequences of violence and the relationship between the violence that young women suffer and the violence that they use against others



### **MATERIALS:**

Flipchart paper, tape, markers, pens/pencils, and copies of Resource Sheet 8 or five small pieces of paper for each participant



### **RECOMMENDED TIME:**

45 minutes



### **PLANNING NOTES:**

If a participant reports that she/he is suffering any type of violence or that she/he has recently suffered any type of abuse – including sexual abuse or systematic physical abuse at home – and is less than 18 years old, in some countries the facilitator must report the fact to the child and adolescent protection authorities. Before carrying out any task in this manual, the facilitator should consult her/his own organization to clarify the relevant ethical and legal requirements concerning violence against persons under 18.

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### **PROCEDURE:**

1. Before the session, tape five pieces of flipchart paper to a wall. Write each of the five categories below on a piece of paper:
  - › Violence used against me;
  - › Violence that I use against others;
  - › Violence that I have witnessed;
  - › How I feel when I use violence;
  - › How I feel when violence is used against me.
2. At the beginning of the session, explain to the participants that the purpose of this activity is to talk about the violence they experience in their lives and their communities. Review the flipchart from the previous activity with the meanings of violence.
3. Give each participant a copy of the Resource Sheet or five small pieces of paper upon which they can write out the categories above.

4. Review the five categories from above and ask the participants to reflect on them and then write a short reply for each in the boxes on the Resource Sheet or on the pieces of paper that they have received. They should put one response in each box or paper, and they should not write their names.
5. Allow about 10 minutes for this task. Explain to them that they should not write too much, just a few words or a phrase, and then tape it to the corresponding flipchart paper.
6. After they have finished taping their papers to the flipchart, read aloud some of responses from each category.
7. Open up the discussion with the following questions.

#### DISCUSSION QUESTIONS:

1. What is the most common type of violence used against women?
2. What is the most common type of violence that women use against others?
3. How do you feel when you use violence against others?
4. Is there any connection between the violence you use and the violence that is used against you?
5. Is any kind of violence worse than another?
6. How do the media (i.e., music, radio, movies, etc.) portray violence? (see “Do media teach boys to be violent?” below)
7. What is the link between violence in your families and relationships and other violence that you see in your communities?
8. Some researchers say that violence is like a cycle, that is to say, someone who is a victim of violence is more likely to commit acts of violence later. Do you think this is true? If so, how can you help to interrupt the cycle of violence?
9. Do you think that men have a role to play in preventing violence against women? Explain.
10. What have you learned in this activity to help overcome violence? Have you learned anything that can be applied in your own life and relationships?

**CLOSING:**

Too many young men and women have experienced or witnessed violence at some point in their lives, often at the hands of men. It is commonly assumed that violence is a “natural” or “normal” part of being a man. However, violence is a learned behavior – boys and men are often raised to think violence is an acceptable means of maintaining control, particularly over women, resolving conflicts, and/or expressing anger. And

just as violence is learned, it can be unlearned and prevented. In this way, it is the responsibility of all individuals, women and men, to strive to raise boys and men, as well as girls and women, to understand how violence, be it men’s violence against women or a parent’s use of violence against a child, prevents individuals from building positive and loving relationships.

**RESOURCE SHEET A:**

- › **VIOLENCE USED AGAINST ME:**
- › **VIOLENCE THAT I USE AGAINST OTHERS:**
- › **VIOLENCE THAT I HAVE WITNESSED:**
- › **HOW I FEEL WHEN I USE VIOLENCE:**
- › **HOW I FEEL WHEN VIOLENCE IS USED AGAINST ME:**

**Does the media teach boys to be violent?**

*Some studies have shown that watching violent scenes in media can be linked to execution of violence but causal links are not completely clear. Watching violence on television or in movie theatres probably does not “cause” violence in boys but can lead to some boys’ impressions – and our general impression as society – that violence by men is normal or even cool. What about girls? Do they equally easily manifest anger?*

## Workshop 9: Labelling

**PURPOSE:**

To recognize how labelling people can limit individual potential and affect relationships

**MATERIALS:**

Regular pieces of paper, tape, and pens/pencils

**RECOMMENDED TIME:**

90 minutes

**PLANNING NOTES:**

It is important to make sure that none of the participants become aggressive or offended by any of the labels used.

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**PROCEDURE:**

1. Brainstorm positive and negative labels or stereotypes that are commonly used in the community in which the young people live. These might include labels such as: smart, lazy, shy, violent, etc. Try to think of at least as many different labels as there are participants in the group.
2. Write these labels on pieces of paper and tape a piece of paper on the back of each participant. Note: In order for this activity to be effective, it is very important that the participants are not able to see the labels on their own backs; they should only be able to see other people's labels.
3. At random, ask two or three participants to carry out a short role-play in which they relate to each other according to the labels they have been given.
4. Ask each of the participants in the role-play to try to guess what their label is based on the way they were treated and then think about the following questions:
  - > How did it feel having someone treat you according to a label?
  - > How did it feel treating someone else according to a label?
5. After the volunteers have answered these questions, ask the larger group for reactions to the role-play.
6. Ask other volunteers to carry out other role-plays, allowing time after each role-play for the volunteers to try to guess their labels and to reflect on how they felt.
7. Open up the discussion to the larger group using the following questions.

**DISCUSSION QUESTIONS:**

1. How do you react when you are treated according to a label?
2. How do you react when you, or someone else, treat(s) another person according to a label?
3. Are these labels commonly used in your community? What other labels do people use?
4. Why do people label others?
5. What are the effects of labelling individuals? What are the effects on relationships?
6. Thinking back to the previous activity about power and relationships, what do you think is the link between labelling and power?
7. What have you learned here that you can apply in your own lives and take back to your communities?
8. How can you avoid labelling others?
9. How can you encourage other young people to not label others?

**CLOSING:**

Labels and stereotypes affect people as individuals as well as their relationships with others. It is important to think critically about how you treat people and the way that people treat you and how you can “unlearn” some of the ways that you interact with others based on labels. For example, you should learn how to not:

- › Be judgmental of someone before you get to know them;
- › Use labels or negative nicknames;
- › Discriminate based on sex, religion, ethnicity, or socioeconomic class;
- › Make someone in the family and/or community a scapegoat;
- › Be inflexible or stubborn in your attitudes;
- › Show indifference, silence, or spite.

The feeling of belonging to a group and being accepted for who you are is fundamental to learning and developing your individual and collective potential. As you move forward with these sessions and with your daily lives, you should actively try to move beyond labels and be more open-minded in how you relate to others.

## Workshop 10: What is sexual violence?

**PURPOSE:**

To discuss sexual violence and the different situations in which it can occur

**MATERIALS:**

2-3 copies of the Resource Sheet

**RECOMMENDED TIME:**

90 minutes

**PLANNING NOTES:**

In the same way that talking about other forms of violence might cause discomfort because of possible connections with participants' own lives, it is important to be sensitive to the possibility that some of the participants might have suffered some type of sexual violence in childhood or adolescence and might need help. They may have suffered sexual violence (from men or women), but never spoken with anybody about the matter out of shame since perhaps they were convinced that nobody would believe that a man could be the victim of sexual violence (particularly when the perpetrator was a woman). Others might know of female relatives or friends who have been victims of sexual violence. It is important to be prepared for these possibilities and know to where and to whom you can refer participants who might need professional support.

---

**PROCEDURE:**

1. Explain that the purpose of the activity is to talk about sexual violence.
2. Carry out a brainstorm with the group on the meaning of sexual violence and the different situations in which it can occur. Review the definition of sexual violence included in the introductory activity to violence - What is violence?
3. Depending on the number of participants, divide them into two or three smaller groups, handing out a copy of the Resource Sheet to each group. Ask the small groups to read the story together. Alternatively, you can read the story aloud to the participants.
4. After reading the story, have an openly discuss the following points, encouraging the participants to reflect on the story and what other paths Andrej could have taken:
  - > Is this story realistic?
  - > What do you think about Andrej's behavior?
  - > Can it be considered violence? Why or why not?
  - > Why do you think he acted this way?

- › What could be the consequences of Andrej’s behavior for himself? And for the young woman?
  - › If Andrej had not given in to the pressure, how do you think his friends would have treated him?
  - › And what about Andrej, how do you think he would have felt?
5. Remind participants of the discussions they had about Case Study #3 from the activity – What is Violence? If necessary, or if the case study was not discussed previously, read the case study aloud. Ask the participants the following questions:
- › Is this story realistic?
  - › How is it different from Andrej’s story? How is it similar?
  - › Can it also be considered violence? Why or why not?
  - › Can sexual violence also happen in relationships in which the couple has had sex previously? Why or why not?
  - › What is consent to have sexual relations? Note: Consent is when two people knowingly and willingly agree to have sexual relations. It is required for every sexual contact. That is, the fact that a couple might have had previous sexual relations is NOT sufficient consent for future relations. If force, threats of force, or any sort of emotional coercion is used to get someone to have sexual relations it is NOT considered consent.
  - › What is the relationship between consent and power in relationships?
  - › Can sexual violence happen in a married relationship? Why or why not?
6. After discussing both stories, wrap-up the discussion using the following questions.

#### DISCUSSION QUESTIONS:

1. What are the consequences of sexual violence?
2. Can sexual violence also be committed against men? What types of violence would those be? And how do men generally react?
3. What can you do to help prevent situations of sexual violence in your own relationships? In your community?

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#### CLOSING:

For many young people, peer pressure, or the feeling of having to have sexual relations in order to prove their adulthood, might make them view their partners as sexual objects. These kinds of views can lead to situations in which, typically, young men may disregard women’s wishes and employ emotional and/or physical coercion to get sex. In this way, sexual violence, as with other types of violence, can be understood as the result of one person having power over another.

As a young person, it is important that you reflect on how to promote healthier and more enjoyable consensual sexual relations in your own lives, as well as how to increase awareness among other young people about what is sexual violence. Above all, it is fundamental that all young people understand that when someone says “no,” she/he means just that.

**RESOURCE SHEET:****ANDREJ'S STORY**

Andrej is 18 years old and likes to hang out with a large group of friends from school. He is very popular among his peers, and they all love to go out and have fun. The group is always having great parties at Josip's house, with lots of music and beer. Last weekend, there was another party. There were a lot of people there that Andrej knew. He was already a bit late and had hardly arrived when Josip came up to him:

**Josip:** Hi my craze! Give me five. Adrijana, that gorgeous chick is here... She's totally high. You're the only that's still hasn't-

**Andrej:** Stop it man...

**Josip:** No, I mean it ... This is your chance. Don't be scared. Be a man! What are you afraid of? Make the most of it, while she's still drunk. Just go for it!

Andrej could see that the girl was slumped in an armchair. She must have drunk too much, he thought. And, with his friends pressuring him, Andrej went over to where Adrijana was sitting.

**Andrej:** Hi babe... It's me Andrej. Let's go somewhere quiet.  
Andrej helped her up - the girl was so drunk that she was half-asleep, almost passed out. Even so, his friends urged him on as he took her upstairs to Josip's bedroom.

## Workshop 11: Power and relationships

### PURPOSE:

To increase awareness about the existence of power in relationships and reflect on how we communicate about and demonstrate power in relationships

### MATERIALS:

none

### RECOMMENDED TIME:

90 minutes

### PLANNING NOTES:

Not needed

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### PROCEDURE:

#### *Part 1 – The Mirror Activity (30 minutes)*

1. Ask the participants to stand up and get into pairs. Each pair should decide which one of them will be the “person” and which will be the “mirror”. Explain that, within each pair, the “mirror” must imitate every movement done by the “person”. Give them 2-3 minutes to do this.
2. Ask each pair to swap roles and to repeat the process.
3. Use the questions below to facilitate a discussion about what happened:
  - › How did you feel when you were the “person”?
  - › How did you feel when you were the “mirror”?
  - › In your lives, are there times when you feel like you act as a “person”?  
When?
  - › In your lives, are there times when you feel like you act as a “mirror”?  
When?

#### *Part 2 – Power in Relationships (60 minutes)*

1. Assign the pairs of participants to develop and present short skits that depict the power dynamics involved in the various relationships below. The facilitator should add any other types of relationships that are relevant to the local contexts and experiences.
  - › Teacher and student
  - › Parent and child
  - › Husband and wife
  - › Boss and employee
2. After the skits, use the questions below to facilitate a discussion.

**DISCUSSION QUESTIONS:**

1. Are these skits realistic?
2. In your daily life, do others use their power in negative ways? Who? Why?
3. In your daily life, do you use your power in negative ways? With whom? Why?
4. Why do people treat each other like this?
5. What are the consequences of a relationship in which one person treats another person like an “object”?
6. How does society/culture perpetuate or support these kinds of relationships where some people have more power over other people?
7. Is there a difference in power in relationships between young people?
8. How can this activity help you think about and perhaps make changes in your own relationships?

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**CLOSING:**

There are many different types of relationships in which one person might have power over another person. As discussed throughout many of the activities in this manual, the unequal power balances between men and women in intimate relationships can have serious repercussions for the risk of STIs, HIV/AIDS, and unplanned pregnancy. For example, a woman often does not have the power to say if, when, and how sex takes place, including whether a condom is used, because of longstanding beliefs that men should be active in sexual matters and women should be passive, or that women “owe” sex to men. In other cases, a woman who is dependent on a male partner for financial support might feel that she does not have the power to say no to sex. In cases of cross-generational sex, the age and class differences between men and women can further

create unequal power relations that can in turn lead to risky situations.

There are also other examples of power relationships in your lives and communities. Think of relationships between youth and adults, students and teachers, employees and bosses. Sometimes the power imbalances in these relationships can lead one person to treat another person like an object. As you discuss gender and the relationships between men and women, it is important to remember the connection between how you might feel oppressed in some of your relationships and how you, in turn, might treat others, including women, like “objects.” Thinking about these connections can help motivate you to construct more equitable relationships with other men and women in your homes and communities.



# Year 2:

Violence is OUT!

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## **First Semester:**

From Violence to  
Peaceful Coexistence

## Workshop 12: From violence to respect in intimate relationships

**PURPOSE:**

To discuss the use of violence in intimate relationships and how to construct intimate relationships based on respect

**MATERIALS:**

Flipchart paper, tape, and markers

**RECOMMENDED TIME:**

90 minutes

**PLANNING NOTES:**

It is important to understand that young people might feel a type of helplessness in responding to violence that they see another person perpetrating. Many might believe that they should not interfere with the affairs of other people. Throughout this activity, it is important to explore the helplessness many young people might feel when they witness another person using domestic violence.

This activity uses role-plays with female characters. If you are working with a male-only group, some of them may be reluctant to act as a female character. Encourage the group to be flexible. If none of the young men wants to act as a female character, you can ask them to describe the scenes using pictures or a narrative, for example.

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**PROCEDURE:**

1. Explain to the participants that the objective of this activity is to discuss and analyze the various types of violence that we sometimes use in our intimate relationships and discuss ways of demonstrating and experiencing intimate relationships based on respect.
2. Divide the participants into small groups. Ask them to invent a short role-play or skit.
  - a. Ask two groups to present an intimate relationship – boyfriend/girlfriend or husband/wife – that shows scenes of violence. Remind the participants of the discussions from the activity “What is Violence” and emphasize that the violence portrayed in the skits can be physical, but does not necessarily have to be. Ask them to try to be realistic, using examples of persons and incidents that they have witnessed or heard about in their communities.
  - b. Ask the other groups to present an intimate relationship based on mutual respect. There may be conflicts or differences of opinion, but their role-play should show what respect looks like in a relationship and should not include violence.

3. Allow 15 to 20 minutes for the groups to develop their stories and skits. Tell the groups that the skits should be no longer than five minutes each.
4. Invite the groups to present their skits. After each skit, invite the other participants to ask questions about what they saw.
5. Once all of the groups have gone, facilitate a discussion using the following questions.
5. Do only men use violence against women, or do women also use violence against men? How are women typically violent? How should men react to this violence?
6. When you see couples using violence, what do you normally do? What could you do? Where can you go to seek help?
7. What role do alcohol and other drugs play in violence in relationships?

#### DISCUSSION QUESTIONS:

1. Were the examples of violence in the skits realistic? Do you see similar situations in your community?
2. What are the characteristics of a violent relationship?
3. What do you think are the causes of violence in intimate relationships?
4. In the skits depicting violence, how could the characters have acted differently?
8. What are consequences of violence in an intimate relationship?
9. What is the social/community response to violence in relationships?
10. What does a healthy intimate relationship look like? Do we see examples of respectful relationships in our families and communities?
11. What can we do individually to construct healthy intimate relationships?
12. What can we do as a community?

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#### CLOSING:

Conflict happens in all relationships. The way that you handle these conflicts makes all the difference. Learning how to take the time to think

about your feelings and express yourselves in a calm and peaceful way is an important part of building healthy and respectful relationships.

#### LINK

The activity **“Expressing My Emotions”** provides an opportunity for young people to examine how easy or difficult it is for them to express anger and other emotions and reflect on how this affects them and their relationships.

In the activity **“Want...Don’t Want, Want...Don’t Want”** young people can practice how to resolve disagreements in intimate relationships. The activity is written in terms of negotiating abstinence or sex but can be adapted to other situations by exploring how to handle other differences of opinion or desire that might arise in the context of a relationship.

## Workshop 13: Men and violence<sup>38</sup>

**PURPOSE:**

Reflect on what the participants have learned about gender, masculinity and violence and discuss the visions and possibilities for change.

**MATERIALS:**

Flip chart, markers, stickers, tape

**RECOMMENDED TIME:**

90 minutes

**PLANNING NOTES:**

Not needed

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**PROCEDURE:****Part 1**

1. Explain the objective of the activity and facilitate a discussion with the participants using the following questions:
  - › What have you learned about masculinity and violence so far in this program?
  - › Which aspects of society's ideas about masculinity would you like to keep or strengthen? Why? Which aspects would you like to change? Why?
2. Napravite zabilješke o odgovorima učesnika na flipčartu.

**Part 2**

3. Divide the participants into small groups and tell them that each group is to draw two cartoons or pictures. The first should depict how families, schools, and other social institutions currently support (or do not support) young men in addressing issues around rigid masculinities and violence. The second should depict how they hope that families, schools, and other social institutions will be supporting young men around these issues five years from now.
4. Invite each group to briefly present their cartoons to the larger group and explain their current and future visions of support for young men around masculinity and violence.

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<sup>38</sup> — Activity taken from the PLA – Exploring dimensions of Masculinity and Violence, Care International -2007

5. On a piece of flipchart paper, make two columns titled “enabling factors” and “potential obstacles”.
6. Ask the participants to brainstorm a list of enabling factors that will promote the necessary changes, and write them in the appropriate column. Be sure that they give an adequate explanation of each factor.
7. Ask the participants to brainstorm potential obstacles and list these in the appropriate column. Be sure that they give an adequate explanation of each potential obstacle.

### Part 3

8. Divide the participants into groups again and ask them to come up with strategies and solutions that they themselves can put into motion in order to achieve the visions they developed for five years from now. Allow the groups 15 minutes to do this, providing them with the following questions to help guide their discussions:
  - › What are three specific things that young men can do to contribute to this change?
  - › How can youth organizations support young men in achieving and sustaining this change?
  - › Besides youth organizations, which individuals and organizations in your community will be most important to achieving and sustaining this change?
9. Invite the groups to present their responses.
10. Wrap-up the activity by identifying and discussing similarities and differences in the groups’ responses.

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### CLOSING:

There are many different types of relationships in which one person can have more power over another person. As you will have the opportunity to discuss among many other activities in this guide, the uneven distribution of power between men and women in intimate relationship, this can have serious consequences for the risk of STIs, HIV and AIDS and unintended pregnancy. For example, women often do not have the power to say whether it will be, how and when can happen sexual intercourse, including and whether it will be used a condom, because longstanding belief that when it comes to sex, men should be active, and women passive (or that women "owe" sex to men). In other cases, women who are financially dependent on their male partner may feel they do not have enough power to say "no" to sex. In cases of intergenerational sex, age

and class differences between men and women can create more unequal power relations, which in turn could lead to risky situations. There are also other examples of power relations in your lives and communities. Think about relationships between youth and adults, students and teachers, workers and bosses. Sometimes imbalance of power in relationships can lead that one person treats another person as an object. While discussing on gender and relationships between men and women it is important to remember connection between how you may feel unprivileged in some of your relationships and how you in return could treat others, including women as "objects". Thinking about this connection can motivate you to build more equal relationships with men and women in your families and communities.

## Workshop 14: Dating scenes<sup>39</sup>

**PURPOSE:**

To identify the characteristics of a healthy relationship

**MATERIALS:**

Flipchart paper, tape, markers, scissors, paste, and copies of the Resource Sheet

**RECOMMENDED TIME:**

45 minutes

**PLANNING NOTES:**

There might be different opinions about what qualifies as a healthy or unhealthy relationship. Prior to starting the activity, the facilitator should work with the group to come to a consensus.

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**PROCEDURE:**

1. Draw two columns on a piece of flipchart paper. Label one column “healthy relationships” and the other “unhealthy relationships.”
2. Divide the participants into 3-4 small groups and give each group a copy of the Resource Sheet.
3. Ask each group to cut, sort, and tape the dating situations under either the “healthy” or “unhealthy” column. Allow the groups 15 minutes to do this. Tell the groups that if time permits, they can use the blank squares at the bottom of Resource Sheet to come up with their own scenarios and classify them as either healthy or unhealthy.
4. Review the Dating Situations and ask each group to explain why they classified them as “healthy” or “unhealthy.”
5. Use the questions below for further discussion.

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39 — Adapted from: White Ribbon Campaign Education and Action Kit. White Ribbon Campaign, Toronto, Canada. For more information, visit [http://www.whiteribbon.ca/educational\\_materials/](http://www.whiteribbon.ca/educational_materials/)

**DISCUSSION QUESTIONS:**

1. Are these situations realistic?
2. Have you ever been in any of these situations? How did you feel?
3. How does your community respond to these situations?
4. What are the most common characteristics of healthy relationships?
5. What are the most common characteristics of unhealthy relationships?
6. Do you think young people in your community usually have healthy or unhealthy relationships? Explain.
7. What are the greatest challenges to building a healthy relationship? How can these challenges be faced?
8. What should you do if you think you are in an unhealthy relationship?
9. What could you do if a friend is in an unhealthy relationship?
10. What have you learned from this exercise? How can you apply this in your own lives and relationships?

**CLOSING:**

A healthy relationship is one based on mutual respect and is free of physical or emotional manipulation, control, or abuse. It is important to know what you value in romantic relationships and to know how to be assertive, but not aggressive or

dominant, as well as how to listen. Everything that happens in a relationship, whether it is a choice of what to do on a date or what sort of physical relations to engage in or not, should be a matter of mutual discussion, mutual respect, and consent.

Foto ©Branko Birač



## RESOURCE SHEET A

### Dating Situations

You've made plans with your partner and s/he cancels the plans at the last minute because s/he doesn't think what you've planned would be much fun.	He drives fast and she says it makes her uncomfortable. He slows down and apologizes for making her feel that way.	When they go out together, he's always looking at other women's bodies. Sometimes he comments on how "hot" they are.	Whenever she has trouble reading the map, he rolls his eyes and says, "Oh I guess it's genetic that girls don't have any spatial sense."
He grabs her arm during an argument.	He calls her a stupid ---- during an argument.	He grabs her arm during an argument.	He is pressuring her to have sex.
He tells his friends that he "scored" with her last night when all they did was talk.	Even if you have different beliefs and points of view, you can respect each other's views.	He thinks she wants to have sex if she is dressed in a low-cut top and short skirt.	When one of you has some good news, you celebrate together.
She doesn't want him to go out with his friends. She says she can't trust him farther than she can throw him.	You both share the cost of the dinner and movie.	You take turns picking the band or television show you'll watch.	You get angry at something but always talk it out together, listening to each other's point of view.
Your partner is critical of your friends.	When she hears that he cheated on her, he says he was drunk and it wasn't his fault.	She decides to cheat on him to try to make him jealous.	She cheats on him. He gives her a black eye.
They go on a camping trip and, before they go, they make a list of what they need and do the shopping and prep together.	She tells him that he could use a bit of help with picking out his clothes. She also tells him that he could kiss better.	He calls her the next day after an important date to say what a great night he had and he hopes she slept well.	He's pressuring her to let him take naked photos of her. He plans to post them online, saying, "Oh baby, you just look so hot and I want the world to see you."
The night before a big essay is due, he demands that she write his essay for him because he hasn't had time.	They tell each other when they are going through a difficult time at home or school.	He feels he always has to be strong in her presence.	When she's angry at him, he listens carefully to what she's saying.

## Workshop 15: Aggressive, passive, or assertive<sup>40</sup>

**PURPOSE:**

Learn the difference between assertive, aggressive and passive communication.

**MATERIALS:**

Flip chart, marker and copies of Resource sheets A and B.

**RECOMMENDED TIME:**

90 minutes

**PLANNING NOTES:**

Before the session recommended that the trainers goes through this activity independently and to consider the way in which he or she expresses his/hers emotions.

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**PROCEDURE:**

1. Review with the participants the different types of communication presented in Resource Sheet 15A. Be sure to review the definitions of aggressive, passive, and assertive and the concepts of communicator, receiver, and bystander.
2. Divide the participants into three groups. Distribute copies of Resource Sheet 15B.
3. Tell the groups that they can complete Resource Sheet B either by using direct examples from their own lives, or by coming up with fictional scenarios. Allow the groups 15 minutes to complete the Resource Sheet.
4. Ask the groups to pick one of their examples to present as a skit to the other groups. In each group, one student will take on the role of Communicator, one will be the Receiver, and the others will be the Bystanders. Allow the groups 10 minutes to rehearse their skits.
5. After the skits, facilitate a discussion using the questions below.

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40 — Adapted from: White Ribbon Campaign Education and Action Kit. White Ribbon Campaign, Toronto, Canada. For more information, visit [http://www.whiteribbon.ca/educational\\_materials/](http://www.whiteribbon.ca/educational_materials/)

**DISCUSSION QUESTIONS:**

1. What types of communication were presented in the skits?
2. Were these skits realistic?
3. What are the benefits of assertive communication?
4. Over time, what happens to people who communicate passively?
5. What types of communication do young people use most with each other? Why?
6. What types of communication do young men use most in their intimate relationships with women? Why? What about young women?
7. How is aggressive behavior related to violence?
8. What types of communication are linked to healthy relationships?
9. What types of communication are linked to unhealthy relationships?
10. What happens when aggressive behavior is not confronted?
11. Are young men ever bystanders in your community? What about young women? When? Why?
12. What have you learned from this exercise? How can you apply this in your own lives and relationships?

**CLOSING:**

Assertiveness involves clearly representing your thoughts and feelings in a respectful way that does not employ guilt, infringe on others' rights, or use emotional blackmail. On the other hand,

aggressive behavior can silence people. It is important to know how to identify and handle dating and interpersonal relationship situations when behavior is unhealthy.

**LINK**

The activity “**What do I do when I am angry?**” can help participants think about how to identify when they are angry and how it might affect the way they communicate.

This activity can be linked to “**Scenes of Dating**” and a discussion of what types of communication contribute to healthy or unhealthy relationships.

## RESOURCE SHEET A

COMMUNICATION TYPE	SCENARIO	HOW DOES THE COMMUNICATOR ACT?	HOW DOES THE RECEIVER ACT?	WHAT CAN THE BYSTANDER DO OR SAY?
<p><b>ASSERTIVE</b></p> <p>Tending toward bold or confident declarations of opinions and feelings</p>	<p>The principal (Communicator) is speaking to the student (Receiver) in the hall about the good job he did on his science project.</p>	<p>Treating him with respect</p> <p>Acknowledging his hard work</p> <p>Paying attention to what he is saying and what is going on in the hallway</p>	<p>Happy</p> <p>Wanted to share with the principal how much he liked the science class and how he wants to study science all the time</p>	<p>Listen</p> <p>Not interrupt</p> <p>Offer words of encouragement to the Receiver</p>
<p><b>AGGRESSIVE</b></p> <p>Tending toward or exhibiting hostile, forceful, or destructive behavior</p>	<p>Damir (Communicator) and Adna (Receiver) have been dating for about three months. Damir gets angry when Adna has to go to class without him and he thinks other guys want to get with Adna. One day when Adna walks back to her locker with Saša (Receiver), Damir (arms folded, in an angry voice) says, "What exactly do you two think you are doing?"</p>	<p>Superior and controlling</p> <p>Like he owns Adna</p> <p>Without showing trust or respect for Adna</p>	<p>Scared, unsure</p> <p>Silenced</p> <p>Angry</p> <p>Caught off guard</p> <p>Unsure what to say but wants him to stop making a scene</p>	<p>Assess the safety of confronting Damir</p> <p>Confront using "I" statements such as "I feel you are treating Adna poorly"</p> <p>During or after the incident, tell Adna and Saša that you feel Damir treated them aggressively.</p>
<p><b>PASSIVE</b></p> <p>Receiving or enduring something without being active, open, or direct</p>	<p>Fatima (Communicator) sits on the yearbook committee. She works on it after school and over lunch. Ivana (Receiver) offers to help because she is supposed to be working with Fatima. However, Fatima seems aloof and just shrugs her shoulders when Ivana talks to her about it.</p>	<p>Vague, unsure of herself, seems a bit shy</p> <p>Makes Ivana feel she has to guess what Fatima's needs are.</p>	<p>Not sure what Fatima wants</p> <p>Asking for clarification</p> <p>Frustrated and wanting to cut the conversation short</p> <p>As if Fatima is incompetent</p>	<p>Listen</p> <p>Try to assess what the problems might be</p> <p>Tell Fatima that she shouldn't have to do the work alone</p>

## RESOURCE SHEET B

COMMUNICATION TYPE	SCENARIO	HOW IS THE COMMUNICATOR ACTING?	HOW DOES THE RECEIVER ACT?	WHAT CAN THE BYSTANDER DO/SAY?
ASSERTIVE				
AGGRESSIVE				
PASSIVE				

## Workshop 16: Negotiation skills<sup>41</sup>

**PURPOSE:**

Discuss and practice negotiation skills and skills for resolving conflicts

**MATERIALS:**

Flipchart paper, regular pieces of paper, pens/pencils, tape, and copies of Resource Sheet 16

**RECOMMENDED TIME:**

90 minutes

**PLANNING NOTES:**

Not needed.

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**PROCEDURE:****Part 1**

1. Before the session, prepare two pieces of flipchart paper with data from the Resource Sheet.
2. Conduct a brainstorming activity with the participants about usual conflict scenarios that they face in their relationships and community. Prompt participants to think about different types of relationships such as girlfriend/boyfriend, parent/child, boss/employer, neighbours, etc.
3. Divide the participants into small groups. Give each group one of the conflict scenarios.
4. Display the flipchart paper titled “Ways to resolve a conflict” and explain that each group should write a short skit to explain how they would use one of the methods from the flipchart to resolve their conflict scenario.
5. Invite the groups to present their skit and ask the participants to identify different methods of conflict resolution.
6. Discuss the advantages and disadvantages of different methods with the participants.

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<sup>41</sup> — Adapted from: CEDPA “Choose a Future! Issues and Options for Adolescent Boys”, 1998, Centre for Development and Population Activities in Washington, D.C.

**Part 2**

7. Display the flipchart paper titled “Four steps of successful negotiation with a positive outcome for both sides (Win-Win)”.
8. Ask the participants to discuss in their small groups a negotiation example with a positive outcome for both sides (Win-Win) and to create a role-play and present it.
9. Ask the groups to perform their role-plays.
10. Use the following questions to reflect on the session.

**DISCUSSION QUESTIONS:**

1. Why is it sometimes difficult to resolve conflict with negotiation?
2. What makes negotiation easier? What makes it harder?
3. What are situations in which you wouldn't want to compromise?
4. What did you learn from this activity? How can you apply this in your lives and relationships?

**CLOSING:**

Negotiation is a fact of life, but it is not always easy. Learning and developing your negotiation skills can help you resolve conflicts in different

spheres of your life and build healthier relationships.

**LINK**

The activity “What to do when I’m angry?” can help participants think about how to recognize when they are angry and how that could have influence on the way they communicate and negotiate during a conflict.

**RESOURCE SHEET:*****Ways of Resolving Conflict (Part 1)***

- › Avoid conflict: Simply withdraw from any conflict
- › Smooth it over: Pretend there is no conflict and everything is OK
- › Win at all costs: Get what you want; the other person loses
- › Compromise: Give up something you want to get something else that you want
- › Win/win negotiation: Use creative problem solving to give both people what they want or need.

***Four Steps of Successful Win/Win Negotiation (Part 2)***

- › State your position. Use “I” statements, say what you want or need.
- › Listen to the other person’s position. Find out what the other person needs or wants. Restate the other person’s position to be sure that you understand.
- › Brainstorm win/win solutions. Take into account both partners’ needs and wants. Be creative.
- › Agree on a solution. Try it out. If it does not work, start the process over again

## Workshop 17: Breaking the silence and getting help

### PURPOSE:

To discuss the culture of silence that exists in relation to violence in families and relationships and to reflect on what young women can do when they or someone they know are in an abusive relationship

### MATERIALS:

Flipchart paper, tape, markers, copies of a list of local resources for referral, copies of Resource Sheet 17 (optional)

### RECOMMENDED TIME:

45 minutes

### PLANNING NOTES:

As with the other activities on violence, it is important to research existing support options in the community to refer participants to in the event they are experiencing relationship violence. The list should include hospitals, clinics, social workers, psychologists, support groups that deal specifically with the issue of gender-based or domestic violence, and any other available resources. If possible, create a handout listing these resources to distribute to all participants at the end of the activity. During the activity, pay close attention to reactions of the participants to assess whether anyone might need special attention due to the subject matter.

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### PROCEDURE:

1. Review with the participants some of the warning signs that someone might be in a relationship that is violent, or potentially violent (refer to this section's introduction, if necessary).
2. Ask the participants to imagine an individual who is experiencing violence in an intimate relationship or in his/her family and thinking about talking to someone about it. Tell them to think about the doubts or concerns this person might have about "breaking the silence." Ask them to imagine the challenges of reaching out and supporting someone who is experiencing violence. Tell them to think about the doubts or concerns that a person might have in reaching out and supporting a person, be it a friend, family member, co-worker, or neighbour.
3. Open up a discussion using the questions below:

**DISCUSSION QUESTIONS:**

- › Why at times do women not want to speak about the violence in their lives?
  - › Is it considered acceptable for a woman to leave her abusive husband? Is it easy?
  - › Why would someone remain in an abusive relationship? Are these reasons different for young women and adult women? Does economic dependence influence whether a woman might remain in an abusive relationship? How?
  - › In general, when you are violent or when you suffer violence, do you talk about it? Do you report it? Do you talk about how you feel? If you do not, why not?
  - › Do you think men in abusive relationships face similar challenges? Why or why not?
  - › How does it feel to know that a friend or someone you know is suffering from violence? How can you bring up violence if you are worried about a friend?
  - › How can you support a friend who has suffered from violence or aggression?
  - › What steps could someone in a violent relationship take to stay safe?
  - › What steps can a friend or someone else take to be helpful to someone who is in a violent relationship?
  - › What have you learned in this activity? Have you learned anything that can be applied in your own life and relationships?
4. Following the discussion, ask the group to name all of the community resources that they are aware of for women or men who are in an abusive relationship. You can pose the question: “If you think your friend is an abusive relationship, who or where would you suggest she/he turn to for help? As participants offer names of resources, write them on the board. The facilitator should also mention any additional places where young people can go for help and distribute the handout listing these resources.
5. Use the questions below to facilitate a discussion about the difficulties in speaking out about violence and possible solutions.

**OPTIONAL STEP:** *For groups with more time you can go more in to more depth in the topic by using Resource Sheet 17. Read the “Fact Sheet” as an introduction, and then give them printed copies of the “Test” to do in private to understand if they are in an abusive relationship. Later, go on to discuss the rest of the fact sheet. This is an extremely sensitive exercise. A variation could be to, rather than suggesting they do the test, use the test as a guideline to discuss the signs of violence.*

**CLOSING:**

It can be very difficult for women who suffer violence to speak out and seek help. Some women may fear that their partner will take revenge if they seek help or try to leave. Others may feel obliged to stay in an abusive relationship if they are married and/or if there are children involved. For some women, the economic consequences of leaving an intimate male partner outweigh the emotional or physical suffering. Overall, various

factors influence a woman's response to violence. It is important not to judge women who do not leave relationships in which they are experiencing violence, but to think about how you can support these women, and men as well, to understand the consequences of violence and the importance of creating communities where women can live their lives free of violence.

**RESOURCE SHEET:****FACT SHEET:**

- › Jealousy and possessiveness are not signs of love, but rather a tool that people use to control their partners.
- › Drug and alcohol abuse are not the cause of women being abused. They are used as an excuse, but they do not cause violence.
- › The abused person is not to blame for the violence, although it happens that the blame and responsibility are often shifted from the abuser to the victim.
- › Abusers usually do not look like a neglected, deranged person. They are usually people with no recognizable external indicators. Among them, there are rich, poor, educated, uneducated, people of all religions, nations, and races.
- › 95% of reported attacks in relationships were committed by men.
- › More than 70% of adolescent mothers or pregnant women are beaten by their partners.
- › A large percentage of women have experienced unwanted sexual remarks and vulgar comments at least once.
- › 71% of all sexual assaults are planned.
- › Most rape victims are 16-24 years old.
- › 60% of reported rapes are committed by people the victim knew.
- › It is not easy to leave a violent relationship. Persons in violent relationships remain in them for various reasons, but not because it is not that bad, or that they enjoy being victims of violence.
- › Abuse can happen in all sort of relationships – heterosexual, homosexual, friendship, etc.
- › A person never “deserves it” or wants it, regardless of she/he dresses, acts, etc.
- › Violent persons rarely change without professional help. Love alone cannot change them.
- › With time, violence usually gets more frequent and serious.
- › The consequences of violence are long term, physically and psychologically.

**Violence exists in various forms; you do not need to have a broken arm or a bruise for it to mean you were abused. Review the following and highlight those that apply to your relationship:**

- › Sometimes I am scared of the person I am in a relationship with.
- › I have agreed to some things just because I was afraid or uncomfortable to say no.
- › I have to justify my partner's behavior to myself/others when he/she treats me badly.
- › I am attracted to my partner when he/she commits violent acts towards others.
- › I get physically hurt/injured (e.g., hit, kicked, slapped, smacked)
- › My partner urges and/or forces me to have sex, but I'm not willing or ready.
- › My partner tries to make me feel guilty by saying things like, "If you really loved me, you would..."
- › I have agreed to have sexual relations just so my partner does not leave me.
- › He/she makes me justify everything I do, everywhere I go, and every person I encounter.
- › My partner accuses me of flirting with others or cheating for no reason.
- › S/he puts me in awkward situations and/or belittles/ridicules me in front of others.
- › People I trust say they are concerned for me since I've been in the relationship.
- › My partner takes drugs/alcohol and forces me to do it with him/her.
- › He/she blames me if he/she does not treat me well, saying I did make him/her do it.

#### **What to do if a friend is in a violent relationship**

- › Do not ignore the problem and pretend that nothing is happening.
- › Say it is not her/his fault.
- › Explain that violence is a criminal offense.
- › Say he/she does not deserve it.
- › Listen to what he/she has to say without blame or judgment.
- › Show publicly that you trust your friend and be supportive.
- › Say nice things about him/her as a person.
- › Let your friend know you are there to talk with and you're worried about him/her.
- › Do not gossip – it could put that person in further danger.
- › Do not try to force a person to do something they do not want – it will not be effective unless it is their own decision.
- › Do not blame a person for suffering abuse or for decisions made – leaving a relationship is hard, difficult, and usually takes a long time.
- › Check whether medical assistance is needed, the person may not be aware of the seriousness of an injury.
- › Help him/her to get information about the violence and seek help.
- › Give support in seeking professional help and offer to go along with him/her.
- › Encourage her/him to seek help and support - from friends, family, and/or experts and institutions.
- › Help your friend to realize what all of the options are.
- › Turn to teachers/professors, psychologists, or other adults that you trust for advice.

## How does a man achieve long-term VIOLENCE AGAINST WOMEN?

### ISOLATION

A man who is violent by various methods isolates the woman from family, friends, and the outside world. Isolation takes many forms: turning off the phone, locking her inside, insulting her friends, confiscating her documents, particularly forms of identification.

### MOMENTS OF “TENDERNESS”

A man who abuses a woman has moments when he is kind and gentle, until the next act of violence. He buys her flowers or perfume, they go for walks, he buys their children gifts, he kisses her, etc. These positive behaviors and promises make the woman hopeful of change. Over time, these moments become less common.

### FULL CONTROL

The aim of the abuser is to control women. An abuser is usually the supreme controller who decides in all situations when it comes to a woman's life. He decides what she needs to do, when to speak, what to say, what to think, when to make a phone call, how much money she needs. This control is what he uses to represent his love and care for her.

### INTIMIDATION

Intimidation is one of the more successful techniques of control. The abuser achieves control by constant intimidation: I will burn your hair, I will throw you off the roof, I will cut you to pieces, I will find you wherever you go, etc. Often these threats are related to children or to someone close to the victim: parents, sisters, and brothers.

## WHY DOES A WOMAN REMAIN WITH HER VIOLENT PARTNER?

- › because nobody supports her
- › because nobody believes her
- › because others blame her for it
- › because legal procedures take too long
- › because she fears her violent partner
- › because she does not have enough money to leave
- › because she has no place to go to
- › because she has children
- › because she is afraid that he would take the kids
- › because she is ashamed of what people will think
- › because she is emotionally dependent on her partner
- › because she is the caretaker of the abuser
- › because she believes it will get better

## WORK AND COMMUNITY PARTICIPATION

### YOUNG WOMEN AND WORK

One of the greatest gains in the movement for gender-equity has been the increased participation of women in the labor force. As fertility rates have decreased and levels of education have increased, women have been able to assume both domestic and professional roles, often balancing both simultaneously. Within the workforce, they have also broadened their representation across different sectors. Traditionally employed only as nurses, domestic servants, and teachers, women are also now employed as surgeons, computer technicians, and in other previously male-dominated jobs. While it is important to celebrate these achievements, women still face many barriers; for young women, these challenges are often compounded by a lack of professional experience and the need to balance school and work (and sometimes motherhood).

#### The importance of employment of young women

A young person's transition to adulthood is generally a shift from a state of dependence to one of independence (Curtain, 2001). Paid employment helps young people gain independence and control of their lives and decisions (PC and ICRW, 2000; Mensch et al., 1999). Paid employment can also promote one's self-esteem and social status, as well as develop the professional and personal skills important for a more satisfying and productive adolescence and adulthood. For young women in particular, paid employment represents an opportunity to break from the traditional roles as wife and caretaker of the home, allowing them to develop identities beyond those of wife or child. Moreover, the means to an independent livelihood is often an important element to women's bargaining power in marriage and fertility decisions (Mensch et al., 1999).

Historically, the discourse surrounding youth and employment has focused on concerns about child labor. Since the early 1900s, the international community has agreed to a series of conventions restricting child labor. In 1973, international agreements established that the minimum working age should be the same as the age when the minimum required schooling is completed (around age 15 in most countries) and that youth under the age of 18 should not be allowed to work in sectors that jeopardize their health, safety, or morals. In addition to these conventions, UNICEF and the International Labor Organization have developed further regulations to protect youth in the workplace, taking a strong stance on the "worst forms of child labor" with a call for special protection of girls. While these measures have all been well intentioned, they have had some detrimental side effects. The increased regulations have resulted in many sectors refusing to hire youth who want or need to work. Consequently, the jobs that youth do manage to find are more often outside of the law, which increases the likelihood of exposure to dangerous work situations that compromise their rights and well-being.

## Workshop 18:

# What do I do when I am angry?

**PURPOSE:**

To help the participants think about how to identify when they are angry and how to express their anger in constructive, non-violent ways

**MATERIALS:**

Flipchart paper, regular paper, tape, pens/pencils, and copies of Resource Sheet (one for each participant)

**RECOMMENDED TIME:**

90 minutes

**PLANNING NOTES:**

Not needed.

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**PROCEDURE:**

1. Begin the activity with a short introduction to the theme, for example: Many adolescents confuse anger and violence, thinking they are the same things. It should be stressed that anger is an emotion, a natural and normal emotion that every human being feels at certain points throughout life. Violence is a way of expressing anger, that is to say, it is a form of behavior that can express anger. But there are many other ways of expressing anger – better and more positive ways – than violence. If we learn to express our anger when we feel it, it can be better than bottling it up inside us. Many times when we allow our anger to build up, we tend to explode.
2. Explain to the group that the purpose of the activity is to discuss how individuals express anger.
3. Hand out copies of Resource Sheet 18. Read out each question and ask the participants to answer the questions individually, allowing two or three minutes for each question. For low literacy groups, you can opt to read the questions aloud and have the participants discuss in pairs or draw pictures.
4. After completing the sheet, divide the group into small groups of 4 or 5 participants at the most. Ask them to share their responses with each other. Allow 20 minutes for this group work.

5. With the participants still in the small groups, distribute a piece of flipchart paper to each group and ask them to make a list of:
  - › Negative ways of reacting when angry
  - › Positive ways of reacting when angry
6. Allow the groups 15 minutes to write out their lists and then ask each group to present their answers to the whole group.
7. It is very likely that for “Positive Ways” the participants will suggest ideas such as “take a breath of fresh air”, “count to 10”, and “use words to express what we feel without offending”. It is important to stress that to “take a breath of fresh air” does not mean going outside, jumping into a car (if that is the case), and driving around at high speeds, thereby exposing oneself to risk, or going to a bar and drinking excessive amounts of alcohol. If these two tactics proposed here are not on any of the lists presented, explain them to the group.  
In short: To take a breath of fresh air simply means to step away from a situation of conflict and anger, to get away from the person toward whom one is feeling angry. One can count to 10, breathe deeply, walk around a bit, or do some other kind of physical activity, all while

trying to cool down and keep calm. Generally, it is important for the person who is angry to explain to the other that he is going to take a breath of fresh air because he is feeling angry, something like, “I’m really fed up with you and I need to take a breath of fresh air. I need to do something like go for a walk so as not to feel violent or start shouting. When I’ve cooled down and I’m calmer, we can talk things over.”

The other example of a tactic for dealing with anger is to try to express oneself without offending others. This entails explaining why you are upset and how you hope to resolve the situation, without offending or insulting the other. Give an example to the group: If your girlfriend arrives late for a date, you could react by shouting: “You’re a bitch, it’s always the same, me standing here waiting for you.”

**OR** you could express that you are upset without being offensive by saying, for example,

*example, “Look, I’m angry with you because you’re late. Next time, if you don’t think you are going to be on time, just let me know – call me on my cell – rather than make me wait.”*

8. Use the questions to have a discussion.

**OPTIONAL STEP:** If time allows, invite the participants to develop some role-plays or think of other example situations or phrases that exemplify the differences between shouting/using offensive words and using words that do not offend.

#### DISCUSSION QUESTIONS:

1. Generally speaking, is it difficult for men to express their anger without using violence? Why?
2. What about women and expression of anger? Is there any difference?
3. Who are our typical role models for learning how to express our emotions, including anger?
4. Very often, we know how to avoid a conflict or a fight without using violence, but we don’t do so. Why?
5. Is it possible “to take a breath of fresh air” to reduce conflicts? Do you have experience trying this strategy? How did it work out?
6. Is it possible “to use words without offending”? Do you have experience trying this strategy? How did it work out?
7. What have you learned from this activity? How can you apply this in your lives and relationships?

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**CLOSING:**

Anger is a normal emotion that everyone feels at some point in his or her life. The problem, however, is that some people may confuse anger and violence, thinking they are the same things; they may think that violence is an acceptable way of expressing anger. However, there are many other

ways of expressing anger – more productive and positive ways – than violence. If we learn to express our anger when we feel it, it can be better than allowing it to bottle up inside us. Often, when we allow our anger to build up, we tend to explode.

**RESOURCE SHEET:****Reflection Sheet: What do I do when I am angry?**

1. Think of a recent situation when you were angry. What happened? Briefly describe the situation (one or two sentences):
2. Now, thinking about this incident, try to remember what you were thinking and feeling. Try to list here one or two feelings that you felt:
3. Very often, when we feel angry, we react with violence. This can even happen before we realize that we are angry. Some people react immediately, shouting, throwing something on the floor, hitting something or someone. Sometimes, we can even become depressed, silent, and introspective. Thinking about the incident when you felt angry, how did you demonstrate this anger? How did you behave? (Write a sentence or a few words about how you reacted, what you did, or how you behaved).

# Year 2:

## VIOLENCE IS OUT!

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**Second Semester:**  
Drugs/Alcohol and  
Making Decisions

## Introduction: DRUGS

One of the major myths about drugs is that drug use is a recent phenomenon. However, drugs have been used throughout the ages in diverse social and religious contexts. Although, the norms about the usage of drugs have changed significantly. For example, many drugs currently prohibited were at one time freely available. Likewise, some drugs that are now consumed liberally have been restricted at other points in time, or still are in some cultures and settings. The prohibition or liberalization of drugs at different moments in history was driven by the political economy more often than health concerns. In fact, another major myth around drugs is that only illegal drugs cause health problems. When people think of drugs, they mainly think of marijuana, cocaine and crack, or in other words, illegal substances. However, drugs can be found in medicine cabinets, refrigerators, bars, supermarkets, and at parties, in the form of drinks (alcohol, coffee, cola, etc.), cigarettes, and prescription medicines. These substances, which are legal and part of our ordinary lives, can also cause health problems when used in large quantities or incorrectly.

### *Definitions of Drugs*

A drug can be defined as any substance that is capable of producing changes in the functioning of living organisms, be it physiological or behavioral. There are different categories of drugs. Psychoactive drugs can alter a person's mood, perceptions, sensations, and behaviors, depending on the type of drug, quantity consumed, physical and psychological characteristics of the user, and the context of and expectations for usage. Psychoactive drugs can be classified into three groups according to their effect on brain activity. Drugs that diminish brain activity are called depressants. These include alcohol, sleeping medicines, and some inhalants. Those drugs that accelerate the activity of certain parts of the brain are called stimulants. Examples include appetite control medicines, cocaine, and caffeine. There are also drugs that can change the way reality is perceived. These are called hallucinogenic or psychedelic drugs and include ecstasy, LSD, and THC (the active ingredient in marijuana).

Drugs can also be classified according to their legal status, that is, whether they are licit (legal) or illicit (illegal). Drugs that are allowed to be produced and commercialized are licit drugs. For example, alcohol and tobacco are considered licit drugs in most settings, although there are often age restrictions regarding their sale and use. Illicit drugs, on the other hand, are those whose production and/or use is prohibited by law. In many countries, cocaine, marijuana, ecstasy, and heroin are considered illicit. As mentioned above, the criteria utilized to determine whether a drug should be licit or

illicit often extends beyond health considerations to political, economic, cultural, and moral issues. In fact, in some cases the harmful health effects of a drug, or the lack thereof, do not correlate to whether it is licit or illicit. For example, tobacco is legalized in the form of cigarettes and cigars, despite evidence that it causes significant harm. Cannabis sativa, or marijuana, is prohibited in a majority of countries despite its important medicinal (e.g., treatment of patients with chronic diseases) and industrial (e.g., paper and textile production) applications.

Another classification system for drugs, based on origin, divides drugs into natural drugs, semi-synthetic drugs, and synthetic drugs (i.e., synthetics). As the name suggests, natural drugs are extracted directly from plants (e.g., cocaine, marijuana). Semi-synthetics are produced in laboratories using plant-based ingredients (e.g., heroin). Synthetics, also known as club drugs, are produced in laboratories using non-natural, manufactured ingredients (e.g., crystal meth).

### *Drugs, Pleasure, and Prevention*

Individuals of all ages, socio-economic classes, cultures, and educational levels use a variety of drugs for a variety of reasons. Social norms about how men and women should look and act often underlie their use of drugs, including which types are used. For example, many women decide to use weight-loss medicines in response to the “cult for the perfect female body”, which is promoted and reinforced in women’s magazines and in the media in general (Nappo, 2006). Some men, on the other hand, use steroids to help them achieve the muscular or “buff” physique that is commonly associated with “manliness”.

There is a general fear that if we speak about drugs, particularly with adolescents and youth, we will stimulate their curiosity to use drugs. However, youth are already exposed to messages about alcohol and other drugs on a daily basis

and these messages often disregard or underplay the negative effects of use. For example, individuals who drink alcohol in movies, TV shows, and media advertisements are often portrayed as sophisticated, popular, and healthy-looking. On the other hand, there is also a belief that if youth are informed about drugs and the negative consequences related to their use, they will avoid using them. However, it has been shown that neither silence on the issue nor information alone is sufficient to prevent the use or misuse of drugs. What is needed are prevention activities that help young people recognize and overcome emotional, family, and social conflicts and find ways to enjoy life that do not include substance use. That being said, drugs often provide an immediate source of pleasure or relief, be it emotional or physical, and it is therefore not realistic to expect that everyone will choose to, or be able to, abstain completely from using drugs.

Education efforts should include discussions about the reduction of harms related to the use of drugs. For example, drinking plenty of water while consuming alcohol, not driving drunk, and always using disposable needles when injecting drugs are all strategies that can diminish the negative consequences of drug use. Ultimately, prevention and education work related to drugs requires a non-judgmental approach in which youth and others can feel comfortable sharing their opinions and experiences. It can also be useful to insert prevention activities into broader debates about the conflict between the freedom of choice to use drugs and the consequences of drug use, which extend beyond the individual to partners, family, and communities (e.g. community-wide violence related to drug trafficking, vehicle accidents related to drug use). On a broader level, it is necessary to advocate for pleasurable and healthy alternatives to drug use, including leisure and work opportunities, which can empower youth to create and promote their own healthy lifestyles and development.

## Workshop 19: What are drugs?

**PURPOSE:**

To discuss the different types of drugs that exist and how they are viewed and used by society, particularly by young people

**MATERIALS:**

Flipchart paper, tape, and markers

**RECOMMENDED TIME:**

90 minutes

**PLANNING NOTES:**

When facilitating it is important to discuss this theme in an open-minded way. The young men and women themselves will no doubt have criticisms about the hypocritical attitudes of some adults and many policies and laws related to substance use.

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**PROCEDURE:**

1. Prior to the session, write each of the following questions on a separate piece of flipchart paper:
  - › What comes to mind when you hear the word “drugs”?
  - › Who uses drugs?
  - › What are some examples of drugs and where are they available?
  - › What are the risks associated with using drugs?
2. Put up the four pieces of paper in different areas of the room.
3. At the beginning of the session, divide the participants into four groups.
4. Assign each group to one of the four questions. Explain that each group will have 10 minutes to discuss the question and write out their responses on the flipchart paper. For low literacy groups, read the questions aloud and ask them to discuss amongst themselves.
5. After 10 minutes, tell all of the groups to rotate clockwise. Give them another 10 minutes to discuss the new question and write out their responses.
6. Keep having the groups rotate until all of the groups have had an opportunity to discuss and respond to all four questions.
7. Read aloud and summarize the responses provided on the flipchart papers. If the groups did not write out their responses, ask them to share with the larger group what they discussed.

8. Use the questions below to facilitate a discussion about different types of drugs and the different types of uses among young people.

#### DISCUSSION QUESTIONS

1. Did all of the groups have the same ideas about what drugs are, who uses them, and the risks related to their use? (review the content of Resource Sheet with the group)
2. Do people in your community have easy access to alcohol and cigarettes? Is it prohibited for minors under the age of 18? Are these laws enforced?
3. Do people have easy access to other types of drugs?
4. What do you think determines whether the use of a drug is legal (licit) or prohibited (illicit)?
5. Are advertisements for cigarettes and alcohol allowed in newspapers, magazines, or on television? How do these advertisements try to promote the use of these substances? What do you think of this?
6. How do media advertisements portray women who use their products? How do media advertisements portray men who use their products? Do you think that these portrayals are accurate? How does it influence women's and men's attitudes about cigarettes and alcohol?
7. Are there campaigns where you live that try to reduce the use of drugs? What do you think of these campaigns?
8. What actions can you take to ensure that people in your community have accurate information about the consequences of using drugs?
9. How do our peers influence our stance towards drugs?
10. How often do our peers encourage us to use certain substances?
11. Do social norms encourage usage of certain drugs or substances?
12. Can we say that certain young men feel that using certain substances will make them a "superior male" over those that are opposed to its usage?

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#### CLOSING:

Drugs touch the lives of most women and men. There exist many different types of drugs, some legal, some illegal, some more commonly used by men, some more commonly used by women, etc. It is important to think about the different personal and social pressures that might lead young

women and young men to use different types of drugs and to be aware of the consequences that drug use can have on individual lives, relationships, and communities. In the next activity, we will be discussing some of these consequences more in-depth.

**RESOURCE SHEET:****What are drugs?<sup>42</sup>**

A drug can be defined as any substance that is capable of producing changes in the functioning of a living organism, be it physiological or behavioral. There is a special category of drugs called psychoactive or psychotropic drugs. These drugs alter the mood, perceptions, sensations, and behaviors of the user based on to the type and quantity of drug consumed, the physical and psychological characteristics of the user, the moment and context of usage, and the expectations the person has about the drug. Psychoactive or psychotropic drugs can be classified into three groups according to their effect on brain activity:

**a) Depressants:** depress brain activity, causing sluggishness and disinterest. Examples include alcohol, sleeping medicines, and inhalants.

**b) Stimulants:** increase brain activity, causing wakefulness and alertness. Examples include appetite control medicines, cocaine, and caffeine.

**c) Hallucinogens:** modify brain activity by altering how reality, time, space, and visual and auditory stimuli are perceived. Examples include ecstasy and LSD.

DEPRESSANTS	SENSATION THEY PROVOKE	EFFECTS THEY CAN CAUSE
TRANQUILIZERS	Relieve tension and anxiety, relaxes the muscles and induces sleep.	In high doses they cause a drop in blood pressure; combined with alcohol, they can lead to a state of coma; in pregnancy, they increase the risk of fetal malformation. They generate tolerance, requiring increase in dosage.
SOLVENTS OR INHALANTS (GLUE, VANISH, BENZENE, LIQUID PAPER)	Euphoria, hallucinations and excitation.	Nausea, drop in blood pressure; repeated use can destroy neurons and cause lesion in the spleen, kidneys, liver and peripheral nerves.
COUGH SYRUPS AND DROPS WITH CODEINE OR ZIPEPROL	Pain relief, feeling of well being, sleepiness, floating sensation.	Drop in blood pressure and temperature; risk of coma; convulsion, generates tolerance, requiring increase in dosage; when withdrawn, dependent users experience cramps and insomnia.
SEDATIVES	Relieve tension, calm and relaxing sensation.	In association with alcohol, cause a drop in blood pressure and breathing rate, which can lead to death. Generates tolerance, requiring increase in dosage and dependence.
OPIUM, MORPHINE, HEROINE	Somnolence, pain relief, state of torpor, isolation from reality, sensation of wakeful dreaming, hallucination.	Cause dependence; reduce the rhythm of heartbeat and breathing and can lead to death; collective use of syringes spreads AIDS; difficult withdrawal.
ALCOHOL	Euphoria, frees speech, feeling of anesthesia.	Blaga drhtavica i mučnina, povraćanje, znojenje, glavobolje, vrtoglavica, grčevi, agresivnost i suicidalne tendencije

42 — Adapted from: White Ribbon Campaign Education and Action Kit. White Ribbon Campaign, Toronto, Canada. For more information, visit [http://www.whiteribbon.ca/educational\\_materials/](http://www.whiteribbon.ca/educational_materials/)  
 Extraído e adaptado de CEBRID – Centro Brasileiro de Informações sobre Drogas Psicotrópicas. Depto de Psicobiologia, Universidade Federal de São Paulo.

STIMULANTS	SENSATION THEY PROVOKE	EFFECTS THEY CAN CAUSE
AMPHETAMINES	Resistance to sleep and tiredness, tachycardia, sensation of being "turn on", full of energy.	Tachycardia and increase in blood pressure; dilatation of the pupil, danger for drivers, high dosage can cause persecution deliria and paranoia.
COCAINE	Sensation of power, of seeing the world more brilliant, euphoria, loss of appetite, sleep and tiredness.	In high dosage, causes an increase in temperature, convulsion and severe tachycardia, which can result in cardiac arrest.
CRACK	Sensation of power, of seeing the world more brilliant, euphoria, loss of appetite, sleep and tiredness.	In high dosage, causes an increase in temperature, convulsion and severe tachycardia, which can result in cardiac arrest. Causes a strong physical dependence and high mortality.
TOBACCO (CIGARETTE)	Relieve tension, calm and relaxing sensation.	Reduces appetite, can lead to chronic states of anemia, Aggravates diseases such as bronchitis, and can perturb sexual performance. In pregnant women increases the risk of miscarriage. Is associated with 30% of all types of cancer.
CAFFEINE	Resistance to sleep and tiredness.	Excessive dosage can cause stomach problems and insomnia.

HALLUCINOGENS	SENSATION THEY PROVOKE	EFFECTS THEY CAN CAUSE
MARIJUANA	Calmness, relaxation, desire to laugh.	Immediate loss of memory; some people can have hallucinations; continuous use can affect the lungs and the production (temporary) of spermatozoa.
LSD	Hallucinations, perceptive distortions fusion of feelings (sound seems to acquire forms).	States of anxiety and panic; delirium, convulsions; risk of dependence.
ANTICHOLINERGICS (PLANTS SUCH AS LILY AND SOME MEDICINES)	Hallucinations.	Drop in blood pressure and temperature; risk of coma; convulsion, generates tolerance, requiring increase in dosage; when withdrawn, dependent
SEDATIVES	Relieve tension, calm and relaxing sensation.	Bad trips; tachycardia, dilation of the pupils, intestinal constipation and increase in temperature can lead to convulsions.
ECSTASY (MDMA)	Somnolence, pain relief, state of torpor, isolation from reality, sensation of wakeful dreaming, hallucination.	Bad trips; with states of anxiety and panic, convulsions, risk of dependency.

## Workshop 20: Drugs in our lives and communities

**PURPOSE:**

To discuss various situations in which men and women might use drugs and the consequences of this use in their lives and relationships.

**MATERIALS:**

Copies of Resource Sheet A

**RECOMMENDED TIME:**

90 minutes

**PLANNING NOTES:**

Review the cases studies from Resource Sheet 20A and make any adaptations or changes necessary for the local context. If these case studies are not applicable, you should create new ones that are more relevant to the reality and experiences of the participants. If possible, invite a professional, or someone else knowledgeable in drugs, to participate in this session.

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**PROCEDURE:**

1. Divide the participants into four small groups. Hand out copies of Resource Sheet 20A, with a different case study indicated for each group. Explain that each group should discuss and analyze the case study and come up with a possible ending. For low literacy groups, you can read the situations aloud.
2. Allow the groups 10 minutes to discuss the case studies.
3. Ask the groups to present the case studies and endings they developed. These presentations can be done in the form of a narrative or a skit. The groups should address the following questions in their presentations:
  - › Is the situation realistic? Why or why not?
  - › What factors influenced the character's decision to use drugs?
  - › What are some possible consequences that the character might face? (see Resource Sheet B)
  - › What other options did s/he have (other than using drugs)?
4. After the presentation of the case studies, use the questions below to facilitate a discussion about the different contexts in which young people use drugs and the related consequences.

**DISCUSSION QUESTIONS**

1. What are the most common reasons men use drugs? Are these reasons different from the most common reasons women use drugs? In what ways?
2. Are there different degrees, or levels, to which an individual can use a drug? What are these different degrees? (see Resource Sheet 20C)
3. What are the cultural norms around alcohol use in your community/ country?
4. What effects do alcohol and other substances have on sexual decision-making and behavior? (see Resource Sheet 20C)
5. How can drinking alcohol or using other substances make someone more vulnerable to unplanned pregnancies and STIs, including HIV/AIDS?
6. How does the use of drugs affect relationships? Families? Communities?
7. What actions can you take if a friend is abusing alcohol or other substances? (Carry out a brainstorm with participants; use Resource Sheet D to add to/complement their ideas.)
8. How can we create other forms of fun and social activity where alcohol and other substances are not the most important things?

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**CLOSING:**

It is difficult to generalize the motives that lead a person to use drugs. Each person has his or her own motives, which are sometimes not even clear to the individual. It is usually a variety of factors, rather than just one, that leads an individual to use drugs. Some examples include curiosity, peer pressure, a desire to forget problems, an attempt to overcome shyness or insecurity, dissatisfaction with one's physical appearance, etc. Young men often use alcohol at higher rates than young women do because. They may believe that

using alcohol helps them prove their manhood or helps them fit in with their male peer group. It is necessary to question the norms around alcohol use and to think about how you and others can create forms of leisure and entertainment that do not centre on alcohol/drugs. It is important that family, friends, and peers offer support, without blame or judgment, to help individuals reflect on the harms of drug use, identify healthy alternatives, and how to seek competent professional help when necessary,

## RESOURCE SHEET A:

### CASE STUDIES ON DRUG USE

#### Case Study #1

Damir is a quiet boy who likes to hang out with friends and play football. On Saturday, some friends invited him to go to a bar to drink and hang out. When he got there, he felt very shy and insecure and gave in to his friends, who were urging and teasing him to drink. He ended up drinking four bottles of beer in a very short time.

#### Case Study #2

Ivan loves soccer and was invited to participate in an inter-school championship. He has been training very hard. Hoping to improve his game, he decided to take some steroids that a friend of his bought to a gym.

#### Case Study #3

Sara and Filip have been dating for several months. On Filip's birthday, Sara organized a surprise party for him. She invited all of their friends and even got her older brother to buy some beer for the party. Filip was indeed very surprised and both he and Sara drank and danced a lot at the party. That night they had sex without a condom.

#### Case Study #4

It's New Year's Eve. Everybody is partying and drinking a bit. Someone has brought some ecstasy. Adna, like most of her friends at the party, thinks, "Why not bust the atmosphere here with one ecstasy? One can't be harmful, right?"

#### Case Study #5

Kruno had a bad day at school. He got bad marks in physics and literature. He decides to relax in the park with friends. One of his friends has some pot (marijuana). Kruno decides to try some pot and see for himself if it really helps you to relax like everyone is saying.

#### Case Study #6

Friday night a group of friends go to a disco to meet some girls they like. The party is groovy, the music is great, and the girls are there. Darko sees some of them taking pills and he realizes that it is ecstasy. One of the girls, Matija, comes over and offers him some. Darko refuses, but Matija pushes him, "Try some; it will help you relax and enjoy! Be a man, don't be afraid/scared!" Darko grabs a pill and swallows it.

## RESOURCE SHEET B:

### EFFECTS OF DIFFERENT SUBSTANCES

#### ALCOHOL

In small doses, alcohol can create a sensation of relaxation, calming, well-being, and sometimes even a mild euphoria. When ingested in large quantities, it can cause a lack of motor coordination, mental confusion, sleepiness, and slower reflexes. These effects can lead an individual to engage in various high-risk behaviors including unprotected sex, driving under the influence, and/or violence. When alcohol is consumed with high frequency, there is an increased risk of liver damage, brain damage, and other chronic problems.

Having one drink can be pleasant at a meeting, party, or get together with friends. Each of the following quantities are considered as one drink<sup>43</sup>: *one can of beer* (300 ml), *one glass of wine* (120 ml), or *one shot of liquor* (36 ml). Two drinks per day for men and one drink per day for women and older people are generally considered non-detrimental. However, for some people, even small quantities of alcohol can be extremely harmful. In general, women tend to have a lower tolerance for alcohol than men do, in part, because they typically have a higher proportion of fat and a lower proportion of water in their bodies than men. Therefore, a woman will have a higher blood alcohol level than a man of the same weight who drinks the same amount of alcohol. Additionally, women have lower levels of the enzyme that breaks down alcohol in the stomach, so they absorb a higher concentration of alcohol than men do.

A woman who drinks alcohol during pregnancy risks the health of her unborn child. Alcohol passes freely through the placenta, creating a level in

the fetus almost identical to that in the mother. Babies whose mothers drink frequently or heavily during pregnancy may be born with serious birth defects including low birth weight, physical deformities, heart defects, joint and limb deformities, heart defects, joint and limb malformations, and mental problems.

#### PRESCRIPTION MEDICINES

The purpose of medicine is to cure disease, relieve pain or suffering, and promote well-being. However, if used by people who do not need it or if used in high or inadequate doses, medicine can damage one's health.

For example, amphetamines are often misused, and this can lead to heart problems, paranoia, or convulsions, among other things. Because amphetamines are stimulants, and therefore increase one's stamina and physical energy, students sometimes use them to pull all-nighters. Additionally, varying perceptions of beauty often lead women to endanger their health by taking amphetamines to lose weight in pursuit of the "perfect" body.

Tranquilizers, also known as "calmers," cause the brain/nervous system to function more slowly. They are often used to treat anxiety and some sleep disorders. As the body becomes accustomed to tranquilizers, the initial effects can lessen and the user can develop a tolerance to and dependency on the substance. When combined with others drugs, such as alcohol, tranquilizers can have more intense side effects, which in turn can increase certain health risks, such as respiratory depression or cardiac arrest.

43 — Adapted from nº 06 da Série Diálogo. Álcool: o que você precisa saber. 4ª ed., Brasília: Presidência da República, Gabinete de Segurança Institucional. SENAD, 2003.

## RESOURCE SHEET B:

### MARIJUANA

Marijuana is one of the most frequently used illegal drugs today. Its most common effects are the sensation of well-being and relaxation. Sometimes users can become very chatty, anxious, or see hallucinations. While a young person experimenting with this drug may not become addicted, even innocent experimentation can have detrimental health effects such as problems with memory, thinking clearly, coordination, and an increased heart rate, or it may result in problems with the law where it is an illegal substance. Long-term users who smoke marijuana have an increased likelihood of respiratory illnesses, such as a persistent cough or lung cancer. Users may also suffer from personality disorders, such as depression or anxiety. The drug most often causes the greatest risk during the intoxication period itself, because the user can lose the capacity to carry out actions such as driving a motorcycle or car.

### COCAINE

Surveys indicate that cocaine use is much less common than the use of other drugs such as alcohol and tobacco. Cocaine use can lead to dependency and can affect both mental and physical functions. Mental effects include euphoria, hyperactivity, visual and tactile hallucinations, and the sensation of being pursued. Some physical effects are an abnormally high heart rate, convulsions, and chills. Cocaine is particularly harmful when used with alcohol. Cocaine is also an appetite suppressant, which has led some women to use it to lose or keep off weight.

Cocaine can cause damage to the body at the time of use as well as afterwards. Some users report heightened sexual stimulation at the beginning of their use. However, regular use can decrease sexual desire and cause impotence.

Cocaine can be snorted or injected. When injected, there is the additional risk of transmitting diseases such as HIV/AIDS and Hepatitis B and C.

## RESOURCE SHEET B:

### STEROIDS

Steroids are most often used to accelerate the building of muscle. Typically taken orally (in pill form) or injected, steroids are artificial versions of testosterone, a hormone produced naturally in the body. In some cases, people use steroids not intended for human use. For example, there are reports of young people ingesting steroids intended for veterinary use, again in order to rapidly increase their muscle mass.

Steroids have a variety of physical effects. They can decrease the function of the immune system, which is the body's defence system against germs. They can also damage the liver, cause cancer, and change normal hormonal function (e.g., interrupting menstruation in women, affecting the hypothalamus and reproductive organs). They can even cause death. Steroids can also have emotional affects, such as causing depression or irritability.

Steroids can have sex-specific effects. For women, these include altered menstrual cycles, deepening of the voice, decreased breast size, excessive hair growth, and changes in disposition, including aggressiveness and anger. Common effects for men include breast development, reduced sexual function, infertility, and testicular atrophy.

As with any injected drug, sharing needles for injecting steroids can lead to the transmission of HIV/AIDS, Hepatitis B and C, etc.

### TOBACCO<sup>44</sup>

Tobacco, with products made entirely or partly of tobacco leaf as a raw material, can be smoked, sucked, chewed, or snuffed. All forms of tobacco contain the highly addictive psychoactive ingredient nicotine. Tobacco use is one of the main risk factors for a number of chronic diseases including cancer, lung disease, and cardiovascular disease. It is currently responsible for the death of one in ten adults worldwide (i.e., about 5 million deaths each year). Despite this reality, it is commonly used throughout the world despite a number of countries having legislation to restrict tobacco advertising, regulate who can buy and use tobacco products, and designate where people can smoke.

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44 — Source: World Health Organization website [www.who.int](http://www.who.int)

## RESOURCE SHEET C:

### TYPES OF SUBSTANCE USERS

The United Nations distinguishes four types of substance users:

**The Experimenter** – Limits himself/herself to experimenting with one or several substances for various reasons (e.g., curiosity, desire for new experiences, peer pressure, publicity). In most cases, contact with the substance does not go beyond the initial experiences.

**The Occasional User** – Uses one or several substances occasionally if the environment is favourable and the substance is available. There is no dependency or rupture of affective, professional, and social relations.

**The Habitual User** – Makes frequent use of substances. In his/her relationships, one can already observe signs of breaking away. Even so, he/she still functions socially, though in a precarious way. S/he may be at risk of dependence.

**The Dependent or “Dysfunctional” User** – Lives through substance use and for substance use, almost exclusively. As a consequence, all social ties are broken, which causes isolation and marginalization.

### SUBSTANCE USE AND SEXUAL BEHAVIOR

Many people believe that certain substances can improve sexual performance or pleasure. In reality, the effect of substance use varies from person to person according to many factors including biological differences (e.g., metabolism), frequency of use, environment, culture, and psychological aspects. Very often, the positive effects produced by substance use during sexual relations have more to do with what people believe will happen than with their pharmacological properties. For example, contrary to what many people believe, alcohol can initially make people feel less intimidated but as the playwright, William Shakespeare, once said, “Alcohol provokes the desires, but puts an end to the performance.” That is to say, it can hinder an erection. In the same way, marijuana reduces the production of the male hormone testosterone and can temporarily lead to a reduction in the production of sperm. Cocaine reduces desire

and excitement since users are more interested in using the substance than in having sex.

Moreover, when people are using drugs, it is more difficult to establish communication and negotiation during sexual relations, as those using are often more concerned about their own immediate sensations than with their partner’s sensations or with possible risks of unplanned pregnancy, STIs or HIV/AIDS. According to various surveys, someone under the effects of any substance is less likely to be able to use a condom due to reduced judgment and reflexes. It is also important to remember that even rare or occasional use of alcohol or substances can still put individuals at risk, as it takes only one incident of drinking too much alcohol and having unprotected sex for an unplanned pregnancy and/or STI/HIV/AIDS infection.

## RESOURCE SHEET D:

### HOW TO HELP A FRIEND WITH AN ALCOHOL OR SUBSTANCE ABUSE PROBLEM

- › Stick by them. Do not turn your back on them.
- › Listen to them.
- › Do not criticize them to their face or behind their back with other people.
- › Suggest what they might do, but do not be pushy. They will have to make their own decisions.
- › If they want, offer to go with them to seek help from a drug agency, doctor, or counsellor.
- › Encourage them to be positive about themselves.
- › Encourage them to feel they can do something about their problems.
- › Encourage them to seek treatment for their problem. Offer to help investigate clinics or centres.

There are trusted adults with whom a person can speak to get help and support if they have an alcohol or drug problem. Below are some examples:

- › School teacher, school pedagogue, or school psychologist or counsellor
- › Doctor, nurse, or counsellor
- › Religious leader
- › Local youth leader
- › Local NGOs
- › Parent, aunt, uncle, or grandparent

## Workshop 21: Pleasures and risks<sup>45</sup>



### PURPOSE:

To reflect on the risks associated with some of the things that give us pleasure and discuss strategies for reducing these risks



### MATERIALS:

Magazines and newspapers, scissors, glue, pen/pencils, and flipchart paper



### RECOMMENDED TIME:

90 minutes



### PLANNING NOTES:

The discussion for this activity focuses on risks related to using drugs. However, the questions can be easily adapted for a discussion of risks and protective factors associated with other things, including sex.

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### PROCEDURE:

1. Divide the participants into two to three smaller groups.
2. Give each group a piece of flipchart paper and explain that they should create a collage of things that give them pleasure. Tell them that they can create by writing, drawing, and/or pasting images cut out from magazines and newspapers.
3. Allow the groups 15 minutes to create these collages.
4. Give each group another piece of flipchart paper and ask them to divide it into three columns. Tell them to write the following as column headings: **Risks/Harms, Pleasures, Protective Factors**. In the Pleasures column, the groups should write up to five things that give them pleasure. In the Risks/Harms column, the groups should describe risks/harms associated with the pleasure. In the Protective Factors column, the groups should write protective factors, that is, things they can do to ensure that the thing that gives them pleasure does not cause them harm or to minimize harm. See Resource Sheet 21A for an example of how to organize and complete the table. For low literacy groups, the participants can use drawings/collages to identify the risks/harms and protection factors associated with the pleasures they identified.
5. Allow the groups 20 minutes to fill out the table.
6. Ask each group to present their collages and tables to the other groups.
7. Use the questions below to facilitate a discussion about pleasure and risk/harm reduction.

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44 — Adapted from the *Andando se faz um caminho manual*, by Ana Sudária de Lemos Serra in ECOS: Adolescência e Drogas, São Paulo, 1999.

## DISCUSSION QUESTIONS

1. Why is it important to think about the risks/harms associated with those things that give us pleasure?
2. Why is it important to think about the protective factors associated with those things that give us pleasure?
3. What is the relationship between drugs and pleasure?
4. What is the relationship between drugs and risks/harms?
5. What is the relationship between drugs and protective factors?
6. When do people think about the risks or protective factors associated with a given pleasure? When SHOULD they think about them?
7. Do some people do things because of the risks involved? (Link to prior discussions about how risk is a quality often associated with masculinity; young men might do some things perceived as risky in order to prove they are “real” men.)
8. Have you heard of harm reduction? What have you heard? (Explain that harm reduction involves adopting strategies to reduce the harm associated with a particular behavior. For more information see Resource Sheet 21B)
9. What information and support do you think young people need in order to practice risk reduction in their own lives?
10. How can you engage other young people in your community to reflect on risk reduction?

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## CLOSING:

Many of the decisions in your lives come with pleasures and risks. In terms of drugs, you can make the decision to drink alcohol or not to. The decision to drink or smoke might bring some immediate pleasures, but it can also involve risks. For example, alcohol can reduce your reasoning and power, increasing your risk of accidents and injuries and your vulnerability to violence and STI/

HIV/AIDS infection, while long-term or sustained use can lead to other serious health problems. While it may not be realistic to think that young people will stop using drugs altogether, it is important that you are aware of the risks associated with drug use and feel capable of minimizing the harm it might have on your lives and relationships.

**RESOURCE SHEET A:****Example Table with Pleasures and Associated Risks and Harms and Protective Factors**

Below is an example of how the groups should organize their tables. It also includes a description of the risks/harms and protective factors associated with some common pleasures. If it is helpful, the facilitator can share these with the participants before they create their own tables.

RISKS/HARMS	PLEASURES	PROTECTIVE FACTORS
Excess weight and health problems due to sweets or junk food; Illness from not washing food that is dirty or eating food past expiration	Eating	Wash food well; Eat a balanced diet; Conserve food well; Verify the expiration date
Driving while intoxicated; Becoming injured in an accident; Speeding; Being part of a collision;	Driving a car	Don't drink alcohol before driving; Use a seatbelt; Obey traffic laws
Smoking too many cigarettes; Bad breath; Smelly clothes; Lung problems;	Smoking	Smoke fewer cigarettes; Stop smoking

## RESOURCE SHEET B:

### WHAT IS HARM REDUCTION?<sup>46</sup>

Harm reduction is public health philosophy/movement that arose in response to the need for more pragmatic and adaptive strategies to reduce the risk of HIV transmission among injection drug users. In essence, harm reduction is intended to be a progressive alternative to the prohibition of certain potentially dangerous lifestyle choices. The central idea of harm reduction is the recognition that some people always have and always will engage in behaviors that carry risks, such as casual sex, prostitution, and drug use. The main objective of harm reduction therefore is to mitigate the potential dangers and health risks associated with the risky behaviors. It seeks to meet individuals, such as drug users, “where they’re at” in order to help them reduce risks to themselves and others. Moreover, instead of using pejorative terms to label people who engage in high-risk sexual or drug-related behavior, harm reduction shifts the focus to individual behavior and its consequences. For instance, shifting from speaking of “drug abuse” to speaking of the “harmful use of drugs” or from labelling someone a “drug abuser” to calling him/her a “consumer”.

Another objective of harm reduction is to reduce harm associated with, or caused by, the legal circumstances under which the behaviors are carried out (e.g., prohibition of certain acts or substances can help create a black market where illicit trade flourishes). Harm reduction initiatives range from widely accepted ideas, such as designated driver campaigns, to more controversial initiatives, like the provision of condoms in public schools, needle exchange programs or safer injection sites for intravenous drug users, drug legalization, and heroin maintenance programs.

*Some specific examples include:*

#### Syringe exchange and related programs

The use of heroin and certain other illicit drugs

can involve hypodermic syringes, mainly because of high prices, limited quality, and thus limited availability as a saving measure. In some areas (notably in many parts of the U.S.), these are available solely by prescription. Where availability is limited, users of heroin and other drugs frequently share the syringes and use them more than once. As a result, one user's infection (such as HIV or Hepatitis C) can spread to other users through the reuse of syringes contaminated with infected blood, and the repeated use of a non-sterilized syringe by a single user also bears a significant infection risk.

The principles of harm reduction propose that syringes should be easily available (i.e., without a prescription). Where syringes are provided in sufficient quantities, rates of HIV are much lower than in places where supply is restricted. Harm reductionists also argue that users should be supplied with syringes free of charge at clinics set up for this purpose through syringe exchange programs.

#### Drunk driving and alcohol-related programs

There is substantial media coverage informing users about the dangers of driving drunk. Most alcohol users are now aware of these dangers. Safe ride techniques like 'designated drivers' and free taxicab programs are reducing the number of drunk-driving accidents. Many cities have free-ride-home programs during holidays associated with high alcohol abuse, and some bars and clubs will provide a visibly drunk patron with a free cab ride.

#### Safer injection sites

"Safe injection rooms" are legally sanctioned, supervised facilities designed to reduce the health and public order problems associated with illegal injection drug use. Safe injection rooms provide

46 — Text taken from “Harm reduction: Pragmatic strategies for managing high-risk behaviors” edited by G. Alan Marlatt, 1998.

sterile injection equipment, information about drugs and health care, treatment referrals, and access to medical staff. Some offer counselling, hygienic, and other services of use to itinerant and impoverished individuals. Most programs prohibit the sale or purchase of illegal drugs. Many require identification cards. In addition, some restrict access to local residents and apply other admission criteria.

Evaluations of safe injection rooms generally find them successful in reducing injection-related risks and harms, including vein damage, overdose, and disease transmission. They also appear to be successful in reducing public order problems associated with illicit drug use, including improper syringe disposal and publicly visible illegal drug use.

### Safer sex programs

Many schools now provide safer sex education to teen and pre-teen students, some of whom engage in sexual activity. Given the premise that some, if not most, adolescents are going to have sex, a harm-reductionist approach supports sexual education that emphasizes the use of protective devices like condoms and dental dams to reduce unwanted pregnancies and the transmission of STIs. This approach runs contrary to the ideology of abstinence-only sex education, which holds that telling kids about sex can encourage them to engage in it.

Supporters of the safer sex approach argue it is significantly more effective at preventing teenage pregnancy and STIs than abstinence-only programs. However, social conservatives disagree with these claims.

#### Harm reduction:

- › is an alternative to moral/criminal and disease models of drug use and addiction;
- › recognizes abstinence as an ideal outcome but accepts alternatives that reduce harm;
- › has emerged primarily as a “bottom-up” approach based on addict advocacy, rather than a “top-down” policy promoted by drug policy makers;
- › promotes low-threshold access to services as an alternative to traditional, high-threshold approaches; and
- › is based on the tenets of compassionate pragmatism versus moralistic idealism.

## Workshop 22: Talking about alcohol and alcoholism

**PURPOSE:**

To question various myths related to alcohol use and alcoholism

**MATERIALS:**

Ball, flipchart paper, markers, and pieces of cardboard with written phrases

**RECOMMENDED TIME:**

45 minutes

**PLANNING NOTES:**

Prepare beforehand the phrases on the pieces of cardboard written in large, legible letters. Following are the phrases you should write on the cardboard sheets:

- › Alcohol is not a drug
- › Having a high alcohol tolerance means that the person will not become an alcoholic
- › Mixing drinks makes you drunk
- › Beer does not make you drunk
- › Alcohol is sexually stimulating
- › Alcoholism is an illness that affects older adults
- › Alcoholics are those that drink daily
- › Having a coffee or washing your face with cold water reduces the effects of alcohol
- › Alcohol is good for making friends
- › Parties are not parties without alcohol

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**PROCEDURE:**

1. Ask the participants to help you adapt the classroom to the concept of this workshop. Move the desks into the corners of the classroom, if applicable, and use chairs to form a circle in the middle of the room. Ask the group to sit in the circle. In the center, place the cardboard sheets in the form of a circle, so that each person can take one when it is his/her turn.
2. Explain that each participant will read out a phrase and then say if they agree or disagree with the statement and explain why. The other participants will be able to give their opinions in the course of discussing the statements.
3. Throw the ball to one person in the group and ask them to start the activity by choosing one of the cardboard sheets. Note their opinions on the flipchart, ask if the other participants agree or disagree and why, and then read the corresponding response to the myth (see Responding to Common Myths about Alcohol Use). Ask for any other comments.

4. After the discussion, the person that has read the first statement throws the ball to another person in the group and so on, until all the statements have been discussed.

**CLOSING:**

It is important to reflect on these ideas and myths about alcohol use, which nearly all of us have encountered, and maybe even believed, at some point.

**RESPONDING TO COMMON MYTHS ABOUT ALCOHOL USE**

Alcohol is not a drug.	Alcohol is a drug in the sense that it alters the functioning of the organism that ingests it, particularly the central nervous system on which thoughts, emotions, and behavior depend. It can also cause dependence.
Having a high alcohol tolerance means that the person will not become an alcoholic.	The truth is exactly the opposite; high tolerance means that the brain is becoming accustomed to the drug.
Mixing drinks makes you drunk.	What really gets one drunk is the quantity of alcohol and the speed that one drinks.
Beer does not make you drunk.	In the case of beer, the absorption of alcohol through the stomach is a little slower, but depending on the quantity consumed, it does cause drunkenness.
Alcohol is sexually stimulating.	Initially alcohol can reduce inhibitions and help people to become more outgoing, but since alcohol has a depressant effect on the nervous system it ends up reducing these sensations and can hamper sexual relations. Alcohol use is one of the most frequent causes of erectile dysfunction (impotence).
Alcoholism is an illness that affects older adults.	The majority of alcohol dependent persons are young men of working age.
Alcoholics are those that drink daily.	The majority of alcohol-dependent persons, in the initial and intermediate stage of the process, drink mainly on the weekend, and continue with their normal school and work activities, but with increasing difficulty.
Having a coffee or washing your face with cold water reduces the effects of alcohol.	The only thing that really reduces drunkenness is the gradual elimination of alcohol from the organism, which means forcing the liver to work, which takes time.
Alcohol is good for making friends.	In reality, alcohol creates complicity around drinking, but true friendship includes much more than that.
Parties are not parties without alcohol	The media often tries to convince us that parties need alcohol, and that alcohol must be at the center of every social gathering. But is this really true? What makes a social gathering or a party – the alcohol or the people?

## Workshop 23: Decision-making and substance (ab)use

**PURPOSE:**

To reflect on peer pressure and decision-making related to substance use and to understand the concept of dependency

**MATERIALS:**

Copies of Resource Sheet (one for each participant), flipchart paper, and markers

**RECOMMENDED TIME:**

45 minutes

**PLANNING NOTES:**

Not needed

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**PROCEDURE:****Part 1**

1. Give each participant a copy of Resource Sheet 23 and allow five minutes to complete it. For low literacy groups, read the questions aloud and have them discuss in pairs.
2. Invite the participants to share their responses with each other. If the group is large, you can divide the participants into smaller groups to share their responses.
3. After the participants have shared their responses, use the questions below to facilitate a discussion.
  - › Is peer pressure a big factor in why men use substances?
  - › Do women also experience peer pressure to use substances?
  - › In what ways is this peer pressure similar? In what ways is it different?
  - › How does alcohol influence sex and decisions about sex? Does it help/hurt?
  - › What other decisions or behaviors can alcohol or other drugs influence (e.g., driving, work, relationships, violence)?
  - › How can you challenge some of the peer pressure men may face to use substances? How can you challenge some of the peer pressure women may face to use substances?

**Part 2**

1. Carry out a brainstorm with the participants on the meaning of dependency and addiction. Explain that dependency and addiction do not only pertain to substance use, but also to other types of behaviors,

such as eating certain types of food (e.g., fast food, chocolate), watching television, playing videogames, etc. Continue to brainstorm with the participants on things, substances, and activities to which people can become dependent or addicted.

2. Ask the participants to identify which of the mentioned things, substances, and activities for which dependency and addiction are most common for young men and young women. Ask them to try to identify differences between young men and young women and to think of those differences.
3. Divide the participants into groups of three or four. Ask them to choose one of the things mentioned to which young men/women may become dependent or addicted and to discuss the reasons why this might happen.
4. Ask each group to present the main points of their discussion and invite other groups to add their comments.
5. Use the questions below to discuss dependency and addiction.

#### DISCUSSION QUESTIONS

1. What are the most common reasons young people become dependent on or addicted to something?
2. How does dependency or addiction affect an individual? How does it affect his or her relationships with others?
3. What is the link between substance availability and risk of abuse or addiction?
4. Is there a difference between men and women?
5. What are the possible advantages of a dependency or addiction?
6. What have you learned from this exercise? How can you apply this in your own lives and relationships?

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#### CLOSING:

In many settings, it is common for men and women to use substances (e.g., alcohol) as part of their social interactions and gatherings. It is important for individuals to know how to establish limits regarding substance use and how to respect the limits of others. For example, some strategies for drinking responsibly include drinking a small amount and not mixing drinks with other substances. It is also necessary to create other forms of having fun without alcohol or other substances being at the center and not to pressure those who do not want to consume substances. Being aware of anxieties and tensions in daily life helps to develop various strategies for channel-

ling positive behavior and avoiding behavior that can lead to dependency or addiction. Dependency or addiction sometimes results from not finding a way out and/or a solution to a problem. However, having an addiction only helps to postpone finding the solution. Frequently, having an addiction is related to emotional problems that begin to create a void in our lives, leading to a growing lack of interest, motivation, and/or meaning to life itself. It is important that you learn that even when you might feel really down, there is always something that can be done, and it is never too late to reach out for help.

**RESOURCE SHEET:**

INDIVIDUAL QUESTIONNAIRE: DECISION-MAKING	YES	NO
1. Would you feel out of place at a party or gathering with your friends if they offered you a drink (with alcohol) and you decided not to have one? Explain briefly.		
2. Imagine that you are at a party or social gathering where they are serving alcohol and you are drinking, but one of your friends doesn't want to drink. Would you view your friend as an oddball, a drag, or a nerd? Explain briefly.		
3. Would you defend your friend's decision not to drink to the other friends? Supposing that you decided to defend him/her, how do you think the other friends would judge you? Explain briefly.		
4. Do you believe that to be accepted in a group you have to do what the other persons in the group want? Explain briefly.		
5. Do you think that it is possible for a person to lead an enjoyable social life without consuming alcoholic drinks? Explain briefly.		
6- Can a person feel good about himself even without drinking? Explain briefly.		
7- Can a man/woman feel accepted without drinking? Explain briefly.		



# Year 3:

## Sexuality and Protection of Sexual and Reproductive Health and Rights

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### **First Semester:**

Sexual and reproductive  
health

## Overview

While our sex is determined by our biological make-up, our attitudes and behaviors in terms of sexuality and reproductive health (SRH) are largely influenced by a complex set of non-biological factors, including culture, gender norms, and socio-economic conditions, among others. For example, in most settings around the world, men are socialized to associate “manliness” with being knowledgeable and experienced in sexual matters. As a result, many men may believe they cannot express doubts about their bodies, sexuality, or reproductive health. When we look closer, however, we find that, contrary to the prevailing myths, people of all ages often lack a basic understanding of their bodies, sexuality, and reproductive matters. Furthermore, in most of the world there are few sexual education and reproductive health programs directed at adolescents, and even fewer that address young people’s specific concerns and needs. In this section, we explore some of the main issues related to young men, sexuality, and reproductive health.

### *What is Reproductive Health?*

The definition of reproductive health is derived from the WHO’s definition of health as a state of total well-being, physical, mental and social, and not the mere absence of infirmity or disease. “Reproductive health addresses the reproductive processes, functions and system at all stages of life. Reproductive health, therefore, implies that people are able to have a responsible, satisfying and safe sex life and that they have the capability to reproduce and the freedom to decide if, when and how often to do so. Implicit in this are the right of men and women to be informed of and to have access to safe, effective, affordable and acceptable methods of fertility regulation of their choice, and the right of access to appropriate health care services that will enable women to go safely through pregnancy and childbirth and provide couples with the best chance of having a healthy infant.”<sup>47</sup>

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47 — [http://www.who.int/topics/reproductive\\_health/en/](http://www.who.int/topics/reproductive_health/en/). Last accessed on 9/02/2011.

### *What is Sexuality and what does it have to do with Gender?*

Sexuality is an expression of who we are as human beings – it includes all the feelings, thoughts, and behaviors of being male or female, feeling attractive, being in love, as well as being in relationships that include intimacy and physical sexual activity. Moreover, sexuality is a fundamental component in structuring the gender identity of men and women, and is directly related to what a given society conceives as "erotic" and acceptable. All cultures prescribe what are sometimes called "gender scripts" for both men and women. These scripts are commonly accepted ways in which men's and women's sexual activity is expected to take place. Of course, individuals may adhere to or transgress from these scripts, but we see some common patterns in these scripts across societies and the ways in which they influence actual behaviors.

#### *Men and Gender*

In most cultures, the sexual scripts for men and women suggest that male sexuality is or should be impulsive and uncontrollable and that, biologically, men have a stronger sex drive than women. Research from diverse settings, for example, has found that men's age of sexual initiation tends to be earlier than women's, and that they have more sexual partners, both outside and within marriage.<sup>48</sup> Many sexual scripts also dictate that men should share their sexual conquests with the male peer group while hiding from their peers any sexual inadequacies. In nearly all cultures, to be seen as a "real man" means having to maintain heterosexual relations (often seen as a rite of passage to becoming a man) and proving one's fertility by having children.

Many men, and women, are raised to believe that these sexual scripts are unquestionable truths that are part of our nature or biological make-up. However, these models and patterns of male behavior and sexuality – rather than being biologically programmed – are largely a result of how boys and men are socialized. Researchers have shown how a certain model of masculinity, dominant in Western societies requires men to distance themselves from everything seen as feminine and to constantly prove their "manliness" in the company of other men.<sup>49</sup> Indeed, showing one's virility, or the capacity to conquer and maintain sexual relations with numerous women (in which only penetrative sex counts), are central aspects of the socialization of young men in many settings.

However, these prevailing sexual scripts are a source of doubt and anxiety for many young men who are constantly worried about the normalcy of their bodies and their sexual performance. For example, young men are often taught that the size of their penis is important, and penis size therefore is a source of preoccupation for many boys and men. And because for most

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48 – Gary Barker, "What about Boys?: A literature review on the health and development of adolescent boys." World Health Organization, 2000.

49 – V. J. SEIDLER, (edt.) *Men, Sex & Relationships*. (Routledge: London and New York, 1992).

boys and young men sex is seen as being a matter of size and performance, masturbation and ejaculation (sometimes in groups) are often more socially accepted than for girls and young women.

Boys generally go through puberty during the ages of 10-13, when hormonal changes drive physical changes, including the production of sperm. Most boys have their first nocturnal emissions or "wet dreams" during this period. These changes and sexual energies are a natural part of life, but also bring confusions and doubts. Boys are generally not encouraged to talk about pubertal changes.<sup>50</sup> In some cases, boys may be given more information about women's bodies than about their own. When we discourage boys from talking about their bodies and sexual health at early ages, we may be starting lifelong difficulties for men in talking about sex.

Throughout the world, virginity and the loss of virginity still frequently have different meanings for young men and young women. While in many cultures young women must still be concerned about possibly negative peer and social perceptions regarding their first sexual experience, for many, if not most, young men, sexual debut is seen as a source of prestige and influence in their peer group.

For many young men, talking about sex with family members, teachers, health professionals, and peers - when and if it happens - is usually related to discussions about sexual conquests or the peer pressure to prove their sexual prowess. Seeking information or showing doubts or anxieties, in general, are not dealt with publicly. After all, according to popular norms, "real men" do not have doubts about sex nor do they talk about sex, except to talk about their conquests.

Concern about virility and about demonstrating one's capacity for sexual conquest often leads many young men to seek quantity over quality in sexual relationships. To be a "stud" or a "ladies' man" or "to get laid" whenever you can – or at least to make your peers believe that you do these things – is the way that many young men attain status with their peers. It is still common for many young men to talk about an intimate relationship as an opportunity "to get laid" versus an opportunity for an emotional connection. Furthermore, young men may feel pressured to "make the moves" – to take the initiative with women and then to boast of (or invent stories about) these conquests.

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50 — Lundgren, R. "Research protocols to study sexual and reproductive health of male adolescents and young adults in Latin America." (Washington, D.C.: Division of Health Promotion and Protection, Family Health and Population Program, Pan American Health Organization, 1999).

## Why should we talk with Young Men about Sexuality?

Since most young men do not have spaces to talk about their doubts and questions about sexuality, we need to provide opportunities for young men to discuss and reflect on the topic. Despite the countless discussions about sex education in recent years, the ideas that male sexuality is uncontrollable and that the male sex drive is stronger than women's are still common, even among some educators and health professionals. In short, the physical and emotional costs of certain rigid norms and expectations regarding male sexuality and behaviors are not always clear and there are few places and opportunities for young men to express their doubts and frustrations, and even less to denounce situations of physical and symbolic violence to which they are subjected. This includes the insults and jeering that some young men suffer if they seem different, particularly if they are gay or same-sex attracted.

In addition, most young men have never reflected about how gender and gender socialization affect their lives. Certain male behaviors, considered legitimate and even socially expected, can be harmful and make young men vulnerable. For example, excessive drinking – supposedly a way for young men to have the courage to approach a potential sexual partner – makes many young people vulnerable to violence or coercion and/or puts their health at risk.

### *Women, Gender, and their Bodies*

Although each individual woman has the right to make decisions about her body, the perception she has of her body and the power she has to make decisions about it is often defined by rigid sociocultural norms. Society in particular plays a fundamental role in the development of a woman's body image – what to hide, what to show, what to touch, what is considered disgusting or sacred, her way of sitting and positioning her legs, all this is influenced by cultural norms, and most of the time it varies for men and women.

In many settings, for example, there are strong sanctions against women getting to know their own bodies, touching or displaying their body, or making decisions about their own sexuality. Many women are taught from an early age to feel displeasure or guilt about their bodies and sexuality, often through sociocultural norms like “Women should keep their legs closed and pants zipped!”, “Menstruation is dirty!”, “Pleasure is a sin!”, “Women without children are not real women!” These norms and others which prohibit girls and women from touching and understanding their bodies can make it difficult for women to later make basic decisions about when and with whom to have sexual relations, if and when to become pregnant, and the use of use of condoms and contraceptive methods.

For some women, the touch of a partner, instead of being associated with pleasure, or a doctor's touch, instead of being associated with care, can generate embarrassment or discomfort. Moreover, in many cultures, the female body is subjugated to the desires of men, such that the man is the one who is expected to choose when and how a couple has sexual relations, and a man is even given the right to abuse a woman if she does not fulfil his desires.

### *Women and Sexuality*

Women's relationships with their bodies directly influence the ways in which they perceive and express their sexuality. Sexuality is not only a biological phenomenon – it also has cultural and psychological elements, and is experienced differently by different individuals and across different life stages. It is not necessary to have a relationship with another person to experience sexuality. Sexuality and pleasure can be experienced in many ways, including physically, emotionally, spiritually, and intellectually. Sexuality can also be a source of energy and inspiration for various activities and experiences.

Sociocultural norms about the body and sexuality are often very distinct for men and women. In many societies, male sexuality is perceived as impulsive and uncontrollable. Having many sexual relationships before marriage is seen as a rite of passage for men. In contrast, women are expected to be demure and restrained in their sexual desires. These social norms can generate doubts and anxiety about our bodies and behaviors, and interfere with the free and healthy expression of sexuality. Another example of contrasting sociocultural norms for men and women that can affect the expression of sexuality is related to masturbation, also known as self-stimulation or self-pleasure. Whereas social norms are usually permissive of this behavior in men, they often restrict or condemn this behavior in women. Being able to touch our bodies and learn about its subtleties, desires, pleasures, and pains is an important way of getting to know our bodies and to express and enjoy our sexuality more fully.

Sexuality manifests itself differently at different points in life. Adolescence, in particular, is a time of physical and physiological transformations and intensification of desire. It is also a phase of self-discovery and self-affirmation, when young women learn to make decisions and seek out their desires. Worries about weight and appearance also become more significant during adolescence, above all when they are related to aesthetics and not health. It is therefore fundamental to encourage young women to reflect about how the media shapes behaviors and standards related to beauty and, in turn, how they perceive their bodies and sexuality. It is important that women feel capable of recognizing and rejecting negative messages about their bodies. Practicing sports or other physical activities can help provide young women with feelings of autonomy and greater mobility and can help them to feel more comfortable with their bodies (Green, 2004). When we are physically active, we can start to appreciate what our body is capable of doing, instead of focusing solely on its shape and appearance. It may be difficult to move beyond the standards of beauty and perfection that we see in the media; however,

having respectful relationships with people of various ethnic or racial groups, ages, sizes, abilities, and sexual orientations can help to change our limited notions about beauty and the body and better appreciate diversity.

### *What about Sexual Orientation?*

There is no doubt that the AIDS epidemic – which has directly affected men who have sex with men, as well as men who define themselves as heterosexual – has led to increased visibility to the question of homoeroticism and the importance of considering it in the work with young men. Indeed, research from the AIDS field has shown the difficulty of rigidly defining and classifying persons into sexual orientation categories (e.g., homosexuals, bisexuals, transsexuals, and heterosexuals). Many men have sex with men and behave in ways considered to be homosexual, while at the same time maintaining heterosexual relations (i.e., without considering themselves to be "gay" they have sex with other men). These examples help us see that sexuality and sexual identity are fluid and dynamic, and that our assumptions need to be questioned constantly. Accepting diversity and being open-minded about human sexuality are basic requirements for someone who works with youth.

In some, but clearly not all countries, sexual diversity has increasingly lost its clandestine status and become a right. In many settings, homoerotic male and female relationships are being recognized within a context of social and cultural change. This has resulted from the vocal advocacy of social movements (e.g., feminist, gay and lesbian), which have generated public debates about individual freedom, sexual and reproductive rights, and human rights<sup>51</sup>. Various countries including Denmark, Sweden, Norway, France, The Netherlands, and the U.S, have enacted laws and policies that guarantee homosexual partners important rights such as inheritance, social security benefits, joint income tax returns, and joint health insurance coverage, among others.

51 — C.F. Caceres, "La reconfiguración del universo sexual- Cultura sexual y salud sexual entre los jóvenes de Lima a vuelta de milenio." (Universidad Peruana Cayetano, Heredita/REDRESS, Lima, 2000) ; see also Parker, Richard. *Corpos, prazeres e paixoes*. Sao Paulo, Best Seller, 1991.

Of course, changing social and cultural norms is a slow process. The fact is that homoerotic and bisexual practices among young men are still far less socially accepted than reproductive heterosexual relations. In many settings, intolerance toward same-sex attraction is such that young men who have had same-sex sexual experiences or self-identify as gay or bisexual young men are subjected to discrimination, exclusion, and sometimes violence. Homophobic beliefs and slurs are often used as a way to keep heterosexual young men "in line". Calling a young man "gay" or "queer" in much of the world, for example, is seen as a way to criticize his behavior and reduce his social status.

The rigidity of gender socialization and the intolerance of sexual diversity means that it is necessary to demonstrate to young men that they are sexual subjects. They have inherent rights and are "capable of developing a conscious and negotiated relationship, instead of accepting it as something ordained; to develop a conscious and negotiated relationship with family values and those of peer groups and friends; to explore (or not) one's sexuality, independently of the initiative of the partner; to be able and have the right to say no and have it respected; to be able to negotiate sexual practices and pleasure provided they are consensual and acceptable to the partner; to be able to negotiate safer and protected sex and to know and have access to the material conditions for making reproductive and sexual choices." <sup>52</sup>

## How is Male Sexuality Related to Fertility and Reproduction?

In the socialization of boys and young men, reproduction is not considered as important as sexuality. A good example is the importance attached to menarche – the initiation of menstruation – versus semenarche, the first male ejaculation. There is a general lack of communication between mothers and daughters about the transformation of girls' bodies and their fertility. The silence, however, is even greater between fathers and their sons when it comes to semenarche. The experience of semenarche can generate very different reactions among young men, including surprise, confusion, curiosity, and pleasure. Some boys are unaware of what seminal liquid is and think it is urine. It is important that boys receive

guidance during puberty so that they can feel more secure in dealing with body changes and understand their bodies as being reproductive. Even after semenarche, most young men deal with their sexuality as if fertility did not exist. This means that educators must work with young men to understand that fertility and reproduction are issues that affect and involve both men and women. For example, young men need to be aware that most young men are fertile with each penile-vaginal sexual act, some even before semenarche occurs. To teach young men about their bodies and to question myths helps them to better understand their own desires as well as their own responsibilities in terms of reproduction.

52 — Vera, Paiva. *Fazendo arte com a camisinha*. (Sao Paulo: Summus, 2000)

## What about the Issue of Adolescent Pregnancy?

Adolescent pregnancy has been widely discussed in recent years and the increasing percentage of births to young women in some countries has been a cause for alarm. While some researchers have stressed the biological risks of early childbearing (e.g., lower birth weights, higher rates of maternal complications, etc.), the underlying concern is generally social.<sup>1</sup> The idea of risk associated with adolescent pregnancy reflects a widespread discomfort with the sexuality of young people and, consequently, adolescent fatherhood and motherhood.

Furthermore, while early childbearing and pregnancy are often seen as "failures" or problems, listening to the voices of young people themselves sometimes suggests otherwise. Qualitative research with young people in many countries has found that many adolescent mothers and fathers see parenthood as a way of attaining status (i.e., by becoming parents they are recognized as adults). For some young people, having a child is a way to organize their lives and identities and to commit themselves to something (or someone) beyond themselves<sup>2</sup>. Of course, if some young people do not see pregnancy as a burden, many low-income families of adolescent parents are faced with the responsibility of caring for additional children. And in many low-income settings, adolescent fathers are often ignored or discouraged by their own parents or the parents of the mother from maintaining ties with children they have fathered, or because they lack the financial means to support the child, may not be involved in any way with childcare.

In sum, for most young people, having a child while still in their adolescence is generally not optimal, given the challenges doing so while also finishing their education and acquiring employment. Nonetheless, research suggests the importance of taking a more thoughtful view of the issue. These issues have already been discussed in the section on fatherhood and caregiving. In sum, we affirm that health educators should seek to treat adolescent childbearing in a thoughtful and sympathetic way, seeking to avoid the discriminatory attitudes and simplistic views that often surround the issue and to promote the positive involvement of young fathers in childcare.

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53 — Arline T. Geronimus, "Teenage Childbearing and Social and Reproductive Disadvantage: The Evolution of Complex Questions and the Demise of Simple Answers" *Family Relations* 40, (Oct, 1991) 463-471  
54 — Margaret Arilha-Silva. "Masculinidades e gênero: discursos sobre responsabilidade na reprodução" (Master's dissertation, Pontifícia Universidade Católica/PUC, 1999) 117.

## FRAME

1.

FRAME 1: INDICATORS OF MORTALITY, EDUCATION, AND REPRODUCTIVE HEALTH<sup>55</sup>

	Mortality indicators			Education Indicators				Reproductive health indicators			
	Infant mortality Total per 1,000 new-borns	Life expectancy M/F	maternal mortality rates	Enrollment rate in primary school M/F	part of the enrollment of children 5th grade	Enrollment rate in high school M/F	Illiterate percentage (<15 years) M/F	Number of births per 100 women age 15-49	Prevalence of contraception Any method	Moder method	Percent-age of prevalence of HIV (%) (15-49) M/F
SOUTH EUROPE (13)T	7	75.5 / 81.9						12	68	46	
ALBANIA	24	71.3 / 77.0	55	105 / 102		81 / 81	1 / 2	16	75	8	
BOSNIA AND HERZEGOVINA	13	71.7 / 77.1	31				2 / 9	23	48	16	
CROATIA	7	71.8 / 78.8	8	97 / 96		89 / 91	1 / 3	15			
GREECE	6	75.8 / 81.1	9	101 / 101	100 / 100	98 / 97	6 / 12	9			0.3 / 0.1
ITALY	5	77.2 / 83.3	5	102 / 101	96 / 97	100 / 99		7	60	39	0.7 / 0.3
FYR MACEDONIA	15	71.6 / 76.6	23	96 / 97		86 / 84	2 / 6	24			
PORTUGAL	5	74.2 / 80.8	5	118 / 112		108 / 118		19	66	33	0.7 / 0.2
SERBIA AND MONTENEGRO	12	71.3 / 76.0	11	98 / 98		88 / 89	1 / 6	24	58	33	0.3 / 0.1
SLOVENIA	5	73.0 / 80.3	17	108 / 107		110 / 109	0 / 0	6	74	59	
SPAIN	4	76.2 / 83.5	4	109 / 107		114 / 121		10	81	67	1.0 / 0.3

55 — Chart taken from: State of world population 2005 - The Promise of Equality Gender Equity, Reproductive Health and the Millennium Development Goals, United Nations Population Fund

## Is Abortion an issue that Involves Men?

Induced abortion is legal in all of the Balkan countries. For the most part, however, it is still seen as an issue that solely concerns women. Just as the fact that pregnancy occurs in the woman's body allows many men to believe they can evade the responsibility for pregnancy, it also allows many men to believe that they have no role in the decision to have an abortion. However, even in cases where men may want to take part in abortion-related decision-making, are they able to do so? Many men may believe it is in their capacity to convince a partner not to have an abortion and may indeed influence a woman's decision to continue with the pregnancy or seek an abortion. For the most part, however, women generally have the final say in seeking an abortion. Indeed, since women bear the greatest burden and all the physical risk in pregnancy, childbirth, and abortion, they should ultimately be the ones to make the decisions about taking these risks. Men, however, share the responsibility for their partner's pregnancies, and it is important that they be involved in supporting women's decisions.

## Should We Discuss the Sexual and Reproductive Rights of Young People?

Sexual and reproductive rights are universal human rights based on inherent freedom, dignity, and equality for all human beings. To have a full sexual life is a fundamental right and for this reason should be considered as a basic human right. However, in most discussions about sexual and reproductive rights, men are rarely mentioned as the subject of these rights. Indeed, there is a need for dialogue and reflection on the importance and relevance of promoting the sexual and reproductive rights of young people. Certain questions need to be considered – mainly, is it possible to defend men's sexual and reproductive rights without "naturalizing" or legitimizing the traditionally privileged status of men and "undermining" the rights of women, who have historically been denied their sexual and reproductive rights? For example, how can we reconcile the right of a young woman to not be a mother and the right of a young man to be a father, or vice-versa? Dialogues about these issues should include both women and men, and be grounded in an understanding of the relational nature of human rights.

Finally, we should point out that reproductive rights have often focused only on access to contraception or only to fertility, that is, on the number of children that each woman has or wants to have. In this context, reference to the reproductive rights of young people generally has secondary importance, minimizing the importance of sexuality and the underlying power relations in reproduction. And despite the increasing scope for questioning policies and social practices concerning reproduction, there has not been a clear response on the part of young/adult men and women to participate more actively in reproductive processes. Furthermore, there is strong re-

sistance from health and education professionals, researchers, and activists to associate reproductive rights with young people.

To create greater awareness in the field of sexual rights and reproductive rights requires engaging young people themselves, as well as parents, teachers, health educators and health professionals. Above all, it requires a conceptual framework for understanding the meaning of reproduction and young people's involvement in it, as well as believing that young people have the potential to change toward more positive involvement in reproductive and sexual health.

### *FRAME 2: Summary of Sexual and Reproductive Rights*

To ensure that every person develops a healthy sexuality, the following sexual and reproductive rights should be recognized, promoted, respected, and defended:

**THE RIGHT TO SEXUAL FREEDOM** – Sexual freedom concerns the possibility of individuals expressing their sexual potential. However, this excludes all forms of coercion, exploitation, and abuse at any time or in any situation in life. This includes freedom from all forms of discrimination, irrespective of sex, gender, sexual orientation, age, race, social class, religion, or mental and physical ability.

**RIGHT TO SEXUAL AUTONOMY, SEXUAL INTEGRITY, AND SAFETY OF THE SEXUAL BODY** – The right of a person to make autonomous decisions about his or her own sexual life in a context of personal and social ethics. This also includes the control and pleasure of our bodies, freedom from torture, mutilation, and violence of any type.

**RIGHT TO SEXUAL PRIVACY** – The right to individual decision-making and behavior concerning intimacy, provided this does not interfere with the sexual rights of others.

**RIGHT TO SEXUAL PLEASURE** – Sexual pleasure, including self-eroticism, is a source of physical, psychological, and spiritual well-being.

**RIGHT TO SEXUAL EXPRESSION** – Sexual expression is more than erotic pleasure or a sexual act. Each individual has the right to express sexuality through communication, touching, emotions, and love.

**RIGHT TO FREE SEXUAL ASSOCIATION** – The right to marry or not, the right to divorce, and the right to establish other types of responsible sexual or intimate unions.

**RIGHT TO FREE AND RESPONSIBLE REPRODUCTIVE CHOICES** – The right to decide whether to have children or not, how many, when, and the right to access contraceptive methods.

#### FRAME

2.

Reproductive rights, in turn, "refer to the possibility of men and women making decisions about their sexuality, fertility and their health related to the reproductive cycle and raising their children. In commending the exercise of choice,

these rights imply full access to information about reproduction, as well as having access to necessary resources to make the choices efficiently and safely."<sup>55</sup>

## FRAME

3.

*PAZI SEX & ASTRA YOUTH*

PAZI SEX – [www.pazisex.net](http://www.pazisex.net) is an educational online portal designed for use by adolescents to learn about sexual reproductive health.

ASTRA Youth, a network of youth sexual and reproductive health and rights (SRHR) advocates in the CEE and Balkan regions, addresses the status of youth SRHR in Youth's Voice. Youth's Voice is a research report detailing young people's knowledge of and attitudes towards SRHR in their home countries. Participating countries include Armenia, Bulgaria, Croatia, Cyprus, Georgia, Lithuania, Macedonia, Poland, Serbia, Montenegro, and Slovakia.

## What is the Role of Health Services in Promoting Young People's SRH<sup>57</sup>

Providing youth friendly health services is an important aspect of promoting young people's access to and use of SRH information, services, and support. Unfortunately, throughout the world, there is a lack of youth-friendly health services, particularly those related to sexual and reproductive health. In some settings, where youth sexuality and reproductive health is a taboo topic, laws and policies may restrict young people from accessing sexual and reproductive health services. When these services are available, they often require the presence or authorization of a parent or guardian, thus prohibiting or limiting

opportunities for youth to access confidential services. Even rarer than youth-friendly services are services that include a gender perspective, that is, an understanding of how gender roles and power dynamics shape attitudes and behaviors related to the sexual and reproductive health of young men and women. Both young men and women have specific needs in terms of their health and development because of the ways they are socialized.

As discussed earlier, young men may feel pressured to engage in certain risky behaviors, includ-

56 – Maria Bethania Ávila, *Direitos Reprodutivos: Uma Invencao Das Mulheres Reconhecendo A Cidadania*. (Recife: SosCorpo, 1993)

57 – Portions of this text were taken Ricardo, C., Barker, G., Nascimento, M., and Segundo, M. (2007) *Engaging young men in HIV prevention: A toolkit for action* New York: UNFPA

ing substance use or unprotected sex, to prove themselves as “real men”. Moreover, they may view seeking help or services as “unmanly” or a sign of weakness. In many settings, young men may only seek out health services in emergencies, or when they need to obtain condoms.<sup>58</sup> Many may prefer looking for help and information amongst their peers and at pharmacies rather than formal health services. They may also resist using health services because they view facilities as places for only women and children and/or

because they do not expect staff to be sensitive to their needs. Indeed, these perceptions are often reinforced by waiting rooms and services that mainly cater to women, with staff who are not aware of or trained in SRH issues specific to young men. In this context, promoting health services friendly to young men requires a two-pronged approach: making health services more responsive and attractive to young men AND working with young men to increase their health-seeking behaviors.

### SUMMARY POINTS

- › We need to show young people that there are different ways of "being a man" and "being a woman".
- › We should show young people that there are, indeed, differences between men and women and that many of these differences were constructed by us. It is important that young people perceive how these socially constructed differences can have fundamental impacts on daily life, leading to discrimination and reinforcing gender inequalities.
- › Sexuality needs to be considered in its fullest sense. It is, after all, much more than "having an erection" and "getting laid". As we work with young people, we should explore other dimensions and expressions of human sexuality.
- › We should show young people why it is positive and important to know their own body, that reproductive health is not merely a matter for women, and that sexual rights are not simply a concern for gay or bisexual persons.
- › Finally, when we engage young men in discussions about sexual and reproductive rights, we should relate and connect these specific rights to human rights as a whole.

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57 — Pearson, “Men’s use of sexual health services “ *Journal of Family Planning and Reproductive Health Care* 29 (2003): 190-199.

## Workshop 24:

# Caring for oneself: men, women, gender, and health<sup>58</sup>

**PURPOSE:**

To promote greater awareness of the links between how young men/women are raised and the health risks they face

**MATERIALS:**

Small pieces of paper, flipchart paper, markers, and copies of Resource Sheet A and Resource Sheet B

**RECOMMENDED TIME:**

90 minutes

**PLANNING NOTES:**

Resource Sheet B includes examples of statistics on men and women and various health outcomes. It can be useful for the facilitator to complement these statistics with local and/or national ones to help the participants better understand some of the health risks people in their own communities face.

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**PROCEDURE:**

1. Prior to the session, write each of the questions from Resource Sheet A on a small piece of paper. For low-literacy groups, read the questions aloud instead.
2. Divide the participants into two to three small groups and distribute the questions among the groups.
3. Explain to each group that there are three possible answers to each question: Men, Women, or Both. Ask them to discuss each of the questions they have received and to try to come up with the answer as a group.
4. Allow 20 minutes for the groups to discuss the questions and their answers.
5. Write the questions on flipchart paper and then read each question aloud. Ask how the groups replied and mark the answers on the flipchart.
6. Explore the responses of the group, asking them to explain their answers.

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59 — Adapted from: *Fatherhood Development: A Curriculum for Young Fathers*, by Pamela Wilson and Jeffery Johnson — Public Private Ventures, 1995.

7. After the groups have presented all of their responses, explain that the correct answer for each question is “Men”. Review each question individually, presenting some of the statistics that are included in Resource Sheet 24B.
8. Use the following questions to facilitate discussion:
  - › Did you know that men are more at risk of this health problem?
  - › Why do you think this is true?
  - › Is it possible for men to avoid this health problem? How? (Encourage the participants to reflect on the behaviors and lifestyles associated with the health problem and how they might be prevented or changed.)

**PROCEDURAL NOTE:** Although the answers to the questions are most often men, in some settings, the answer to some of the questions might be women or both. If this is the case, the facilitator should focus the discussion on the fact that the majority of the questions had a response of men.

9. After discussing each of the individual questions, use the questions below to wrap-up the session.

#### DISCUSSION QUESTIONS:

1. Do you see these patterns of risk among men in your community?
2. What other health problems do you think that men are more at risk of than women?
3. At what age range are men most at risk for some of these problems?
4. Why do men face these health risks? What is the relationship with these risks and the way that young men are socialized?
5. How do you see yourself in relation to these risks? What can you do to reduce these risks in your own lives? What about in the lives of other men?
6. How does the personal lack of concern a man has about his health negatively affect the health of his partner (girlfriend/wife)?

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#### CLOSING:

The majority of causes of death for men are associated with the self-destructive lifestyle that many men follow. Around the world, men are pressured to act in certain ways. For example, men often take more risks, have more partners, are more aggressive or violent in their interactions with others – all of these put them and their partners at risk. As young men, it is important to be critical about your lifestyles and the ways that you put yourselves at risk. You might have been raised to be self-reliant, not to worry about your health, and/or not to seek help when you feel stress. But being able to talk about one’s problems and seeking support are important ways to protect you against various negative health outcomes such

as substance use, unsafe sexual behaviors, and involvement in violence. Through critical reflections of these norms, you can learn to appreciate how health is not merely a matter for women, but also a concern for men, and learn how to take better care of yourselves.

Risky behaviors by boys and young men affects the health of their female partners differently. A man that does not use protection and is prone to promiscuous behavior brings his girlfriend or wife into a situation where there is a bigger risk for her to contract one or more STIs. Additionally, unwanted/unplanned pregnancy is a frequent consequence of not using contraception.

**RESOURCE SHEET A:****GENDER AND HEALTH – QUESTIONS**

Respond to each of the following questions with: “Men,” “Women,” or “Both.”

1. Who has a shorter lifespan?
2. Who is more likely to die from homicide?
3. Who is more likely to die in road accidents?
4. Who is more likely to die from suicide?
5. Who is more likely to consume alcohol and get drunk more?
6. Who is more likely to die from an overdose (excessive substance use)?
7. Who is more likely to have sexually transmitted infections (STIs)?
8. Who is more likely to have more sexual partners and more unprotected sex?
9. Who is less likely to seek health services?

**RESOURCE SHEET B:****GENDER AND HEALTH – ANSWER SHEET****Who has a shorter lifespan?**

- › Globally, the life expectancy for men is 65 years and for women it is 69 years.<sup>60</sup>
- › In Bosnia, life expectancy for men is 66 years and for women 72 years.<sup>61</sup>
- › In Croatia, life expectancy for men is 72.9 years and for women it is 79.6 years.<sup>62</sup>
- › In Serbia, life expectancy for men is 72 years and for women it is 77 years.<sup>63</sup>
- › In Montenegro, life expectancy for men is 73 years, and women 77 years.<sup>64</sup>

**Who dies more from homicide?**

- › Globally, the life expectancy for men is 65 years and for women it is 69 years.<sup>65</sup>
- › In Bosnia, life expectancy for men is 66 years and for women 72 years.<sup>66</sup>
- › In Croatia, life expectancy for men is 72.9 years and for women it is 79.6 years.<sup>67</sup>
- › In Serbia, life expectancy for men is 72 years and for women it is 77 years.<sup>68</sup>
- › In Montenegro, life expectancy for men is 73 years, and women 77 years.<sup>69</sup>

**Who dies more from road accidents?**

- › Globally, 28 in every 100,000 men and 11 in every 100,000 women die from road accidents. In other words, almost three times as many men as women die from road traffic injuries.<sup>70</sup>
- › In Croatia, men are 50% more likely than women to get injured in car accidents.<sup>71</sup>

**Who dies more from suicide?**

- Globally, males commit suicide nearly 4 times more than women do.<sup>72</sup>
- In Croatia, men commit suicide 3 times more than women do.<sup>73</sup>
- In Montenegro in 2005, there were 156 cases of suicide, and 75% were men.<sup>74</sup>
- In Bosnia, 467 persons committed suicide in 2005, 332 men and 135 women.<sup>75</sup>

**Who consumes more alcohol and gets drunk more?**

- › Globally, a higher proportion of men engage in episodic and binge drinking than women.<sup>76</sup> In Croatia, according to the 1999 ESPAD survey, the rate of binge drinking was 12% overall, 15% for males and 7% for females. Binge drinking was defined as consuming five or more drinks in a row three times or more in the last 30 days.<sup>77</sup>
- › In Serbia, 45% of youth from 13 to 17 drink alcohol.<sup>78</sup>
- › Research using a sample of 3964 youths found 77.6% of students who had experimented with drugs were in secondary school, with the most students in their second year (30.6%).<sup>79</sup>

**Who dies more from overdoses (excessive substance abuse)?**

- › Globally, among young men aged 15-29, males

60 – World Population Datasheet. Population Reference Bureau, 2006

61 – Agency for Statistics of Bosnia and Herzegovina

62 – Central Bureau for Statistic of Republic of Croatia 2011

63 – <http://unstats.un.org>- UN Statistics division

64 – <http://unstats.un.org>- UN Statistics division

65 – WHO World Report on Violence and Health, 2002

66 – <http://data.un.org>, 2006

67 – Central Bureau for Statistic of Republic of Montenegro 2005

68 – <http://www.msb.gov.ba/dokumenti/strateski?id=3441>

69 – [https://www.parlament.ba/sadrzaj/ostali\\_akti/informacije/default.aspx?id=29435&langTag=bs-BA](https://www.parlament.ba/sadrzaj/ostali_akti/informacije/default.aspx?id=29435&langTag=bs-BA)

70 – WHO World Report on Violence and Health, 2002

71 – Central Bureau for Statistic of Republic of Croatia, 2011

72 – Bertolote JM and Fleischmann A. 2002. "A Global Perspective in the Epidemiology of Suicide". *Suicidologi*. Arg. 7, no. 2

73 – Central Bureau for Statistic of Republic of Croatia 2011

74 – Department of Criminal Investigations, Republic of Monte Negro

75 – Agency for Statistics of Bosnia and Herzegovina

76 – WHO Global Status Report on Alcohol, 2004

77 – Hibell B et al. The 1999 ESPAD Report. The European School Survey on Alcohol and Other Drugs: Alcohol and Other Drug Use Among Students in 30 European Countries. Stockholm, Council of Europe, 2000.

78 – Institute for Mental Health, Republic of Serbia

**RESOURCE SHEET B:**

are more likely than females to die from alcohol use disorders.<sup>80</sup>

- › In Croatia, a survey with youth found that 21% of boys and 18% of girls had used alcohol in the past 30 days.<sup>81</sup>

**Who has more STIs?**

- › Globally, men represent a higher number of cases of gonorrhea and syphilis and women represent a higher number of cases of trichomoniasis and chlamydia.<sup>82</sup>
- › In Croatia, there are higher number of cases of gonorrhea among men and a higher number of cases of Chlamydia and HPV among women.<sup>83</sup>

**Who has more sexual partners and more unprotected sex?**

- › Globally, men report more partnerships than women, except in some industrialized nations.<sup>84</sup>

**Who is less likely to seek health services?**

- › Globally, men are less likely to seek health services than women and do so less often than women.<sup>85</sup>

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79 – Public Health Institute of Montenegro

80 – WHO Global Status Report on Alcohol, 2004

81 – www.hzjz.hr

82 – WHO Global Prevalence and Incidence of Selected Curable Sexually Transmitted Infections, 2001

83 – www.plivazdrvlje.hr, accessed 10th of November 2015

84 – Wellings, K. et al. 2006. "Sexual Behavior in Context: A Global Perspective. The Lancet, Volume 368, Issue 9548, Pages 1706-1728

85 – Addis, M and Mahalik, J. 2003. "Men, Masculinity, and the Contexts of Help Seeking." American Psychologist, January 2003

## Workshop 25: Young men's health

**PURPOSE:**

To discuss how gender norms influence the most common health problems of young men and review basic hygiene practices

**MATERIALS:**

Flipchart paper, small pieces of paper, tape, markers, and Resource Sheet .

**RECOMMENDED TIME:**

90 minutes

**PLANNING NOTES:**

If possible, it might be interesting to follow-up this activity with a visit to a local health facility where the young men can meet and talk with health professionals.

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**PROCEDURE:**

1. Give each participant two small pieces of paper and ask them to write (quietly and individually) two typical characteristics related to being a man (one on each piece of paper). Ask them to hold on to these pieces of paper until later in the exercise.
2. Tape two or three sheets of flipchart paper together and ask a volunteer to serve as a model to draw the outline of a body.
3. Once they have drawn the outline, ask them to fill-in the sketch with details that make him a young man – give him a face, dress him, and give him a personality. For example, what does he like to do for fun or what does he do on the weekends? Everyone should take part in the drawing exercise. Ask the participants to give a name to the young man they have drawn.
4. Next, draw another outline of a body on two or three new sheets of flip-chart paper. Ask for a volunteer to sketch the genitals on the body. If the participants are too embarrassed to do this, the facilitator can do so.
5. When the two outlines are finished, give each participant two small pieces of paper and ask them to write two common health problems/needs men face (one on each piece of paper).
6. When they have finished writing, ask each participant to read aloud the health problems/needs, and stick them on the part of the body where this health problem appears. It does not matter if some problems are repeated.
7. Next, ask the participants to read aloud the characteristics of being a man

- that they wrote at the beginning of the activity. After reading a characteristic, each participant should stick the piece of paper on the body next to the health problem/need associated with the characteristic. Remind them of the previous activity and the discussion they had about socialization and the health risks men face. For example, the masculine characteristic of having many sexual partners might be stuck next to the groin area of the body to signify its association with risk for STIs.
8. Probe to see if the participants identify alcoholism, violence, suicide, HIV/AIDS, and substance use as health problems. If not already mentioned, ask if young men face these problems in their community.
  9. Use the questions below to facilitate a discussion.

**Discussion questions:**

1. What health problems/needs do men have?
2. What are the causes of these health problems? What are the consequences of these health problems?
3. Is there a relationship between men's health needs and the characteristics of being a man that we identified?
4. How does a man's role in his family or community affect his health?
5. Do men and women take care of their bodies and health in the same way? How do young men take care of their health?
6. When men are ill or sick, what do they do? Do they usually look for help as soon as they feel ill, or do they wait? When women are ill or sick, what do they do?
7. What is hygiene? What kind of personal hygiene should men practice? What kind of personal hygiene should women practice? (Review Resource Sheet 25).
8. Where can young men in your community go to ask questions about their health or to seek services for health problems?
9. What can you do in your own lives to take better care of our health? What can we do to encourage other young men to take better care of their health?

**CLOSING:**

As has been discussed in this and previous sessions, there is a clear relationship between how men are raised and if and how they worry about their health. Many men, as a way of showing their masculinity, do not worry about their health, and may believe that taking care of the body or being overly concerned about health are female attributes. These kinds of attitudes and behav-

iors are learned at early ages and impact men's health throughout their life. For this reason, it is important that young men learn the importance of taking care of themselves, including basic hygiene practices. Doing so has positive benefits for both men and their partners, as will be discussed further in the upcoming activities.

**RESOURCE SHEET:**<sup>86</sup>**GOOD HYGIENE PRACTICES FOR YOUNG PEOPLE****Washing the Body**

Pranje tijela pomaže osobi da ostane čista, da izbjegne infekcije i da se ne razboli. Perite se vodom ili sapunom jednom ili dvaput dnevno. Perite ruke prije i poslije jela. Perite ruke nakon odlaska u kupatilo kako biste spriječili prenošenje bakterija i infekcija. Umivanje lica sapunom i vodom barem dvaput dnevno može pomoći u sprečavanju pojave akni ili ih ublažiti.

**Washing the Body**

Washing the body helps you stay clean, avoid infection, and avoid becoming sick. Bathe with soap and water once or twice per day. Wash hands with soap and water before and after meals and after using the bathroom to prevent the spread of bacteria and infection. Washing the face at least twice a day with soap and water can help keep acne away or make it less severe.

**Smelling Good**

Use deodorant, baby powder, or the most common product in your culture for smelling good under your arms. Be careful when choosing certain deodorant sprays and sticks; even well-known brands can contain harmful substances that have negative effects on your body.

**Hair**

Shampoo your hair regularly to keep it clean. Every day, every two or three days, or once a week is fine. Shave if you want to. Not all men and women shave. It depends on culture and choice.

**Teeth and Mouth**

Use what is most common in your culture to clean your teeth twice a day, including before bed each night. Cleaning your teeth helps to avoid cavities, rotten teeth, gum disease, and bad breath. Using toothpaste with fluoride can also help to strengthen your teeth.

**Underwear**

Wear clean underwear every day to avoid infection and keep the genital area clean.

**Genital Area**

For all men, it is important to wash and clean the penis and the area around the anus every day. Wash the scrotum, between the scrotum and the thighs, in between the buttocks, and the anus with soap and water every day. For uncircumcised men, it is important to pull back the foreskin and gently clean this area. Being uncircumcised is not in and of itself unhygienic, but uncircumcised men do need to take extra care in their hygiene.

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86 — Taken from E. Knebel (2003) “My Changing Body: Fertility Awareness for Young People” Institute for Reproductive Health and Family Health International.

## Workshop 26: Men's bodies

**PURPOSE:**

To increase awareness and knowledge of the male reproductive systems and genitalia

**MATERIALS:**

Small pieces of paper, pen/pencils, copies of Resource sheets for all participants.

**RECOMMENDED TIME:**

45 minutes (This activity often generates a lot of questions among the participants and it might be useful to set aside two sessions to adequately deal with the topic.)

**PLANNING NOTES:**

It is important that the facilitator is familiar with this topic prior to the session or invites someone who has experience working with youth on this topic. The facilitator will also need to determine the level of detail appropriate for the group. For some of the participants, this session will serve as a quick review. However, much of the information may be new to the younger participants. While many of them might have a basic understanding of anatomy and physiology, they might have never had a chance to ask specific questions. If the information is too basic for some of the participants, encourage them to share facts with others who are less familiar with the material. It is important to keep in mind that some participants might not feel comfortable asking questions about men's bodies and genitalia. If this is the case, it might be helpful to invite them to write down their questions on small pieces of paper, which can then be collected and read aloud for discussion. The facilitator should also work to create an open and comfortable atmosphere during the activity and discussion.

Resource Sheet D provides a list of websites and resources that provide information or details related to men's reproductive systems and health. It is recommended that the facilitator add any relevant local websites or resources and provide copies of the list to the participants.

**PROCEDURE**

1. Prior to the session, write out the following words on small pieces of paper: vans deferens, penis, urethra, epididymis, testicle, scrotum, prostate, seminal vesicles, bladder, and prostrate. On the same pieces of paper write out the description of each of these words as presented in Resource Sheet 26A.
2. At the beginning of the session, divide the participants into two groups. Give both groups a copy of Resource Sheet 26A and the set of pieces of paper with the names and descriptions for the Male Reproductive System.
3. Explain to each group that they will have to read over the words and descriptions they have received to try to label the different parts on the drawings of the male and female reproductive systems and genitalia.
4. Allow the groups 10 minutes to discuss and label the drawings.
5. Ask the groups to present their pictures and explain their answers. As each group presents its picture, invite the participants to ask questions and make corrections.
6. Distribute copies of Resource Sheet 26B to the participants and review the content with them. Even if the participants do not bring up these questions themselves, it is important that they have this information.
7. Wrap-up the discussion with the questions below.

**DISCUSSION QUESTIONS:**

1. What were the most difficult genital organs to identify? Why?
2. Do you think it is important for young men to know the name and function of the male genital organs? Why?
3. Do you think it is important for young men to know the name and function of the female genital organs? Why?
4. Do young people generally have information about these topics? Why or why not?
5. What can you do to ensure that young people in your community have more accurate information about these topics?

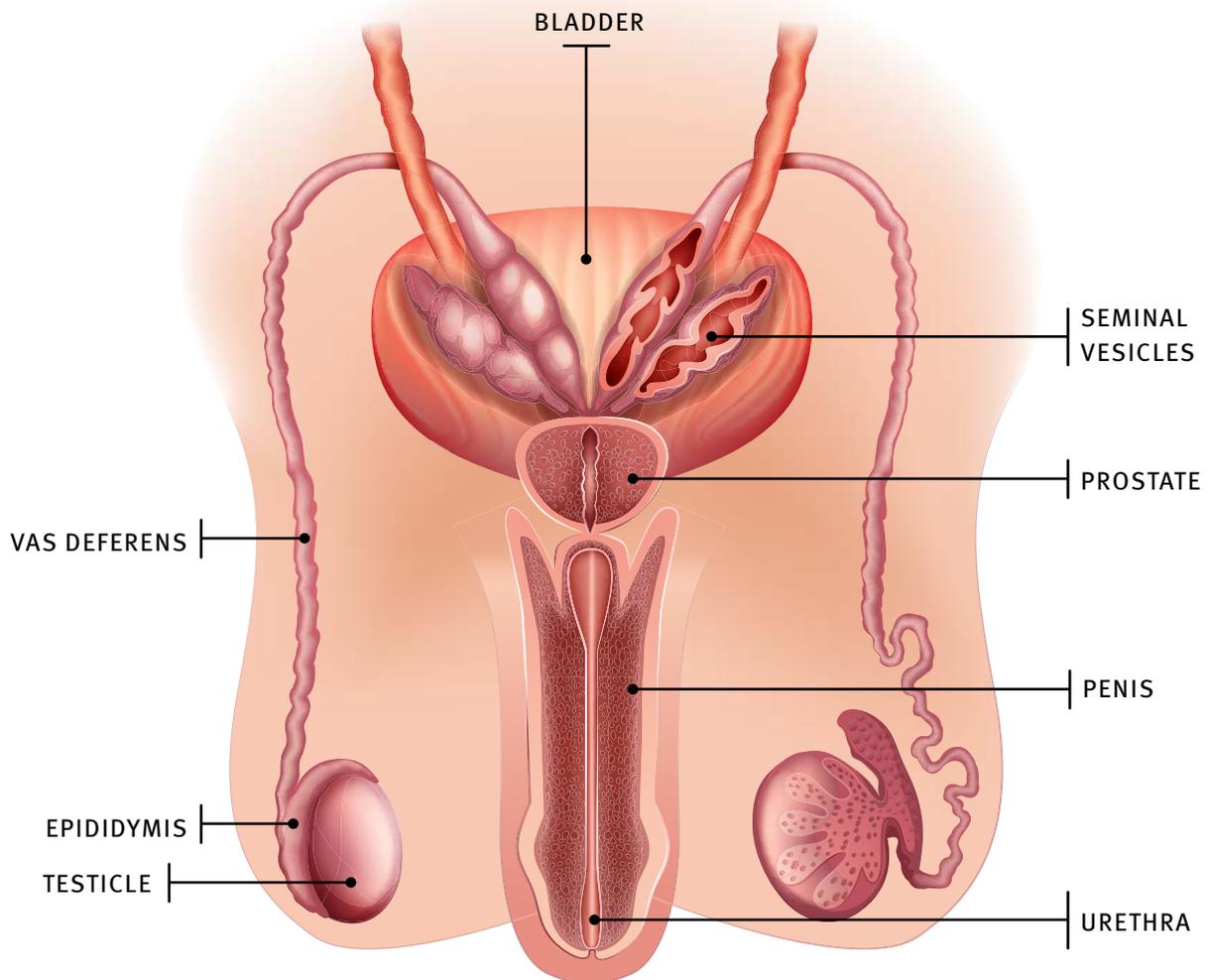
**CLOSING:**

Many men and women do not know much about their own bodies, nor believe that it is necessary to devote time to understanding this topic. As you will continue to discuss in other workshops, this lack of knowledge about one's own body and its functioning often has adverse effects on hygiene

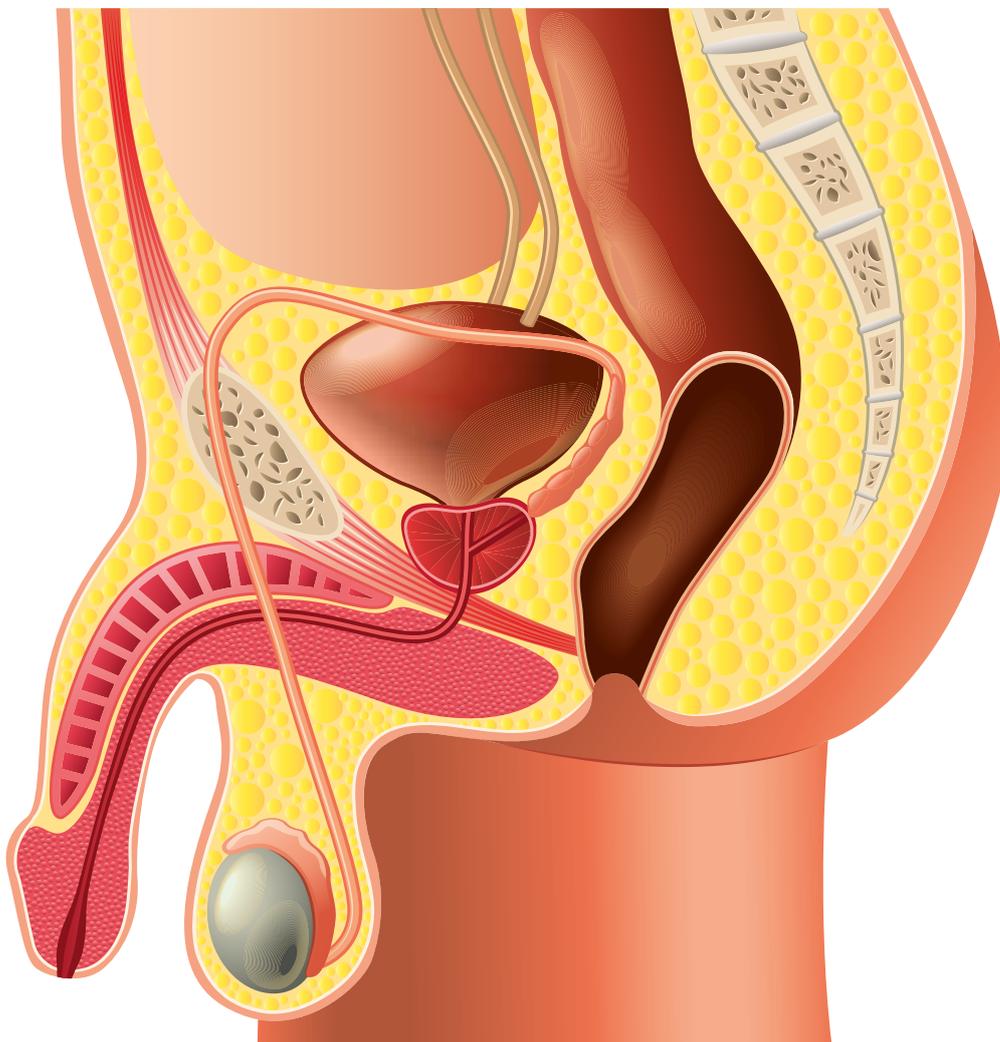
and health. It is also important to have information about the other sex's reproductive system so that you can be more involved in discussions and decisions about family planning and related matters.

**RESOURCE SHEET A:**

**The Male Reproductive System and Genitalia**



1. Bladder
2. Seminal vesicles
3. Vas deferens
4. Penis
5. Urethra
6. Epididymis
7. Testicle
8. Scrotum
9. Prostate

**RESOURCE SHEET B:**<sup>87</sup>**Male reproductive system and genitals**

From puberty on, sperm are continuously produced in the testicles (or testes), which are found inside the scrotum. As the sperm mature, they move into the epididymis, where they remain to mature for about two weeks. The sperm then leave the epididymis and enter the vas deferens. These tubes pass through the seminal vesicles and the prostate gland, which releases fluids that mix with the sperm to make semen. During ejaculation, the semen travels through the penis and out of the body by way of the urethra, the same tube that carries urine. The urethral or urinary opening is the spot from which a man urinates or ejaculates.

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87 — Some text adapted from Institute for Reproductive Health, Family Health International and E. Knebel (2003) "My Changing Body: Fertility Awareness for Young People"

## KEY WORDS

**Ejaculation:** Forceful release of seminal fluid from the penis.

**Epididymis:** Organ where sperm mature after they are produced in the testicles.

**Penis:** External tubular male organ protruding from the body, which is used for urination or for sexual stimulation. The size of the penis varies from man to man. It remains soft and flaccid most of the time. During sexual excitation, the spongy tissue in the penis fills with blood and the penis gets larger and harder, a process called an erection. In the sexual act, when highly stimulated, the penis releases a liquid called sperm or semen, which contains spermatozoa. The ejaculation of the sperm produces an intense feeling of pleasure called an orgasm.

**Prepuce or foreskin:** The skin that covers the head of the penis. When the penis becomes erect, the prepuce is pulled back, leaving the glans (or the “head” of the penis) uncovered. When this does not occur, the condition is called phimosis, which can cause pain during sexual intercourse and hamper personal hygiene. Phimosis is easily corrected through surgical intervention using a local anesthetic. In some cultures or countries, or in some families, the foreskin of boys is removed in a procedure called circumcision. When the foreskin is present, it is important to clean underneath it daily.

**Prostate gland:** Gland that produces a thin, milky fluid that enables the sperm to swim and become part of the semen.

**Scrotum:** Pouch of skin behind the penis that holds the testicles. Its appearance varies according to the state of contraction or relaxation of the musculature. In the cold, for example, it becomes more contracted and wrinkled and in the heat, it becomes smoother and elongated.

**Semen:** Fluid that leaves a man’s penis when he ejaculates.

**Seminal vesicles:** Small glands that produce a thick, sticky fluid that provides energy for sperm. **Sperm:** A male sex cell. The Path of Sperm: Sperm travel from the testes to the epididymis, where they remain to mature for about 14 days. From here, sperm travel into the vas deferens, which carries the sperm toward the urethra. At this point, seminal vesicles produce a nourishing fluid that gives the sperm energy. The prostate gland also produces a fluid that helps the sperm swim. The mixture of sperm and the two fluids is called semen. During sexual arousal, the Cowper’s gland secretes a clear fluid into the urethra. This fluid, known as pre-ejaculate or “pre-cum,” acts as a lubricant for the sperm and coats the urethra. During sexual excitement, an ejaculation of semen may occur. The small amount of semen that is ejaculated (one or two teaspoons) can contain up to 400 million sperm.

**Testicles (testes):** Male reproductive glands, which are held in the scrotum and produce sperm. One of the hormones produced is testosterone, responsible for male secondary characteristics, such as skin tone, facial hair, tone of voice and muscles. The testes have the form of two eggs and to feel them one only has to palpate the scrotum pouch. They are positioned outside the body because sperm can be produced only at a temperature lower than the body’s normal temperature. The scrotum actually relaxes away from the body when warm and shrinks toward the body when cold in order to maintain the perfect temperature for sperm production. The left testicle usually hangs lower than the right. Testicular self-examination once a month is an important health safeguard. Roll the testes between the fingers. Any lumps, swelling, or pain should be examined immediately by a doctor.

**Urethra:** Canal that carries urine from the bladder (the place where urine is collected in the body) to the urinary opening. In males, the urethra also carries semen.

**Urethral (urinary) opening:** Spot from which a man urinates.

**Vas deferens:** Long, thin tubes that transport sperm away from the epididymis.

**RESOURCE SHEET C:**<sup>88</sup>**Common Questions about the Male Reproductive System and Genitalia****Q. What is masturbation?**

A. Masturbation is rubbing, stroking, or otherwise stimulating one's sexual organs – penis, vagina, and breasts – to get pleasure or express sexual feelings. Both men and women can relieve sexual feelings and experience sexual pleasure through masturbation. There is no scientific evidence that masturbation causes any harm to the body or mind. Masturbation is only a medical problem when it does not allow a person to function properly or when it is done in public. However, there are many religious and cultural barriers to masturbation. The decision about whether or not to do it is a personal one.

**Q. Can semen and urine leave the body at the same time?**

A. Some boys worry about this because the same passage is used for both urine and semen. A valve at the base of the urethra makes it impossible for urine and semen to travel through this tube at the same time.

**Q. What is the right size of the penis?**

A. The average penis is between 11 and 18 centimeters long when it is erect. There is no standard penis size, shape, or length. Some are fat and short. Others are long and thin. There is no truth to the idea that a bigger penis is a better penis.

**Q. Is it normal to have one testicle hanging lower than the other one?**

A. Yes. Most men's testicles hang unevenly.

**Q. Is it a problem for the penis to curve a little bit?**

A. It is normal for a boy or man to have a curving penis. It straightens out during an erection.

**Q. What are those bumps at the head of the penis?**

A. The bumps are glands that produce a whitish creamy substance. This substance helps the foreskin slide back smoothly over the glans. However, if it accumulates beneath the foreskin, it can cause a bad smell or infection. It is important to keep the area under the foreskin very clean at all times.

**Q. How does one prevent having an erection in public?**

A. This is normal. Even though you may think it is embarrassing, try to remember that most people will not even notice the erection unless you draw attention to it.

**Q. Will wet dreams or ejaculation make a boy lose all of his sperm?**

A. No. The male body makes sperm continuously throughout its life.

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88 — Taken from Institute for Reproductive Health, Family Health International and E. Knebel (2003) "My Changing Body: Fertility Awareness for Young People"

## RESOURCE SHEET D:

For more information on this topic, visit the following websites:

1. <http://pazisex.net/>
2. <http://www.youngmeninitiative.net>
3. [www.xy.com.ba](http://www.xy.com.ba)
4. <http://www.pm.rs.ba/>
5. <https://www.facebook.com/NGOYouthPower/>
6. [www.sezamweb.net](http://www.sezamweb.net)
7. <http://www.who.int>
8. <http://www.zdravlje.nshc.org.rs>
9. [www.iwannaknow.org](http://www.iwannaknow.org)
10. [www.status-m.hr](http://www.status-m.hr)
11. <http://www.ippf.org>

## Workshop 27: Women's bodies

**PURPOSE:**

To increase awareness and knowledge of female reproductive systems and genitalia

**MATERIALS:**

Paper, pens/pencils, and copies of Resource Sheets 3A-D

**RECOMMENDED TIME:**

45 minutes

**PLANNING NOTES:**

Even after the discussion, the participants might not feel comfortable asking questions about women's bodies and genitalia. If this is the case, it might be helpful to invite them to write down their questions on small pieces of paper, which can then be collected and read aloud for discussion.

**PROCEDURE:**

1. Make an interactive presentation of the anatomy and physiology of the female reproductive system. You can draw it on the flipchart yourself or use photocopies or drawings.
2. Together with the participants, name the different parts of the reproductive system and how each functions. Topics of hygiene of intimate parts, virginity, periods, pleasure, and orgasms should be included while explaining the anatomy.
3. Ask the participant whether they have any additional questions.
4. "Her first time at the gynecologist" – ask the participants to sit comfortably and close their eyes. Tell them a story of what a visit at the gynecologist should look like. You can use the Resource Sheet D as an idea for the story if needed. If the facilitator concludes this part of the workshop is not suitable for a mixed group, at least, explain the importance of visiting a gynecologist.

*OPTIONAL: Divide the participants into groups and give them blank pictures of the female and male reproductive systems and tell them to write the names of different parts.*

5. Facilitate a discussion using the questions below.

**DISCUSSION QUESTIONS:**

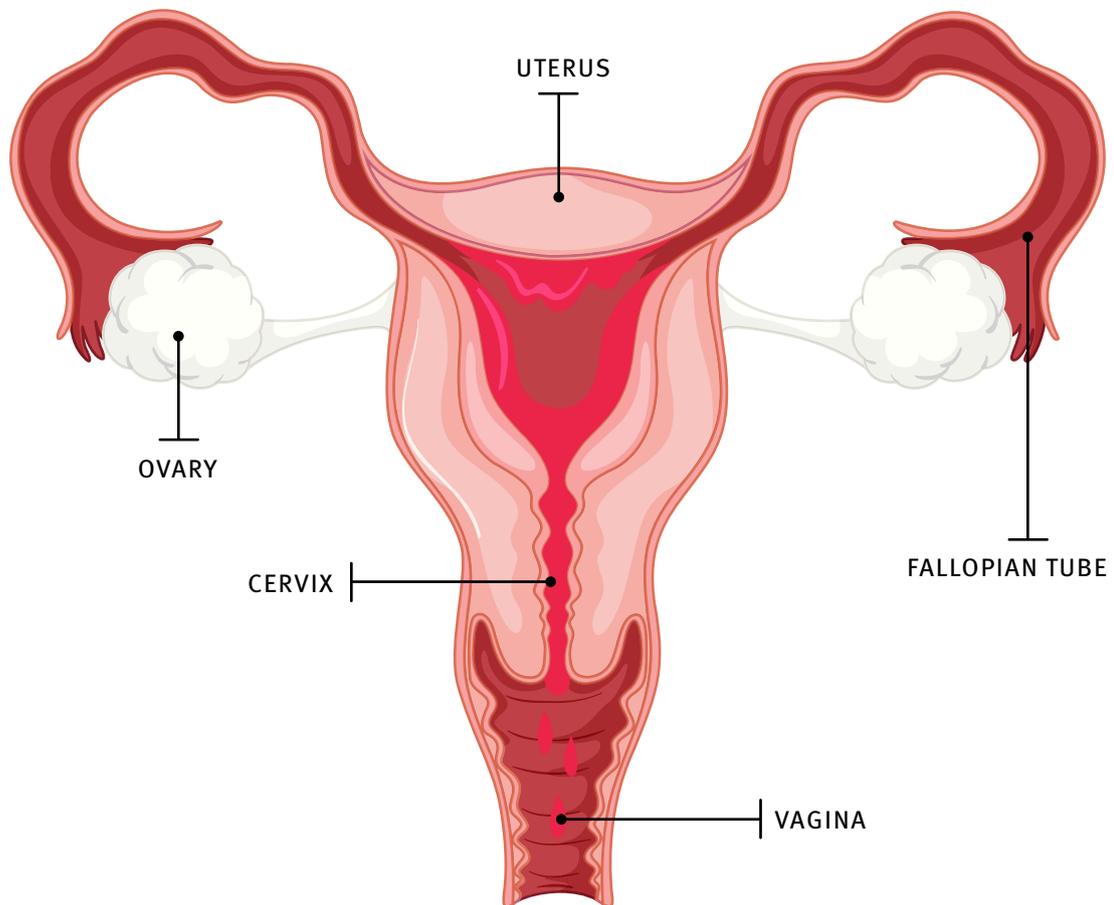
1. What were the most difficult genital organs to identify? Why?
2. Do you think it is important for young women and men to know the name and function of the genital organs? Why?
3. Do you think it is important for young people to know the name and function of the genital organs of the opposite sex? Why?
4. How can this knowledge (or lack of) affect sexual pleasure?
5. What other information about women's and men's bodies is important to know?
6. Do young people generally have information about these topics? Why or why not?
7. Where can they get the information?
8. What is the role of a gynecologist?
9. What about men? Where can they go if they have a problem or want advice?
10. What can you do to ensure that young people in your community have more accurate information about these topics?

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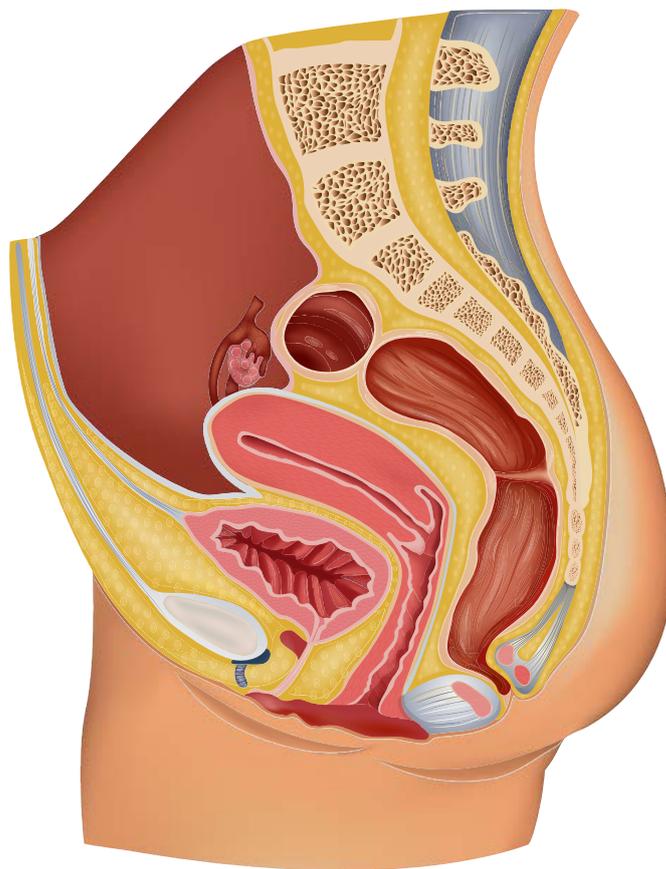
**CLOSING:**

As young women, you have the right to know and understand your bodies fully. Having an understanding of your sexual and reproductive systems is important for being able to have a

fulfilling sexual life, which includes the prevention of unplanned pregnancies and STIs, and a healthy reproductive life should you choose to have children.

**RESOURCE SHEET 3A:****Female Reproductive System - Internal Genitalia**

1. Ovary
2. Fallopian tube
3. Uterus
4. Cervix
5. Vagina



Every female is born with thousands of eggs in her ovaries. The eggs are so small that they cannot be seen by the naked eye. Once a girl has reached puberty, a tiny egg matures in one of her ovaries each month and then travels down a fallopian tube on its way to the uterus. This release of the egg from the ovary is called ovulation. The uterus prepares for the egg's arrival by developing a thick and soft lining like a pillow. If the girl has had sex in the last few days before she ovulates, by the time the egg arrives in the fallopian tube, there might be some sperm waiting to unite with the egg. If the arriving egg is united with the sperm (called fertilization), the egg travels to the uterus, and attaches to the lining of the uterus and remains there for the next nine months, growing into a baby. If the egg is not fertilized, then the uterus does not need the thick lining it has made to protect the egg. It sheds the lining, along with some blood, body fluids, and the unfertilized egg. All of this flows through the cervix and then out of the vagina. This flow of blood is called the "period" or menstruation.

#### KEY WORDS

**Cervix:** Lower portion of the uterus, which extends into the vagina.

**Fallopian tubes:** Tubes that carry the egg from the ovaries to the uterus.

**Fertilization:** Union of the egg with the sperm.

**Menstruation:** The monthly discharge of blood and tissue from the lining of the uterus.

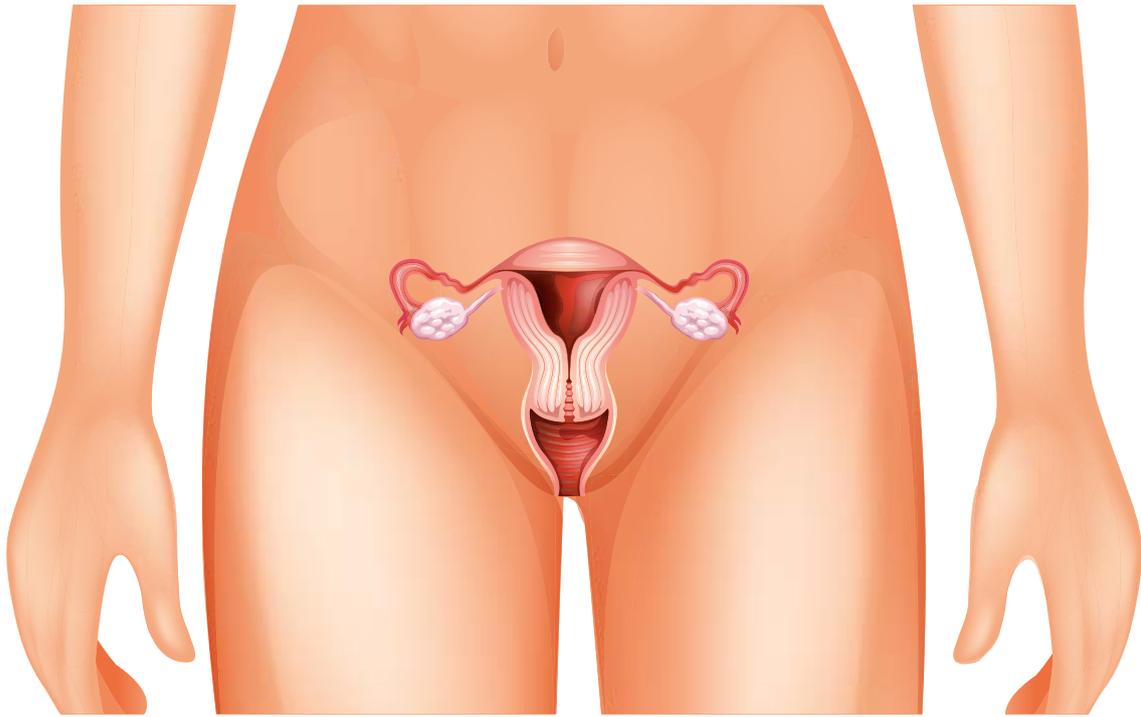
**Ovaries:** Two glands that contain thousands of immature eggs.

**Ovulation:** The periodic release of a mature egg from an ovary.

**Secretion:** The process by which glands release certain materials into the bloodstream or outside the body.

**Uterus:** Small, hollow, muscular female organ where the fetus is held and nourished from the time of implantation until birth.

**Vagina:** Canal that forms the passageway from the uterus to the outside of the body.

**RESOURCE SHEET 3B:****Female Reproductive System - External Genitalia**

1. Outer lip
2. Inner lip
3. Opening of vagina
4. Clitoris
5. Urinary opening
6. Anus

The genitalia include two sets of rounded folds of skin: the labia majora (or outer lips) and the labia minora (or inner lips). The labia cover and protect the vaginal opening. The inner and outer lips come together in the pubic area. Near the top of the lips, inside the folds, is a small cylindrical body called the clitoris. The clitoris is made up of the same type of tissue as the head of the male's penis and is very sensitive, and is responsible for a woman's sexual pleasure. Its stimulation can cause a woman to feel an intense feeling of pleasure called an orgasm. The urethra is a short tube that carries urine from the bladder to the outside of the body. Urine leaves a woman's body through the urethral or urinary opening. The vagina is the place from which a woman menstruates and can also be a source of pleasure for a woman. Both the urethral opening and vaginal opening form the area known as the vestibule. Altogether, the external genital organs of the female are called the vulva.

#### KEY WORDS

**Clitoris:** Small organ at the upper part of the labia, which is sensitive to stimulation.

**Labia majora (outer lips):** Two folds of skin (one on either side of the vaginal opening) that cover and protect the genital structures, including the vestibule.

**Labia minora (inner lips):** Two folds of skin between the labia majora that extend from the clitoris on each side of the urethral and vaginal openings.  
**Urethra:** Short tube that carries urine from the bladder (the place where urine is collected in the body) to the outside of the body.

**Urethral (urinary) opening:** Spot from which a woman urinates.

**Vaginal opening:** Opening from the vagina where menstrual blood leaves the body.

**Vestibule:** Area of the external female genitalia that includes the vaginal and urethral opening.

**Vulva:** The external genital organs of the female, including the labia majora, labia minora, clitoris, and vestibule.

**RESOURCE SHEET 3C:****Common Questions about Female Reproductive System and Genitalia****Q. How long should a menstrual period be?**

**A.** A menstrual period occurs when the thickened lining of the uterus and extra blood are shed through the vaginal canal. Periods typically last between three to five days, although any length between two to seven days is considered normal. When a female first begins menstruating, the length and frequency of a period can be irregular. This may also occur for older women approaching menopause.

**Q. Fertility Awareness – When are women and men fertile?**

**A.** Women: When a girl starts having menstrual periods, it means that her reproductive organs have begun working and that she can become pregnant if she has sexual intercourse. A woman is able to become pregnant only certain days of each month. A woman is fertile when she is ovulating. Ovulation is the periodic release of a mature egg from the ovary. This usually happens around the middle of a woman's menstrual cycle – about 14 days after her period begins. However, due to a variety of factors, including stress, illness, and nutrition, ovulation can occur at any time during the menstrual cycle. Men: Beginning with his first ejaculation, a man is fertile every day and has the ability to father a child for the rest of his life.

**Q. Can virgins use tampons?**

**A.** Yes. Contrary to what some people believe, a virgin is simply someone who has not had sexual intercourse. Any female can use a tampon, whether or not she is a virgin. Tampons are compressed cotton formed into a cylindrical shape. They are pushed into the vagina during menstruation to absorb the blood entering the vagina from the uterus. A woman cannot lose her virginity by using a tampon.

**Q. How does a woman know if she has a vaginal infection?**

**A.** Vaginal infections are very common, and most women experience at least one in their lifetime. There are many possible signs of a vaginal infection. Some common symptoms are:

- › Vaginal irritation, such as itching, rash, or soreness;
- › Foul-smelling discharge;
- › Thick, white clumpy discharge (similar consistency to cottage cheese);
- › Green, yellow or grayish discharge;
- › Frequent urination or burning on skin during urination.

Note that women will experience these symptoms to varying degrees. If you experience any of these symptoms or vaginal discomfort, or if you are unsure if you have a vaginal infection, you should consult a health care professional.

**Q. What is the clitoris?**

**A.** The clitoris is a small organ at the upper part of the labia. It is made up of the same type of tissue as the head of a penis. It is very sensitive to stimulation.

**Q. What is masturbation?**

**A.** Masturbation is defined as rubbing, stroking, or otherwise stimulating one's sexual organs – penis, clitoris, vagina, and/or breasts – to get pleasure or express sexual feelings. Masturbation is normal and one of the ways we discover more about our bodies. Many people, males and females alike, masturbate at some time in their lives. There is no scientific evidence that masturbation causes any harm to the body or mind. The decision about whether or not to do it is a personal one. Some cultures, religions, and individuals oppose masturbation. If you have questions or concerns about masturbation, you should talk to a trusted adult such as a parent, teacher, faith leader, or health provider.

## **RESOURCE SHEET 3D:**

### **Preparing to Visit the Gynecologist**

Before going to the gynecologist, you do not need to make any special preparations except the usual hygiene rituals. The gynecologist will ask you about your periods, so bring your calendar if you keep one, or at least try to remember when you had your last period.

You usually have the right to choose, from among available gynecologists, who you want to be yours. You can also choose whether you want a female or male.

When you enter the gynecologist's office, he/she will first have a conversation with you. You will be asked some questions; these are the basic ones, not necessarily in this order:

- › Your periods – when did you have the first one, are they regular, when was the last one, are they painful, how long do they last, do you have any other problems?
- › Virginity – have you had vaginal sex? If the answer is no, but an exam is needed, it can be done carefully through the anus with a finger, and not vaginally. This can be uncomfortable but shouldn't hurt.
- › Contraception/protection – if you are sexually active or plan to be and don't want to have children yet, you can discuss what methods you use (or could start using) for contraception and for protection against STIs.
- › Family planning – if you are planning to get pregnant, your gynecologist should also know so she/he can help you to make sure you and your future baby are as healthy as possible.
- › Pregnancy – if you are pregnant or suspect you are pregnant, you need to tell your gynecologist BEFORE the exam.

### **What happens during the examination?**

You will be asked to go behind a screen (or to a private room) to take off all clothes from your bottom half (except socks), including underwear. You may be given some slippers and/or a gown or cloth to wear. You then go to a chair that resembles a table. You lie on the edge of it, and lift your legs up and place your heels in the stirrups. Your legs will be open wide, and your intimate parts facing a chair where your doctor will sit.

You will see some instruments of all shapes and sizes. The doctor will put some gloves on and will first examine the external genital area. He or she will look for any signs of infection, such as inflammation, discoloration, and discharge.

### The Bimanual Exam:

Wearing a glove, he or she will insert one or two lubricated fingers into the vagina. Using the other hand, the doctor will press down on the lower abdomen. He or she will check for any abnormalities in the size and shape of internal organs. Some doctors will then insert a finger into the rectum to check for any abnormalities and to check the condition of muscles separating the rectum and vagina. The doctor might concurrently insert a finger into the vagina to check this better. It is important to note that women have the right to complain during an exam if they feel uncomfortable. Along the same lines, they have the right to demand the use of sterilized gloves.

The doctor will then insert a speculum into the vaginal canal to hold the vaginal walls apart; he/she will choose the instrument that is right for you, that is why there are so many. The instruments are there so the doctor can better access your internal genitalia, allowing the doctor to examine the vagina and cervix visually. The doctor will look for irritation, growth, or abnormal cervical discharge. In some cases, the doctor will use a cotton swab to collect a sample of cervical mucus. This sample can then be tested for STIs and infections. If you would like your doctor to test for this, make sure to let him or her know at the beginning of your exam.

The doctor should also periodically do a pap smear. Using a small spatula or brush, the doctor will gently scrape the cervix to gather cells from the cervical wall. These cells will then be tested for the presence of pre-cancerous or cancerous cells. It typically takes about three weeks to get these results. A woman may experience mild discomfort or bleeding from the pap smear. After the doctor has conducted the pap smear, he or she will remove the speculum and check the vaginal canal for an irritation caused by the instrument. The doctor should also feel your breasts for any lumps, and tell you how to do it yourself. Not every change or lump in your body is something to worry about, but it needs to be checked out; if it is cancerous, the earlier it is detected the better the chance is that it can be treated without complications. The order of the examination may vary, but it routinely consists of the above-mentioned steps. The exam should not hurt, but it could be uncomfortable. If you are tense, your muscles will contract, and that is why it may feel painful. Just try to lay back and relax all your muscles, the examination should only last a few minutes.

You should visit the gynecologist if you have had your period, have engaged in sexual behavior, suspect you are pregnant, are planning to get pregnant, and to get informed about contraception and STIs. You should also go to make sure you are healthy, don't have STIs or any other infection, and as a prevention method for ovarian, cervical, and breast cancer. If you have acne or other skin problems, it may be due to a hormonal imbalance. For those and other reasons, it is definitely worth the visit!

## Workshop 28:

# I want...I don't want, I want...I don't want



### PURPOSE:

To discuss the challenges in negotiating abstinence or sex in intimate relationships



### MATERIALS:

Flipchart paper, markers, and Resource Sheet



### RECOMMENDED TIME:

90 minutes



### PLANNING NOTES:

During this activity, some young men might be asked to play the part of a woman and vice versa (women asked to play the part of a man). This is not always easy for young people, and it should be presented as optional (an alternative procedure can be to involve the young people in a debate, rather than role-play, based on the scenarios presented). In the case of the role-play, it is likely that some young people will laugh during the exercise. It is important to understand how some of this laughter could be due to the awkwardness, or even discomfort, that the young people may feel playing a role of the opposite sex. You should be flexible to these kinds of responses, and if the moment is appropriate, you should remind the participants of the discussions from the activity “What’s This Thing Called Gender” and encourage them to reflect on why they might respond in certain ways when they see men taking on traditional female roles or characteristics, or women taking on traditional male roles or characteristics.

If time allows, this activity can also be used to have the group role-play the negotiation of condom use in an intimate relationship, or other possible issues such as deciding upon the number of children to have or how to spend household income.

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### PROCEDURE:

1. Divide the participants into four groups and assign each group a topic of discussion from the table below. Two groups will represent men (M1 and M2), and two groups will represent women (W1 and W2).

GROUP	TOPIC OF DISCUSSION
M1	Reasons why men want to have sex in an intimate relationship
M2	Reasons why men do not want to have sex in an intimate relationship
W1	Reasons why women want to have sex in an intimate relationship
W2	Reasons why women do not want to have sex in an intimate relationship

2. Explain that the groups (or volunteers from each group) will be paired together to negotiate abstinence and sex. Allow the groups 5-10 minutes to discuss and prepare for the negotiations.
3. The first negotiation:  
**Group M1** (men who want to have sex) negotiates with **Group W2** (women who do not want to have sex). Ask the individuals or groups to negotiate, imagining that the context is an intimate relationship where the man wants to have sex but the woman does not.
4. The second negotiation:  
**Group M2** (men who do not want to have sex) negotiates with **Group W1** (women who want to have sex). The role-play should be conducted in the same way as above. After negotiating, ask them how they felt and what they learned from the exercise.
5. In both cases, the facilitators should write on flipchart paper the most important arguments, both in favor and against.
6. Open up the discussion to the larger group. Refer to the discussion questions below.

#### DISCUSSION QUESTIONS:

1. In which way are these negotiations similar to what happens in real life?
2. What makes it easier to negotiate abstinence with an intimate partner? What makes it harder?
3. What happens if the negotiation happens in the heat of the moment, rather than before? Does it become easier or more difficult?
4. What are reasons a young woman would want to have sex? Would not want to have sex? (see Resource Sheet 28A)
5. What are reasons a young man would want to have sex? Would not want to have sex? (see Resource Sheet 28A)
6. How does a young man react if a woman initiates sex?
7. Can men ever say no to sex? Why or why not?
8. Can women ever say no to sex? Why or why not?
9. Is it fair to pressure someone to have sex? Why or why not?
10. How can young men and women deal with pressure from peers and partners to have sex?
11. What have you learned from this exercise? How can you apply this in your own relationships?

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#### CLOSING:

Many factors go into deciding to abstain or to have sex. In the case of women, the fear of losing their partner or low self-esteem might lead them to accept sex. Among men, the decision to have sex might come from peer or social pressure to prove their manhood. Furthermore, communication styles, emotions, self-esteem, and unequal

power relations all play a role in if and how partners negotiate abstinence or sex. It is important to be conscientious of how these different factors influence your own and your partners' desires and decisions. It is also important to remember that negotiation does not mean winning at all costs, but seeking the best situation for both parties.

## RESOURCE SHEET<sup>89</sup>

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### REASONS WHY YOUNG MEN AND YOUNG WOMEN HAVE SEX

- › To stop the pressure from their friends/partners
- › To communicate loving feelings in a relationship
- › To avoid loneliness
- › To prove his/her manhood/womanhood
- › To get affection or to feel loved
- › To receive and get pleasure
- › Believes everyone is doing it
- › To show independence from parents and other adults
- › To hold onto a partner
- › Do not know how to say “no”
- › To prove one is an adult
- › To become pregnant or to become a parent
- › To satisfy curiosity
- › Nothing better to do
- › To get money or gifts
- › Media messages make it seem glamorous
- › Thinks that it will cure them of HIV and AIDS

### REASONS WHY YOUNG MEN AND YOUNG WOMEN DO NOT HAVE SEX

- › To follow religious beliefs or personal/family values
- › To avoid an unplanned pregnancy
- › To avoid STIs and HIV infection
- › To avoid hurting his/her reputation
- › To avoid feeling guilty
- › Afraid that it will hurt
- › To wait for the right partner
- › Not ready
- › To wait for marriage
- › To not disappoint their parents

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89 — Adapted from: CEDPA “Choose a Future! Issues and Options for Adolescent Boys” 1998 Centre for Development and Population Activities: Washington, D.C.

## Workshop 29: I am at risk when...

**PURPOSE:**

To discuss situations in young people's lives that put them at risk of STIs, HIV/AIDS, and/or unplanned pregnancy and to identify sources of support to reduce these risks

**MATERIALS:**

Selection of phrases from Resource Sheet written on small pieces of paper

**RECOMMENDED TIME:**

90 minutes

**PLANNING NOTES:**

It is important to listen to young people and to understand their needs. Many young people put themselves in situations of risk because they feel pressure to respond to the demands of social and gender norms. For example, they feel that in order to be “manly” they cannot express their true emotions and feelings.

It is also important to keep in mind that also underlying many of the vulnerabilities of youth in general is a country's political commitment, or lack thereof, to its people's health and education. To obtain information and incorporate it in one's life does not depend only on individuals, but also on factors such as access to education and health services. It also depends on whether people have the power to influence political decisions and the ability to challenge cultural barriers. For young people to make positive changes in their lives, it is critical that programs provide opportunities for young people to learn and practice the skills necessary to protect themselves. The more a country is committed to providing quality resources and programs to prevent HIV, the greater the possibility of empowering young people to make healthier decisions and lead more responsible lives.

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**PROCEDURE:**

1. Begin the activity by asking the young people to think about situations that may put them at risk of STIs or HIV. For example, if a person does not know that having sexual relations without a condom increases their risk for HIV, they are more vulnerable to contracting the disease than someone who has this information.
2. Ask the participants to divide into small groups. Give each group a piece of paper with a phrase written on it from Resource Sheet. Each group should have a different phrase. Each group can be given more than one phrase.
3. Ask each group to read their phrase, discuss what it means, and then decide if they agree or disagree with the statement and why.

4. When they have finished, each group should read its phrase(s) aloud and share their responses with the larger group.
5. Discuss the following questions with the participants.

#### DISCUSSION QUESTIONS:

1. Do you think that young men are particularly vulnerable to unplanned pregnancy, STIs, and HIV? Why or why not?
2. Do you think that young women are particularly vulnerable to unplanned pregnancy, STIs, and HIV? Why or why not?
3. In a relationship, what makes a person vulnerable to contracting an STI or HIV?
4. What cultural beliefs put young men at risk for STIs and HIV? What cultural beliefs put young women at risk for STIs and HIV?
5. How are gender norms linked to risk? (Remind participants of the discussion from “Act like a Man/Act like a Woman” and how trying to fit into social expectations of what it means to be men and women (the boxes) can have negative consequences on decision-making and actions.)
6. What could help a young man to feel and act less at risk? What could help a young woman to feel and act less at risk?
7. What are alternatives to some of the most common risk behaviors of young people?
8. What support do young men and young women need to protect themselves from STIs and HIV? Is this kind of support available in your community?

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#### CLOSING:

The roots of many young people’s risky sexual behaviors are largely related to the way that children are raised and socialized. These behaviors often put both young men and young women at risk.

As young individuals, it is important for you to be aware of how gender norms influence your decisions and behaviors and to think critically about the impact of those decisions and behaviors.

#### LINK

The videos “Once upon a Boy” and “Once upon a Girl” can be a useful tool to help participants identify the links between how young people, boys and girls, are raised and the various risks they may face in their lives and relationships.

**RESOURCE SHEET:****I AM AT RISK WHEN...<sup>90</sup>**

1. 1. I am at risk when I think that nothing is going to happen to me.
2. I am at risk when I want to prove I am macho/a real girl.
3. I am at risk when I have no one that I can count on to help me in times of need.
4. I am at risk when I do something to make someone like me.
5. I am at risk when I will do anything to have sex.
6. I am at risk when I am afraid to show how I feel.
7. I am at risk when I do not think for myself.
8. I am at risk when I do not take care of an STI symptom.
9. I am at risk when I do not take responsibility for my own sexual behavior.
10. I am at risk when I am under the influence of alcohol or drugs.
11. I am at risk when I have multiple sexual partners.
12. I am at risk when I do not talk to my partner about how to prevent an unplanned pregnancy.
13. I am at risk when I have sex with someone who has not been tested for HIV/AIDS.
14. I am at risk when I do not use a condom consistently and correctly.

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90 — Phrases adapted from Álbum Seriado Adolescência e Vulnerabilidade. Projeto Trance esta Rede. São Paulo: GTPOS, 1998.

## Workshop 30: Adolescent Pregnancy

**PURPOSE:**

To promote greater awareness of the possible consequences, implications, and feelings related to young men becoming fathers/mothers while adolescents

**MATERIALS:**

Pens/pencils and copies of Resource Sheet

**RECOMMENDED TIME:**

90 minutes

**PLANNING NOTES:**

It is common for the issue of abortion to come up as part of the discussion on unplanned pregnancy. This can be a very heated and divisive topic and it is important that the facilitator not impose his/her values or take sides but rather, focus on the health and human rights context. The facilitator should also be prepared to deal with questions and misunderstandings that the participants might have about abortion and provide information on local statistics, laws, and services.

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**PROCEDURE:**

1. Do not reveal the title of the activity or the topic of discussion.
2. Tell the group that you will read a story aloud in three parts (see Resource Sheet 30). Explain that after each part, you will ask a few questions relating to each part of the story.
3. After finishing the story, end the session by discussing the questions below.

**DISCUSSION QUESTIONS:**

1. Do young people in your community experience situations similar to that of Nikola and Ana?
2. What can you do to help reduce the number of unplanned pregnancies among young people in your community?

**CLOSING:**

In many cases, young men, either through ignorance or lack of concern, do not participate in decisions concerning pregnancy. Young women themselves, also through misinformation or difficulty in approaching the subject with the young man (particularly if it is the first time they are having sex), can find themselves pregnant without any previous planning. It is important to think about how traditional gender roles and power relations lead to these situations, in which couples do not discuss contraception and an unplanned pregnancy happens. Often, if the discussion does happen it happens in the heat of the moment when contraception might not be easily accessible.

Moreover, some young men may question whether they are the father when a partner becomes pregnant. This attitude may be associated with fear, or with a rejection of the probable change in lifestyle resulting from unplanned paternity. This change is represented as a passage from youth to adulthood and, therefore, associated with the loss of freedom. It also reveals a distrust of women – particularly young women who may have had more than one sexual partner. It is important to remember that although pregnancy might not be the best option for a young man or young woman, life does continue and the best course is always to look for support from family, peers, and others in the community.

**RESOURCE SHEET A:****THE STORY OF NIKOLA****Part 1**

Nikola is a 17-year-old young man who lives with his family in Banja Luka. He studies hard in school, loves to talk with his friends, and plays football whenever he can. One Saturday, when he was hanging out with some friends in town, Nikola met Ana, who was 16. It was love at first sight. They talked for hours that afternoon. Before leaving each other, they hugged and kissed. They also agreed to meet in the same spot in three days' time. Nikola was in love! He had never felt like this before. As he walked home that evening, Nikola could not stop thinking about Ana. For three days straight, he thought about her. Nikola had finally found the love of his life.

› How do you think this story will end?

**Part 2**

When Nikola and Ana met again, they were very happy. After that, they saw each other nearly every day and the times they were apart, they talked on the phone. One day, Nikola's parents went to visit a sick aunt in Belgrade. Nikola thought that this was a good opportunity to invite Ana over to his house. Who knows what might happen, he thought to himself. Ana arrived at the agreed time, looking more beautiful than ever! Talking soon turned into kissing, which became increasingly more heated.

- › Who should be thinking about contraception in this story? Ana or Nikola?
- › What about STI and HIV prevention?
- › Do you think that either of them took any precautions? Why or why not?
- › How do you think this story will end?

### Part 3

Nikola and Ana had sexual intercourse, but they did not use any protection. On her way back home, Ana began to worry about what they had just done. Maybe she should not have allowed it to happen. What would her family and friends think if they knew she was no longer a virgin? Nikola was also worried. He wondered what his parents would think if they knew he had brought Ana to their home. For the next two weeks, Nikola tried to avoid Ana. She called him every day, but he always found an excuse to not talk with her. Then, about a month later, Nikola received a call from Ana who was weeping and very upset. Ana told Nikola that she was pregnant and did not know what to do.

- › Why do you think that they ended up having sex without using a condom or any other type of contraceptive method?
- › What do you think Nikola felt when he found out Ana was pregnant?
- › What passes through the mind of a young man when he discovers that his girlfriend is pregnant?
- › What passes through the mind of a young woman when she discovers that she is pregnant?
- › What choices do Nikola and Ana have?
- › How will having a child change Nikola's life? How will it change Ana's life?
- › How will Nikola's parents react? How will Ana's parents react?
- › Do families, peers, and communities react differently to young man who is going to be a father than to a young woman who is going to be a mother? Why or why not?
- › How do you think this story will end?

# Year 3:

## Sexuality and Protection of Sexual and Reproductive Health and Rights

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### **Second Semester:**

Sexually Transmitted Infections,  
Contraception, and Rights

## SEXUAL AND REPRODUCTIVE RIGHTS AND HEALTH – MORE ABOUT IT

Being aware of our sexual and reproductive rights is an important step toward ensuring our sexual and reproductive health and having more equitable and fulfilling intimate relationships. In other words, those who feel they have the right to experience pleasure with whomever they choose, and who believe themselves capable of determining the right moment to have children, tend to be healthier and happier in relationships and, more generally, in life.

### What are Sexual and Reproductive Rights?

Sexual and reproductive health refers to not only the simple absence of disease or illness, but to complete physical, mental, and social well-being in all facets of sexuality, including the reproductive system and its functions. Sexual and reproductive health includes being able to have a safe and satisfactory sexual life, the freedom to reproduce and to decide whether, when, and how many times to do so, and the necessary information and access to efficient, safe and appropriate family planning methods. Although sexual rights and reproductive rights are interrelated, it is also important to recognize how they are distinct. For example, sex is not always linked to reproduction – people have the right to experience sexual pleasure without any intention of reproduction. Moreover, discussions about sexual and reproductive rights are often restricted to reproduction and safer sex, including topics such as abortion, safe fatherhood and motherhood, and the prevention of STIs and HIV/AIDS. Rarely is the right to sexual pleasure recognized or discussed, nor are the factors necessary to realize sexual pleasure,

which include a positive body image; the capacity to have relationships based on responsibility and respect; and the practice of good sexual health, from prevention of STIs and HIV to regular medical check-ups.

The same factors necessary to realize sexual pleasure are fundamental to other sexual and reproductive rights issues, including the prevention of sexual violence, maternal mortality, and in some countries, especially in Africa, female genital mutilation. Among other factors, condoms can play an important role in ensuring that both men and women have the right to healthy and pleasurable sexual relations. Often referred to as “dual protection,” condoms simultaneously protect against unplanned pregnancies and STI/HIV infections. Although condoms have different meanings in different relationships (e.g., married couples versus casual partners), it is important that they are always associated with dialogue and with care, both for oneself and one’s partners. Individuals have the right to experience pleasure in diverse ways as long as there is consent on the part of everyone involved. In this way, a respect for sexual diversity is fundamental to guaranteeing the right to sexual pleasure. Same-sex relationships are indeed gaining more respect in different settings; however, much more progress is needed. In many families, schools, workplaces, and other social settings, homosexual and bisexual men and women suffer from loathing, fear, and prejudice. These responses often come from a lack of knowledge and understanding about homosexuality. Promoting spaces for discussion and understanding about homosexuality is the key to building a more diverse and united society.

## SEXUAL RIGHTS AND REPRODUCTIVE RIGHTS

**Sexual rights** include the right to live out our sexuality with pleasure and without guilt, shame, fear, or coercion, independent of our civil status, age, or physical condition. All people have the right to live out their fantasies as long as they do not harm others; to choose whether to be sexually active; to choose when to have sexual relations; and to choose the practices that bring pleasure, as long as there is consent from both parties (when both are adults). Sexual rights also include the right to express one's sexual orientation and choose one's partners freely and without discrimination. Common violations of women's sexual rights include genital mutilation, sexual harassment, abuse, and exploitation.

**Reproductive rights** are related to the basic right of all people to decide, freely and responsibly, whether they want to have children and, if so, the number of children they want and the timing and spacing of their children. These rights include the right to information and services and the means to make decisions about reproduction and reproductive health free of discrimination, coercion, or violence. The equal division of responsibilities among men and women for raising children is also encompassed within these rights, as is maternity and paternity leave, and protection from work-related discrimination due to being pregnant or having children.

### *Movement and Conferences: The Search for Rights*

As social transformations take place, the way sexuality is perceived also changes. The women's movement brought to the forefront concepts like empowerment and gender equity, which in turn helped bring more attention to the sexual and reproductive health needs of women and men. The birth control pill also played an important role in changing the perception of female sexuality, creating new discussions and debates in the field of reproductive health around themes such as sexual freedom, pleasure, desire, and sexual violence. The fact that the relationship between doctors and patients felt at times inhuman and overly authoritarian was acknowledged,

giving rise to movements that sought to humanize childbirth and other medical services for women. The appearance of HIV and AIDS generated new discussions on how to approach sexuality, especially among increasingly vulnerable groups such as women and youth. Themes such as caring for oneself, safer sex, and condom use were introduced, with a special focus on the most vulnerable populations. The International Conference on Population and Development (1994) and the Fourth World Conference on Women (1995) were international milestones in the recognition of sexual and reproductive rights, broadening the language of human rights to include sexuality.

## IS ABORTION A RIGHT?

One of the most controversial themes within sexual and reproductive rights is abortion. It is important to keep in mind, when discussing the right to abortion, as well as other sexual and reproductive rights, that diversity and individual choice are at the heart of what is meant by a “right”. We, the authors of this manual, feel that it is the responsibility of the secular state to guarantee a woman’s freedom of choice in relation to abortion. Religions, of course, have the right to establish their own doctrines and morals – these doctrines and morals, however, should not be codified into law, thus imposing religious beliefs through legal means. Reproduction is a choice. It is not merely a biological process, but one that is also moulded by cultural, social, and political forces, by power structures as well as personal values, experiences, and expectations. We believe that legal restrictions on abortion deny women the reproductive right of deciding if and when to have children. However, many individuals – and many cultural institutions – disagree, arguing that after the moment of conception, the choice of whether or not to bear a child should no longer be in the woman’s hands; that is to say, it is no longer her right.

### *Do Youth also have Sexual and Reproductive Rights?*

Sexual and reproductive rights are human rights and therefore youth rights. The International Conference on Population and Development included a specific focus on the responsible and healthy sexual behavior of youth, and advocated for the availability of appropriate and adequate counselling and services as well as recognition that information alone is not sufficient to transform attitudes and behaviors. In some countries, the

increasing numbers of pregnancies and HIV infections among young women have been the primary focus of most programs and activities targeting young people with information about sexuality and sex. However, healthier sexual relationships, including the choice of if and when to have a child, for example, cannot be guaranteed without also recognizing and discussing young women’s knowledge, desires, choices, and autonomy.

## YOUTH AND SEXUAL VIOLENCE AND SEXUAL EXPLOITATION

An important issue within youth sexual and reproductive rights is sexual violence against and sexual exploitation of children. Sexual violence is any form of aggression or sexual relationship in which there is no consent, and sexual exploitation includes practices such as pornography, prostitution, and sexual trafficking. Consent can only be given if an individual is able to understand what it is they are consenting to and what consent means. It is generally recognized that children under 12 are never able to consent to sexual activity and that youth between the age of 12 and 18 are unable to consent to sexual acts except under specific circumstances involving sexual activity with peers. Youth, or adults for that matter, are NOT able to give consent if living in a climate of abuse, sexual exploitation, coercion, or violence, nor are youth under eighteen able to provide consent for any sexual activity with older persons in positions of authority.

## How can we talk to Men about Contraception?

While in most of the world contraception is still considered to be a "woman's concern", an increasing number of men are becoming or are already concerned with contraception. However, many men still have some misconceptions or doubts related to contraceptive use. For example, although condoms are often the best choice for male contraception – serving both to protect against STIs and as contraception – many men feel insecure in using a condom, fearing that it will reduce their sexual pleasure or that they will lose their erection. Increasingly, in discussing condom use with young people, health educators are focusing on its benefits in terms of dual protection – emphasizing that condoms are suitable for both avoiding pregnancy and for preventing STIs. Furthermore, most sex education programs have also seen the importance of promoting ways in which condom use can be incorporated in sexual games or foreplay and generally presenting condoms as an erotic and seductive stimulus in the sexual relationship. While the frank discussion of condom use has been hindered in some countries, increased condom use has been the key to reducing the rates of HIV transmission in many countries.

Finally, we should emphasize that promoting increased use of contraception by young men is necessary but not sufficient. In addition or as a way to becoming more involved in contraceptive use, young men should be sensitized to their role as procreative or reproductive individuals, who along with their partners should decide when, if, and how to have children.

## What about HIV and AIDS?

In the Western Balkans, as in many other settings, youth are one of the most vulnerable groups to HIV infection.<sup>90</sup> For young men, rigid gender norms about sexuality and intimate relationships, as well as substance use and other health-related behaviors, can create situations of vulnerability for both them and their partners. Sociocultural norms about masculine strength and self-reliance, for example, may lead young men to feel inhibited from seeking information or admitting their lack of knowledge about sexual matters and consequently engage in unsafe behaviors that put both them and their partners at risk.

Poverty, substance use, family stress, disintegration because of migration, or isolation in closed institutions such as prisons or the military also all make young men even more vulnerable. Working with young men means thinking about their needs and at the same time recognizing their tremendous potential as agents of change. Convincing young men to question idealized or stereotypical notions of manhood can lead to changes in attitude and behavior – even in cases where young men have already accepted these ideas – provided we work with young men to show them the benefits to themselves and their partners of changing their behaviors. We will discuss these issues at greater length in the section on HIV and AIDS.

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90 — Joana Godinho et al. “HIV/AIDS in the Western Balkans: Priorities for early prevention in a high-risk environment” World Bank Working Paper No. 68. (Washington D.C.:The International Bank for Reconstruction and Development/ The World Bank, 2005)s

## Workshop 31: HEALTH, STIs, HIV and AIDS

**PURPOSE:**

To increase knowledge about STIs, HIV and AIDS and the importance of diagnosis and treatment

**MATERIALS:**

Flipchart paper, markers, small pieces of paper, and copies of Resource Sheets A and B (one each for every participant)

**RECOMMENDED TIME:**

90 minutes

**PLANNING NOTES:**

Prior to the session, research the most recent information about STIs, HIV transmission, local and/or national statistical data about HIV and AIDS (e.g., number of persons infected, most common modes of transmission, age groups affected, life expectancy, etc.), the difference between being HIV-positive and having full-blown AIDS, and current access to treatment. These topics commonly come up during this activity. It is also highly recommended to invite a staff person from a local health facility or NGO who is knowledgeable in these topics to help respond to participant questions and concerns.

**PROCEDURE:**

1. Prior to the session, make copies of Resource Sheet A WITHOUT the names of the STIs in the first column and write out the names of the STIs on a piece of flipchart paper.
2. Divide the participants into smaller groups and give each group a copy of Resource Sheet A without the names of the STIs in the first column.
3. Tell the participants that they should read and discuss the information on symptoms/consequences and treatment and try to identify the correct STIs from those you have listed on the flipchart.
4. When they have finished, review the correct answers with them.
5. Ask the participants what they know about HIV and AIDS. Make notes on the flipchart paper. Emphasize the link between STIs and HIV. Explain that HIV and AIDS does not always have noticeable symptoms and that the only way of knowing if one is infected with HIV is through a blood test. Review the content of Resource Sheet.
6. Divide the participants into two or three small groups. Ask the groups to do a role-play that explains the symptoms of STIs and/or HIV and AIDS. Suggest that the role-play take place between two friends, a parent and

son, a doctor and client, a pastor and young church member, a teacher and student, etc.

7. After about 20 minutes, ask the groups to perform their role-plays for the other groups.
8. Use the questions below to wrap-up the discussion.

**DISCUSSION QUESTIONS:**

1. What should a young person do if he thinks that he may have an STI? Who should he talk to?
2. How would a young man tell his girlfriend that he has an STI and that he might have given it to her?
3. How would a young girl tell her boyfriend that she has an STI and that she might have given it to him?
4. How would a young person tell a casual acquaintance that s/he has an STI and that he might have given it to her/him?
5. Why is it so difficult to talk about STIs?
6. Why is it so difficult to talk about HIV and AIDS? Has awareness about HIV and AIDS changed the sexual practices of young people? Why or why not?
7. What factors make it difficult for a young man to avoid getting HIV and AIDS? What factors make it difficult for a young woman to avoid getting HIV and AIDS?
8. How can you deal with these factors in your own lives and relationships?

*OPTIONAL STEP: If time permits, review and discuss some of the common myths about STIs that are presented in Resource Sheet 31C.*

**CLOSING:**

Because of their role in increasing the risk of HIV infection, STIs deserve special attention. In various parts of the world, young people have increasing rates of STIs and frequently ignore such infections or rely on home remedies or self-treatment. Moreover, many STIs do not show symptoms in men or women. For this reason, it is essential to think about, discuss, and plan how best to protect yourself and your partners from STIs, be it through

abstinence, faithfulness, partner reduction, and/or correct and consistent use of condoms. If you notice any STI symptom(s), you should consult a health professional immediately. It is important to remember the ethical dilemma involved in dealing with STIs and HIV and AIDS. It is your responsibility to communicate to your sexual partner(s) if you have an STI or HIV and AIDS.

## RESOURCE SHEET A:

### STI Symptoms, Consequences, and Treatments<sup>91</sup>

STI	SYMPTOMS AND CONSEQUENCES	TREATMENT
CHLAMYDIA	<p>Caused by a bacterium. Known as a “silent” disease because three quarters of infected women and half of infected men have no symptoms. The infection is frequently not diagnosed or treated until complications develop. It is usually found in the cervix and urethra in women. Men may have a discharge from the penis, a burning sensation when urinating, burning and itching around the penis, and pain and swelling in the testicles.</p>	Can be cured easily with antibiotics.
GENITAL HUMAN PAPILLOMA VIRUS (HPV) INFECTION – ALSO CALLED GENITAL WARTS	<p>Name of a group of viruses that includes over 100 different types. More than 30 of these viruses are sexually transmitted and they can infect the genital area of men and women. Most people who become infected have no symptoms and clear the infection on their own.</p> <p>Some of these viruses are “high-risk” types, and may lead to cancer of the cervix, vulva, vagina, anus, or penis. Others are “low-risk” types and may cause mild pap smear abnormalities or genital warts. Genital warts are single or multiple growths that appear in the genital area and look like a small hard bump or cluster of bumps. They start as small painless spots but warmth and moisture can make them grow larger. Some cannot be seen by the naked eye.</p> <p>A test is available to find those high-risk types of the virus on a woman’s cervix that can cause cervical cancer. There is currently no approved test for men. Scientists are still studying how best to screen for penile and anal cancers in men who may be at highest risk for those diseases.</p>	<p>There is no treatment or cure for these viruses. Diagnosis of genital warts is usually made by a direct visual exam. There is a magnification procedure for locating warts on the cervix. Genital warts can be treated with medicine, removed (surgery), or frozen off. Treating genital warts may not necessarily lower a person’s chances of passing HPV on to a sex partner. If they are not treated, genital warts may go away on their own, stay the same, or grow (in size or number). They will not turn into cancer or threaten your health.</p> <p>Penile and anal cancers can be treated with new forms of surgery, radiation therapy, and chemotherapy.</p>
GONORRHOEA	<p>Caused by a bacterium. Symptoms appear from two days to four weeks after exposure. They include painful urination, pus-like discharge, bumps on the cervix, anal irritation, and painful bowel movement. As the disease progresses, pain in the lower abdomen, vomiting, fever, and irregular menstrual periods occur. In women, it can lead to pelvic inflammatory disease (PID), a secondary infection that can cause sterility. It is found in the cervix, uterus, and fallopian tubes in women, and in the urethra in women and men. The bacterium is also found in the mouth, throat, and anus.</p>	Can be treated with antibiotics. There are many strains resistant to certain antibiotics, which make treatment more difficult. If symptoms remain after treatment, then one should go back to a doctor or clinic for a different antibiotic.
HEPATITIS A	<p>Caused by a virus that is present in a person’s blood, semen, and other body fluids. It can be passed from an infected person to another during sexual contact.</p> <p>It can cause swelling of the liver, but does not normally cause permanent liver damage.</p>	Hepatitis A usually gets better on its own.

91 — Information taken from: Advocates for Youth [www.advocatesforyouth.org/youth/health/stis/](http://www.advocatesforyouth.org/youth/health/stis/); Centers for Disease Control and Prevention [www.cdc.gov/std/](http://www.cdc.gov/std/); and National Women’s Health Information Center [www.4woman.gov/](http://www.4woman.gov/)

HEPATITIS B	<p>Caused by a virus that is present in a person's blood, semen, and other body fluids. Can be passed from an infected person to another during sexual contact.</p> <p>Causes the liver to swell, and liver damage can occur. Most people will get rid of the virus after a few months. Some people are not able to get rid of the virus, which makes the infection chronic, or life-long. This may lead to scarring of the liver, called cirrhosis, liver failure, and liver cancer.</p>	<p>The acute form usually gets better on its own. Most people develop immunity to the virus and, after recovery, cannot give it to others. Someone with the chronic (long-term) form still carries the virus and can pass it to others.</p>
HEPATITIS C	<p>Caused by a virus that is present in a person's blood, semen, and other body fluids. It can be passed from an infected person when sharing dirty needles, syringes, and other drug use equipment. Sexual transmission is rare but is possible if your sexual partner has Hepatitis C or has used drugs by injection.</p> <p>It may be years before someone shows signs of illness - swelling of the liver and liver damage. Most infected people develop a chronic infection. This may lead to scarring of the liver, called cirrhosis, liver failure, and liver cancer.</p>	<p>There is no cure, but treatment is available to help control the virus.</p>
GENITAL HERPES	<p>Caused by the herpes simplex viruses type 1 (HSV-1) and type 2 (HSV-2), most individuals have no or only minimal signs or symptoms from HSV-1 or HSV-2 infection. When signs do occur, they typically appear as one or more blisters on or around the genitals or rectum. The blisters break, leaving tender ulcers (sores) that may take two to four weeks to heal the first time they occur. Typically, another outbreak can appear weeks or months after the first, but it is usually less severe and shorter than the first episode. Although the infection can stay in the body indefinitely, the number of outbreaks tends to go down over a period of years.</p>	<p>There is no treatment to cure herpes, but antiviral medications can shorten and prevent outbreaks during the period of time the person takes the medication.</p>
SYPHILIS	<p>Caused by a bacterium that is passed from person to person through direct contact with sores that occur mainly on the external genitals, vagina, anus, or in the rectum. Sores can also occur on the lips and mouth. Pregnant women with the disease can pass it to the babies they are carrying.</p> <p>Time between infection and the start of the first symptom – usually a single sore (called a chancre) – can range from 10 to 90 days, but there may be multiple sores. The chancre is usually firm, round, small, and painless and appears at the spot where the bacterium entered the body. These chancres also make it easier to transmit and acquire HIV infection sexually. The chancre lasts 3 to 6 weeks, healing without treatment. However, if adequate treatment is not administered, the infection progresses to the secondary stage, which is characterized by, skin rash and mucous membrane lesions. Other secondary stage symptoms may include fever, swollen lymph glands, sore throat, patchy hair loss, headaches, weight loss, muscle aches, and fatigue. These signs and symptoms will resolve with or without treatment, but without treatment, the infection will progress to the latent and late stages of disease in which the disease may damage internal organs, including the brain, nerves, eyes, heart, blood vessels, liver, bones, and joints. This internal damage may show up many years later. This damage may be serious enough to cause death.</p>	<p>It is easy to cure in its early stages with an antibiotic. For people who are allergic to penicillin, other antibiotics are available. Treatment will kill the bacterium and prevent further damage, but it will not repair damage already done.</p>

**RESOURCE SHEET B:****LEARNING ABOUT HIV AND AIDS****What is HIV?****H** = Human (only found in humans)**I** = Immunodeficiency (weakens the immune system)**V** = Virus (a type of germ)**What is AIDS?****A** = Acquired (to get something that you are not born with)**I** = Immune (the body's defence system which provides protection from disease)**D** = Deficiency (a defect or weakness, lack of or not enough of something)**S** = Syndrome (a collection of diseases, getting sick)

Many people do not know the difference between HIV and AIDS. HIV and AIDS are not the same. HIV is the virus; AIDS can occur as a result of becoming infected with HIV. AIDS is a collection of diseases/sicknesses that results from a weakened immune system. A person can have HIV for a long time before he/she develops AIDS.

**HIV lives in four types of body fluids:**

- › Blood
- › Semen – Fluid that a man ejaculates when sexually excited
- › Vaginal fluids – Fluid that a woman releases when sexually excited
- › Breast milk

These kinds of body fluids make it possible to spread the virus from person to person. All of these fluids have white blood cells, which are the types of cells that HIV attacks or infects. For a person to be infected with HIV, the virus must enter the body. If any of these four fluids come in to contact with the body, a person is at risk of HIV infection. Below are some examples of where the virus can enter the body.

- › Lining of the vagina
- › Thin skin on the penis
- › Lining of the rectum (anus)
- › Veins
- › Cuts, wounds, or open sores on the skin
- › Mouth (through sores or cuts)
- › Lining of the esophagus (e.g., in a newborn baby who is breast feeding)

The kinds of behaviors that might allow the four fluids to enter the body and, therefore, put a person at risk for HIV include the following:

***Unprotected sexual intercourse***

- › Vaginal, anal, or oral intercourse

**RESOURCE SHEET B:*****Blood-to-blood contact***

- › Blood transfusions (in places where blood is not tested and infected blood can be donated)
- › Traditional scarring (through sharing of non-sterilized razors and other instruments)
- › Circumcision (through sharing of non-sterilized razors and other instruments)
- › Intravenous drug use (through sharing of contaminated needles)

***Mother-to-child transmission (also called vertical transmission)***

- › While the mother is pregnant (in rare cases)
- › When the baby is born (i.e., during childbirth)
- › While breastfeeding without using relevant recommendations for safer breastfeeding

**THE LINK BETWEEN STIS AND HIV INFECTION**

There is increasing evidence that the presence of an STI increases susceptibility to HIV. Specifically, ulcerative STIs, such as genital herpes and syphilis, increase one's susceptibility to HIV, because the ulcers disrupt the skin barrier. However, presence of other STIs has also been linked with increased risk for HIV transmission. Furthermore, the presence of STIs in an HIV-positive person can increase the viral copies in the genital fluid making it easier to transmit the virus. For these reasons, STI control has the potential to play an important role in HIV prevention. Some programs focusing on STI control and treatment have seen a decrease in the prevalence of HIV. It is also important to note that the presence of HIV changes the clinical manifestations of STIs, often making them more severe and more difficult to treat.

**Is there a cure for HIV and AIDS?**

Unfortunately, there is no cure for HIV and AIDS. What has been discovered so far are medicines capable of prolonging and improving the quality of life for those who have contracted the virus. Antiretroviral therapy (ART) is the treatment of HIV with drugs – it is not a cure. Antiretrovirals (ARVs) attack HIV directly, therefore decreasing the amount of virus in the blood. Below are some important things to know about ART:

- › ART helps the body strengthen its immune system and fight off other infections.
- › ARVs are taken in combination – usually three different ARVs are taken every day. It is essential that a person take every dose of every medicine every day exactly as prescribed by their doctor. This is not like other medicine where, if you miss once or twice, it is not so bad. If a person does not take all of the right medicines every day at the right times, the therapy will not work. When a person takes all of the medicines every day at the right times, we say that there is compliance or adherence.
- › ARVs should not be started until a person has AIDS (must be determined by a competent medical professional).
- › Once started, ARVs must be taken for the rest of a person's life.
- › ARVs can cause unpleasant side effects (e.g., nausea, anemia, rashes, headaches).
- › ART can prevent HIV transmission from mother to child.

**RESOURCE SHEET C:**

MYTH	FACT
<p>WITH ADVANCES IN MEDICINE, THERE IS NO NEED TO WORRY ABOUT SEXUALLY TRANSMITTED INFECTIONS (STIs). IT ONLY TAKES A COURSE OF ANTIBIOTICS AND YOU ARE FINE, ANYWAY!</p>	<p>It is quite true that most sexually transmitted infections (STIs) can be completely cured if they are caught at an early stage, and that the treatment may be as simple as a course of antibiotics. In fact, this is one of the reasons why you should be tested regularly, and why you should immediately approach a healthcare professional if you have any concerns about an STI. However, if left untreated, STIs can pose a long-term risk to your health and fertility. The infections chlamydia and gonorrhea can both lead to pelvic inflammatory disease (PID) if they are not treated. This can, in turn lead to long-term pelvic pain, blocked Fallopian tubes, infertility, and ectopic pregnancy in women, and pain and inflammation of the testicles and the prostate gland in men. Genital warts and genital herpes are two common viral infections, so antibiotics will not treat them. They can be treated with antiviral medications, but both conditions can recur.</p>
<p>CONDOMS PROTECT AGAINST ALL STIS.</p>	<p>Using a condom correctly for oral, anal, and vaginal sex is a good protection against infections such as chlamydia and gonorrhoea. Condoms are also important in preventing the transmission of HIV. However, according to the Family Planning Association, there is little evidence that condoms protect against the transmission of genital warts.</p>
<p>YOU CAN TELL THE SORT OF PERSON WHO IS LIKELY TO HAVE AN STI BY WHAT THEY LOOK LIKE - YOU JUST HAVE TO BE A GOOD JUDGE OF CHARACTER.</p>	<p>STIs are common enough to affect anyone who is sexually active. You don't have to have a large number of sexual partners to contract an STI. 'Gut instinct' is not a reliable way of judging the likelihood of infection from a partner. Safer sex and medical tests are the only sensible solution.</p>
<p>MY IUD/PILL WILL PROTECT ME AGAINST STIS TO SOME DEGREE</p>	<p>Non-barrier contraceptives only offer protection against pregnancy. They do not offer any protection whatsoever against sexually transmitted infections (STIs). Using a condom to protect yourself against STIs is usually the best option. However, you may choose to combine condoms with the pill or another contraceptive method for increased protection against unwanted pregnancy.</p>

**RESOURCE SHEET C:**

MYTH	FACT
<p>YOU ARE NOT AT RISK OF AN STI IF YOU ARE IN A MONOGAMOUS RELATIONSHIP</p>	<p>On average, individuals have more lifetime sexual partners these days than people used to, are more likely to have a sexual relationship with more than one person at once, and are more likely to pay for sex. Many of us believe that having only one partner exempts us from STIs, but with more opportunities for transmission, it is very easy to be “unlucky”.</p> <p>There are only a few scenarios where you can be sure enough of protection against STIs to stop using a condom. These are:            When neither you nor your partner have had a sexual relationship before</p> <p>OR when you and your partner have been tested for all STIs since the beginning of your monogamous relationship            AND when you are certain that your partner is telling the truth, and is not having sex outside of your relationship</p>
<p>ANYONE INFECTED WITH AN STI WILL HAVE OBVIOUS SYMPTOMS SUCH AS A RASH OR DISCHARGE</p>	<p>There are many potential signs of a sexually transmitted infection (STI). These include:</p> <ul style="list-style-type: none"> <li>• Itching around the genitals or anus</li> <li>• Burning or pain when you urinate</li> <li>• Bleeding and pain during or after sex</li> <li>• Rashes, blisters, or bumps around the genitals or anus</li> <li>• Unusual discharge from the penis or vagina</li> </ul> <p>However, even if someone does not have any of these symptoms, they can still be infected and able to pass on the infection to someone else.</p>
<p>PEOPLE WHO USE SEXUAL HEALTH CLINICS TO GET TESTED ARE ALL PROMISCUOUS. AND PEOPLE WILL FIND OUT THAT I'VE BEEN THERE!</p>	<p>People who use sexual health clinics are people with the sense to get tested. If you have engaged in any sexual behavior that could have put you at risk of an STI, you'd be wise to join them. Sexual health clinics are completely confidential; they will not even tell your general physician (GP) about your visit without your permission. People of any age and sexual orientation can visit these clinics. All tests and treatments are usually free.</p>

## Workshop 32:

# Transmission of HIV and AIDS: A signature hunt<sup>92</sup>



### PURPOSE:

To discuss the sexual transmission of STIs, HIV and AIDS



### MATERIALS:

Pens/pencils and small pieces of paper (marked as described below)



### RECOMMENDED TIME:

90 minutes



### PLANNING NOTES:

Not needed.

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### PROCEDURE:

1. Before the session, organize some small pieces of paper (equal to the number of participants) and mark them in the following way:
  - › Write an “H” and “Follow all of my instructions” on one piece.
  - › Write a “C” and “Follow all of my instructions” on three pieces.
  - › Write, “Do not participate in the activity and do not follow my instructions until we sit down again” on three pieces.
  - › On the remaining pieces, simply write, “Follow all of my instructions”.
2. At the beginning of the activity, do not tell the participants the topic to be discussed. Randomly distribute the pieces of paper to the participants. Ask them to read the instructions on the paper they have received and not to share those instructions with other participants. Tell them that they should follow the instructions written on their papers.
3. Ask the participants to stand up and choose three people to sign the back of their papers (preferably not someone right next to them).
4. When everyone has collected their three signatures, ask them to sit down.
5. Ask the person that has the paper marked with an “H” to stand.
6. Ask everyone who has their cards signed by this person, or has signed that person’s card, to stand up.
7. Ask everyone who has the signature of these persons to stand up. Continue like this until everyone is standing up, except those who were requested not to participate in the activity.
8. Tell the young men that giving or receiving a signature represented having sexual intercourse with that person. Ask them to imagine that the person

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92 — Adapted from the activity “In Search of Signatures” contained in the manual *Adolescência: Administrando o futuro* produced by Advocates for Youth and SEBRAE, 1992.

who has the card marked with an “H” is infected with HIV or some other STI and that he had sexual intercourse without protection with the three persons who signed his card. Remind them that they are pretending and that the participants are not, in fact, infected.

9. Ask the group to imagine that the persons who did not take part in the activity, those that received the “Do not participate” card, are persons that abstained from sex, that is, they did not have sexual intercourse with anyone.
10. Finish the activity by explaining to the participants that those who have the cards marked with a “C” used a condom and are therefore less at risk. These participants can also sit down.
11. Use the following questions to facilitate a discussion about the exercise.

#### DISCUSSION QUESTIONS:

1. How did person “H” feel? What was his reaction when he found out he was “infected”?
2. How would you feel if you were infected with HIV and AIDS?
3. How did the other participants feel toward person “H”?
4. How did those who did not participate in the activity (i.e., those who abstained) feel at the start of the exercise? Did this feeling change during the course of the activity? What did the rest of the group feel toward those who did not participate?
5. Is it easy or difficult to not participate in an activity where everybody takes part? Why?
6. How did those who “used a condom” feel?
7. How else could a sexually active individual protect himself and his partner from an STI or HIV? Explore the meaning of “being faithful” with the participants.
8. What were the feelings of those that discovered that they might have been infected with HIV and AIDS? How did they feel about having signed the card of someone who was “infected” by an STI or HIV?
9. What are other ways that HIV and AIDS is transmitted? What do you think are the most common ways that HIV and AIDS is transmitted in your community?
10. What was the most important thing that you learned today? How will this help you protect yourself and your partners from STIs, HIV and AIDS in the future?

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#### CLOSING:

Each decision you make related to your sexuality is important and can lead to long-lasting consequences. In thinking about STI/HIV prevention, there should be open communication between partners about when, how, and why they will have a sexual relationship. For some couples, this might lead to a decision to abstain from sex. For others, this might lead to a decision to have sexual relations in which case it is

fundamental that the couple discuss previous risk for HIV infection, testing and counselling, as well as the precautions they will take to protect each other from HIV infection, including committing to a faithful relationship and/or using condoms. As young men, it is important that you be open to and respectful of your partners’ beliefs and values regarding these issues.

## Workshop 33: Contraception

### PURPOSE:

To familiarize the participants with different methods of contraception including emergency contraception, especially the ones most appropriate and accessible for them; to dismantle some of the most common myths, as well as to emphasize how unreliable so-called “natural” birth control methods are

### MATERIALS:

Flipchart paper, markers, and copies of Resource Sheets

### RECOMMENDED TIME:

45 minutes

### PLANNING NOTES:

Not needed.

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### PROCEDURE:

1. Apart from female and male condoms, no other method (except abstinence, of course) protects against STIs. Many contraceptive methods can prevent unwanted pregnancies. They can be divided into these categories and based on how they function:
  - > BARRIER METHODS
  - > HORMONAL METHODS
  - > EMERGENCY CONTRACEPTIVE METHODS
  - > INTRAUTERINE METHODS
  - > PERMANENT METHODS
2. Spend about 5 minutes briefly explaining the differences between these categories (see Resource Sheet).
3. Divide the participants into groups and give each group a piece of flipchart paper and the list of methods that exist (Resource Sheet). Their task is to sort the methods from the list into the different categories mentioned above. Give them up to 10 minutes for this.
4. Ask the whole group about their answers. While writing down their answers on the flipchart, correct them as necessary and briefly go over what each method is, what it looks like, how it works, etc. If there are time constraints, it is important not to spend too much time on methods that the participants are not likely to be using or to start using any time soon (e.g., diaphragms or the spiral).
5. Explain in detail how contraceptive pills work and address common myths. Ask them about male condoms and, if necessary. Talk about emergency contraception and in what situations it should be used and how often.

6. Ask the group if they know any other methods that do not involve buying anything or going to the doctor. Encourage them to name all the “old wives tales” about how to avoid getting pregnant (e.g., taking a shower after intercourse). Talk about “natural” methods – the rhythm method, withdrawal method, etc. Talk about the effectiveness of natural methods, why they shouldn’t be relied upon as contraception, and that they are more useful as methods for planning a family than as contraception.

**PLANNING NOTE:** In each step, try to connect the topic with the previous activities about reproductive systems, STIs, and practicing safer sex.

7. Use the questions below to facilitate a discussion.

#### DISCUSSION QUESTIONS:

1. Do you feel that you and your peers have all the necessary information about contraception? Why or why not?
2. Who do you usually talk to about contraception?
3. Are myths about contraception widespread?
4. What is the best source for information about contraception?
5. Who is responsible for thinking about contraception? Boys or girls?
6. Would you feel embarrassed to buy some sort of contraception? Why?
7. At what point in a relationship should contraception be discussed?
8. If a woman is using a method that cannot be “seen” or felt by her partner (such as the pill) should she tell her partner about it? Why?
9. It is well known that not everyone uses contraception or practices safe sex. Why do you think that is? How could we change that?
10. What have you learned from this activity?

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#### CLOSING:

One of the most important achievements of the fight for women’s rights is probably the recognition that a woman has the right to want sex just because it gives her pleasure (without the goal of having children), as well as the right to reject having sex. Having a baby is, for a lot of people, the happiest moment of their lives, but sometimes a woman feels that she is not prepared (e.g., due to her age, emotionally, physically, etc.) or that she simply does not want to have children, but wants a sexual relationship with a male. Abortion is an option when an unwanted pregnancy occurs – however it is not a simple one – it carries health risks, it could be very emotionally and psychologically challenging, and it is NOT CONTRACEPTION. This is true not only because

it cannot be used regularly, but because it does not PREVENT pregnancy, it terminates it. Luckily, there are a lot of methods that do work as contraception. Abstinence from sexual activities is the only method that guarantees protection from unwanted pregnancies (and STIs) but there are a lot of very safe methods, as well as emergency contraception if other methods fail.

It is good for young people to get information from different sources, but ultimately they should discuss what’s best for them with their gynecologist/health professional/counselor. It is important that each person find what method is best for them so that it suits their needs, lifestyle, and that is safe. If you are in a relationship, your partner should be

involved as this is something that affects both of you. Everyone should strive to build honest and equitable relationships. Due to gender norms, women sometimes feel embarrassed to talk about contraception, but not using it is far worse in the long run and this should be put into perspective,

along with the fact that unprotected sex not only carries the risk of pregnancy, but also of STIs. For these reasons, it is best to use dual protection such as a condom combined with the pill or another contraceptive method.

### BARRIER METHODS

Methods that physically stop the union of the egg and sperm. Some methods work with spermicides that destroy sperm. Spermicides are not to be confused with hormones; spermicides only work to immobilize and destroy sperm, they do not affect the woman's reproductive organs (except in some cases where irritation may occur).

**The male condom** is worn on the penis during intercourse to prevent pregnancy and reduce the risk of STIs. They are usually made of thin latex. Condoms prevent pregnancy by collecting pre-ejaculate and semen when a man ejaculates.

**The female condom** is a pouch that is used during intercourse to prevent pregnancy and reduce the risk of STIs. It has flexible rings at each end. Just before vaginal intercourse, it is inserted deep into the vagina. The ring at the closed end holds the pouch in the vagina. The ring at the open end stays outside the vaginal opening during intercourse. And during anal intercourse, it is inserted into the anus. Female condoms work to prevent pregnancy by covering the inside of the vagina. They collect pre-ejaculate and semen when a man ejaculates. This keeps sperm from entering the vagina.

**The contraceptive sponge** is made of plastic foam and contains spermicide. It is soft, round, and about two inches in diameter. It has a nylon loop attached to the bottom for removal. It is inserted deep into the vagina before intercourse to prevent unwanted pregnancies.

**The cervical cap** is a silicone cup shaped like a sailor's hat. The woman inserts it into her vagina and over her cervix before sex. It is most effective when used with spermicide.

**The diaphragm** is a shallow, dome-shaped cup with a flexible rim. It is made of silicone. The woman inserts it into the vagina before sex. When it is in place, it covers the cervix. Diaphragms prevent pregnancy by keeping sperm from joining with an egg. In order to be as effective as possible, the diaphragm must be used with spermicide cream, gel, or jelly.

**Copper intrauterine devices, or IUDs**, are small, "T-shaped" copper devices inserted by a doctor into a woman's uterus. It stops unwanted pregnancies by preventing the sperm from fertilizing the egg and is effective for 10 years.

### HORMONAL METHODS

Hormones can be used to stop ovulation and fertilization. A doctor has to prescribe not just the right type, but also the exact brand(s) that are suitable because dosages and side effects vary. The doctor has to make sure you don't have medical issues that make them unsafe for you.

**Contraceptive pills**, “the pill,” are hormone pills that have to be taken at the same time every day in order to prevent unwanted pregnancies. Depending on the type, some pills have to be taken daily without stopping, while others require a 7-day break once a month, during which menstruation occurs. There are two basic types of pills: combination pills (with two hormones –estrogen and progestin) and progestin-only pills. Contraceptive pills are sometimes used for other reasons besides contraception including balancing hormones, regulating periods, for painful periods, skin problems, etc. Even virgins may use them. Not only can the effectiveness of the pill can be diminished by irregular use, but it can also be compromised if used with certain medications, herbal supplements, etc., which is why a medical professional should be consulted.

**The hormone injection**, “the shot”, prevents unwanted pregnancies by regularly injecting progestin. Each shot prevents pregnancy for three months.

**The hormone patch** releases hormones into the body through the skin to prevent pregnancy.

**The vaginal ring is a small**, flexible ring a woman inserts into her vagina once a month to prevent unwanted pregnancies. Each ring is left in place for three weeks and then taken out for the remaining week each month, during which menstruation usually occurs. It prevents unwanted pregnancies by releasing hormones.

**Hormonal intrauterine devices**, IUDs, are inserted into the uterus just like a copper intrauterine device, but this type releases the hormone progestin to prevent pregnancy. It is effective for 5 years.

#### PERMANENT METHODS

These methods are permanent (if done right, including follow up) and are meant to be, and usually are, irreversible.

**Sterilization** is a form of birth control. All sterilization procedures are meant to be permanent. During a sterilization procedure, a health care provider closes or blocks a woman's fallopian tubes. Closing the tubes can be done in several ways.

**Vasectomy** is a form of birth control for men that is meant to be permanent. During a vasectomy, a health care provider closes or blocks the tubes that carry sperm. When the tubes are closed, sperm cannot leave a man's body and cause pregnancy.

#### EMERGENCY CONTRACEPTION

##### **What is emergency contraception (EC)?**

EC is a contraceptive option that can prevent pregnancy either by taking EC pills within 72 hours or by having an IUD inserted within five days of unprotected sexual intercourse. Depending on when EC is used during the menstrual cycle, it may:

- Stop or delay an egg from being released from the ovary;
- Prevent the sperm from getting to the egg; or
- Stop a fertilized egg from attaching to the uterus

**Can emergency contraception cause an abortion?**

No, use of emergency contraception does not cause an abortion. The beginning of pregnancy is medically defined as the implantation of a fertilized egg. EC works before implantation and will not work once a pregnancy has started. Therefore, it cannot be considered abortive. In fact, because EC prevents pregnancy, it reduces the need for induced abortions.

**How is emergency contraception administered?**

The most common method of emergency contraception involves taking an elevated dose of regular birth control pills (the Yuzpe regimen). However, because regular birth control pills come in different dosages, it is often confusing for providers and clients alike to figure out how many pills should be taken. Recently, some dedicated products that come in the correct dosages for EC have become available on the market. Additionally, in some countries regular birth control pills come specially packaged in the proper dosages for EC purposes.

**How effective is emergency contraception?**

When used within three days of unprotected sex, combined emergency contraception pills (which contain levonorgestrel and ethinyl estradiol) reduce the chance of pregnancy by about 75%. The most effective emergency contraception pills contain levonorgestrel only; these can reduce the chance of pregnancy by about 85%. Copper intrauterine devices (IUDs) can reduce the risk of pregnancy by more than 99%; however, they are most appropriate for women who meet the screening requirements for regular IUD use and who wish to retain the IUD for long-term contraception. EC is not a method of protection against STIs or HIV/AIDS.

**What are the common side effects associated with emergency contraception?**

There are no serious side effects associated with emergency contraception pills (ECPs). The most common side effects of ECPs are nausea and vomiting, although a small number of women may experience irregular bleeding. Other side effects, which generally resolve within 24 hours, may include abdominal pain, breast tenderness, headache, dizziness, and fatigue. It should only be used as emergency contraception, since regular use could damage a woman's health.

**Is a woman still at risk of pregnancy if she has sex after taking emergency contraception?**

Yes. Emergency contraception only protects against pregnancy when a woman takes them after sex. That means she can still get pregnant if she takes emergency contraception and then has sex again without using another kind of contraception. In that case, if she still does not want to get pregnant, she will need to take emergency contraceptive pills again.

## RESOURCE SHEET:

- › MALE CONDOM
- › PROGESTIN ONLY PILL
- › VAGINAL RING
- › FEMALE CONDOM
- › EMERGENCY CONTRACEPTION PILLS (“The day after” pill)
- › CERVICAL CAP
- › CONTRACEPTIVE PATCH
- › DIAPHRAGM
- › "THE SPIRAL" (IUD)
- › CONTRACEPTIVE SPONGE
- › INJECTIBLE BIRTH CONTROL
- › VASECTOMY
- › STERILIZATION
- › COMBINED ORAL CONTRACEPTIVES (“The pill”)

## Workshop 34:

# What are sexual and reproductive rights?

**PURPOSE:**

To discuss the meaning of sexual and reproductive rights and their importance in the lives of women and men

**MATERIALS:**

Pens/pencils, flipchart paper, and copies of Resource Sheet

**RECOMMENDED TIME:**

45 minutes

**PLANNING NOTES:**

It might be useful to write out the sexual and reproductive rights on flipchart paper to keep on display throughout future sessions, particularly those related to sexuality, motherhood, and HIV and AIDS.

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**PROCEDURE:**

1. Prior to the session, make a copy of Resource Sheet and cut the rights into strips so that they are ready to be handed out. Draw four columns on flipchart paper and write the following as headings: Sexual and Reproductive Rights, A (for Agree), +/- (for Somewhat Agree), D (for Disagree).
2. Explain to the group that you are going to talk about sexual and reproductive rights, which are part of human rights.
3. Divide the participants into smaller groups and distribute the strips of paper between the groups. For groups with low literacy levels, read aloud the rights on the strips of paper.
4. Explain to each group that they have received strips of paper with different sexual and reproductive rights and that they should discuss what they understand about each right. They should then discuss whether they agree (A), somewhat agree (+/-), or disagree (D) that the right on the strip is respected in their community. Allow 10 minutes for these discussions.
5. Ask each group to present the rights they discussed and whether they agree, somewhat agree, or disagree that the right is respected in the community where they live. Note their responses in the table on the flipchart paper. Ask the other participants if they agree with the response. Use the following questions to discuss the importance of sexual and reproductive rights in the lives of women and men.

**DISCUSSION QUESTIONS:**

1. Are the sexual and reproductive rights of young people in your community respected? If not, which rights are most often violated? Why does this happen?
2. Do you think that young women and adult women have the same rights? Why or why not?
3. Do you think that young men and adult men have the same rights? Why or why not?
4. Do you think that women and men have the same sexual and reproductive rights? Why or why not?
5. Should a young woman be able to get an abortion without the knowledge and approval of her guardians?
6. Are the sexual and reproductive rights of young men in your community respected? If not, which of their sexual and reproductive rights are most often violated? Why does this happen?
7. What are the biggest obstacles women face in protecting their sexual and reproductive rights?
8. What are the biggest obstacles men face in protecting their sexual and reproductive rights?
9. Is there a stigma about going to the gynecologist/urologist? Do women and men, respectively, feel embarrassed to go? Why?
10. How can women and men in intimate relationships respect one another's sexual and reproductive rights?
11. What associations or institutions in your community offer services to protect the sexual rights and reproductive rights of young women? Of young men?
12. What have you learned in this activity? Have you learned anything that can be applied to your own life and relationships?

**CLOSING:**

Sexual rights and reproductive rights are fundamental human rights belonging to women and men of all ages. These rights include the right to make autonomous decisions about one's sexual and reproductive life, freedom from coercion or violence, and the right to information and meth-

ods necessary to make safe and healthy decisions in this area. We have the right to make decisions about our bodies, and the state is responsible for guaranteeing that the necessary conditions that allow us to exercise these rights exist.

### CHILDREN, ADOLESCENTS, AND EROTICISM

The idealization of youth and the female body (often with erotic connotations) is present throughout the media. Girls may feel that they must behave sensually and/or dance erotically, but they are not taught how to defend themselves when faced with sexual assault or harassment. It is important that those responsible for children remain vigilant and teach children to recognize when they are vulnerable to exploitation and how to defend themselves.

### RESOURCE SHEET:

#### **Sexual Rights and Reproductive Rights**

- › Right to express sexuality without fear, shame, false beliefs, and other impediments to the free exercise of desire. People of all ages have the right to experience and seek out sexual pleasure.
- › Right to express full sexual potential with exclusion of all forms of sexual coercion, exploitation, and abuse at any time and in all situations in life. Everyone has the right to express their sexuality without suffering violence or being forced to do something they do not want to do.
- › Right to choose sexual partners without discrimination. Each person has the right to choose his or her partner(s) without suffering any discrimination.
- › Right to full respect for bodily integrity. Right to have your body and its boundaries respected and to not have others force you to do or experience something you do not want, for example, by touching your genitals.
- › Right to be sexually active or not, including the right to become involved in consensual sexual relationships and to get married with total consent of both parties. Right not to be forced to marry or have sex with someone.
- › Right to be free and autonomous to express sexual orientation. Each person has the right to define his or her own way of being a man or woman.
- › Right to express sexuality independent of reproduction. Each person has the right to have sex without wanting to have children.
- › Right to equality, mutual respect, and shared responsibility in sexual relationships. Men and women have equal rights and responsibilities in sexual relationships.
- › Right to insist on the practice of safe sex to avoid pregnancy and prevent sexually transmitted infections including HIV. Each person can demand the use of condoms to prevent sexually transmitted infections or to prevent pregnancy.
- › Right to decide freely and responsibly the number, spacing, and timing of children. People can decide if and when they want to have children and how many they want to have.
- › Right to information and the means to make decisions. People should receive information and be free to decide what is best for themselves.
- › Right to sexual health, which requires access to all types of quality sexual health information, education, and confidential services. Right to information and confidential services.

## Workshop 35: Sexual diversities

**PURPOSE:**

To discuss sexual identities, sexual orientation, homophobia, and the need for greater acceptance of sexual diversity

**MATERIALS:**

Flipchart paper, markers, tape, copies of Resource Sheet

**RECOMMENDED TIME:**

90 minutes

**PLANNING NOTES:**

Prior to this activity, the facilitator should examine his/her opinions and attitudes toward sexual diversity and sexual orientation. It is a taboo topic in many settings and participants may express strong opinions and attitudes. During the discussion, the facilitator should seek to maintain a position of advocating respect toward people of every sexual orientation without, however, censoring the participants. It is important to listen to the different comments – even when homophobic – and question, but without judgment. Prior to the session, the facilitator should identify common myths and misunderstandings about sexual orientation that can be integrated and addressed in the discussion. It can also be helpful to research information regarding local laws and movements that promote the rights of gay individuals and couples and resources such as local organizations or websites on sexual orientation and rights that can be shared with participants.

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**PROCEDURE:**

1. Carry out a brainstorm with the participants on how they define homophobia. (The Merriam Webster dictionary defines homophobia as “an irrational fear of, aversion to, or discrimination against people of different sexual orientations.”)
2. Divide the participants into smaller groups and give each group one of the story beginnings included in Resource Sheet 35 (or other story beginnings that the facilitator might create).
3. Explain to the groups that they will have 15 minutes to read and continue the stories.
4. Invite the groups to present their stories (the beginning and details they added) by reading it aloud, through dramatization, or another method of their choosing.
5. After the presentation of the stories, use the questions below to facilitate a discussion.

**DISCUSSION QUESTIONS:**

1. Are these stories realistic?
2. Why is it difficult for many people to accept homosexuality or homosexual behavior?
3. What is the difference between lesbian, gay, and bisexual?
4. Can a person have sexual relations with someone of the same sex and be heterosexual?
5. What type of prejudice and/or violence against gays or lesbians have you seen or heard about? What are the consequences of this prejudice and/or violence?
6. What names are commonly used to refer to gays? Do any of these names have negative meanings?
7. Have you ever been called gay by your friends for not doing something, such as fighting? What do you think about this? Why do you think that men are called gay when they do not act according to the dominant norms of masculinity?
8. What have you learned from this exercise? How can you apply this in your own lives and relationships?

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**CLOSING:**

Everyone has a sexual orientation – that is, you are romantically and sexually attracted to men, women, or both. Although we do not know precisely what determines a person’s sexual orientation, we do know that is formed early in life, is not chosen by the person, and cannot be changed, although because of social taboos and homophobia, it might be hidden. Such social taboos

and homophobia can put gays and lesbians at particular risk for violence, discrimination, depression, and self-destructive behaviors like drug and alcohol abuse or suicide. It is important to work to dispel myths and promote respect for the rights of women and men to express their sexual orientation freely, without discrimination.

## RESOURCE SHEET:

### **Story #1**

When he was 18, Toma had his first sexual experience with another man, and from then on he knew he was gay. He had many partners before he met Jova. They were together for a long time and finally decided to tell their families and move in together...

### **Story #2**

One night, Belmin went out with a group of friends, all from the same class at school. One of them, Ivan, said, "Let's go and beat up some fags. I saw some transvestites in the square. Come on!"...

### **Story #3**

One night, when he was down at the beach camping with a group of friends, Luka found himself in the same tent with his friend, Goran. They'd had a few beers before going to the tent. Luka always considered himself to be heterosexual. He was thinking about sex with his girlfriend and became excited when he went to the tent. When Goran saw that Luka was excited, he began...

### **Story #4**

At 17, Armin thought he was bisexual. He liked sex with girls and with boys. One night his father saw him embracing another boy and when Armin got home his father started shouting at him...

# Year 4:

## Parents of the 21<sup>st</sup> Century

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### **First Semester:**

Fatherhood and Motherhood

## Gender Socialization, Care-Giving and Fatherhood

In most societies, caring (for children, sick people, the elderly, etc.) is viewed as "woman's business". Indeed, studies from diverse settings have shown that fathers only contribute one-third to one-fourth as much time directly caring for their children as women do.<sup>93</sup> This unequal participation in caregiving is rooted in the ways girls and boys are raised. For example, in many societies, girls spend most of their time in the home helping with household chores and taking care of younger children. Even when girls play, they are often provided with toys that emphasize caregiving and domestic chores (e.g., dolls, cooking sets). On the other hand, boys tend to be encouraged to play outdoors and are discouraged from playing with dolls or engaging in other "feminine" games. As they get older, boys are pushed more and more towards what are widely considered "masculine" games, such as sports or playing with cars or guns, or into "masculine" household activities, such as helping their fathers fix things around the home. Boys are rarely encouraged to care for smaller children or take part in domestic chores in the same ways that girls are. If and when men do become fathers, their most important contribution is often seen as being a provider, financially speaking, rather than a caregiver. In fact, men are often seen as incapable of childcare and, to some extent, socially authorized not to participate in it. In short, the woman provides care, the man provides. Even when a man wants to play an active role in terms of childcare, social institutions – which range from the family, school, work, health facilities, NGOs, and military to society in general – deny him this possibility.

A lack of men's involvement in caregiving tasks often means that women carry a double burden, particularly those who are trying to find a place in the labor market and who at times cannot accept a certain job because they have to take care of the children or other relatives and friends. Many women face what work what is called a "double shift," so they are not labelled "negligent mothers". They are also encouraged to be "super-moms," often having been told that after their child is born they are expected to achieve, in a flash, an instant bonding with the infant, and develop a receptive ear for the child's crying, and a nose that is not bothered in the least by the odour of feces, etc.<sup>94</sup>

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93 — Population Council, "The Unfinished Transition: Gender Equity: Sharing the responsibilities of Parenthood." A Population Council Issues Paper, 2001.

94 — Elizabeth Badinter, *Um amor conquistado-o mito do amor materno* (Rio de Janeiro: Nova Fronteira, 1985); Ceneveve Parceval, *A Parte do pai* (Porto Alegre: L&PM, 1986)

The father, on the other hand, after his role in conception, finds a gaping hole in his role in the process, recovering some space only when the child reaches pre-school age. In nursery schools and kindergartens, the situation is even more complicated, with the presence of a man often generating concern and anxiety, out of fear that he might sexually abuse the children or might have sexual problems or be a sexual deviant. Thus, the figure of the "caring man" is often associated with the image of either an "effeminate" person or an "abuser". Those men who want to share these tasks often find little space to do so, or inevitably have to put up with comments like "at times like this, men only get in the way."<sup>95</sup>

Finally, from a broader viewpoint, we also see that this assumed "incapacity" for caring for children extends to (or has its origins in) other areas of daily life, as men often are seen (including by themselves) as being incapable of caring for a sick person, things around them, a child, the home, and themselves and their own bodies.

#### *FRAME 1: Are Children Raised Without a Father at Greater Risk?*

#### FRAME

1.

Although it is commonly assumed that not having a father present is a risk for children, for example, leading to greater aggressive behavior, or school difficulties, or problems with gender identity, the issue of father absence is complex. So far, existing research has not adequately helped us assess all the reasons for success or failure in child rearing. There are some experts who seek to understand the possible implications of father or mother absence but none have gone so far as to state categorically that children raised without one or the other parent are inherently more "problematic" than others. There are more exceptions than rules, as not every child brought up without the father (or mother for that matter) has the predicted problems. Furthermore, a family structure considered "stable" does not necessarily lead to a child having a perfect emotional balance<sup>96</sup>

95 — Eliana C.L. Saporol, "Educador infantil: uma ocupação de gênero feminino" (Dissertação mestrado: São Paulo: PUC/SP, Medrado, 1997); Benedito Medrado, "Homens na arrendado cuidado infantil: imagens veiculadas pela mídia" In: M. Arilha, S. Unbehaum, & B. Medrado, Homens e Masculinidades: outras palavras (São Paulo: ECOS/ Ed. 34, 1998) 145-161.

96 — Michael E. Lamb (ed.), The Father's role: applied perspectives (New York: John Wiley, 1986).

## Do Men Care of Themselves?

Men have historically occupied the unenviable first place in various different leagues of statistics: number one in homicides, suicides, accidental deaths (particularly involving vehicles), use of alcoholic drinks and other substances, involvement in thefts and assaults and, as a result, the highest rate of incarceration, in addition to being the major perpetrators of physical aggression in domestic or public spheres. These statistics are also reflected in another constant pattern: the lower life expectancy of men in relation to women and higher mortality rates. Moreover, analysing the mortality differential according to sex and age, one can clearly see a higher rate of mortality for males, due to external causes, in all the age groups, particularly among adolescents and youth.

Moreover, men are often reluctant to recognize a health problem and seek assistance. Such reluctance has created, for example, complex problems in terms of the spread of HIV/AIDS. Studies from Africa and Asia, as well as in other parts of the world, show that HIV-infected men, in general, draw less support from each other and ask for help from family and friends less frequently than women.<sup>97</sup> Men are also less likely to provide care for other HIV-infected individuals, whether in intimate or family relationships. Moreover, studies carried out in the Dominican Republic and Mexico have highlighted the fact that women who are HIV-positive sometimes go back to their parents' home because their husbands are unlikely to care for them adequately.<sup>98</sup>

The ways in which boys are raised underlies many of these statistics and situations. Wherever the setting, the story is often the same: boys are encouraged to defend themselves and fight back, to pick themselves up immediately when they fall off a bicycle (preferably without crying!), to climb back up a tree after they have fallen, and to generally be brave and bold. Men are socialized from an early age to respond to social expectations in a pro-active way, where risk is not something to be avoided and prevented, but to be confronted and overcome, on a daily basis. The idea of self-care is displaced by harmful or self-destructive lifestyles, where risk is valued over security. However, in the same way that men learn not to care for themselves or for others, they can also learn caring. For this to happen, it is key that teachers, health educators, youth workers, and parents find opportunities to reflect on and practice the experience of caring.

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97 — UNAIDS, "Men and AIDS: a gendered approach." (Geneva: Joint United Nations HIV/AIDS Program, 2000).

98 — K.Rivers & P. Aggelton, "Adolescent sexuality, gender and the HIV epidemic." (New York: UNDP HIV and Development Program, 2002) [www.undp.org/hiv/publication/gender/adolesce.html](http://www.undp.org/hiv/publication/gender/adolesce.html)

## What about Adolescent and Young Fathers?

In general, adolescent pregnancy is often confused with adolescent motherhood; that is when we talk about early childbearing, we are nearly always talking about adolescent mothers. Very often, the young father is generally seen as absent and irresponsible, "There's no use in looking for him, he doesn't want to know about it!" Indeed, it is very common for us to assume that all adolescent or young men who become fathers were "careless". Their own parents, the parents of the child's mother, the mother herself, and service providers may often discriminate against them and assume the worst.

While many young men do not want to be involved, there are adolescent and young fathers who are just as involved and committed to the children as they are to the mothers of these children. In some cases, however, adolescent or young fathers may want to be involved with their children but are prevented from doing so by the child's mother or her family. In other cases, if they are unemployed and cannot provide financial support for the child, the adolescent or young fathers may feel that they do not have the right to interact with him or her. For example, research has found that adolescents and young men may initially deny responsibility and paternity when faced with a possible pregnancy due to the financial burden of childcare.<sup>99</sup>

Overall, however, the fact is that each adolescent parent has his or her own story and realities. Understanding the specific reality or case of each adolescent parent does not mean encouraging adolescent pregnancy – rather it means creating conditions so that this adolescent parenthood is not an impediment to the development and well-being of the adolescent parent or parents, or to their children.

Caring for a child is not an easy task, particularly if we consider the economic implications of raising a child. And of course, some young men (perhaps the majority!) are not adequately prepared to care

for a child. Becoming a parent for the majority of adolescents is probably not the best choice for their lives. However, pregnancy and fatherhood can provide some adolescent parents with substantial emotional benefits.

First, we must acknowledge that some adolescent couples have fared well at school, in family life and in caring for their child. Surveys in human and social sciences carried out in different countries highlight that pregnancy is seen by some adolescents as a transition to adulthood, conferring on them status. For some young people, becoming parents allows them to restructure their lives, and sometimes even abandon substance use or involvement in delinquency.<sup>100</sup>

To be sure, around the world, pregnancy rates are higher among young persons with lower educational attainment, or those with less hope of escaping from poverty, consequently contributing to poverty. Furthermore, many young parents leave school early, due to a lack of economic conditions on the part of their families to keep them at school. However, research shows that adolescent pregnancy is not the main cause of dropping out of school. When pregnancy occurs, the majority of underprivileged adolescents has already dropped out of school, or has never been enrolled. Furthermore, when we review the literature, we see that having a child while still an adolescent is not the cause of health risks to the mother or child; the main risk is a lack of prenatal care and adequate social support.<sup>101</sup>

In sum, analysis of the causes and effects of early childbearing must be thoughtful, and it requires questioning our alarmist tones and stereotypes. We do not advocate for young people to start childbearing in adolescence. We advocate that families, communities, and caring professionals take a more balanced view of the issues – taking into account the specific realities and needs of young people themselves.

99 – Jose Olavarria, "Hombres: Identidades, relaciones de genero y conflictos entre trabajo y familia." Em: J. Olavarria & C. Céspedes, Trabajo y Familia: Conciliación? Perspectivas de género (Santiago: FLASCO-Chile, SERNAM y Centro de Estudios de La Mujer CEM, 2002).

### FRAME 2: Men and Pregnancy

In general, when we talk about pregnancy, we seldom mention the father. Men, particularly young men, whether in hospitals or prenatal clinics are often seen as outsiders or intruders, or maybe only as visitors – they are rarely seen as partners and participants in their own right. We must remember that fathers have the following rights:

#### FRAME

2.

- › To participate in prenatal care;
- › To find responses to his doubts about the pregnancy, including doubts he may have about his relationship with his partner and about caring for the baby. As the father, he is not only his partner's companion, but also the father of the child that is going to be born;
- › To be informed how the pregnancy is progressing and if any problems might appear and;
- › To be recognized, at the time of the birth, as the FATHER and not just as a "visitor" to the clinic or hospital

It is important for a father to be able to participate in caring for the infant during the first moments and days after birth. Some things, of course, he is not able to do. Others, the woman will also not be able to do, due to her own recovery period. However, both can learn to support each other - assuming their relationship permits such cooperation. If they are separated, they must also negotiate the division of these responsibilities and activities<sup>102</sup>

### FRAME 3: Summary Points

#### FRAME

3.

- › Throughout the world, women are often perceived as natural caregivers. However, this association is rooted more in social constructions about male and female roles, rather than any innate capabilities. For example, from an early age, girls spend most of their time in the home helping with household chores and taking care of younger children. On the other hand, boys are encouraged to play outdoors and are discouraged from playing with dolls or engaging in other “feminine” or “domestic” games. Thus, they often have limited opportunities to learn and build confidence in their caring skills.
- › Men’s lack of self-care, reflected in statistics such as higher rates of homicides, suicides, use of alcoholic drinks and other substances, and involvement in violence, as perpetrators and victims, is linked to the ways in which they are raised. Often, boys and men are encouraged to engage in risky behaviors to prove themselves as “real men” and may view seeking help or services as “unmanly” or a sign of weakness. In this way, the idea of self-care is often displaced by harmful or self-destructive lifestyles.

100 – Gary Barker, “Peace boys in war zone: Identity and coping among adolescent men in a favela in Rio de Janeiro, Brazil” ( Unpublished doctoral dissertation, Erikson Institute, Loyola University, Chicago, 2001)

101 – Donald G. Unger & Lois Dall Wandersman, “Social Support and Adolescent Mothers: Actions Research Contributions to theory and practice.”*Journal of Social Issues* 41 (1985) 29-41.

102 – Text adapted from the publication *Gravidez saudavel e parto seguro sao direitos da mulher*, produzido pela Rede Nacional Feminista de Saude e Direitos Reprodutivos (E-mail: redesaude@uol.com.br)

## Motherhood and Caregiving

Historically and culturally, we often associate the image of a woman with that of a mother, as if the two identities are inseparable. It is even common to hear the saying, “a woman without children is like a tree without fruit.” From an early age, when girls are given dolls to play with, they are rehearsing the socially expected roles for women of mother and caregiver. However, not every woman wants to be a mother and the decision of if and when a woman should have children should be based on the individual desires of each woman and not on socially constructed ideals about women and motherhood.

### *Pregnancy and Maternity in Adolescence*

Despite increasing attention to adolescent pregnancy (i.e., pregnancy up to 19 years of age) in the last few decades, it is not a new phenomenon. Rather, it is only in the last few decades that adolescent pregnancy has been classified as a social problem. This shift has occurred because of changing norms about the experience of adolescence and the role of women. For a long time, the age range we think of when we use the term “adolescent” or “teen” pregnancy was considered the ideal age for women to have children. However, changing expectations about women’s educational and professional achievements and the availability of contraceptives (e.g., the pill, diaphragm, and condom) have led to changing views about the ideal age for women to have children.

Now, adolescent pregnancy is most often associated with loss of educational and professional opportunities and a general loss of choices in a young woman’s life. The current discussion and concerns about adolescent pregnancy are linked to the concept of adolescence. Appearing in the second half of the 20th century, it is an intermediate phase between infancy and adult life, when hormonal changes cause the body to mature from a child’s to an adult’s. This new classification of the phases of human development also entailed a change in the social expectations and norms for individuals experiencing these physical changes. Although adolescents may have many of the cognitive and emotional abilities necessary to enter the adult world, they are expected to use this phase of life to better prepare themselves (e.g. academically, socially) for success as adults. With the creation of adolescence, the passage into adulthood became more complex, requiring a longer period of dependency on parents and families and delaying the age range considered ideal for reproduction. With adolescence now defined as a transition period between childhood and adulthood, researchers began to describe this period as a time of rebellion and impulsiveness in life and, more specifically, in sex (Bock, 2001).

Adolescent pregnancy is often associated with irresponsibility, impulsiveness, the break-up of family structures, lack of information, and poverty. However, the reasons for adolescent pregnancy are varied and complex. On

one hand, many adolescent pregnancies are planned, most commonly among individuals whose life plans and expectations may not include higher studies or formal careers. On the other hand, unplanned adolescent pregnancies can result from a lack of information about sexuality, reproductive health, and contraceptive methods. These unplanned pregnancies can also happen when young women are inhibited, afraid, or otherwise unable to negotiate the use of birth control with their partners. Contraception, however, is not only the woman's responsibility; in any relationship, the decisions around sexual and reproductive health belong to both partners.

Even though this section focuses on young women (or possibly because of this reason!), it is important to note that not every adolescent or young father is absent or irresponsible. Many fathers (young or adult) who have children with adolescent women want to challenge cultural norms that say that a man cannot and should not participate child rearing and other domestic work. Regardless of the circumstance of an adolescent pregnancy, it is important to support both the pregnant adolescent and her partner. This does not necessarily mean encouraging pregnancy among adolescents, but rather creating conditions so that this process does not result in any physical, psychological, or social problems. This support should include educational support that allows adolescent and young mothers to access and pursue educational and other professional and social opportunities.

### *Maternity and Paternity Leave*

The changing role of fathers is being recognized in the legal framework as well. In more and more countries, fathers have the right to take some weeks or months off work to take care of their babies. In some countries, it's even obligatory! Studies suggest that this practice fortifies the bond between child and father. Parents in some countries can choose to split the parental leave how it best suits them.

## Workshop 36:

# What comes to mind? The meaning of caregiving



### PURPOSE:

To explore how young men define caregiving and how they deal with it in daily life



### MATERIALS:

Flipchart paper, regular sheets of paper, paper strips, and pens/pencils



### RECOMMENDED TIME:

45 minutes



### PLANNING NOTES:

In the case of persons that have difficulty in reading and writing, the facilitator can ask them simply to talk, without using paper or the flipchart. Nonetheless, it is important to maintain the sequence: first, the brainstorming, and then the stories from their childhood.

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### PROCEDURE:

1. Hand out a sheet of paper and a pen/pencil to each participant. Ask each of them to write on their paper the word CARING.
2. Then ask them to write all the words and phrases that come to mind when they hear the word CARING.
3. After about 5 minutes, ask each person to read what they have put down and compile a list of all the words and phrases that appear, in order to identify the most frequent associations.
4. Next, hand out three strips of paper to each participant and place the rest in the centre of the participants. Ask them to think about their lives from the time they were children, and then try to remember situations in which they witnessed a scene of caregiving.
5. After 20 minutes, ask one of the participants to volunteer to read his/her account. Ask if there are other similar stories and open up the discussion.

### DISCUSSION QUESTIONS:

1. Is it possible to define caring or caregiving based on a single idea?
2. Is it good to be cared for? Why?
3. Is it good to care for someone? Why?

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### CLOSING:

Comment that, as we can observe from the variety of words that the group produced, it is obvious that there is not a single or correct definition of

caring and caregiving, but that these terms have multiple meanings.

## Workshop 37: Men as caregivers

### PURPOSE:

To increase awareness about traditional gender divisions in caregiving and promote increased participation of young men in caregiving in their homes, relationships, and communities

### MATERIALS:

None

### RECOMMENDED TIME:

90 minutes

### PLANNING NOTES:

If there are young fathers in the group, encourage them to reflect on their participation in childcare and how they could be more actively involved. For those who are not fathers, ask them to envision how their participation will be in the future.

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### PROCEDURE:

1. Ask the participants to spread out and walk around the room.
2. Tell them that when they hear a time of day followed by the word “STATUE,” they should freeze in a position that represents the activity they would be engaged in at that particular time. For example, after you speak the words: “Noon, STATUE!” the participants should make themselves into statues that represents what they would typically be doing at noon each day.
3. Say the time of day followed by the order “STATUE!” for the following times:
  - > 3:00 AM
  - > 10:00 AM
  - > Noon
  - > 3:00 PM
  - > 10:00 PM
4. Ask the participants to imagine what they would be doing at these times if they were a father with a child/children to care for and repeat the same process from Step 3. **PLANNING NOTE:** For younger participants, who have not had direct experience with childcare, encourage them to think of father-child relationships modelled in their family, community and the media.
5. Now have the participants repeat the exercise imagining what they would be doing if they were a mother with a child/children.

6. Use the discussion questions below to explore the differences between the two occasions – before and after the child – and the differences between the routine of a young father and a young mother, identifying what time of day the presence of the child meant a greater (or lesser) change to the routine.

**ALTERNATIVE PROCEDURE:** *Rather than acting out the different times of day, ask the participants to brainstorm the different activities, which a young man who is a father and a young woman who is a mother would be doing at different times of the day. List these different activities on a flipchart paper with two columns (one for young men and one for young women) and ask the participants to identify some of the similarities and contrasts between the lists of activities.*

#### DISCUSSION QUESTIONS:

- |  |   |
|--|---|
| <p>1. Does daily life change when a young man has a child to care for? In what way? Why?</p> <p>2. Does daily life change when a young woman has a child to care for? In what way? Why?</p> <p>3. What kinds of caregiving do women and men do?</p> <p>4. Who is better at caregiving, men or women? Why? Is this due to culture or biology?</p> <p>5. What factors contribute to men not participating in childcare?</p> <p>6. How do you think your community views men's participation in childcare?</p> <p>7. What are the challenges of being a father? How</p> | <p>can these challenges be addressed?</p> <p>8. What are the positive aspects of being a father? What are the benefits of being a father?</p> <p>9. What are the benefits for a child who has an active father in their life?</p> <p>10. What are the benefits of a young man having a good relationship with the mother of their child?</p> <p>11. Are there positive role models of fathers in your community? What can be learned from them?</p> <p>12. What have you learned during this activity? How can it help you make changes in your own life and relationships?</p> |
|--|---|

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#### CLOSING:

If and how a father is involved in childcare depends on how men and women are raised and whether they are raised to believe that men can also take care of children. For example, girls are encouraged from an early age to play with dolls, practicing what supposedly lies ahead for them: domestic life and caring for family members. On the other hand, boys are generally discouraged from playing with dolls or helping out with domestic chores. Although girls and women are frequently brought up from an early age to care for children, men can also learn to care for a child

– and learn to do it well. When fathers are not involved in caregiving, mothers end up carrying a heavy burden and fathers miss out on many of the pleasures involved in caring for children. As you think about promoting equity between men and women in your communities, it is important for you to start in your own home and think about how you as young men can start to participate more in caregiving tasks in your family, as well as how you can encourage other young men to do likewise in their homes.

## Workshop 38: Pregnancy...yes or no? Being a mother

**PURPOSE:**

To discuss the roles and responsibilities of women and men in preventing pregnancy. To discuss motherhood and the social and cultural expectations related to being a mother

**MATERIALS:**

Copies of Resource Sheet

**RECOMMENDED TIME:**

45 minutes

**PLANNING NOTES:**

Not needed.

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**PROCEDURE:**

1. Distribute (or read aloud) Adrijana's story from Resource Sheet.
2. Have a discussion regarding the possible endings.
3. Facilitate a discussion using the questions below
 

**Discussion questions:**

  - › Is this story realistic? Why or why not?
  - › Do young women worry about unplanned pregnancy? Why or why not?
  - › Do young women talk to their partners about preventing pregnancy? Why or why not?
  - › Do young men worry about unplanned pregnancy? Why or why not? Do they talk about it with their partners?
  - › What type of role should the man have in decisions about emergency contraception?
  - › What options does Adrijana have?
4. Tell the participants that Adrijana has just found out she is pregnant. Carry on with the discussion using the questions below.
  - › What passes through the mind of a young woman when she discovers she is pregnant? How can an unplanned pregnancy change her life? What choices does she have?
  - › What passes through the mind of a young man when he discovers his partner is pregnant? How can an unplanned pregnancy change his life? What choices does he have?
  - › How do parents react when their daughter or son faces an unplanned pregnancy?
  - › How can the number of unplanned pregnancies in your community be reduced?
  - › What options does a woman have when faced with an unplanned pregnancy?

5. Discuss what it means to be a mother in your community. What does the “typical mother” look like? (e.g., her age, where she lives, what she looks like, what she like to do, did she plan to be a mother, how many children she has, does she work outside the home, is she married, etc.)
6. Facilitate a discussion using the questions below to sum up the whole activity.

#### DISCUSSION QUESTIONS:

1. Should all women be mothers? Why or why not?
2. How does your community view a woman who does not have children? Is it different when it is by her choice than when it is because she cannot get pregnant?
3. How should men be involved in decisions about motherhood?
4. When a woman becomes a mother, what does the community expect from her?
5. Are expectations of being a mother today similar to expectations in the past? Are they different? How?
6. Are expectations of being a mother different from expectations of being a father? In what ways? What do you think about this?
7. Is it different to be a mother in rural versus urban settings? How?
8. How can we be more accepting and supportive of women’s decisions about motherhood?
9. What have you learned in this activity? Have you learned anything that can be applied to your own life and relationships? Will you make any changes as a result of this activity?

**OPTIONAL STEP:** For groups with more time, do this activity separately from “Being a Mother”

1. Divide the participants into smaller groups and give them 10 minutes to discuss a possible ending to Adrijana’s story. Each group should prepare a skit based on the ending they choose.
2. After each group presents its skit, ask if there are any other possible endings.
3. Ask the participants if they have ever heard of emergency contraception (if it has not already been brought up by the groups).
4. Ask the participants to imagine that Adrijana found out that she was pregnant. Tell them to return to their smaller groups and discuss possible alternate endings to their stories. Allow 10 minutes for these discussions.
5. Have each group present the endings they created and use the questions below to facilitate a discussion about the role of women and men in preventing and dealing with unplanned pregnancy.

**ADDITIONAL OPTIONAL STEP:** Divide participants into groups and tell them to do skits of what the typical day for a mother looks like including what she looks like.

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**CLOSING:**

Just as the decision to have sex should be discussed, so should the decision about contraception and prevention of unplanned pregnancy, and it is important for both partners to be equally involved. It is always best to plan ahead and practice safer sex, but if and when you find yourselves at risk of an unplanned pregnancy, emergency contraception pills offer an option that, if used correctly, can reduce this risk significantly. In the case of doubts or uncertainties, remember to seek out information from health professionals or other knowledgeable persons in the community.

There are certain options regarding terminations of unplanned pregnancies, but even if it's unplanned, a woman can decide to have the baby

and become a mother. Whether she wants to become a mother can also be influenced by what society expects of mothers and whether she feels that she is willing and able to fulfil those expectations. Many families and cultures still see being a mother as central to a woman's identity and fulfilment. Moreover, certain models of mothers – for example, those who sacrifice everything for their children and family – are idealized and others while those who work outside their homes are often criticized. It is important that each woman decide for herself if and how she wants to be a mother, keeping in mind that, while caring for others can be very fulfilling, it is important to also take care of herself.

**RESOURCE SHEET****Adrijana's Story**

Adrijana is 17 years old and in her last year of high school. She plans to continue studying and working after she graduates. She participates in school activities, including the school newspaper. She is a very happy, extroverted, dynamic girl with lots of friends, and is kind to everyone, especially Leo, her boyfriend. They love to spend time together and share many of the same dreams, including one day taking a long trip together. After they had been dating for a few months, they decided to have sex for the first time. Adrijana thought it felt strange, but it didn't hurt as much as her friends said it would, nor did she feel nervous about talking with Leo about using a condom. However, one time while they were having sex, the condom broke and Adrijana was not using any other type of birth control. They were both very worried, especially since Adrijana was in the fertile part of her cycle. A million things started to run through Adrijana's mind: "What if I'm pregnant? What will I do?"

## Workshop 39: All at the same time

**PURPOSE:**

To discuss the multiple roles and responsibilities that women often take on and the importance of sharing childcare and domestic responsibilities with men

**MATERIALS:**

Flipchart paper, pens/pencils

**RECOMMENDED TIME:**

45 minutes

**PLANNING NOTES:**

Prior to the session, the facilitator should research local and national laws and policies related to maternity and paternity leave that can be shared with participants.

**PROCEDURE:**

1. Take a flipchart and divide it into two columns. At the top of one column, write “mother”. Write “father” in the other column. Tell the participants to brainstorm everything that comes to their minds when they hear those words. Write it down in the appropriate columns.
2. Now switch the words “mother” and “father” and go through the columns again (using the procedure same as in “What is this thing called gender”). Other than activities conditioned by biological differences (such as breastfeeding) the rest is the result of gender roles.

**OPTIONAL STEPS:**

You can add this activity if you have time

- › Divide the participants into three smaller groups. Ask one of the groups to leave the room for a few moments. Tell the other two groups that one will represent “men with children” and the other will represent “women with children”. Ask the third group to come back in to the room and tell them that they will be the “audience”. **PLANNING NOTE:** It is important that the “audience” group does not know the assignments give to the other groups.
- › Tell the first two groups to move to opposite corners of the room. Explain that you are going to call out different times of the day and they should silently act out the activity that they would be engaged in at that particular time depending on which group they are representing (women with children or men with children). The third group will observe the activities that the other two groups act out.
- › Call out different times of the day, for example: 5am, 10am, Noon, 3pm, 5pm, and 10pm. As you call out each time, the first two groups should start to mimic the activities that women with children or men with children would be carrying out at that particular time of day. Allow a few minutes for them to continue mimicking the activities associated with a particular time before calling out another time of day. The facilitator can also call out more specific times and days, for example: 6am on a holiday. Noon on a Saturday, 3pm on a Monday. Remind the third group that they should observe both groups and identify similarities and differences to comment on afterwards.
- › Ask the third group, the one assigned as “audience,” to share some of the similarities and differences they observed with the larger group. Ask them if they thought that the representation of activities accurately mimicked what happens in their homes and communities.

- › After a brief discussion about this part of the activity, explain that the group is going to further discuss the differences in men's and women's participation in childcare and domestic tasks.
3. Facilitate a discussion using the questions below.

#### DISCUSSION QUESTIONS:

1. What are the differences in men's and women's participation in childcare?
2. How are these differences related to men's and women's different roles and opportunities outside the home (e.g., school, workplace)?
3. In your opinion, what kind of rights should women have in terms of maternity and work? And what kinds of rights should men have in terms of paternity and work? (If possible, the facilitator should provide information on local and national laws and policies on maternity and paternity leave.)
4. Is it possible for a young woman to be a mother, study, and work? What kind of support does she need?
5. Are some responsibilities more important than others?
6. What do women generally expect from men in terms of their participation in childcare?
7. Are men just as capable of caring for children as women are? Why or why not?
8. What do women generally expect from men in terms of doing household chores?
9. Are men just as capable of doing household chores as women are? Why or why not?
10. Is it important for women and their partners to be able to share childcare and household chores? Why or why not?
11. When a man is unemployed, does he contribute to the household chores?
12. What are the benefits of women and men equally sharing childcare and household responsibilities?
13. How can a woman find time to take care of herself amidst all of her other responsibilities?
14. How can a man find the time to care for himself, the children, and take care of other responsibilities?
15. What have you learned during this discussion? How can it help you make changes in your own life and relationships?

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#### CLOSING:

Women often balance many roles and responsibilities – inside and outside the home. In terms of childcare, women are often the ones who take on the primary responsibilities. It is important to remember, however, that if and how a father is involved in childcare is not linked exclusively to biological characteristics, but depends more on how men and women are raised and whether they are raised to believe that men can also take care of

children. Although girls and women are frequently brought up from an early age to care for children, men can also learn to care for a child – and learn to do it well. As mothers, sisters, and wives, you can help to encourage boys and men to participate in the care of siblings and other children so that they can practice the skills necessary to be good fathers and caregivers.

## Workshop 40: What is woman's work?

**PURPOSE:**

To discuss the traditional gender divisions which exist in different types of work

**MATERIALS:**

Flipchart paper, markers, regular pieces of paper, and pens/pencils

**RECOMMENDED TIME:**

45 minutes

**PLANNING NOTES:**

Not needed.

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**PROCEDURE:**

1. Explain to the participants that the purpose of the activity is to discuss the types of work that women and men traditionally carry out.
2. Hand out a sheet of paper and pen to each participant. Ask each participant to create a list of all the different types of work done by different individuals in their family, including themselves. Ask the participants to think about the types of work done by male relatives in comparison to the type of work done by female relatives. For low literacy groups, divide the participants into pairs or small groups and ask them to discuss these points.
3. Allow 10-15 minutes for the participants to write and/or discuss.
4. Invite each participant to share a few examples from their list with the larger group. They should specify whether each type of work is carried out by men, women, or both.
5. Write the different types of work mentioned on a flipchart paper. Create a list of the types of work done by men, a list of the types done by women, and a list of those that are performed by either sex.
6. After all of the participants have contributed, review the list that you created with the types of work done by men and those done by women. Go through each item and ask participants whether this type of work can be done by the other sex as well. If participants say that something cannot

be done by the other sex, challenge them to think about this further and question their reasoning, until the group comes to the ultimate realization that this type of work probably can be done by both sexes.

- Engage the participants in a discussion about the gender-division of work, using the discussion questions provided below.

**ALTERNATIVE PROCEDURE:** Have each participant write or dictate the types of work done by different individuals in their family, including themselves, individually, on small pieces of paper. Fold these papers and put them in a basket. Divide the group into two teams. One at a time, have one participant from each team select a piece of paper and act it out silently. The team from which the actor originated should try to guess what type of work s/he is acting out. If that team cannot guess, give the other team an opportunity to guess. The team that correctly guesses the type of work gets one point. This game can be played until all the tasks have been picked or until the facilitator feels the group is sufficiently animated. Create a list on flipchart paper of the activities that were acted out and then ask the participants the discussion questions below.

#### DISCUSSION QUESTIONS:

- Are there certain types of work which men more commonly do? Are there certain types of work which women more commonly do? What are the reasons for these differences?
- Is taking care of children and the household considered work? Why or why not? Who is better at taking care of children and the household, men or women? Why? Do you think women have an instinct for this type of work? Explain.
- Do you believe that there are certain types of work that women are not able to do? Why? What are these types of work?
- Do you believe that there are certain types of work that men are not able to do? Why? What are these types of work?
- What is the role of family in shaping and reproducing norms about what is work for men and what is work for women? (see “Barbie dolls, Toy trucks and what they teach us about work”)
- Is it easier for women to find jobs than for men? Explain.
- Do you believe it is okay for an employer not to hire a woman because she might get pregnant? What if she is already pregnant?
- Women are paid less for the same jobs as men. Why?
- There are fewer women in higher managerial positions than there are men; there are fewer female CEOs and women in positions of power in general, why?
- Is it easier for a woman with a higher education to find work than for a woman with little or no education? What types of work require more education?
- What have you learned in this activity? Have you learned anything that can be applied to your own life and relationships? Will you make any changes as a result of this activity?

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**CLOSING:**

The idea that certain types of work should be done by women and other types done by men is based on socialization, not biology. Women's higher participation in jobs requiring caretaking and domestic skills is directly linked to the fact that girls and young women are often raised to help with this type of work in the home, thus preparing them for this kind of paid work in as adults. Unfortunately, those activities predominantly carried out by girls and women, including domestic chores, caregiving, and informal market activities,

continue to be undervalued or ignored by society – and sometimes, by women themselves. It is important to recognize the immense contributions that women have always made inside and outside the home and to know that it is possible for women to assume activities traditionally carried out by men, just as it is possible for men, in turn, to assume those activities traditionally carried out by women, including domestic work and childcare.

**Barbie dolls, Toy trucks, and what they teach us about work**

During the discussion, it might also be interesting to ask the participants to think about the different toys that boys and girls play with and possible links to the types of work which men and women more commonly do. For example, little girls often play with dolls and other toys that mimic caregiving and domestic roles. Little boys often play with cars, building blocks, and other toys that mimic aggressive and competitive roles. Discuss how these early experiences are part of socialization in which both girls and boys learn to identify with certain types of work.

## Young women and community participation

Community participation can be defined as an awareness-raising and mobilization process that allows individuals and groups to identify and understand their needs and to look for solutions that improve their lives and communities (Nunes, 2006). These solutions can include helping to care for neighbourhood children, accompanying someone to a health clinic, loaning money to a friend or neighbour, or other actions that individuals and groups can do to contribute to the well-being of others and living standards in the community.

### *Community Participation and Empowerment*

Working within a framework of community participation makes it easier for young women to question the laws and sociocultural norms that generate and perpetuate inequalities. Young women must realize both that these laws and norms were created by groups of people (i.e., they are not innate and immutable) and that they themselves can propose and enact changes to these laws through political mobilization. Through these realizations, young women may begin to develop a critical consciousness and recognize their own power to shape their lives and communities. In this sense, participation becomes an essential tool for both learning and empowerment. We define empowerment as, “An increase in power and personal and collective autonomy of individuals and social groups in their interpersonal and institutional relationships, mainly those related to oppression, domination and social discrimination” (Vasconcelos, 2003). Empowerment depends on individual and collective participation in identifying problems and working towards change. In *Pedagogy and Autonomy* (2005), Paulo Freire emphasizes that we can only become aware of the oppressiveness of a relationship through the autonomous participation of individuals in the liberation process. It cannot be done solely through the provision of information – that is to say, in order to understand oppression, we must participate in our own liberation. Getting to know one’s community is another important step in the empowerment process. More meaningful interactions with the community and a deeper understanding of its resources lead to stronger mobilizations and more significant changes.

### *Young Women and Community Participation*

Promoting the participation of young women in their communities can provide an opportunity for them to move beyond the reflections and discussions contained within this manual and work to transform their local realities. The development of individual and critical points of view is a key step in amassing the collective voices necessary to address urgent social issues (Fischer, 2002). Moreover, building a sense of citizenship and being involved in collective actions can help young women increase their self-esteem and achieve their own aspirations (Putnam, 2003). It is also fundamental to help youth and adults speak to each other, especially about subjects that are considered taboo or difficult. Adult facilitators can offer youth information and support in discovering the adult world. The involvement of young women in interactive activities with different leaders from the community can expand their networks and give them access to new and important information resources. Using an analogy from nature, we can say that the participants are capable of spinning webs of connection and thus creating networks that become larger and larger. A study conducted in the U.S. found that youth from low-income urban areas who created partnerships with adults were more likely to seek and receive support and opportunities (Costa, 2003). These youth also had more opportunities to learn about the adult world, and to get practical information on topics like getting into college and norms and expected behavior in the workplace.

These activities around community participation are intended to stimulate the involvement of young women in a process of individual and collective reflection about their communities, and to create an environment where they can work together to solve local problems. During this process, young women not only interact with other youth who face similar problems, but also with individuals from the larger community, such as community leaders, religious leaders and representatives from local organizations. It is important that the thematic reflections proposed in this manual bring about a movement towards an individual and collective transformation of the community's circumstances. Additionally, involvement in community action is a catalyst for individual transformation, as we saw earlier.

Reflecting upon and acting on our circumstances allows us to discover tools that can lead to personal change and contribute to the transformation of our local reality, which is connected to the idea of empowerment. This empowerment through participation increases our self-esteem and deepens our sense of belonging and our feeling of control over our own lives. The involvement of youth in collective actions is also a mobilization tool. It is fundamental to identify and maximize existing networks so that interventions can be as efficient as possible, while at the same time recognizing the evidence of the role that community participation plays in the well-being and health of youth.





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# CHAPTER

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# 3

Make a Change!

## Year 1-4:

Resources for organization of the campaigns and complementary activities in engagement of youth in promotion of positive attitudes and values

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Be the Change that you wish to see!

## Be the Change that you wish to see!

In addition to the implementation of educational workshops, an important part in the implementation of Program Y are complementary campaigns that can be implemented in schools, and also in local communities. An example of a successful and recognizable campaign that has been implemented by a large number of local and regional organizations is the "Be a Man" campaign. The concept of "Be a Man" is a strategy designed to monitor and support the implementation of educational sessions. Through this campaign, young people are sent messages that are related to the topics covered by educational sessions. In this way the "positive" effect of the sessions is extended, thereby contributing to the continuity of the positive impact on young people. Also, the campaigns encourage mobilization of young people and development of positive social and peer groups. In a given school or local community this can, loudly and in groups, represent the ideology of democracy and tolerance, as well as zero tolerance towards violence and prejudices that are the basis for the emergence of various forms of violence.

*With the support of local experts in the field of advertising, Smart Collective has developed the BE A MAN campaign for the purposes of this project. The aim is to promote the values of non-violent behavior, gender equality, and raise awareness about responsible sexual behavior.*

The project and campaign rely on the experiences of the partner organization *Instituto Promundo Brasil*, which has developed an efficient methodology. They use a participatory approach in developing campaigns to reduce violence among young people in the favelas of Rio de Janeiro.

The social campaign "Be a Man" is an innovative approach to raising awareness about the existing problems in society, and it involves the active participation of high school students or other participants who participate in the implementation of Program Y workshops or who have attended the workshops and want to actively contribute to positive social change.

Schools can independently carry out the activities of the campaign. A variety of resources, materials and guidelines for planning, adaptation and implementation can be found at the website <http://www.youngmeninitiative.net/ba/>.

### *Learn about the Program M!*

Current practices in the implementation of activities within the Program M have shown that an important part of "preparing" students for their active participation in educational workshops and other accompanying material is the introductory, or so-called, teaser campaign. The word "teaser" in the translation means to tease, so in the context of Program M teaser campaigns are ways of communicating that arouse the students' interest, but do not provide all the answers. The campaigns are carried out before the beginning of the implementation of educational workshops and their goal is to "tickle" the imagination of students and arouse their interest in follow-up activities which are part of Program M. Teaser campaigns can be implemented in different ways, and below we provide examples from Sarajevo, Belgrade, Banja Luka, Mostar, and Zagreb:

#### 1. Graffiti in Front of School

In agreement with the school, a large graffiti with the message "Be a man" was written overnight in front of the school. In the morning, after the arrival of students in the school, many of them asked their professors and other school staff for an explanation about who had written the mentioned graffiti and why. At the request of students, professors and pedagogues explained that it was a surprise and that students would get all the answers 7 days after the graffiti had been written. After 7 days, the presentation "Be a Man – get involved!" was organized at the school, during which educational workshops and other accompanying activities of interest were presented.

#### 2. Posters in School

In cooperation with the school staff, it was agreed that posters with the message "Are you ready for 'Be a Man' activities?" would be placed in the busiest locations in the school. During recess, a group of students put the mentioned posters in the halls and rooms around the cafeteria, but in consultation with the school staff students were not told what it was about. Although the students sought clarification, pedagogues and professors told them that it was a surprise, which further intrigued students and aroused intense interest. Seven days later, in the main hall of the school, the presentation of "Be a Man – get involved!" was organized, during which educational workshops and other accompanying activities of interest were presented.

The recess was the best time to carry out the activities for this type of teaser campaign because all the students were in the main hall. It was then easier to perform an action at a central point.

#### 3. Recognize Program M

Program Young Men Initiative (YMI) has undergone many evolutionary changes. Although in its original form the program was focused on working with young men, later, according to the identified needs of schools and communities, the program was extended to young women as well. What remains recognizable is the visual identity of the program and the basic message "Be a Man", because this message is encouraging young men to oppose rigid and harmful social norms, practices and attitudes and



re-examine their own attitudes and their correlation with behavior. The young women also have their place in that process, because in addition to the individual benefits that the young women achieve by participating in workshops, campaigns, and creative activities, they play a special role in the formation of positive peer groups that involve young men and women in the process of transforming harmful social norms and practices.

## Campaigns in Busy Locations

Young people who undergo trainings and positive changes initiated by Program M have been observed to be great allies in mobilizing the wider community and promoting positive social values and changes. In the text below we offer you examples of activities that members of the "Be a Man" clubs have implemented in their cities.

### 1. BMC "Chalk Walk" Action

The members of "Be a Man" Clubs (BMC) can organize an easy but effective "Chalk Walk" public action. Club members can gather and use colorful chalk to leave messages and BMC's slogans on pavements in busy locations (e.g., schoolyards, squares, pedestrian areas, and other easily noticeable public places), while also inviting their peers and passers-by to join them. It is interesting that sometimes professors from school join in writing during these actions. Some of messages written may be, for example, "A man is not a hunter, a woman is not a trophy," "Use the force of argument rather than force as an argument," "If you hear 'NO' as 'YES', you need to learn your native language!" "If you snap - you're not a man, but a camera film," etc. The advantage of this action is that the messages stay for a while and are visible to a wide population (e.g., the entire school). Also, BCM members draw a lot of attention from their peers while they implement this action, which is also a good opportunity to verbally promote the Club's values and distribute materials such as brochures, flyers, stickers, and badges. Necessary resources are motivated youth club members (the more the better), enough colorful pieces of chalk, and, optionally, printed promotional and educational materials. Stands, club flags, and banners can also be displayed. A preparation meeting should be held to brainstorm and define messages for action, referencing examples from previous campaigns. The action should be well photographed/recorded and shared on social networks, where it can reach an even larger number of youth.

### 2. BMC "Instagram" Frame Action

For this action, an "Instagram" (or "Facebook") frame lookalike, sized about one meter by one meter, should be made from light material that is easily carried. It should include recognizable "Be a Man" visual elements and titles/slogans, and hashtags can also be written. BMC members should go and carry the frame around popular locations where young people can be found (e.g., schoolyard, city square, park etc.), asking them to take photos inside of the frame while explaining to them the goal of campaign. For example, share the importance of raising awareness of gender based violence prevention, bystander intervention, or some other theme, while promoting BMC and its values and messages. In that way, young people get to know about the BMC campaign, goals, and values and by taking photos they are supporting the campaign. This type of action is good for sharing on social networks, because young people like to see their photos from the activity and it reaches large number of youth through sharing and tagging. Besides

the "Instagram" frame, what is needed is a photo camera or mobile phone with good camera, promotional/educational materials for distribution and, as always, a good team of youth activists. The action could also be implemented along with some other event, like a school sports tournament, "chalk walk" action, BMC graffiti painting, a youth fair, etc.

### 3. BMC ACTION – Celebrating International Women's Day

BMC members distributed small boxes to celebrate the occasion of International Women's Day. The action was carried out in the local shopping mall "Mepas Mall". In addition to highlighting the values and importance of women, the action tried to bring the ideology and work of the BMC closer to the female and male citizens.

The small boxes that were distributed by male and female BMC members contained a piece of candy and a brief biography of women who made and are making changes in Bosnia and Herzegovina today. 17 young women from across Bosnia and Herzegovina were promoted through this action: athletes, politicians, a champion in hip-hop dance, etc.

Besides working in a public space, the action was also implemented in schools and the Ministry of Education the day after International Women's Day (since the IWD fell on Sunday that year). BMC members gave the boxes to all employees in the above mentioned institutions.

In total, 1000 boxes were given to women and men. The meaning of the action was to promote women and what they are capable of, rather than only giving women presents.

In addition to this campaign there was a promotional activity prior to the campaign. BMC members used "Be a Man" Club Facebook page to promote all women included in the campaign. In this way we have done promotion of the event and at the same time additional promotion of women and their successes.

### 4. BMC ACTION – Celebrating International Men's Health Week

Members of the BMC implemented an action for promotion of men's health as part of activities implemented worldwide during the International Men's Health Week. The action that was implemented in Mostar had two parts:

- › Showing healthy lifestyles to people by having the young people ride bikes during the action
- › Giving away educational materials

For this action two promotional materials were developed: stickers and brochures.

More than 200 people were directly involved in this action by getting the information and materials.

## 5. Valentine'S DAY

Valentine's Day is the day of love, but for active BMC members it was also an opportunity to organize activities at busy locations in Sarajevo and Banja Luka. The aim was to promote positive peer relationships, especially in the context of relationships that young people establish with those that they like. There is no justification for the violence that often occurs in relationships, so young people involved in the campaign talked with passersby about love, respect, and equality.

Materials used include balloons, heart-shaped lollipops, and an information desk with promotional materials.

Within the action, the Program M and activities that young people implement in order to promote health and violence prevention were presented to passersby. In addition to information and positive messages about safe love, BMC members distributed heart-shaped lollipops to young people on the street.

One random passerby, a boy, said to one of our volunteers, "It is a pleasure to live in a city where there is an organization like yours, an organization that cares about young people and who spread love, and they do all of that for us, without any expectations (regarding free services, which are part of our youth friendly health center)."





## 6. World Health Day

Within the campaign marking World Health Day, a group of young people organized a special form of education according to the methodology "Learn wherever you can". A classroom for passersby was installed on a busy place. Citizens were free to attend "lessons", to be part of the classroom, and to listen and discuss about health, violence prevention, healthy lifestyles, the youth friendly health center, STIs and HIV/AIDS, and contraception.

## 7. BMC MEMBERS on top of Trebević MOUNTAIN

Learning is a lifelong process, we learn before school, during school, and after school. To remind their peers about the importance of lifelong learning, representatives of BMC Sarajevo decided to learn in a strange place, on top of Trebević Mountain, more precisely at 1.629 meters above sea level. Within this activity, members of BMC Sarajevo organized educational workshops on top of Trebević Mountain thereby proving that time and place cannot be a barrier to learning.

*Required material and resources include a first aid kit, a group of young and hard-working people, and a mountain.*



## 8. BMC TV

YMI has made use of creative workshops to develop its campaigns and to keep youth engaged in the project. As BMC members and youth from the Young Men's Forum participate in educational workshops, youth camps, and other activities which the partners organize, they discover a diversity of outlets for expressing what they have learned (e.g., on gender equitable or non-violent practices, and for promoting the key messages). The process is empowering for them and it is a powerful means for reaching a broader number of youth.

Creative workshops teach young men and women a wide variety of multimedia techniques such as movie making, photography, song making, DJ-ing, dancing, and various forms of street art. After more than three years of engaging young men in its campaign activities, youth camps, and teaser campaigns at the schools, Association XY based in Sarajevo has developed a cadre of peer educators, some of whom are now training others. At the same time, XY staff noticed others who had considerable talent in the arts. Why not capitalize on the creative pool, give additional motivation to more active members, and produce a promotional piece to use at scale?

So in early 2012, 11 active youth, including one Roma teen who had been regularly attending training events, organized multimedia creative workshops for making videos and short movies. The group learned how to use video equipment from a professional cameraman. They received training from a host of other professionals – a journalist, a radio broadcaster, a video director, and audio director.

The workshops were hands-on and involved the actual practice of making video documentaries and short movies. The crew had to learn to interview celebrities and youth, which they did over the six-month training period. During that time, individual team members developed their talents in the direction of their preference (e.g. cameraman or journalist). The students had the privilege of working alongside well-known experts in their field, such as Zoran Čatić, a journalist with a reputation for defending the rights of free speech, a youth worker, and the manager of a radio station. It was Čatić who proposed to the group the idea of producing a radio show. When their first radio show went live on EFM radio (a popular student-operated local radio station) in May 2012, the team was elated that more than half a million people had the chance to hear about the BMC movement in Sarajevo. This opened up the door for more radio and TV appearances for the BMC TV crew. At the end of the process, the young men produced their first BMC TV documentary. They also made several news reports and video reports about their different activities:

- › What is a BMC and YMI? – a movie about YMI and BMC Sarajevo
- › Girls against violence – a video about girls' initiative in promoting gender equality and violence prevention
- › Interview with the manager of an orphanage

- › Opening the BMC in “Orphan Center Bjelave” – a documentary about opening a new BMC for orphans
- › One billion rising against the violence – in collaboration with the NGO Crvene, a video about this activity
- › Be a man, help the elderly – a video report from the humanitarian action in a gerontology center

Many of the BMC activities being advertised by these multimedia projects are social actions, not typical things that young teens do. They exemplify the sorts of activities being promoted as befitting of “a real man”. The 25 young men and women who visited the orphanage to make the video brought toys for the children, played with them, got some of them involved in a football match, and invited them to join a BMC. The video captures the experience of the young people who were not only there to interview the manager for their documentary, but to interact with young children who have no parents and have adopted violence as a response to the problems in their lives. But they also saw what joy it brought to the small children, to be playing with new toys. All of the teens felt the urge to return to the orphanage and discover what else they could do with them.

In 2013, BMC TV finalized a set of five movies on the topics of:

- › Violence
- › Peer pressure
- › Drugs and alcohol
- › Sexual and reproductive health
- › Association XY

Now, BMC TV is in the final throes of producing a movie about BMC and the benefits of being a member. It will be ready in time to present the film during the new school year for all students in project-related schools and also for students from other high schools in Sarajevo.

### 9. Street action – flash mob

In order to realize this campaign you need at least five young people who are willing to participate in the flash mob activity, empty bottles beer or other alcoholic drinks (can be filled with fake alcohol - Juice) and a car.

The process consists that five young people acting like they are drunk and they are approaching to the car in order to drive. They would really should act out a scene in a way that people around them think they are drunk and that they want in this state to enter the car (they can be loud, to attract the attention of other people). When they open the car doors, they begin to argue about who will drive and state their reasons for it. In that moment (or from the beginning) somebody should watch how other people view and what their attitudes towards it. When observer approach to them and wants to stop them, everyone should make him / her clapping. After that all five participants banners taken from the trunk where you can write some messages such as, "When you drink does not drive" and so on. This course of action would be a good to record with camera.

The funds required for the implementation of these activities: car, at least five young people, one volunteer who will intervene if no one else does not, fake alcohol bottles, camera or phone to take photos. This action shows that people are still reluctant to intervene and prevent bad things happen. During this action, only one young man, intervened although the town square where the action was taking place was full of people. Also, members of the private security companies have observed all this and did nothing (just went). Banners were eventually are the perfect way to be completed this flash mob and left long-lasting message in the minds of people.

#### 10. Street action - flash mob

Promoting the fact that observers should not turn their heads from violence and they must react in order to help, but it does not thereby put themselves in risk, is the basic purpose of this activity. The steps for implementation of activities:

1. 30 young people (may be more or less, depending on the area) flat circle and put a bandage over their eyes.
2. On its back they put message: "React as human, help the victim. "
3. In the center of the circle two or more people are acting scenes of violence (verbal, physical ...)

The funds required for the implementation of these activities: About 30 young people, blindfolds for all of them, T-shirts with the message or messages written on the back (on the paper).

While doing the scene of violence people are not willing to intervene, because they see that staged due to the large circle around them, but it sends them a strong message that we must react in situations when we see violence happening but in a way that it does not bring us to dangerous situation.

#### 11. "Wednesday workshop"

Every Wednesday we invite young people from different schools to join us on workshop and conversation about various topics. Sometimes it prevention of violence, gender equality and similar topic but sometimes is just talking about the problems they face. The reason why this group is very good is because we have a lot of young people from different schools, different levels of knowledge, from different social and cultural backgrounds and they all talk to each other in a way that solves problems.

Workshops are conducted by different trainers, from very experienced to those who have never did not lead the workshop. Experienced educators also help less experienced to design and conduct a workshop with the group.

### 12. Our 10-min of smart conversation

Through this activity we contribute to the development of skills and potentials of young people, giving them the opportunity to learn from each other. Everyone has their own stories and experiences and through them we learn new things. Therefore, this activity provides an opportunity for all young people who want to participate to tell their story in 10 minutes or to teach us something about what they think might be useful for us.

#### **What young people say about the activities promoted by the Program M: Armin Ličina on joining the "Be a Man Club" (BMC)**



*Something happened at school, something that caught my attention. I had no idea what it was and I wanted to know...*

*My attention was drawn by the posters that were unusual. I decided to sign up and find out what it was all about. At first I was quite skeptical about all of it, but as time went on I began to like BMC, the activities that were taking place and socializing with friends. I wanted to become different, to become a good example to others. I was drawn by stories that the young men from BMC were great guys and friends, and that with good fun and socializing we could learn something, which could be useful for me and my friends. Motivational activities were also a good incentive to get involved. But these activities are nothing compared to the development of my character that I have achieved with the help of BMC and which I will have for life. Priceless!*

*The difference is huge. Frankly, I cannot imagine myself without BMC. My life was going in the wrong direction before my savior, BMC, showed up. Before BMC I wasted my time doing nothing. When I joined BMC through*

*the workshops I learned how a real man should behave. Something quite opposite to the Balkans understanding of a man. The methods used in the education of young people are great, it is something completely different from what we are used to in our education so far. If schools would apply these method I believe that we would become better young people with a lot more knowledge than we have now. Camps for leaders are a different story. This is something that cannot be forgotten. This is the experience of a lifetime. Group training with friends is a great method. This is the most effective method to reach out to young people.*

*Through this experience I gained leadership skills and learned how to approach people I am meeting for the first time in my life. Earlier I used to be quite closed off and in fact I did not have many friends. I went through an advanced camp and I noticed a difference in how I behaved before and after the camp. I got better. I have realized many things that my peers will not understand until they are much older. My communication skills have also improved. People want to be my friends because of the way I act, thanks to BMC. I learned to enjoy the years of my youth in the right way. BMC also helped me to understand what kind of a man girls like. It is not important how you look; I enjoy the company of girls and my reputation among girls is much better. I also became a young man who is a role model to his peers, and in the future I will also be the role model to my children.*

#### **Denis Hadžović on joining the "Be a Man Club" (BMC), Zagreb**



*I walked around the school and saw a strange stand in the hall, which was surrounded by a number of students. I walked over and asked what was going on. The guys from BMC explained and asked me if I wanted to join them.*

*At first I refused, because I thought it was nonsense and I did not want to sign up. Two weeks later the stand was again in our school and I asked a classmate if he wanted to go with me. After a short conversation, we agreed to sign up.*

*We went to sign up and after school we went to our first camp of the "Be a Man Club" for beginners and there it all began. I liked the BMC camp and workshops in which I participated very much, and we had great fun in our free time.*

*In the first BMC camp, I learned some things I did not know about drugs, alcohol, and sex. When we returned from the camp, I stayed active in the BMC, I participated in many workshops and I went to many places with the BMC. I changed more and more and I learned even more.*

*Before the BMC I was just an arrogant kid who did not think about the consequences that would arise after you did something stupid. Or, if someone would start provoking me, I would answer him three times stronger. Today I think much more about some things I had never thought about before and I control my emotions and reactions much more than before. BMC taught me many useful things, not just about sex, drugs, alcohol and the like, but also a lot of things that are useful for life. For example, negotiation skills, anger management, and emotional management, that all people are equal regardless of whether they are red, yellow, black, pink, or white, whether they are gay, straight, or bisexual.*

*If there weren't for the BMC, I would probably have been the same arrogant kid who cared only about fighting, provoking, and doing stupid things.*

### **Uroš Radulović on joining the "Be a Man Club" (BMC), Belgrade**

*My story about "Be a Man Club" started in early 2012. Workshops have started and caught my attention with topics which are different than the things we usually do in school, and they looked much different than the*



*As time went by, topics became more and more interesting for me – with all these different topics, from gender equality to workshops about violence and how to evade and prevent it in a nonviolent way, to drugs, homophobia, health, etc. This was all very educational and I learned a lot of things I did not know before. Also, I began to respect girls and women more, and also respect people's opinions, their differences, and diversity. Later I participated in Rima-Roma workshops with the young Roma boys rap group "Grubb" and a couple of other BMC members. These were creative musical workshops which also had the goal of increasing tolerance and respect towards Roma people and other minorities. In only two days, in a great and fun atmosphere, with lots of laugh, we created a song called "Sound that lights up the speakers", in which we promoted the fight against discrimination and nonviolence. A couple of months later we participated in the street activism festival called "Vreva" and performed this song. Soon we will work more on this song and maybe add some new things.*

*Also, this summer I participated in two "Be a Man" camps where I learned a lot about leadership skills and how to become a true leader. There was a regional camp in Croatia where I met a lot of different and great people from countries in the region and I saw and experienced many wonderful things. I was also in a national "Be a Man" camp on the lakes in Bela Crkva where we also learned new things and had great fun.*

*With the help of BMC and through all these different activities, I have realized some important things in life, that we should not treat people with discrimination of any kind and that it is normal to be different. Also, I have realized how any kind of violence can affect a person and that violence is never the right way. All the things I have experienced and learned and all the skills I have acquired are very useful for my life and my future.*

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## Program Y

# Social Campaigns in the Prevention of Violence and Health Care



Program Y

# **Social Campaigns in the Prevention of Violence and Health Care**

June 2018

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## Foreword

A decade of experience in working with young people on the topics of gender equality, non-violence and healthy lifestyles has contributed that coordinators of the Young Men Initiative also create this important Manual which is intended for teachers so that they can successfully implement the Program Y in their schools, but also for all educators who train young people on these important issues in their communities. Many useful tools, specific instructions and advice will certainly contribute to the successful implementation we wish for you.

On this occasion CARE International Balkans would like to thank everyone who have contributed, through their work and knowledge, to the better life of young people in the Balkans as well as to all young people for their active participation, positive energy and dedication in the implementation of campaign activities.

Special thanks to Feđa Mehmedović from the Association XY, Nedim Mičijević from the Youth Power and Aleksandar Slijepčević from the Institute Perpetuum Mobile who transferred their vast experience into this Manual and who were willing to share their knowledge and skills with all those to whom this Manual would be a guiding principle in the design and implementation of youth campaigns.

### About the authors

**Feđa Mehmedović, Master Trainer, Association "XY", Sarajevo**

Feđa Mehmedović was born in Sarajevo on 24 February 1982. After finishing medical high school in Sarajevo, he enrolled the Faculty of Health Studies at the University of Sarajevo. Since 2002 he started his engagement as peer educators in the non-governmental organization Association XY. The following year he received the title of trainer of peer education and field work in working with marginalized, hard to reach and general population groups and individuals. His contribution to the development of numerous educational programs to work with different groups (MSM, LGBTQ, Roma people, injection drug users, young people, parents, health workers, professionals, teachers, etc.), secured him the title of master trainer of education programs in 2004. In the period from 2002 to 2015, he designed and implemented several hundred educational workshops, presentations and trainings, which secured him the necessary competences to develop, design, test and create various educational approaches and methodological frameworks based on interactive techniques and modern pedagogical approaches.

He is the author of numerous educational modules, educational tools and manuals aimed at health care professionals, social workers, parents, psychologists and other professionals, organizations and individuals working in the field of promotion and protection of health, promotion of gender equality, promotion and protection of sexual and reproductive health and rights, prevention of human trafficking, prevention of use and abuse of psychoactive substances and prevention of violence. During 2013, within the mandate of the Association XY and the Ministry of Education, Science and Youth of the Sarajevo Canton, he was engaged as an author and co-author of the Guide for students, the curriculum and the manual for teachers of the subject Healthy lifestyles which has been implemented in elementary schools in Sarajevo Canton since 2013.

Direct work with various population groups in BiH and the region gave him special sensitivity towards specific health, educational, socio-cultural needs of different groups, which enabled him to adapt his work and approaches to end users, i.e. to those to whom his approaches, modules and manuals are intended. More than 10,000 young people and adults have been included in educational and other activities led by Feđa Mehmedović.

As the winner of the United Nations Campaign "Men united to end violence against women and girls", he made a significant contribution to raising public awareness of gender-based violence in Bosnia and Herzegovina. Feđa is also a Bosnian Herzegovinian champion in the global international campaign HeForShe, led by the Secretary General of the United Nations, Mr. Ban Ki-moon. Since 2016, he has been a member of the expert group for the sexuality education of the European Society of Contraception.

More information on:

<http://beijing20.unwomen.org/en/voices-and-profiles/champions#sthash.oN2dwRh1.dpuf>

**Aleksandar Slijepčević, Project Coordinator,** NGO "Perpetuum mobile - Institute for Youth and Community Development", Banja Luka

Aleksandar Slijepčević was born in Sisak on 2 July 1991. He finished elementary and Economic High School in Banja Luka, after which he enrolled the Faculty of Economics at the University of Banja Luka. He graduated from the Faculty of Economics, University of Banja Luka, at the department "Management and Entrepreneurship".

He began his career in the non-governmental sector in 2009, where he started active engagement in projects of violence prevention in NGO "Perpetuum mobile" by becoming a peer educator for programs of non-formal education for young people.

He coordinated numerous projects of non-formal education of young people and in his work he trained over 1,000 young people to conduct education and campaigns by themselves, as a form of preventive action against violence and the promotion of healthy lifestyles. He has extensive experience in working on gender-transformative programs for the prevention of violence and empowerment of gender equality, as well as the great commitment to changing behaviors, attitudes and norms of young people in order to reduce the rate of violence through preventive work.

He is part of the international network "Learn2Change - Global Network of Educational Activists", which brings together civil society activists from all over the world who deal with formal and non-formal education. Also, he is part of the educational leadership network "LEAD" which aims to promote and build leadership competencies of young people through the transfer of international experiences to the local level.

**Nedim Mičijević, Youth Power, Mostar**

Nedim Mičijević was born "under a lucky magical star, but generally tragic on this earth", on 15 May 1995 in Mostar. He finished elementary and High School of Mechanical Engineering and Traffic in Mostar, after which, following an unsuccessful episode of studying at the Faculty of Mechanical Engineering, he enrolled the Faculty of Education at the University of Džemal Bijedić in Mostar. Currently, besides active work in the non-governmental sector, he is an active student of Psychology and Sociology.

He made his first steps in the non-governmental sector in 2011. Back then he was one of the first young men to join the Young Men Initiative Program (YMI) in Mostar. After he went through the first training and realized what this program was about, he became fond of it and remained part of the Program to this day. After the first training, his career goes ascending. He first worked as a volunteer, then as a youth leader, and finally as a coordinator of activities. He has been part of the first team of Youth Power, since the foundation of the organization – on 10 January 2013, and today he is the Program Manager of the organization. He is a member of the Management Board of the Youth Power Slovenia.

He puts the focus of his work on peer education and creation of peer educators' networks and the formation of support for such networks. He believes that much more knowledge and information can be transferred through peer education, through peer-to-peer method. Nevertheless, he does not diminish the importance of formal education and he thinks that if non-formal education wants to achieve a certain goal and lead to learning outcomes it must be well-designed and structured. For him, learning is a process in which everyone should enjoy, both those who convey the knowledge and those who receive this knowledge.

So far, he has successfully coordinated 10 projects dealing with youth engagement and prevention of gender-based violence, and he has worked directly with over 500 young people, from BiH to the EU countries. He participates in creating activities and programs of Youth Power. Through his work he has implemented more than 40 educational trainings for young people, peer educators, teachers, professors and school counsellors. He is the creator of the methodology of professional development for high school counsellors within the accreditation of the Program Youth in the Herzegovina-Neretva Canton. In addition to his work at the local level, he actively cooperates with organizations and youth centers from the countries of the region and the EU, on projects of the Erasmus+ program. He is creator of 6 training courses for youth workers in aiming to improve their skills for working with peer groups and peer educators. He is licensed trainer for projects under the Erasmus+ program of the European Union, and his profile is available on the SALTO YOUTH online database of trainers.

## Introduction

Within the Program Y - Social Campaigns in the Prevention of Violence and Health Care, we have presented to you concrete knowledge, tools and examples of how to effectively act on the level of your school in order to change behaviors and attitudes of young people on the issue of violence, healthy lifestyles, drugs and abuse of psychoactive substances, gender identity and parenthood. All examples given in this Manual are examples and lessons learned from years of experience in working on these issues.

Through the first chapter we gave you a theoretical view which represents the basis for the implementation of practical measures of activities and work with young people, using the campaign as an effective tool. First, we tried to explain what campaigns were and why it was important to use campaigns as supplement to educational model of work with young people. Also in this section we talk about certain cultural norms that exist at the school level and how young people should be included directly in developing campaigns in order to lead to the transformation of certain norms. In the end of the theoretical part we thoroughly explain where we have drawn all our knowledge from, and that is a long-term project implemented in the Northwestern Balkans under the name "Young Men Initiative" and "Be a Man" campaign, as two key elements that have led, and continue to lead to the change of lives of young people. Do not forget to read in that part some of the interesting stories of positive changes, where we convey the words of young people

who have gone through projects and campaigns that we have implemented for years.

In the next chapter we deal more with the practice and less with theory, and we present concrete examples of how to work with groups, how to form groups of young people and how to efficiently carry out campaigns in your schools. When we say practice, we really mean it, and you will have the opportunity to get detailed instructions on how to implement youth club meetings, with specific guidelines and exercises. As the most important part of this chapter we highlight the part of the implementation of youth campaigns in your schools, in which we give you proposals of youth club campaigns that we have implemented and how to link them with the implementation of educations of the Program Y as the key educational model for working with young people.

At the end of this Manual we give you the view of universal campaigns that still exist and that are implemented in over 30 schools in the region, and in this section you can learn more about campaigns such as "Be a man - change the rules", "React as human" and "Pazi Sex" as key campaigns in the preventive activities in working with young people. Also, you will find here further instructions on how and where you can get additional information about the additional matters that might interest you, and we give you an instruction how to find some universal materials that you can use when implementing your campaign in schools and public places.

## About the Manual

This Manual is designed for the needs of teaching and professional staff of schools in the Northwestern Balkans, as a complementary document to the educational manual "Program Y – Youth – Innovative Approaches in GBV Prevention and Young Men and Women Healthy Life Styles Promotion"

The Manual is designed in a way that provides specific guidance, knowledge and instructions on youth campaigns implementation, as one of the tools of preventive activities on the issue of violence, promotion of healthy lifestyles, prevention of the use of drugs and abuse of psychoactive substances, promotion of gender equality and the active participation of parents in the lives of their children.

The Manual consists of practical and theoretical resources, that enable teaching and profes-

sional staff of schools to effectively create and organize clubs/youth groups and campaigns at the school level and involve them in the promotion of positive attitudes and values. Effective use of this Manual will surely influence the creation of a more positive and favorable environment for young people in schools, which will enable their better social influence, improve quality of life and significantly affect the development of their life skills.

Very important information about this Manual is also that reading and using the Manual give you the space to be creative and to influence the creation of positive environment for young people, while for all ideas, questions, additional information you can always contact someone from partner organizations that have implemented this type of campaigns for many years.

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# Chapter 1



## A little bit of theory, but the one that is interesting

### **Young Men Initiative: Prevention of gender-based violence in the Western Balkans**

Since 2006 until today, the program of the prevention of gender-based violence in the Western Balkans - Young Men Initiative (YMI) – has worked on building of more gender-equitable attitudes and behavior of young men and reducing violence of young men (against young women) and peer violence (violence of young men against other young men) in Bosnia and Herzegovina, Croatia and Serbia. In addition, since 2010, the Young Men Initiative has expanded to Kosovo\*<sup>1</sup>, and since 2013 to Albania. CARE International Balkans, with the technical support from Promundo, Rio de Janeiro, Brazil and the International Center for Research on Women (ICRW), Washington, United States of America and the financial support of the Austrian Development Cooperation (ADC), the Government of Switzerland, the OAK Foundation and CARE Germany-Luxembourg, runs this program that examines the social norms related to masculinity and violence through educational workshops that take place in schools and socially engaged campaigns aimed at young men and women aged 14-19 years.

**YMI approach** is based on the gender-transformative curriculum adapted according to the Program H of the Institute Promundo<sup>2</sup> and designed to provoke critical thinking about gender norms that drive violence and other harmful forms of behavior. High rates of alcohol use in the region also encourage this program to focus on high-risk alcohol consumption, which is associated with an increased likelihood of perpetrating violence in many situations. Young Men Initiative is implemented in secondary schools, enabling it to achieve a high level of participation of young men and women (from 2013) aged 14-19 years. The focus on young people is important, because adolescence is a key moment in the process of socialization, when attitudes and behaviors among young people are still developing. In the schools which participate in the program, YMI sessions are conducted by trained educators and they are integrated into the regular schedule of classes during the school year, with a focus on four key program areas: (1) gender attitudes; (2) violence; (3) sex, health and well-being; and (4) use of alcohol and drugs. Young men initiative extends



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1 · According to UN Resolution 1244  
2 · <https://promundoglobal.org/>

beyond classrooms as well. The program includes additional residential training where facilitators hold additional sessions and team building activities in the more immersive environment. In addition, the program also includes the "Be a man" lifestyles campaign, which aims to reinforce key messages of the Young men initiative and encourage changes at the school level and beyond. The campaign is supported by variety of educational materials, social media and "activities" organized and conducted by the students, members of "Be a man" clubs (abbreviated BMC). Members of "Be a man" clubs are both young men and women, and in the region they gather several hundred active members. In the Balkans, there are currently 40 active "Be a man" clubs with 1,500 active members. Leading philosophy of the Young Men Initiative is that young men should not be seen as an obstacle to peace and gender equality, but as key allies in the promotion of non-violent, healthy relationships and communities. Young women, as active members of the community, should be active participants in society, as well as agents of change. These days we are witnesses that young women are not only victims but also perpetrators of violence to a lesser extent. Both young men and women in adolescence require additional education about healthy lifestyles and the prevention of gender-based violence as a guide to gender equality and gender-equal society. Young Men Initiative believes that if students learn about violence, as well as how to question the dominant gender norms, and if they have the opportunity to apply these new ideas and skills in a safe environment, they will be more likely to internalize this information that will, over time, result in more gender equitable, healthier and non-violent lifestyles. Moreover, as group norms begin to change, the program helps to create a more tolerant and friendly environment at the school level. This path of changes, which young men and women apply and internalize new ideas, is strengthened by several support structures, such as non-violent role models (e.g. YMI facilitators), support of social networks, as well as stimulating school environment. More information about the program "Young Men Initiative", as well as the stages of implementation, can be found on the official website of the program: [www.youngmeninitiative.net](http://www.youngmeninitiative.net)

### **Awards/recognitions - Global Education Network Europe**

In 2017 the project "Young Men Initiative" won the prestigious award for Innovation in Education awarded by the Global Education Network Europe (GENE, [www.gene.eu](http://www.gene.eu)) as the only winner outside the European Union. This was the first time that the award for innovation was announced, and the organizers received 80 applications from 26 countries, where the project "Young Men Initiative" was one of 12 winners of awards for innovation in global education. This award aims to assist projects of global education that bring positive changes and open eyes and minds of people to the realities of the world, locally and globally. It promotes initiatives of global education that can lead to these changes through creativity, participation, direct activities, synergies and innovations and, ultimately, inspire public policies.





## How did the "Be a Man" campaign start

In order to give you the closest explanation about how one of the best campaigns against violence currently in the Balkans started, we must first remind you of a very well-known "educational" phrase in our society, which is: "Be a man." Now try to remember where and when you last heard or pronounced it, and in which context it was.

To be a man in the Balkans, especially for young men in the period of their development into the adulthood, is not easy. It is not easy for girls as well, do not think that we are going to make distinctions here and say that is more difficult for someone and easier for someone else, because it is almost impossible to measure it, but we want to explain how the campaign started and our vision of the phrase "Be a man" within the project that we implement.

As you have by now perhaps remembered that the last time you heard "Be a man" it was in a negative context that sounded like, "Be a man, show that you are a real man, kick him", "Why do you cry, you are a man",

"Should woman tell you how to behave, come on, be a man", or something like "What kind of a man you are, men are strong, not such wimps, be a man", "Who is the man in this house, be a real man", try to think about the effect which this phrase has on young men who are growing up, but also on young women who are largely directly influenced by the weight of these phrases and actions that derive from them.

It is because of these negative frameworks, as well as the weight of words and deeds that young men and women are faced with in their growing up, that the partners from the project "Young Men Initiative" launched the "Be a Man" campaign. The campaign was developed by Smart kolektiv from Belgrade, which has the expertise in the field of developing socially engaged campaigns. The campaign was developed by the so-called participatory method – with the active participation of young people from the region in all phases of the campaign development. The campaign was launched in secondary schools in Serbia, Croatia and Bosnia and Herzegovina in 2008 with several goals: to promote educational workshops in secondary schools, to attract young people to participate in the program and to convey educational messages of the project to a larger number of young people in the region of the Northwestern Balkans. Key messages of the campaign are focused on changing negative attitudes of young people in terms of peer violence and violence in general, and in terms of building young people's life skills to promote healthier lifestyles.

The campaign is designed to be implemented in secondary schools and through the engagement of young people to encourage them to influence themselves and their environment in order to promote nonviolent behavior and conflict resolution in the right way, all through the promotion of healthier lifestyles. The focus was primarily on young men, since every research conducted until then had shown that they were the ones who committed most violence against other young men and young women, so they were more prone to risky behaviors and they asked for help less frequently. The aim was also to influence and to change attitudes regarding rigid and harmful norms of masculinity and to reduce the rate of violence against women and young men in the form of peer violence and gender-based violence.

The campaign was accompanied by various messages aimed at changing rules and encouraging young people to think in a completely different way. The slogans that were used, and that are still used today, are "Be a man – fall in love!", "Be a man – build your brain!", "Be a man – show your feelings!", "Be a man against violence", "Be a man – don't be a bully!" and many others. Clear messages, which were also intended to be interesting, were very important in challenging the stereotypes that young people face with and providing adequate ways to change them.

*"Be a man  
– fall in love!",  
"Be a man – build  
your brain!",  
"Be a man – show  
your feelings!"*

Since 2008 until now, over 2,000 activities in more than 30 cities and municipalities in the region have been carried out within the Be a Man campaign, including over 30 secondary schools, where over 30,000 young people have been directly involved.



## Be a man clubs: From project to lifestyle

Be a Man clubs are established as clubs of high school students who are engaged in a creative way in the design and implementation of the "Be a Man" campaign, and represent its most significant part. The first clubs were established in May 2009 in Zagreb, Prokuplje, Sarajevo, Banja Luka and Belgrade. Today, this number is much larger and includes young people from over 30 cities and municipalities in the Northwestern Balkans. Members of the Club are active participants and promoters of the "Be a Man" campaign in the way that they are those who develop and organize campaign activities in their schools, and encourage other young people to get involved in promoting their values. In addition, they participate in motivational activities such as movie evenings, theater, concerts, sports games, traveling and meeting other young people and sharing experiences with them through various types of youth camps and camps for youth leaders.

Be a man clubs are not clubs that only include young men, although their name could lead you to think that they are. These clubs include equally young men and women, with the goal of building healthy lifestyles for all of them. The reason for this is that clubs in the region have reached a high level of brand and recognition, as a kind of positive lifestyle for young people. These clubs have a strong impact on changing attitudes towards violence and teaching young people about topics that are not taught in schools. They allow them to build themselves and encourage others to be better, by providing a safe zone for young people, where there is no judgement, challenged opinion, and where the dialogue and self-critical thinking are encouraged. In some cities there are special clubs for young women, which have their own name and meetings. Although there are separate clubs which have different names, groups generally meet together, create and implement activities.

Be a man clubs involve young people of different beliefs, characteristics, education and opinions, thus gaining a versatility and diversity that make the essence of the changes that this club provides. Participation in activities can help students to develop: identity, emotional intelligence, interpersonal communication skills, negotiation skills, organizational skills, life skills, with a focus on critical thinking and decision-making, problem solving skills, skills for dealing with critical situations, pro-social and social competences, gender equitable attitudes and values, healthy lifestyles, especially in the context of sexual and reproductive health, an intolerant attitude towards others, including people who are

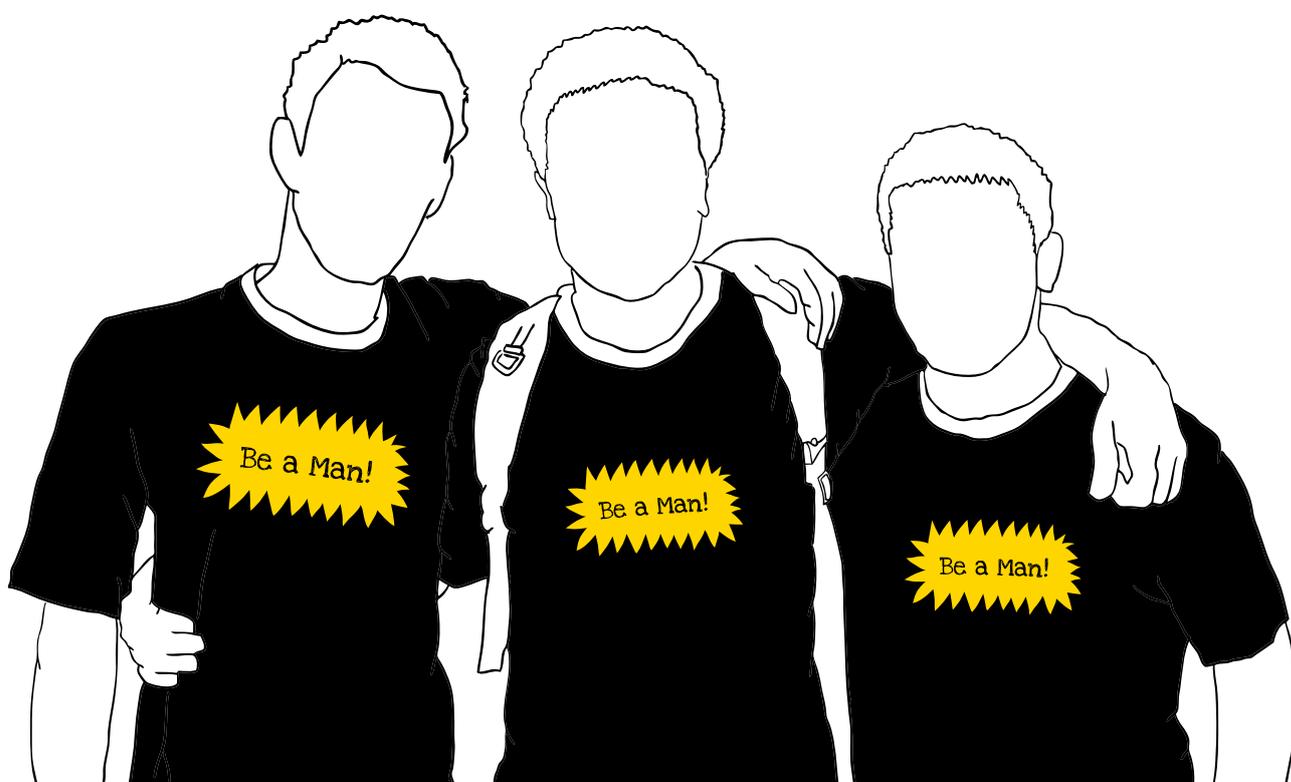
different from them. We believe that by addressing the issue of gender inequity and by promoting a healthy version of masculinity and manhood, young men are given the opportunity to realize their full potential in society. In societies where gender equality is the most widespread, the benefits for both men and women will be viewed through more equal relationships, better health of men and women, and greater enjoyment of human rights for all citizens.

### Stories of positive changes in the region

*"I was not communicative and talkative. I resolved all the problems violently and without negotiation. I used to use violence."* This is how Branko Bujić, active member and educator of the "Be a man" club from Banja Luka begins his story.

In this section, we will present to you only some of the stories of positive changes that have taken place over the years and the statements of young people about how participation in educations, campaigns and work of the Club influenced them and their lives.

Branko is today one of the most active members and promoters of the Club, and he ends his story with the words: *"I grew up with such people and in such neighborhood where this 'masculinity' was important and where it was expressed only through the strength and proving the same. I often fought against young men from other neighborhoods, although I never had any serious problems. ...Now, I can find a solution quickly when a life problem arises because I have developed a broader awareness of myself and the people around me. I 'threw out' some bad people from my life and I left some of the 'stories' I didn't want to be in. Of course, today my family supports me, especially after the 25 November, i.e. the 'Orange day', after which my father, who did not support me in what I was doing, approached me, after the action on the square, gave his hand, embraced me and said 'well done my son, just keep on doing it'."*



He is just one example of many that exist, because we should not forget the story of Dragan, also young man from Banja Luka who turned his life completely and told his story in a very emotional way. We will not quote him here, but we will ask you to leave this Manual for 9 minutes, turn on the Internet and type in the YouTube: Post war machismo - Story of Dragan Kisin.

There are many strong and emotional stories like this, so below we will give reviews of the most important statements from the already collected stories of positive changes from the entire region.

○ *Ishak, Mostar*

*"Today I am very different about my peers. I used to humiliate and insult them, and I did it often. It is very important to me that my parents see a positive change in me. I am working hard on the 'Be a man' club, because I care that this story and the people who are in it, because there are many of my good friends in it."*

○ *Ružica, Mostar*

*"Before I joined the first thought of the phrase 'Be a man' was 'do not cry' and 'do not hit a girl', but now I understand that being a man does not mean being the strongest in the world and hiding your emotions, but it means that men should be what they are without shame and fear, and that it is not shameful to show your feelings and be what you are. I see the Club as one small family whose members help each other and it is support in any situation. There I have met so many positive people who had a big influence on me, but those were not only people from other places, those were people from my city that I would not have the opportunity to meet if it was not for this Club. Through the Club, I lost the fear of public speaking, I am more open and calm person, and I know how to deal with my emotions in a healthy and productive way."*

*Dženis, Sarajevo*

*"By helping others, I realized that I was one of those who needed help as well. Every day, some new problems arise and we often leave them behind, from where the way out is very difficult ... I used to think that 'Be a man' club was boring because I did not know what it was and who these people were, and today they are those who are my family and who have enabled me to be what I am today, and that is a person who helps others, listens and gives advice and educates others in the fight against violence."*

Amer, Sarajevo

*"It was quite normal to watch arranged fights in the school yard, someone else's faces in the mud covered with bruises. It was also normal not to do anything about it and record everything on the phone... Several years later, after I started to educate others against the bad things I participated in, I realized that there was another life, a better life, in which I was a person helping others and showing them a better way."*

Nikola, Belgrade

*"It was not a problem for me, if I come across someone, to start a quarrel, fight, and just get away from it. When someone made fun of me, I would just walk in and hit him, without thinking. Somehow I have learned to control my rage, anger and arrogance that I sometimes have. Now when I run into a problem I try to solve it in a quiet way, with words, and to avoid any kind of fighting, insulting or whatever. I managed to grow up and to change my way of thinking, and the 'Be a man' club helped me with it."*

Miomir, Belgrade

*"The biggest change I see on myself is that I do not use violence against others to defend myself and my 'honor'. I often mocked others, ridiculed them, for no reason. Now my goal is to influence others around me, to change other young people and to stop violence that is present in our society."*

Alban, Pristina

*"I started to contribute much more in house chores and to help my parents. I realized that we should change attitudes regarding the issue of male and female tasks. What I find important about the 'Be a man' club, it is the struggle for equality and respect for diversity."*

Valentin, Pristina

*"I often abused others and judged them by the way they looked like and how they dressed. Now I feel bad about what I have done, and I am trying to influence all my friends around me not to make opinion about someone before meeting this person ... It is very important to me that my change for better is recognized by my mother who is very proud of me and of a man I am today."*

## What are campaigns

Prevention of violence and promotion of healthy lifestyles of young people are an important part of the wider communication strategy of promoting and protecting the health of young people in almost every modern country. Regardless of whether it is about violence, the prevention of the use of psychoactive substances or the prevention of sexually transmitted infections, modern education systems combine formal and non-formal education with health campaigns, all in order to eliminate risk factors identified as important determinants of health. Campaigns not only have the power to influence risk factors, they can actually be a driving force, i.e. they can mobilize young people and adults to actively engage in the transformation of the environment in which they live or go to school, with the aim of achieving more comprehensive and complex health outcomes.

Public and health campaigns can, if they are designed in a strategic way and if they integrate principles and theories of effective communication, be successful in transferring positive messages to larger population groups, at the level of community, school, or entire country (Fox, Sixsmith, Doyle, Barry, 2014). As such, campaigns can be useful and effective means of promoting health and preventing violence, and today they are identified as a very important aspect of prevention and control of behavior that we want to change (Fox et al., 2014).

Public campaigns and campaigns in schools should include a wide range of communication strategies and activities in order to disseminate relevant, motivating and age-adjusted information to mobilize a particular group to take positive attitudes in relation to the problem addressed by a particular campaign.

Campaigns can be designed with an aim to raise awareness of young people about important social and health issues, but in combination with education, they can empower young people to recognize risks, to critically think about decisions they make, to recognize unhealthy relationships with the environment, and to make the best decisions for them and their environment. Campaigns can also be designed in a way that clearly defined messages and information positively affect knowledge, attitudes, values, beliefs, and behaviors. But such a complex impact cannot be achieved if those are short interventions or activities that are not based on a strategic approach that addresses important issues, which are a prerequisite for achieving the desired impact.

Through campaigns we can change the level of information, positively affect the knowledge of specific topics, affect attitudes, values and beliefs, and ultimately affect behavior. Also, through campaigns we can affect the "climate", i.e. create preconditions for young people to more easily practice certain beliefs, attitudes and positive behaviors.

**Example:**

Violence is fed by attention and people who behave violently, most often do it in front of others. In this way, they demonstrate power and superiority in relation to the victim, and at the same time, if a society "approves" such behavior, a person who commits violence because of the attention and indolent attitude of the society, may consider that violence he/she commits contributes to his or her social status in that group. Witnesses of violence in this case represent the audience, and whether the person will continue with committing the violence or not often depends on the reaction of the audience.



The campaign "**React as human**" and complementary workshops introduce young people to these principles, alter their attitudes about "positive outcomes of violence", transform their convictions about violence as a harmless phenomenon, especially when it comes to forms that are identified in the society as "less harmful" or that are hidden behind the term "fooling around". Every violence produces negative feelings of those who are exposed to it, and it is necessary to show young people that every violence produces suffering, pain, sorrow and dissatisfaction. The campaign "React as human" is designed with an aim to encourage young people to react positively in situations of violence - what active witnesses can do to prevent violence, stop it if they witness it and encourage proactive and prosocial behavior of peers as an important preventive strategy. The "React as human" campaign encourages and enables young people to change the culture of behavior of young people, sends a clear message that the reaction is desirable behavior and how they can act in different situations in a way that does not endanger their own behavior. Precisely this influence on a broader peer group, the promotion of preferred behavior patterns and cultural influence are only possible through campaigns. The workshops have a goal to educate young people and prepare them to understand and to live the messages of the campaign.

## Why it is important to influence attitudes, values and beliefs through youth campaigns

During adolescence young people align their attitudes, values and opinions with different socio-cultural influences, and in relation to the knowledge, personal experiences and information they possess. Behavior and decision-making are directly related to human beliefs, attitudes and values.

The beliefs are an inner feeling that something is true, although this does not necessarily have to be true, i.e. scientifically grounded. An example can be a belief that if a black cat crosses your path it will bring you a bad luck. A person practicing this belief may feel uneasy when crossing a street previously crossed by a black cat, and sometimes, due to the same belief, can choose another path/road fearing the "consequences". From this example it is easy to conclude that beliefs do not have to be necessarily accurate, belief can exist without a scientific basis that would confirm that the belief is true. This example also shows the relationship between the conviction (an accident that can happen because of a black cat) and behavior (the person chooses the other road).

We can explain the values as a measure of the importance of personal connection with something. Values can also be explained as principles, standards or qualities that a person or a particular group sees as extremely important. Therefore, values have a direct impact and we can say that they direct our way of life and the decisions we make. The value is most often formed in accordance with a certain belief. Someone can recognize exceptional values in the protection of forests and rivers, while for a person who exploits forests and rivers, these values will differ significantly in relation to the person who wants to protect them. Values can affect the way a person thinks and, ultimately, the person's conclusions about a particular issue.

In our country, people perceive the family as the basic cell of society and in this context they reflect this belief on the attitude towards the family. The rigid social norms that exist in the Balkans contribute to the development of values that are associated with gender inequality. Not only will young men and women evaluate certain characteristics in different ways, but in a wider context young men and women will not be valued in the same way. In some communities, male children are "more desirable" than female children and boys are offered more opportunities for schooling, sports and entertainment than girls. Gender roles of

men and women also differ greatly. For example, in communities where a particular value is given to women as mothers or housewives, women or girls who do not plan a family and wish to pursue further education or careers, can be stigmatized (marked) by members of the family, neighbors and other persons in their immediate vicinity. During their growing up boys are also under strong pressure from social expectations. The characteristics of masculinity such as strength, domination, superiority, courage, defending honor and aggressiveness are often perceived as positive characteristics and desirable characteristics of masculinity, so young men can value such characteristics as key and adapt their behavior to socially-expected values, rather than to their personal skills, abilities and desires. All this leads us to the conclusion that campaigns and education can be strong promoters of positive values that contribute to equity among young people, promote individuality and encourage the development of youth identity based on positive, gender equitable values and values that are in line with the basic principles of human rights and freedoms.

**Values:** set of beliefs that are responsible for the way in which people look at what is good and what is bad. Values vary across the world, within families and cultures. However, some values are completely universally accepted as characteristic of moral human behavior. Values arise in relation to a number of factors, and some of them involve:

- › **family,**
- › **friends,**
- › **peers (wider context),**
- › **religion,**
- › **school,**
- › **music,**
- › **media,**
- › **culture and social context,**
- › **technology,**
- › **history**

**Attitude:** represents the way in which a person expresses or applies personal beliefs and values and expresses them in the form of words or behaviors. Example: I am disturbed by the information that a certain student in the school experiences peer violence on a daily basis.

But when we talk about children and adolescents and when we consider their vulnerability in the context of susceptibility to peer pressure, it is easy to conclude that their values, beliefs and attitudes are equally susceptible to influences and that these influences can be positive or negative.

Young people need to learn to understand the relationship of one's own convictions, values and attitudes in relation to behavior and the decisions they make. Peers can encourage positive changes through the transformation of existing attitudes, values and beliefs, which ultimately can lead to better outcomes for a young person. Campaigns have proven to be an influential tool to change all of the above.

## Successful and unsuccessful campaigns

In order for the campaign to be successful, it is necessary to address issues that are relevant to the group we are addressing through the campaign messages and that it is harmonized with the local context (a wide range of socio-cultural factors). For example, if our campaign is to address violence issues in school, we need to understand what form of violence is most common, why it is most common, and what are the potential consequences of violence that exists in a particular area, what young people think about the violence they witness or they are exposed to, whether young people perceive violence as a relevant problem or they perceive certain forms of violence as harmless forms of behavior. Answers to previously asked questions help campaign creators (schools and young people in schools) to align campaign messages with reality on the ground, and in line with the set goals of the campaign.

If the school is planning to create a campaign, it is important to **define campaign outcomes first**. Do they want to use a campaign to inform young people about a particular issue, or do they want to influence the attitudes of young people on that issue? No matter what is done on the same topic, approaches to the campaign will be different given that informing is the simplest outcome of the campaign, and a change of attitude is a complex goal that requires the application of several different communication strategies.

There is no direct and clear connection between the messages we send to specific groups and their reactions to the messages. It is important to understand that not all young people will react to the same message in the same way. If, for example, we want to address the issue of violence in the campaign, there are three target groups that can be addressed by the school using the campaign messages:

1. Young people who are exposed to violence
2. Young people who perpetrate violence
3. Young people who witness violence

More comprehensive campaigns will include both parents and teachers. Many parents encourage their children to respond to violence with violence, which also is an important factor of violence. Some parents justify the use of alcohol, led by the attitude that alcohol is socially accepted phenomenon. Perhaps some parents will be embarrassed that

their children participate in workshops on sexual and reproductive health. Surveys show that campaigns involving parents can contribute to the mobilization of parents and greater commitment and support that parents can give to young people and schools in joint efforts to make lives of young people healthier, safer and better. We can use campaigns to address all of the above and to create a sense that all activities that are conducted are conducted in the best interest of students, which can be part of the campaign message.

On the other hand, surveys show that in schools where one or more teachers perceive certain forms of violence (gossip, labeling and teasing) as harmless and natural behavior of young people (violence perceived as "fooling around"), in such schools the effects of prevention will be considerably weaker when compared to schools where not even a single teacher has a positive attitude towards the occurrence of certain forms of violence. Therefore, in such cases, campaigns and school policies should send a clear message that there is no tolerance for any form of violence and that such messages should be directed to parents and young people. Therefore, education of parents and teachers about violence can be an important part of the campaign that the school plans or is already implementing.

But, let us go back to students and campaigns that we want to use to prevent violence among young people. From the following example you can see how complex the relationship between messages and desired influence is:

If we address young people who witness violence, this population group can be divided into young people who witness violence and react in a way that is affirmative for the occurrence of violence (they laugh, call out, or encourage a person who commits violence), young people who witness violence and react in an indolent way (there is no reaction to violence), young people who oppose violence they witness (they discourage a person or group to commit violence, encourage the victim to seek help and call adult authorities to stop the violence they witness). It is quite clear that one message cannot be used to communicate with all three groups of witnesses of violence because the expected change is not the same in each of these groups. Perhaps we want to use the campaign to influence the awareness and attitudes of young people who encourage violence or perhaps we want to support young people who oppose violence in their positive and prosocial behavior, which is an important strategy for the prevention of violence. From these examples it is clear that campaign messages must address the specific groups we are addressing and must be designed in accordance with the expected change that we want to achieve. However, it is possible to create a set of messages that are part of a wider campaign that includes all groups. An example is the campaign "React as human", which is focused on creating an environment in which witnesses of violence become active agents of change in combating violence.

## Transformation of culture and norms at the school level

Unhealthy lifestyles and violence frequently coexist because in the environment of young people there are norms or cultural predispositions to the occurrence of harmful forms of behavior and violence. The social context at the community level and micro environments such as schools are often identified as an important factor that needs to be transformed in order to achieve effective prevention and elimination of behaviors that do not lead to healthy outcomes. If there is collective attitude among young people that all young people drink alcohol at a certain age (e.g. the first year in high school), such collective attitude and belief can be encouraging for the initiation of young people when it comes to the use of alcohol. The same is true for cigarettes, psychoactive substances and other unhealthy phenomena that may occur as a result of existing norms. Norms may discourage young people to seek help when they really need it. An example might be violence and reporting of violence. If you talk to young people and ask them to characterize a person who reports violence, many young people will call such a young person "traitor" or such person would be identified as wimp by that group, which occurs most frequently among young men. Such a group norm often discourages young people to seek help and those who do it anyway are often socially isolated, stigmatized or rejected among their peers because of it. Being aware of such norms, young people decide to independently solve certain problems, but without professional support they are not successful in doing it. Surveys show that norms can be a far more complex negative factor for the health of young people because social norms often encourage young men to be strong, tough and show no fear or seek no help. The result is that many young people until late age do not seek medical help or do not use health care services that are important for staying healthy and eliminate the risk factors that can endanger health.

If in a particular school there is a critical mass of young people that perceive certain forms of violence (labeling, gossiping, teasing, etc.) as normal forms of behavior that are not harmful to those who are exposed to such behaviors, in this case the campaign should encourage a change of attitude of young people in a way that such forms of behavior are recognized as harmful and should actively oppose such phenomena in their immediate vicinity.

## Reporting violence

The primary goal of the campaign is to influence the way the audience thinks about a particular issue. If the target group already believes that, for example, violence is a very serious social problem, then campaign creators need to develop messages that support such assumptions and beliefs of the audience. In that case messages can be extended by additional ones, which mobilize the group to confront this problem in the manner defined by campaign messages. However, if the members of the audience we are addressing with the campaign do not see violence as a present and serious problem or are not concerned about violence, campaign creators need to create a communication strategy that will positively affect awareness of the audience and its concern about this issue (Schement, 2002).

In order for the **campaign to be effective**, it must be designed in such a way as to influence the change in the beliefs, values, attitudes and behaviors of individuals and groups. Only when a communication campaign changes the awareness of the target group on a particular issue it is possible to adapt the attitudes and behavior of the group in accordance with campaign messages and recommendations. The campaign also needs to motivate the target group to the change which we tend to achieve with campaign messages.

Campaigns that are planned or implemented by schools can include a wide range of media through which they transmit messages to the target group – students. The school can use a wide range of communication tools: school posters, school-based messages, leaflets and brochures, school web sites and through profiles on social networks, through the media, and the like. But, campaigns can include other complementary activities such as workshops, meetings, debates, round tables, public debates, setting up info tables and organizing campaign activities in school and out of school. By combining the above-mentioned strategies, the likelihood that the campaign will be successful and effective will increase. Also, using a wider range of activities increases the likelihood that a larger number of young people will be reached by the campaign messages, but also that the same person will be exposed to messages from several different sources.

Given the multidimensional background of violence and health, effective campaigns are developing messages that include multiple dimensions of the problem and messages are distributed using diverse channels of human communication. In this context, the inevitable transmitter of campaign messages should also be young people. No communication tool has equivalent power in the context of impacts like young people do. Young people are creators of the peer environment and norms that exist in a certain space and therefore have the power to transform such norms.

The campaign also can and should include parents, teaching staff and all other participants in the teaching process. In this way, the creators of the campaign encourage a wider contextual change, and the greatest benefit is for the young people.

## Adolescence, identity and support to healthy individuality

Adolescence represents a period of pronounced psychophysical changes and young people experiment with different identities in this period. The questioning of one's own individuality through the prism of social expectations is an important prerequisite for identity formation, and gender identity in this age of youth is aligned with gender norms and perceived gender roles. Experimenting with identities is natural and positive, since adolescence is in itself a transformation of a child into an adult, so this process is naturally dynamic and the support of adults and their peers, which is the basis of socialization and growing up, is needed for young people. To help young people understand the interdependence of individuality and social influences is an important prerequisite in opposing harmful and rigid norms that can encourage harmful and violent forms of behavior.

During adolescence, through the interaction with peers, each young person develops his/her own individuality and ultimately identity. Romantic relationships, friendships, acquaintances and relationships in the sphere of virtual space are a key development resource of each person. Unfortunately, for some young people such interactions can be counterproductive, especially if their relationships are friendly, romantic, and other, harmful and based on unequal decision-making power.

*During the first year of the Program Y implementation, we are trying to empower young people to recognize harmful and stereotyped norms, influence their attitudes and offer them cognitive and psycho social resources to effectively oppose such norms. Not only do we want to influence their attitudes and awareness of norms, we want to involve them through the activities of campaigns and workshops in transforming norms into the establishment of a new value system, which contributes to the health and general well-being of every adolescent.*

Many young men and women grow up convinced that all of their peers are sexually active, that most people use alcohol or other psychoactive substances, that there are mild forms of violence that leave no consequences and with such convictions, they are often at risk of developing greater susceptibility to peer influences and adopt harmful forms of behavior. Therefore, the first semester with the relevant modules and campaign activities familiarizes the participants with the norms that exist in society, paying special attention to apparent norms, referring to individuality as an important prerequisite for opposing such influences.

On the other hand, the feeling of belonging and acceptance is an important outcome for every adolescent. Just because they want to belong and be accepted, young people are vulnerable to social influences and micro and macro norms that exist in their immediate surroundings.

**Experience in the implementation of Program Y is positive and by evaluating the effectiveness of the program, researchers have identified a direct link between campaigns, workshops and the development of a positive culture that contributes to the transformation of unhealthy habits and the promotion of healthy forms of behavior among young people.**

If you pay attention to the defined outcomes of the first year, which can be found in the Program Y Manual, a significant space is reserved for changing attitudes as a prerequisite for adopting and preserving healthy habits and behaviors.

## Campaigns and comprehensive approach to working with young people

Comprehensive approaches in working with young people include a far more complex approach to learning than the usual methods that are represented in our education system. In addition to information and knowledge, and skills development, **comprehensive programs strive to develop a positive culture among students, which complicates the effects of education and significantly contributes to better health outcomes.**

Comprehensiveness can relate to a wide range of scientifically based information contained in a particular curriculum, but it can also cover different communication approaches used to complement the teaching and learning process. Comprehensiveness can include individualized curriculum planning, curriculum adjustments to current trends or students' needs, introduction of specific support systems for students and parents, parent education, structured approach to teaching and introducing a system of support for positive forms of behavior (React ad Human campaign). All of these require additional investments and efforts to make a particular program with all the accompanying activities a whole, thus ensuring a more quality and systematic response to the specific needs of students.

Numerous non-formal educational programs combining educational activities with targeted campaigns that have been implemented in schools have shown that this complex approach, not only gives students the necessary knowledge and skills, but through a series of campaigns led by students leads to the formation of micro trends specific for that school or the local community in which it is conducted (CARE International, 2011).

Campaigns in schools should not be limited to the use of posters made by students, and then presented through additional activities in schools.

Campaigns can include out-of-school activities, visiting specific health institutions, organizing public events designed by students and teachers, in order to raise public or professional awareness of a particular issue. **Youth activism can be and most often is, the generator of positive changes.**

Campaigns in schools and school-run campaigns have become very popular around the world. Surveys that measured the effects of these campaigns offered interesting and diverse conclusions that implied that school campaigns, as a supplement to the teaching process, had

a strong potential to contribute positively to the educational process. The HEALTHY study included a three-year interventions program aimed at changing students' behavior to reduce the risk of developing type 2 diabetes mellitus (Schneider, DeBar, Calingo, Hall, Hindes, Sleigh, ... and Steckler, 2013). The study measured the correlation of students' exposure to communication materials (leaflets, brochures and posters) of the campaign and behavioral changes of students exposed to campaign activities. The research has shown an exceptional connection between the use of adapted materials and positive changes in students' behavior. In conclusion of the study, it was emphasized that in the context of multilayered health promotion interventions (synergy of education and campaigns), schools that manage to expose greater number of students to communication materials and complementary activities can stimulate more pronounced health changes in students' behavior.

According to research findings carried out by CARE International - office in BiH, campaigns organized in cooperation with schools in which a peer education program based on the Program Y methodology was implemented, played an important role in **transforming attitudes and changing the behavior of young people** (Dušanić, 2017). Not only did the campaigns promote non-violent attitudes and values, there are indications that they have led to **improvements in attitudes related to gender equality, health and healthy lifestyles**. The researcher in his evaluation report states: the **greater involvement in the work of BMC** (campaign of promotion of positive characteristics of masculinity and femininity), **exposure to campaign and participation in workshops are correlated in some cities with: greater participation in home affairs, more equal gender positions and greater knowledge about sexual and reproductive health, a lower rate of peer violence and violence against intimate partners and less alcohol consumption**. All these data show that all aspects of work (participation in the work of the "Be a Man" club, campaigns and workshops) contribute to some improvement in the attitudes and behavior of young men and women in different spheres of their lives. A bit stronger influence was achieved on those who participated in "Be a Man" club. This is no surprise because all the participants from "Be a Man" club were more active and dedicated to most program activities. It is therefore easy to conclude that direct inclusion of young people in the creation of campaigns as a supplement to educational activities contributes to their involvement in the promotion of non-violent communication and healthy lifestyles, and the final result is better and more quality outcomes in the context of adopting and practicing positive attitudes and values and behavior change in accordance with learned and adopted knowledge and skills. Research shows that young people who participated in campaigns and who were involved in campaign activities were more likely to adopt new information, alter their attitudes to the information that they received in this way and report more self-confidence and increased awareness of the importance of gender equality and healthy lifestyles.

## About implemented campaigns:

The campaigns are focused on the schools that participated in the project and on the communities led by the "Be a Man" clubs. Campaign activities and materials are focused on the same topics that have been addressed in the framework of implemented workshops, including sexual and reproductive health, violence prevention and gender equality promotion. Activities were open to all young men and women in schools and their participation in the creation of campaigns was recognized as an important factor in achieving the results analyzed in the evaluation report.

**Educational and entertaining activities** have been often organized on the occasion of marking important dates (International Women's Day, 16 Days of Activism Against Violence against Women, International Day of the Family, Father's Day, International Day Against HIV/AIDS, etc.). These campaigns included regional campaigns "Stop Violence – React as Human"; "Super Dad" campaign that promoted gender equal parenting; "Pazi sex" ("Watch out! Sex") campaign that promoted healthy relationships and sexual and reproductive health (which lasted throughout the entire project year). In addition to these regional campaigns, local partners have organized various events in each city, usually one per month. Some of them are: "Small Boxes Promoting Women", "Stop Labeling!", "International Men's Health Week", celebrating "International Youth Day", "Bystander Campaign", "Five-day Youth Leadership Camp", etc.



## Results of workshops and campaigns

The results of the final research and evaluation of the effects of the workshops and campaigns demonstrate the positive effects of the combined approach in working with young people. In the field of gender relations, progress has been made in all cities participating in the program. In the endline survey, both young men and women have more tolerant attitudes towards gender roles, gender norms and persons of minority sexual orientation. It is especially important to emphasize that psychological and physical violence in most of the cities is less pronounced in the endline survey compared to the findings of the baseline survey conducted before the implementation of the Program Y and the accompanying campaigns.

The index of negative attitudes towards gender-based violence is higher in the final survey and is ranging (in all cities) between 66% and 73% (in young men) and 81-85% (in young women). So, we see that most young men and women condemn gender-based violence, which is an important outcome of the program. The index of knowledge of reproductive health, sexually transmitted infections and contraception in all cities in the endline survey is significantly better after the participation of young people in the program. The results of the knowledge of SRH undoubtedly indicate the positive impact and value of the implemented programs. All in all, perhaps the greatest progress of the program has been achieved in this area.

**All these data show that participation in campaigns, exposure to campaigns and participation in workshops have contributed to improvements in attitudes and behavior of young men in different spheres of their lives.**

Based on the calculated correlation, we found that there is a significant correlation between greater participation in campaigns, less alcohol consumption and greater participation in house chores. In addition, the participants who participated more in the workshops had more knowledge about SRH.

Although in each school the "Be a man" club was formed, the girls were more involved in project activities (in some as many as 63%). Young men and women have intensively used the Facebook page that was created as part of the campaign. A large percentage (59-79%) believes that the workshops have contributed to solving some of their problems. Girls who were more exposed to the campaign had more gender equitable attitudes.

All these data show that all aspects of work (participation in the work of "Be a man" club, campaigns, workshops) contributed to some improvements in the attitudes and behavior of young men and women in different spheres of life. If we see how positive correlations were made between project activities and different spheres of life, we could see that all three aspects of work contributed to the achievement of project goals, and a somewhat stronger impact was achieved on those who participated in the "Be a man" Club. This is no surprise because all participants from "Be a man" club had a more active and dedicated role in most program activities.

What the students involved in the implementation of workshops and campaigns in their schools say?

Bearing in mind that young people were given the opportunity to create and implement campaigns and complementary activities on their own, the final evaluation emphasized that they created a sense of ownership over the educational process, which further motivated them to believe in the ideas they represent and actively contribute to their realization. This participatory approach has contributed to the greater motivation of young people and greater relevance to project messages and values.

Linking workshops with campaigns also proved to be a great method. It turned out that an integrated approach involving the acquisition of knowledge about workshops, activities in the field of the workshop topic and media promotion of the methods that achieved the greatest impact on young people.

## Youth participation in the development of campaigns and in the transformation of micro norms

**Campaigns are particularly important because they require student participation in the process of planning, organization and execution.** In

this sense, students can develop a sense of ownership over the process, and such a feeling can lead to an increased inertia of adopting positive attitudes and defending the values on which the campaign is based. Group work involves the formation of peer groups, and it is quite clear that it has been proven to many extents that participation and exposure to positive peer groups lead to a faster and more efficient adoption of positive attitudes and values. Participation of young people in such activities is also a strong motivator because young people promote what they believe in, and what they believe in can be determined by the curriculum, especially if this program is of participatory nature and contributes to the adoption of positive attitudes and values.

**Campaigns have particular importance in changing trends or raising public awareness of the presence of potentially dangerous and harmful trends or habits.** In the context of social impacts, it is important to

note that social determinants of health are one of the most important protective/risk factors for health. A huge number of evidence has been accumulated over the past 20 years, which indicate that social factors create the health conditions of the populations to which they relate. An example is smoking that is socially acceptable behavior in our country, so it is a powerful social factor that contributes to the prevalence of smoking in our country. Violence is also not an exception. Numerous social rules and existing norms "justify" the appearance of certain forms



of violence among young people. We can also notice the same with the use of alcohol. Numerous studies show that health care and protection can have limiting effects, in particular in determining who will be ill or injured if negative social determinants are expressed and represented (Braveman, Egerter, Williams, 2011; Adler, Marmot, McEwen, Stewart, 1999; Stewart, Adler, 2010; Braveman, Egerter, Woolf, Marks, 2011; McGinnis, Foege, 1993). It is campaigns that are the tool that provides partial opposition to certain social influences. Of course, school campaigns cannot respond to socio-economic impacts, but they can reduce their impact on those who are exposed to them.

**All of the above contributes to the conclusion that campaigns run by schools have an exceptional potential to contribute positively to the health of young people.** Campaigns in schools allow young people to actively participate in school activities, to feel better connection with school through the participation in a school-led campaign, and to perceive their own contribution to the realization of campaign activities as personal and collective success, and thus to feel affiliated with a group or school. It is precisely that affiliation is an important factor in the development of the adolescents, especially in the context of the formation of their identities, and it is the findings of the above presented studies that certainly imply that the proactive action of schools, which involves the involvement of students, can lead to a wider and more complex change in the context of changing attitudes and behaviors and in the end better health of adolescents.

But campaigns cannot be the purpose for themselves. We often witness posters that are put on the corridor walls in schools which have absolutely no impact on students, as has been proven by numerous studies.

## Posters in schools

Do you remember the posters that adorned the walls of our schools, and which we used trying to influence the perception of young people about the harmfulness of alcohol and drugs? These posters contained images of damaged organs and information on the influence of psychoactive substances on the body of a young person. Although attractive and informative, these posters have not achieved their purpose because, for years after their use, we have seen an increase in the number of young people using or deciding to try one of these substances.

### What was missing?

Young people and adults do not think or make decisions in the same way. The reason for that is biochemical, physiological and anatomical difference of the brain of young people in relation to mature and formed brain of adults.

The message that smoking leads to lung constipation will not act the same way as the information that smoking makes teeth yellow. There are different perception filters that miss or block a particular message. For an adolescent, yellow teeth may represent a far greater problem than blood fat and damaged blood vessels. Information that alcohol leads to damage of the mucous membrane of the stomach and liver load, most often will not affect young people as information that because of the alcohol they seen to be ridiculous and make decisions that will cost them their status in society. As much as this looks like a banal approach to the understanding of adolescents, we must not forget that adolescence is a period of exceptional socialization in which young people identify themselves in relation to the environment, and relationships with peers are more important than any other social phenomenon and health problem. Their emotional reflection to the decisions they make is based on the expectations of the society and peers, and not on the principles of logic and logical thinking.

Young people make decisions based on emotions, and adults based on logical choices and decisions. What seems to be logical to adults, it does not have to be logical to young people, and they often do not see it that way. On the other hand, the information we offer to young people should be adapted to these differences, so that young people can understand them and ultimately make use them in the decision-making process.

On the other hand, campaigns can encourage students and parents' dialogue on violence, psychoactive substances, growing up, sexuality, and other issues important for adolescents. But, such campaigns will have no effect if parents do not have the habit to talk openly about these topics. Therefore, a comprehensive approach involves parent education, student education, and then promotional campaign activities that encourage such a dialogue. Therefore, we propose the organization of follow-up educational activities with parents as well, and Program Y offers instructions for carrying out such activities, regardless that they are conducted with parents, and information and knowledge that they

can obtain in this way can be sufficient for the conversation with young people.

Numerous socio-cultural norms influence the attitudes and decisions of young people to report certain violence or the problem they face. For example, young men who decide to report violence to which they were exposed by their peers, usually give up such a decision in fear of the reaction of other peers, because they consider that reporting is not a feature of masculinity, and such young men, who decide to report other students to the homeroom teacher, are usually perceived as "wimps". In this context, campaigns should not only promote the choices to whom the young person could turn to in the event of a problem, but also contain activities that change the norm that reporting is the quality of the weak and encourage the change of negative norms that are identified as an obstacle to reporting.

In the case of young women, many young women who have a need or desire to visit a gynecologist for the first time will often give up such a decision because in our country, gynecology services are most often associated with sexually active persons. The preventive context of gynecological services is completely neglected and invisible, so many young women fear that they would be seen and thus stigmatized as sexually active, which in fact they do not have to be, they give up the decision to use gynecological services. Campaigns can influence these perceptions, in a far better way than through other activities.

Not only can the campaigns have a positive effect on young people, they can in fact be very important for the quality of the educational process. Many teachers may feel uncomfortable to openly talk about specific topics (changes in puberty, sexual violence, violence, sexual and reproductive health, the use of drugs and alcohol, etc.). Campaigns can have the power to contribute to the development of a supportive environment that will ensure uninterrupted work for teachers and facilitate open communication with students.

Schools can make a step forward in the context of creating a supportive environment that will ensure uninterrupted communication with teachers, without fear of the reaction of parents or some other participants in the educational process. In some European countries, schools have introduced specific policies that define the importance of learning about violence, drugs and sexual and reproductive health, and familiarized parents and other teachers with them. If the school wants to respond to the needs of students and make the school environment a supportive environment for learning and teaching, then efforts must be directed to the demystification of those areas that can be perceived among teaching and other school staff as potentially sensitive to conversation with students. Campaigns should also be used to inform parents and the public and to send a clear message that these are programs that will have the greatest benefits for children and parents, which can create conditions for performing quality classes.

# Chapter 2



## And now in practice, but with real examples

### **What is the group and why should we work with a group of young people**

In the previous chapter, we had the opportunity to get acquainted with the terms of campaign and youth campaign, and we had the opportunity to learn more about the history of campaigns and youth groups/clubs. Through the previous work in the past 11 years of this program, we established youth groups/clubs under the name of Be a man club. Now that schools start to form their youth groups/clubs, we give freedom to young people within schools to create their own name for their group or to continue to use the name Be a Man club. The goal of forming and establishing a group of young people is that these young people work on the formation of campaigns and accompanying activities for their school, which are an important part of the educational process that is happening. In order to embark on the process of forming a youth club for our school under a unique name, or forming a youth club in our school under the name of the Be a Man club we need to understand what a group of young people is and why we want to work in this way with school students. Understanding the term "group" or "club of young people" and knowing the processes that are happening in the group allows us to choose the most effective methods of work and learning and to organize the group in a better and more efficient way.

At the beginning, in as simple a way as possible we will try to explain the terms that are often related: group and team.

**Team** is a small group of people who are complementing each other with their knowledge and skills. Everyone in the team is committed to a common goal and uses the same or similar methods for performing tasks (Katzenbach, J. R., Smith, D. K., 2015).

**Group** is defined as a related group of people who are familiar with each other and perceive themselves as one group (Buchanan, D. A., 1997).

As can be seen from these two definitions, both the group and the team represent a particular combination of people. Young people making the team put more effort into achieving a common goal. They are more focused on discussing the details of a joint campaign or activity that will be implemented at the school level, and how to achieve a specific goal and send a message to their peers.

An important role in the existence of a club or group of young people at the school level has a **leader**. A leader is a person who helps the group to interact and learn from the group what is happening at all times. The task of the leader is to observe, organize processes in the group, and use these processes for learning within the group. **The leader of the group** should be someone who is a **school-student** and someone who, together with a school counselor and with the help of a partner organization, will carefully work on raising their capacities in order to form and develop a youth group/club at the school level. The leader can choose to carefully take all the steps in the group process and use them for educational purposes. Regardless of the more or less active involvement of the leader in group processes, the development stages of the group will surely take place, which will be discussed in the following section.

The goal of our work with young people, within the youth club established at the school level, is not to form a team from them, i.e. to work with the youth only with the goal of having a team formed and even at the cost of the fact that the team in reality is not functional and there is no connection between team members. **Our goal is to strengthen the connection between young men and women who form a part of our group, and through our work with them, we reach the stage where they teach each other and learn from each other.** This is one of the basic values of the existence of a youth club at the school level:

*"Young men and women have the opportunity, through the engagement in a youth group at the school level, to gain additional knowledge and skills, train each other and create activities in order to encourage peers to activism in the fight against violence and activism in promoting healthy lifestyles."*

## Stages of group development

In order to understand what is going on with our youth club/group at school, we need to first understand the different stages through which the group is going. At some point it may seem to us that all further work with this group is futile or meaningless because of the current problems that the group is going through. For this reason, we have used this Manual to present the different stages within the development of the group so that both the school and the group leader can understand what is happening at a certain moment and how they can react.

The recognition of stages and processes in the group is one of the most important skills that a leader should have. The skill of the leaders to understand the processes that are happening within a group needs to be constantly upgraded and improved. The well-developed skill of the leader to recognize the processes that are happening within the group, allows the occasional intervention of the leader in order to guide the group to use its skills in further improving and creating new activities in the school that accompany the educational process. These skills need to be upgraded during the work with the group.

Each group goes through the following five stages:

1. FORMING
2. REBELLION
3. NORMING
4. EFFECT
5. THE FINAL STAGE.

At what point the group will reach a certain stage and how long the group will remain at that stage depends on the dynamics within the group and the role the leader takes at a certain stage.

### 1. FORMING

*At the beginning of the group forming, we have young people who are probably for the first time in that group, and many questions go through their head. Why am I here? What will happen next? Who are these other people in the group? What will happen to this group?*

It is important to realize that members of our club/group are thinking about a lot of things at this moment and are probably facing uncertainties and fears that peers in the group will not understand or accept them. Young men and women are part of this group for the first time,

and much of it is unknown to them. This stage occurs during the first or even several first group meetings.

Members in the group are at a certain distance from each other in order to feel safe. At this stage, members are polite to each other even if they do not share the same values and attitudes. On the other hand, at this stage, it may happen that certain members of a group/club humiliate others and their attitudes in order to rise above other members of the group. At this stage, the group expects instructions from the leader who should give clear instructions on what they need to do.

During this stage the leader should actively take on the role to prepare a plan of activities and to provide a clear structure to young men and women involved in the group. The leader should encourage members to present themselves and should work to eliminate their concerns and fears by providing a positive experience to the group. It is important to note that the leader should encourage the group to present themselves and talk about what their expectations of the group/club are, and he/she **must not** give his/her answers and thus adjust the group to his/her expectations.

## 2. REBELLION

*At this stage, young people ask questions: "Where is my place? Who should I listen to? Why are you ordering me? What is happening in the group?"*

After members of the group get to know each other, they feel more relaxed, they know the names of other people in the group, and have the feeling that they can express themselves more freely. The group starts working together. Members of the group are now more free to express their opinions, which can be significantly different from those of other members of the group. At this stage, there is a need to clarify the relationship between group members, decision-making and aspects of the leadership.

Members of the group will more often express their dissatisfaction with the work of the group, will criticize the behavior of other members, and the leader can find him/herself between two fires in the situations of being criticized by members of the group. Persons who are able to make decisions now begin to stand out in the group and can be recognized as non-formal leaders.

Each of the members of the group has an influence on the development of the group. There may be doubts about what has been done so far within the group, what the next steps are, what the structure is, and what the rules of conduct in the group are. The group at this stage should decide to continue to be together and to continue to carry out activities.

At this stage it is very important that the leader pays attention to what is happening in the group and to help members to identify what keeps them all together. The leader should discuss with the group about his/her role and how the group sees what the leader should do in the future.

### 3. NORMING

*The group is now more focused on the following questions: "YES, we can do it! What happens next with our group?"*

Members of the group/club are now looking forward to each meeting. It is really nice to see your friends and it is a shame to miss some of the meetings. The feeling that everything is possible to do within the group is now increasing. Communication between members is enhanced and everybody communicates more openly. At this stage, members of the group will sacrifice much of their time in order for a task or idea that the group has to be done.

The confidence of the group is growing. In this atmosphere, the needs and different opinions of the members are freely presented to the whole group/club. Sometimes it will happen that certain ideas for some campaigns and activities simply disappear, because members of the group are more focused on relationships within the group and the friendship to which most of the focus is placed.

The leader at this stage has more options.

- › The leader can withdraw into a shadow and let the group be. Members of the group enjoy being together, so one of the leaders' options is not to intervene.
- › The leader can join the group and experience the process of building self-confidence of the group by him/herself.
- › The leader can improve the process of building a group's self-confidence by offering working methods that enhance self-confidence among members. The methods offered by the leader should be focused on building and retaining the group's self-confidence.

No matter which option he/she chooses, the leader should monitor the group and take care of the safety of members. Ideas sometimes grow very high and it is possible that members get into dangerous situations or get out of the frame of what the group's/club's mission is. The leader should intervene from time to time and direct the group to the right path.

### 4. EFFECT

*"We did it last time! Let's repeat our success!" are the things that we most often hear from members of the group/club at this stage.*

The group's desire to pursue activities is unstoppable. The group/club at the same time is involved in smaller and larger activities. If there are any problems, the group is collectively seeking a solution. Usually success forces a group to go on, but the failure does not discourage them as well. Each member of the group finds his place in the group. Members understand that each of them has a unique set of skills that are mutually complemented at the group level. Everyone can contribute to the group. The group communicates fluently, personal and group interests are equally important. Members of the group/club take responsibility for a part of the tasks, and self-organization is evident.

The leader at this stage should follow the following principle: What the group can do by itself, should do it by itself. The leader is now in the role of a group advisor. He/she creates a space for reflection, gives feedbacks, helps to resolve conflict situations, and gives the group advices on how to achieve common goals.

## 5. THE FINAL STAGE

*Sooner or later, in each group, the time comes to an end. It is not a bad thing. One should be aware that young people who are involved in the group/club after a certain period of time do not have the same desire to work in the group. It is crucial to recognize this stage when it comes, **to bring new young people into the group and allow the new group to go through all the stages again.***

At this stage, it seems that members of the group/club have nothing more to say to each other. The level of dissatisfaction is rising, no results are achieved, and the guilt is shifted to individuals. Some of the members will soon leave the group/club.

There are many reasons why the group comes to an end. Members are interested in other activities, and their group/club at school level is no longer a priority. Maybe for some of them the club no longer has the same meaning. Also, as students grow up and move to higher classes there is a change in interests related to an academic career and the path they want to choose after school.

The disintegration of the group is emotionally difficult because it leads to a sense of sadness among members. Everyone feels that the end is nearing and one of the last group meetings in this form is coming soon. The leader in these circumstances should create conditions in which the group has the opportunity to look at everything that has been achieved. Together with the group the leader should emphasize the obvious: the group as such does not function as before and the time has come to introduce some changes. The leader should work on bringing new members into the group and thus creating a new group that will now go through all the previous stages. It is desirable that a few members of the old group/club remain part of the new group and, with their previous experience and skills, encourage new members.

## Methods of non-formal work with a group

Below we will present some of the informal work methods that can be used with a youth group/club at school.

Method	Characteristics	Description	When to use	Limitations
<b>Lecture</b>	Telling the group on the basis of pre-prepared materials or notes.	The leader represents the topic to the group/club.	When participants are already familiar with the topic and when the group is large (0-15 members). Also, when a large amount of information is concerned, it requires a lecture.	This method is least effective, because listeners remember the least information and their applications in practice. Also, listeners can quickly lose their attention.
<b>Discussion</b>	Discussion of a problem that is common to all members of a group/club. The conclusions should be in line with the questions asked at the beginning of the discussion.	The leader presents provocative statements or questions, pre-prepared that might stimulate the participants to engage in discussion and	This method can be applied when participants are already familiar with the topic and have prior knowledge.	There is a possibility that not everyone will be equally involved in the discussion, especially in new groups.
<b>Icebreaker</b>	Short activity with participants aimed at creating a non-formal atmosphere in the group and bringing participants closer to each other.	The leader leads, most often physical activities in which the participants are in direct contact (physical, verbal...) He/she can, but also do not have to be connected with the topic.	The aim is to overcome the barrier in communication, contributing to a better non-formal atmosphere. The selected activity should be reflected on all the specificities in the group.	There is a possibility that participants will refuse to participate in "children's games". Rejection is actually happening because of the fear of physical contact with strangers.
<b>Brainstorming</b>	It aims to produce as many alternative solutions or answers as possible for a given problem or topic.	Quantitative method. We do not estimate the received ideas, they are further developed.	In order to create many creative ideas, it is best to use work in smaller groups (of five, six participants). The same is used when starting with a new topic.	Outcomes can be different. Much energy is focused on analyzing and creating new ideas.

Method	Characteristics	Description	When to use	Limitations
<b>Group work</b>	Participants are divided into several smaller groups in which they discuss one or more of the given topics.	The groups discuss and work together on a given topic and after a given time limit they have the task of presenting group work to other participants. Division into groups should be using a random method. The only exception is when you need to create groups based on the previous experience of the participants. If the division into groups is done according to some criteria, the participants should be presented with the criteria.	This gives the opportunity for better discussion, interaction and better exchange of opinions within the group. It also gives more space to "quiet" participants. One of the most common methods.	Usually it is not facilitated, so there is a possibility that the method will not be successful. One of the limitations can also be that the space for expressing opinion is taken by the more dominant participants, and the quiet ones remain aside.
<b>Role play</b>	Group members have the opportunity to behave in accordance with the given simulated situation over a specific time.	The focus is on learning potential behaviors, not on conclusions. Real roles from life can be included, all changes are allowed. Watch the groups. After the activities, the participants analyze together the attitudes and behavior of certain roles.	are different views and opinions about the same situation. This allows frequent contradictory behavior to be seen, and provides an opportunity for the analysis with the minimal risk. Role plays show the importance of tolerance to different opinions.	The role play requires participants to feel comfortable and secure. Using this method at the very beginning can cause that participants reject the training itself or the trainer. This method involves a lot of emotions, followed by a section that is an introduction to the topic dealing with emotions. Participants should get out of their roles before consideration and analysis.
<b>Case analysis</b>	Members analyze the prepared description of the problem situation. It is customary to use a situation written and prepared on the paper.	Individual or group work when participants seek answers for a particular situation. The situation should be realistic (something that happened or could potentially happen).	Theoretical knowledge is gained through the practical and through specific examples that we analyze.	Insufficient time can be a limitation for good understanding and case analysis. It is difficult to make a good case analysis (sufficient facts, updated information, understanding logic with ease).

Method	Characteristics	Description	When to use	Limitations
<b>Simulation games</b>	Participants are part of the created situation, where each participant has a specific task. This is a more complex role play with a higher proportion of the previously designed content of the situation.	Participants in groups make decisions about further activities for concrete, specific, critical situations.	Simulation of processes taking place in the long term in different places is often used (such as simulation of youth preparation for exchanges). Simulation games can be prepared in a few hours, for a day or even for more days.	The same risks as with the role play.
<b>Discussion groups</b>	Small groups for discussion, in which participants share their views on a given topic; without the presence of a leader.	This method allows the opening of a discussion where participants lead the process. The basic rule is that information is not reported outside the group without the approval of all members.	Most often, in the evening - after the end of the activity, participants can express their opinions, feelings, evaluate methods, approaches of team members and the group itself.	Shifting from one topic to another, chaos during a conversation when the leader is not present can be limitations.
<b>Open space</b>	Participants suggest topics for the discussion and workshops, and participate themselves in the activities. This method requires a high level of responsibility of the participants.	Participants suggest other topics for workshops that they would like to include in the program. Based on this, a schedule is created. Workshops are led by participants, the discussion takes place freely, participants can change workshops or suggest new topics. Finally, the conclusions are presented together.	The method that is relevant to working with groups that work independently. This supports the responsibility of volunteers in creating joint activities and results.	When working with participants who have low motivation or poor connection with the topic, there is a risk that the discussion and conversation will be overly generalized, with no specific conclusions.
<b>Reflection of yourself</b>	Time for reflection of one's own learning and work after a certain period of meetings, activities, etc.	The participants individually assess the situation that has happened. They assess previous activities and behaviors as well as potential behaviors in the future.	A good method during work, but depending on the context of the topic where the participants write a "letter to themselves". The goal is to express their own values and attitudes, personal things and put them in the envelope and give them to the leader who sends them these letters after a while (1 month, 3 months...)	An important point for self-assessment is when, where and what to pay particular attention to. Without additional knowledge and understanding of techniques, this method can be useless.

Method	Characteristics	Description	When to use	Limitations
<b>Field trip</b>	A planned trip for group members, which may be associated with a particular topic that is addressed by the group/club in that period.	The place of field trip is planned by the leader (organizer) and it must be connected with the topic of education. Usually this practical presentation is followed by a topic that can be further explored.	The advantage is the possibility to see practical things that are related to the topic. It gives the possibility of easier and better memorizing the theory, and gives a better motivation and inspiration for the work with participants.	A program that is not well-prepared, poorly organized visits to institutions and organizations can cause chaos, but also a poor connection of participants with the topic.

## Steps in forming a group – a club

*In this section, we will present to you the concrete steps that the school counselor, professors and future leaders should undertake in order for a club/group at the school level to be formed.*

### 1.

#### **LEADER(S)**

For the very beginning of forming of the group/club at the school level, it is necessary that the school counselor, together with the team of professors involved in the activities of the Program Y, identifies young people who might be the club's leaders. It is certainly desirable to identify several young people at the beginning who might be the club/group leaders, then talk with them and explain to them what responsibilities they should take. Only after the talks and the consent of young people can one or more leaders be selected.

Ideally, **the school will have one male leader and one female leader** for many reasons (it is easier for young men to identify with the male leader and for young women to identify with the female leader, it will be easier for leaders to create and implement activities when working in the team, in case that one of the leaders quits club/group can always rely on the other leader...)

#### **How to identify a leader**

**It is necessary to begin the process of identifying the leader without prejudice.** Often we think that young men and women who have great success and regularly carry out their school assignments, can be and should be leaders. Practice has shown that it is not always so. Sometimes

the role of the leader of the club/group can provide the opportunity to young person to engage actively in the activities and thus develop his/her skills and, in the end, significantly improves success in learning.

For this reason, when identifying the leader, pay attention to the following:

1. The leader is a person who is tolerant (understands others and accepts the opinion of peers although he/she may not always agree with the same),
2. The leader is a little older (it is recommended that when identifying the leader, you think about students of second and third grade for two reasons: they have more influence on their peers and they will be perceived positively by the group, the leader will remain at the school over the next one or two school year which provides the opportunity for organizing more activities),
3. The leader is a good organizer, he/she knows how to improvise, he/she is a mediator (pay attention and talk to the homeroom teachers; it is desirable to identify young people who are able to e.g. in a situation when they have not prepared well for the class the skillfully get away with that and take advantage of prior knowledge in order not to get a bad mark, they are actively involved in organizing various activities in their class, they try to reconcile opposite sides in conflict situations),
4. The leader should have the authority over his/her peers, but not to use this power for negative purposes,
5. The leader is ready to criticize but to accept criticism as well,
6. The leader has a developed sense of humor (those are often persons in the class who make jokes that the whole class laughs at),
7. The leader knows a lot of students in the school,
8. The leader is ready to take responsibility, ready to help and he/she is a role model to peers,
9. The leader is able to lead the discussion and provide useful contributions to the discussion (observe young people who in their class actively contribute to conversations between peers on school breaks, do not be focused only on teaching),
10. The leader does not rule the group; he leads the group.

These are just some of the characteristics of a possible leader of a school club/group. Do not look for a young man and/or a young woman who has all of the listed characteristics if this is not possible; rather focus on the identification of young people who have at least a majority of the listed characteristics.

### **THE FIRST INTERVIEW WITH THE LEADER/LEADERS**

After the school counselor, together with several professors, has identified leaders and performed the first interviews and chose one leader or male and female leaders of the future club it is necessary to perform

# 2.

the first interview with the leader. In this interview, it is necessary to go through the planned activities (campaigns and meetings), to explain the young man and woman what will be their responsibilities and what is expected of them, familiarize them with the working methods and this Manual that should serve as a working material. We recommend that the school counselor in this step contacts the partner organization that implements activities in the local community, in order to jointly form the flow of the first interview and present to the leader his/her tasks, but also assist in the implementation of the same.

### 3.

#### PLAN OF ACTIVITIES

In this step, we give our leader of the school club/groups the first specific tasks. The school counselor retires "in the shadow" and continues to advise the leader but **leaves the active role to the leader**. The leader is given the task, with the use of this Manual, to create activities of the future club/group for the current school year. He/she will go through the plan with the school counselor and, after that, move to the next steps which are explained later in this Manual.

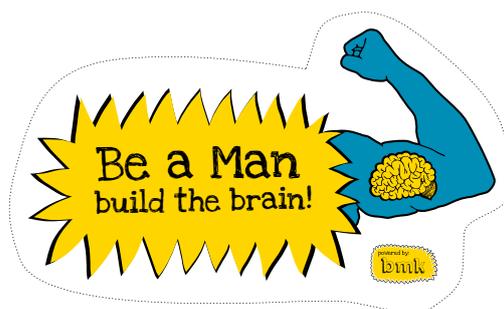
### 4.

#### FORMING OF THE GROUP

The last step that a leader should do, before he/she starts working with the group is to create a club/group of young people. Young men and women from all grades of the school should be involved in the future club. **Depending on the size and capacity of the school, the club/group should count between 12 and 20 members**. After students are selected to be part of the club/group, the leader organizes the first meeting with them (see the following section).

## Steps in forming a group – a club

Be a man today represents much more than its name. This is **a club of young men and women who work together and promote healthy lifestyles**. Because it is not only the club for young men but also for young men and women equally, here we give you a recommendation that when branding your club and naming it you should also think about this name, because this name already has the **recognizable name in the region as the youth club promoting positive values and fighting against all forms of violence, and thus you become part of a large number of clubs that exist and are active in the area of Northwest Balkans**. Also, "Be a man clubs" have their own graphic identity, where there are a number of different materials that you can use if you choose this name. There are various posters, stickers, badges, pens, folders, banners, roll up banners, ...



## Meetings of the club/youth group: Suggestions for activities

In this section we bring proposals for meetings of your club. You can adapt each of the proposals to yourself, in a way and when it suits you. In the section What are campaigns you had the opportunity to see what were the scientifically based reasons for using education and campaigns together in combination, and therefore you should **base your meetings and campaigns that you implement on the topics of education that you implement through the Program Y**, in order for the effect of education to be significantly higher. It is proposed that it is best to plan the meetings in consultation with young people, and to try to maintain continuity in the form of weekly meetings, which will be held always in the same agreed time (same time and place, if possible). Do not forget that these are only proposals for meetings and feel free to **be creative in designing your youth club meetings, and that they are always very flexible, relaxed and that they reflect a completely non-formal and friendly atmosphere for your students.**



## Activity 01

**Name of the meeting:** We are ... (Branding of the club)

**Recommended duration:** 60 minutes

**Aim of the meeting:** Set initial expectations and give the name to your youth club.

1. **Energizer:** Choose the energizer that will interest the group.
  - › *Optional:* You can also start meetings with a brief presentation of some, to young people interesting topic. We used something called "3 minutes of smart stories". At each meeting a different person is selected or he/she volunteers to open the meeting with a story through which he/she will share something with the participants in order to make them interested in a topic, or to teach them something.
2. Prepare empty envelope and write on it, "Wishes and expectations for yourself, for others and for your club" and write the date of opening of the envelope. The aim is that all participants write at least three wishes and/or expectations for themselves, for others and for your club and to open envelopes together with them in (say) 3 months and see which expectations were fulfilled, and which were not, and what should be done further.
3. Tell all the participants to sit in a circle and place the chair in the middle. Tell the participants that it is a "Chair of knowledge" and that anyone who sits on it should within 30 seconds teach us something. All participants should go through this exercise.
4. Divide participants into smaller groups and give them 20 minutes to talk about their club's name. Listen to the answers and discuss them with the participants. Suggest to participants *"Be a man club" as one of the potential names.*
5. Let all groups present their names that they came up with and organize a vote for the best name. After voting, discuss the chosen name and see if it needs to be corrected. It is very important that the name is such that none of the participants feels uncomfortable because of the name that was chosen, because this will be the name that they will represent and which will represent them in the school and community.
6. Close the meeting with some game and/or with the game "I am proud of..." in which more than one person and/or the entire group can say what they are proud of. Those can be different things, from hobbies, success in the school, sports, music, etc. After that, it is very important to *arrange the next meeting* or to define the time when the meetings will be normally held.

### Example from Sarajevo - FAKAT girls

FAKAT girls (FKT girls) are part of the Be a Man Club Sarajevo (BMC Sarajevo). Young women participate in the same activities together with young men, while the name "FKT girls" is an innovation by which young people wanted to draw attention to the fact that there was a large number of female members in BMC Sarajevo. When establishing BMC Sarajevo, many young women were also interested in it besides the male members. At one moment the number of young women who participated in the club's work even prevailed, and the story continued as follows:

"Since we are all fighting together and advocating for the right values, building an environment in which we will happily and carelessly grow up, socialize and think healthy, out of the box, we also wanted to be included in the name of the club. Also, we should not forget about our male members who suggested it and advocated that FKT girls get established. At their suggestion, some of us sat down and started thinking about the perfect name by which everyone would recognize us, but also know that girls can become members of the Be a Man Club. A lot of names came to our mind, but none of them were good enough and did not sound well. Then someone came up with the name FKT girls and that was it. The first idea was that the FKT shortcut represented the Feminem Club Wanted ('Feminem klub tražene'), but we realized that it is still better and more effective if the name remains only FKT girls, because today we live in a world of social networks where young people use abbreviations, and because we really are that. We are FAKAT girls, young women who advocate for the right things, make their environment healthier for growing up and help men to be real men."

*One of the members of FKT girls Sarajevo*

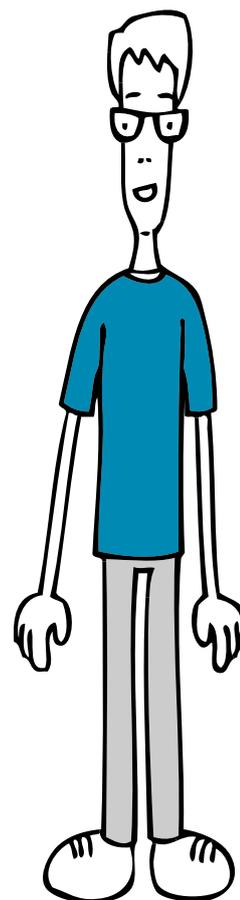
## Activity 02

**Name of the meeting:** Your first campaign

**Recommended duration:** 90 minutes

**Aim of the meeting:** Plan your first campaign in schools that will interest other young people to get involved

1. **Energizer:** Choose the energizer that will interest the group and start a meeting.
2. Remind participants in a short presentation what the campaign is and what the goal of the campaign implementation is.
3. Divide participants in 2-4 groups, depending on the number of participants and give them flip charts and markers to plan the activities that will promote the work of your club and encourage young people to reflect on some of the selected topics (We suggest you to use some of the topics of educations that you have started addressing in your school. If you have not started with educations select some of the initial topics, such as gender, gender norms, gender equality ...)
4. Let each group present what it has planned and select the activity that could be implemented. Set the date of implementation, place, time and responsible persons who will participate (always try to encourage as many participants as possible to participate). The rest of the time at the meeting devote to the detailed planning of the campaign in the form of logistics that might be needed (material, preparation, location, permits ...)
5. Conclude the meeting with a game.



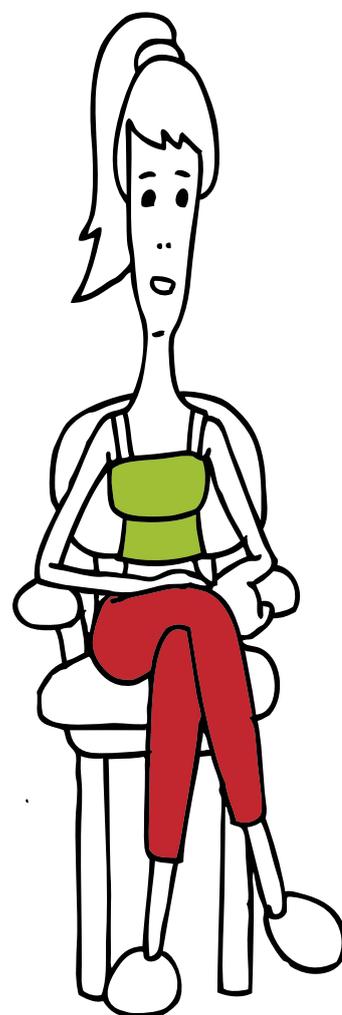
## Activity 03

**Name of the meeting:** "Fair of ideas"

**Recommended duration:** 75 minutes

**Aim of the meeting:** In a creative way encourage members to participate in proposing ideas for club activities.

1. **Energizer:** Choose the energizer that will interest the group.
2. Discuss with members about terms of working methods with a group such as "brainstorming" and "teamwork". Explain why the brainstorming is important and what impact it can have on the group and/or individual within the group. Can the group be much more efficient and activities more diverse with the help of these skills? Talk with members for about 10 minutes.
3. Explain to participants that you are opening a "fair of ideas" and that all ideas are welcome and then divide them in 2-4 groups, depending on the number of participants and give them flip charts and markers. Prior to working in groups, it is very important to explain the rules of the "fair of ideas". Each group should develop 2 to 3 ideas (the number of ideas depends of the number of participants – the higher the number of groups the smaller the number of ideas. It is ideal to have 4 groups with 2 ideas per group). Group for developing ideas has 20 minutes at its disposal. It is necessary for them to write on the flipchart the proposal of 3 activities/ideas that they would like to implement through the club. Tell them to be imaginative, creative and free to express their ideas.
4. Each group will select one person to present their ideas. The presentation of one group is followed by voting for an idea. It is important to note that members of the group that represents the idea at that time cannot vote. The idea with the most votes is winning and being implemented. It is important to note that members who can vote think about the idea before voting (whether it is possible implement it, whether it can have any counter effects, etc.). Select the leader of the winning idea who will, together with the coordinator of the club, implement the activity in which all members will participate.
5. Conclude the meeting with a game.



## Activity 04

**Name of the meeting:** "Our club's Rulebook"

**Recommended duration:** 45 minutes

**Aim of the meeting:** Create Rulebook of the club together with members that is adjusted to them and that will be put in a visible place where you meet with the members.

1. **Energizer:** Choose the energizer that will interest the group.
2. Talk with group members about the fact that they have the opportunity to create the Rulebook of the club, which will facilitate the work and functioning of the group. Point out that you introduce the Rulebook exclusively for new members in order to familiarize them in a creative way with the work of your club, and not to limit them in anything.
3. Give everyone one sticker paper or a piece of paper, so that each participant would write on that sticker one rule to be followed (e.g. don't be late to meetings, respect others...). Those participants who have more ideas may request an additional sticker.
4. After each of them has finished writing the rules, it is necessary to give flipchart paper, markers, felt tip pens or crayons to the group with which they begin to create a framework for the rules. The group needs to make the frame in a creative way, and leave the central part blank (because the rules will be written in it). When the frame is finished and the rules are written it is necessary that all members put their signatures as a sign of agreement with the Rulebook.
5. Put the Rulebook in a visible place. If the place of the meeting is always another classroom, it is desirable to take the Rulebook with you to every meeting.
6. Conclude the meeting with a game.

## Activity 05

**Name of the meeting:** "Video campaign"

**Recommended duration:** 75 minutes

**Aim of the meeting:** Create a short video about your club and activities.

1. **Energizer:** Choose the energizer that will interest the group.
2. Talk with the group members about video campaigns. Talk about their importance and effect on other young people. Present to the group the task to come up with the concept of a short video through which they will present the activities and/or the goals of the club, but also invite other young people to get involved. The video should be short, duration of 1-3 minutes, with interesting content and music.
3. Divide participants in 2-4 groups and give them 20 minutes to think about the concept of the video.
4. After working in groups, each group should record its short video and present it to other groups. After the presentation it is necessary to determine the leaders of each group who will perform editing of their video (inserting the music, logo of the club, messages, etc.). The participants will start making the video at the meeting or afterwards if there is enough time for it. Give the task to the participants to complete their videos until the next meeting when they will present their video and publish it online (YouTube, Facebook ...).
5. Conclude the meeting with a game.

## Activity 06

**Name of the meeting:** Influence of the media on young people

**Recommended duration:** 45 to 60 minutes

**Aim of the meeting:** Create the awareness of good or bad influence of the media on young people today.

1. **Energizer:** Choose the energizer that will interest the group. Agree with the group that they prepare some of the games at the beginning or in the end of the meeting.
2. It is necessary to prepare in advance biographical information for several persons who are known to participants and suitable for the game "Guess who I am?".
3. Ask one participant to go out and take one biography. Participants ask him/her questions about that person to which the answer can only be "yes", "no" or "not important". After each answer to the question the person reads one sentence from the biography. And in the end the others have a chance to guess who it is.
4. Open a small discussion about the game and elaborate on the topic through the discussion questions:
  - › What do think about this game? What was this game about?
  - › Do the media have an influence on our view of people and events? In which way?
  - › Is everything presented by the media true? Is it a complete truth? Explain.
  - › When we find out some things that we did not know, does the whole picture change? In which way?
  - › Why are some details more interesting for the media than others? What are those details? In which way precisely those details affect us?
5. The conclusion will probably go towards how the media influence the shaping of our image of someone, how they do it with a goal and how it is necessary to receive this information in a critical way, and conclude with the group what the group has presented.
6. If there is time conclude the meeting with a game or story.

## Activity 07

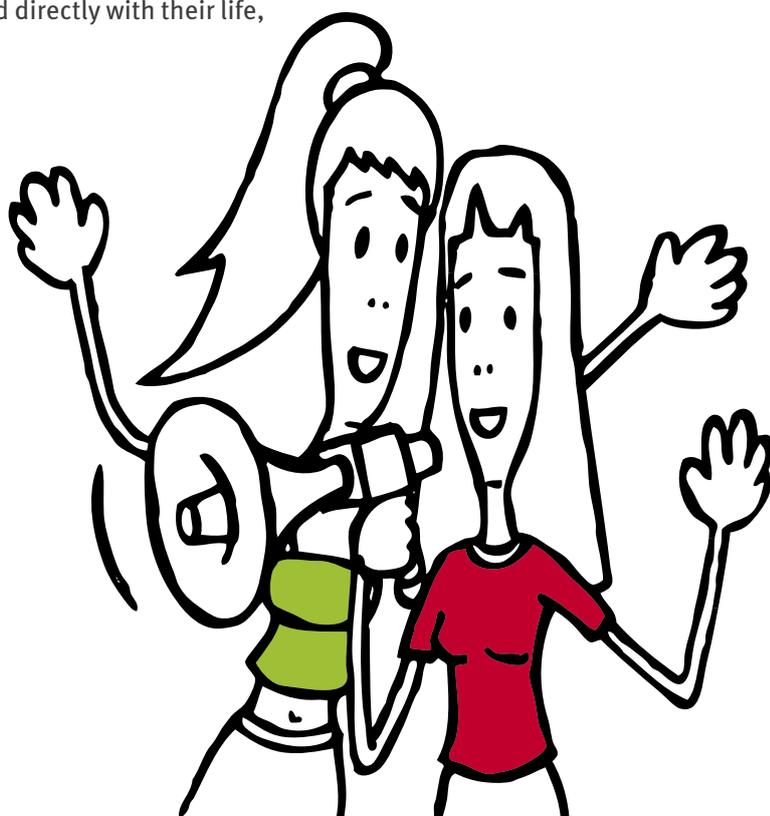
**Name of the meeting:** Street action of the club

**Recommended duration:** 45 to 60 minutes

**Aim of the meeting:** Plan and organize a street action in order to promote the club and raise awareness about a particular topic.

1. **Energizer:** Choose the energizer that will interest the group. Agree with the group that they prepare some of the games at the beginning or in the end of the meeting.
2. Determination of the topic and date of the action based on the topic of educations that young people go through in the Program Y or on the basis of some of the most important dates of the year.
3. Determine the budget that you have available prior to the meeting in order to guide the participants according to what you have available.
4. Do the brainstorming on the selected topic: how the action will be carried out, which materials are needed, where it is located, what is the target group, whether the action will be covered by the media ...
5. Agree on who will participate in which part of the action: planning, materials, making of props, promotion of the campaign ... It may happen that you will not prepare the campaign during one meeting, so plan several meetings for planning and agreement on the implementation or rehearsal of the campaign, if it is a flash mob or performance.
6. Conclude the meeting with a game, story and/or by praising the participants. Allow them to share something with a group that is perhaps not related to the meeting but related directly with their life, experience in the club, etc.

Note: Do not forget to ask for permission to use public spaces (if necessary legally).



## Activity 08

**Name of the meeting:** Building team spirit of young people in the club

**Recommended duration:** unspecified

**Aim of the meeting:** Strengthening connections between members, creating team spirit and promoting the club in a fun way.

1. **Energizer:** Choose the energizer that will interest the group.
2. Prepare in advance some suggestions for team games for the participants, and present them to the participants in the form of short games at the meeting.
3. Games can be found on the Internet by typing "team building games". Any synonyms will also enable you to find the results if you type them.
4. Together with the participants create some of the activities familiar to them that they could play together (sports activities in the form of a sport where everyone can participate, music activities such as karaoke, going to the movies or theater, field trip, etc.).
5. Agree with participants when the activity will be implemented (date and time). Emphasize that winning is not the most important, it is important to have fun, socialize and participate in it.
6. Use the rest of the meeting to discuss a topic relevant for young people, which could have a direct impact on them. Example: there is a TV series or movie talking about the problems of young people (violence, health ...) and it can have an impact on them, even the negative impact, if no one talks about it, or some current events in the form of violent scene which has happened in town, problems of young people...).
7. Conclude the meeting with a game and/or with the game "I am proud of..." in which more than one person and/or the whole group can say what they are proud of. These can be various things, from hobbies, achievements in school, sports, music, etc.

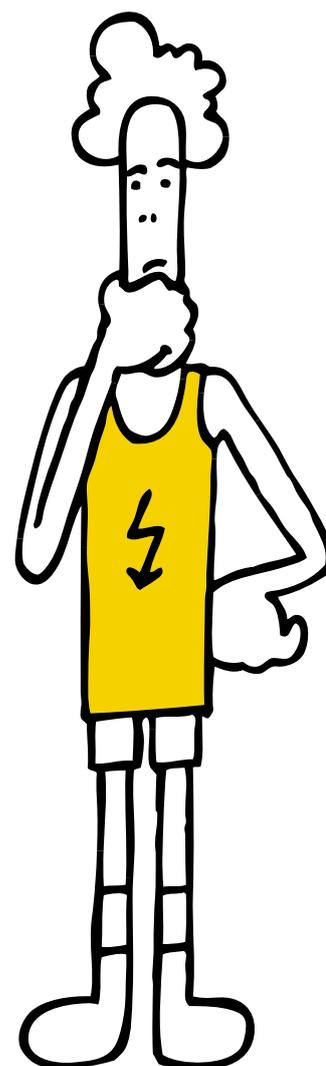
## Activity 09

**Name of the meeting:** Debate

**Recommended duration:** 60 minutes

**Aim of the meeting:** Strengthen negotiation skills of young people, teach them to defend their attitudes with facts, and gain new knowledge on selected topics.

1. **Energizer:** Choose the energizer that will interest the group.
2. Prior to the meeting find topics relevant for young people that will be discussed. You can use the workshop "Negotiation skills" in the Program Y in order to prepare yourself additionally.
3. Talk about the rules and forms of the debate so that debates would not turn into unproductive arguments, one should know how to participate in them, i.e. discuss in the right way. Everyone involved should respect the rules of the discussion, i.e. the turn and the time of speech. The discussion requires critical opinion of oneself and others, politeness and fairness. There should always be an affirmative and negative group.
4. Divide participants in two groups one of which will be affirmative and the other negative. Choose 2 to 3 topics that you will address at the meeting through debate. It is very important that the topics are relevant for young people.
5. Agree on how much time the debate with participants will last.
6. Conclude the meeting with a team game.



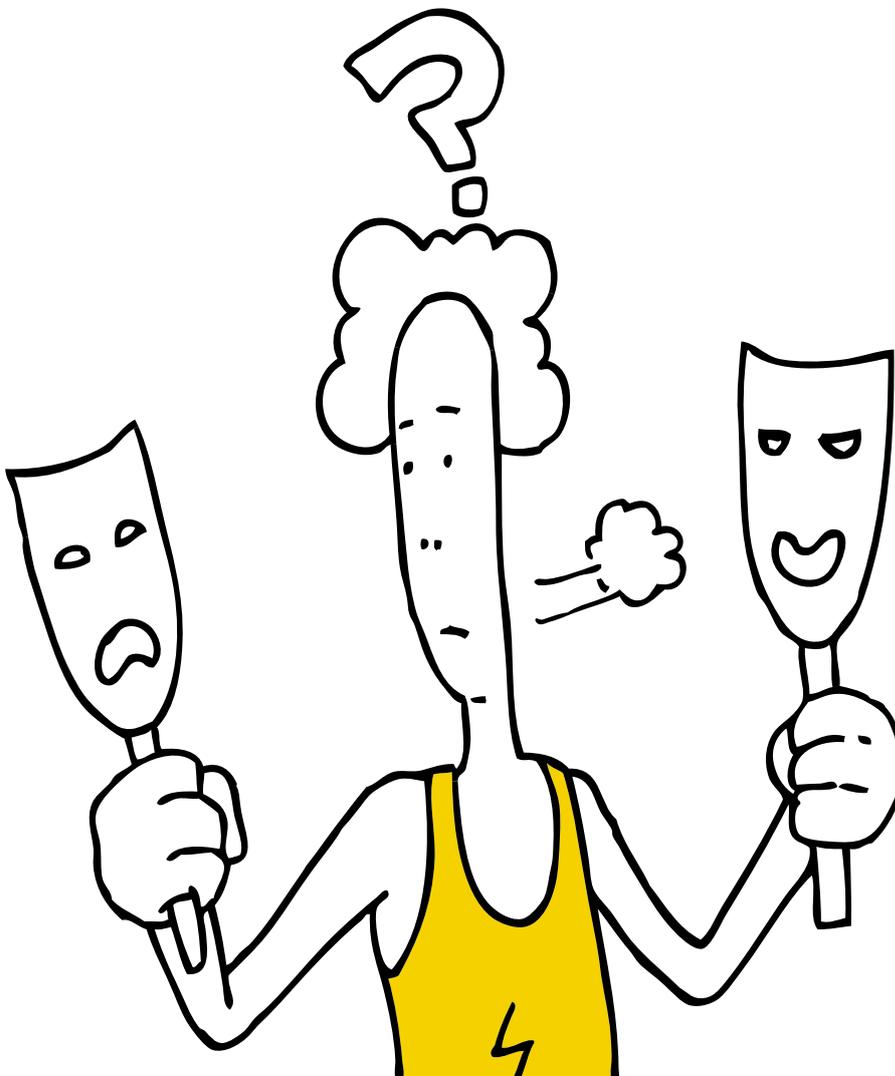
## Activity 10

**Name of the meeting:** Movie night

**Recommended duration:** unspecified

**Aim of the meeting:** Strengthen the cohesion of the group and discuss a relevant topic using film as a medium.

1. Determine the time of the activity at previous meetings and which movie will be shown (*e.g. once in two months, group should watch a movie at the meetings related to the workshop topics*).
2. Invite members and/or young people who are interested to join and participate in watching a movie.
3. If it is possible, discuss about some important segments of the movie immediately after or at the next meeting of the youth club.



## Activity 11

**Name of the meeting:** "Our creative tournament"

**Recommended duration:** 60 minutes

**Aim of the meeting:** Strengthen negotiation skills of young people, teach them to defend their attitudes with facts, and gain new knowledge on selected topics.

1. **Energizer:** Choose the energizer that will interest the group.
2. Divide the participants in 2-4 groups and give them a task to jointly plan the creative team tournament. Let them think freely about the various sporting activities in which they have already participated, but let them change and alter the activities in the way they want.
  - › Example: Tournament of youth in volleyball with mixed teams, where the rules are changed, and each team must have a minimum of 2-3 female or 2-3 male members in the team at any time during the game. This tournament should be connected with the topic of gender equality.
3. The goal of the tournament should not be viewed in any rivalry or animosity but rather as entertainment and acquiring new friendships, and promoting some new positive values.
4. After the participants give their suggestions, vote for the best one and then make plans about it together (change and add some things, if there is a need for that).
5. Define how the participants apply, when and where the tournament is held, whether there are some symbolic prizes, refreshments for participants and who is responsible for which part of the organization of your creative tournament. Note: After the tournament invite all new participants to join the club.
6. Conclude the meeting with a game.

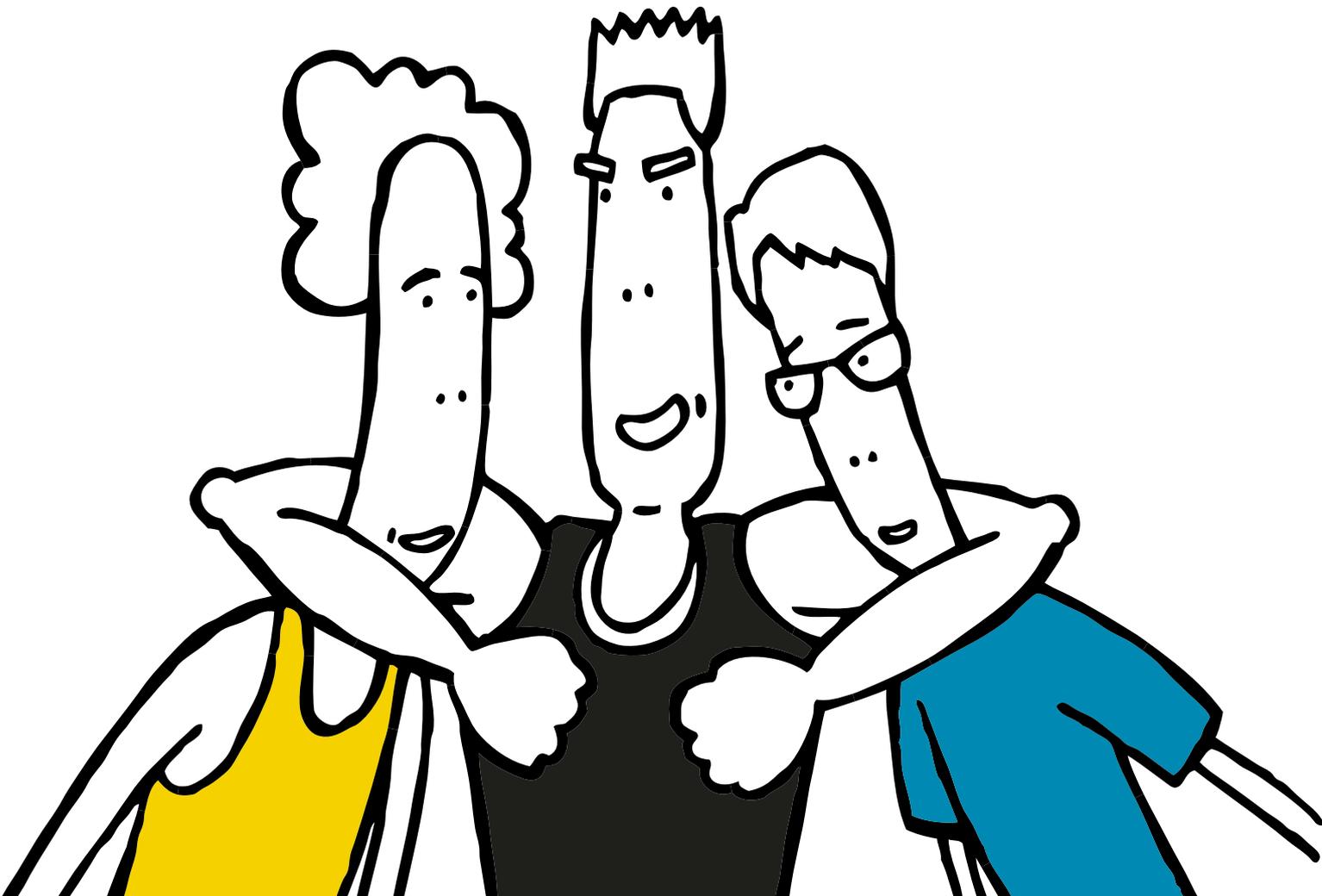
## Activity 12

**Name of the meeting:** Involvement of the club through school sections and extracurricular activities

**Recommended duration:** unspecified

**Aim of the meeting:** Promotion of the club through school sections and activities in the form of popularization of the club and the possibility of the arrival of active young people in the club.

1. In agreement with the school recommend activities in the form of assistance with the implementation of extracurricular activities, i.e. sections.
2. Depending on the possibilities make sure that the club is regular participant of extracurricular activities.
3. By joining of active students in the club, the popularization of the club in that school and the arrival of new members increase.
4. Plan all these activities at a meeting of the club using the discussion with the participants.



## Activity 13

**Name of the meeting:** Photography workshop

**Recommended duration:** 2 to 3 hours

**Aim of the meeting:** Popularization of the club and the arrival of new members through the growing interest of young people for photographs and photographing

1. Hire a photographer or a person who knows the techniques of photography in the club, and at a meeting of the club hold a photography workshop together with this person.
2. After the photography workshop define what kind of campaign in connection with the photography members of the club can do to promote some of the topics of the education.
3. All photos that have been taken publish online on the Facebook page of the youth club or on the school website.

# YEAR 1

Development of  
identity - who am I,  
who are you?



## Implementation of youth campaigns in schools: *School model*

*In this section, we remind you of the topics from the educational sessions of the Program Y Manual, by semesters, and we give concrete **ideas and suggestions of campaigns** for your school youth club related to the topic of **development of identity and gender-based violence**.*

**The first semester** of this school year includes topics of **identities, reason, feelings, gender and gender norms**. In this semester, during the educational sessions, we talk about what is gender, what is sex and what are the differences between them, in what way gender norms affect the lives of men and women, difficulties that young people face when expressing certain feelings and consequences for them and their relationships, as well as the expectations of women and men in romantic relationships and what society teaches us about them.

**The second semester** of this school year covers the topic of **violence and violence and peaceful coexistence**. In this semester, during the educational sessions, we talk about the various types of violence that can appear in intimate relationships, families and communities, and what the violence is, how "male honor" is related to violence and what the alternatives of violence are when young people feel insulted, the cycle of violence formed in society and how to stop it, how labeling affects the restriction of the individual potential of young people and how it influences the relationships between young people, and defining the notion of power and the influence it has in interpersonal relations.

### YOUTH CLUB CAMPAIGNS: SUGGESTIONS

Examples below are examples from the practice of various "Be a man clubs" from the region over the past five years. These are examples of campaigns implemented at the level of local communities and schools. Examples need not necessarily be implemented in the same way in schools, but their purpose is to motivate and encourage thinking about possible campaigns that will be implemented in schools.

## 1. Male and female tasks

The campaign was aimed to encourage young people to think about the meaning of terms "male tasks" and "female tasks" and in that way to promote gender equality in society. They achieved this by a short but effective activity that echoed well among high school students in which the campaign was implemented.

### STEP 1: PLANNING

At a creative meeting, using the brainstorming method, members of the club have discussed how to encourage their peers to think about the roles of men and women. The conclusion of this meeting was to implement a campaign in schools that would encourage young people to take photos of themselves while doing tasks that they usually perceived as tasks characteristic for the opposite sex (e.g. young men taking photos of themselves while washing dishes and young women taking photos of themselves while repairing the car).

### STEP 2: IMPLEMENTATION

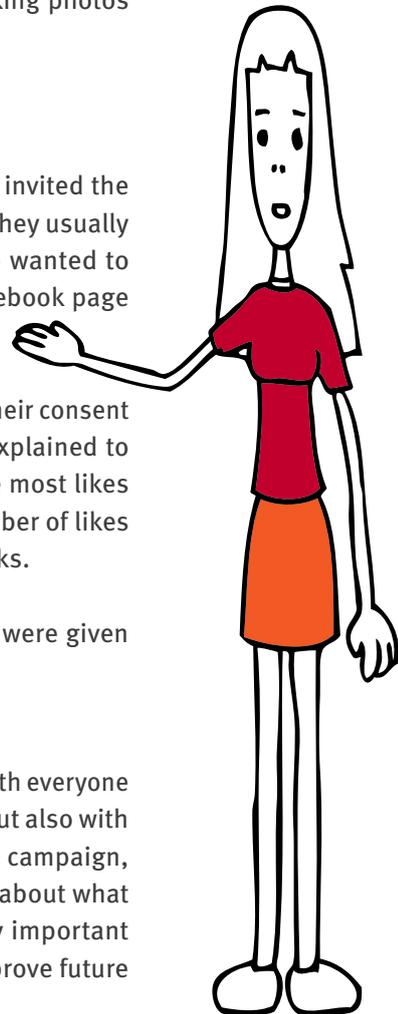
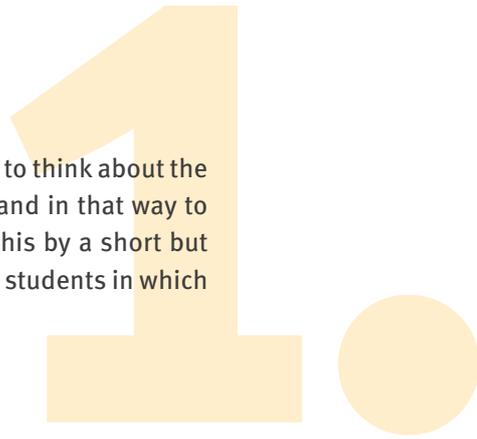
Posters were prepared and hanged in schools. The posters invited the school students to send photos of themselves doing tasks they usually consider to be characteristic of the opposite sex. All who wanted to participate were supposed to send their photos to the Facebook page of the Be a man club.

After the photographs started arriving, owners should give their consent for the photographs to be posted on the website. It was explained to them that the owners of the photographs which collect the most likes would get a reward in the form of Be a man T-shirt. The number of likes for each photograph was recorded in the period of two weeks.

The owners of photographs which collected the most likes were given their awards - Be a Man Club T-shirts.

### STEP 3: EVALUATION

Two weeks after the campaign, the leader of the club talked with everyone who were involved in the implementation of the campaign but also with the participants of the campaign, about how they liked the campaign, what new they learned, what they did not like. Information about what members did not like in the campaign represented a very important part of the conversation. These feedbacks were used to improve future activities and campaigns as lessons learned.



## 2. Labeling

After the workshop "Labeling", members of the Be a Man Club also decided to send a message against labeling in practice. The action was held on the streets of the city and aimed to raise the awareness of young people who happened to be on the street at the time of the action, about the labeling and harmfulness of this phenomenon and the impact it has on the individual.

### STEP 1: PLANNING

During the creative meeting, through discussion and brainstorming, members of the club have designed how this campaign will look like. On large pieces of cardboard, they made labels. On one side of the labels there were insulting terms written that we often heard in schools, and on the other side there was the message "Don't label me". These labels are designed so that the front side of the label is worn on the front, while the back side of the label is on the back. The front and the back side of the label are connected with the tape.

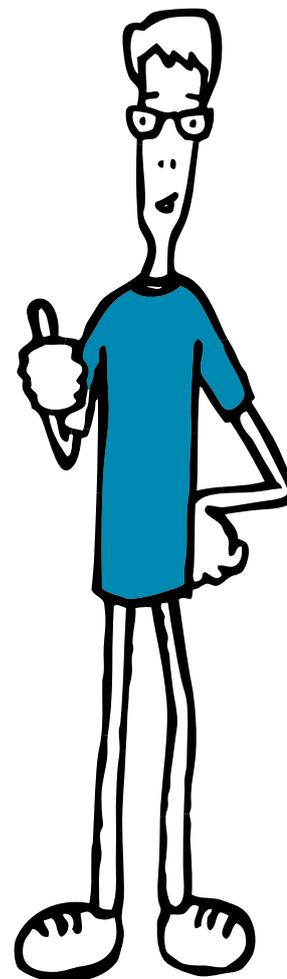
### STEP 2: IMPLEMENTATION

Young women and young men walked through the city with these labels. They distributed information to their fellow citizens, predominantly peer population, about why they were doing this activity and what was the goal of their campaign.

A letter was sent to the media about the held campaign, together with photographs. This step is very important because the media like to follow this kind of activities, and if we implement a similar activity at the school level it contributes to better visibility of the school in the local media.

### STEP 3: EVALUATION

At the next meeting of the Be a Man Club, the members discussed how the action went, what were the reactions of the fellow citizens, and to what extent the campaign achieved its planned goal.



# YEAR 2

## Violence is out!



## Implementation of youth campaigns in schools: *School model*

*In this section, we remind you of the topics from the educational sessions of the Program Y Manual, by semesters, and we give concrete **ideas and suggestions of campaigns** for your school youth club related to the topic of **violence and drugs**.*

**The first semester** of this school year is the continuation of the topic from the previous semester (Year 1) in which you talked to young people about the *different manifestations of violence in their lives and communities and introduced gender, gender norms and gender issues as one of the important social factors of the occurrence of certain types of violence*, especially the violence of men against women and violence between men. During this semester, the educational sessions provide you with effective and proven tools for changing attitudes and opinions of young people about the use of violence in intimate relationships and finding ways to create intimate relationships based on respect, how to have healthy and quality interpersonal relationships, encourage assertive communication, build skills for effective and positive resolution of conflicts, influence the change of the negative culture of silence among young people about violence and how to express anger in a constructive, nonviolent way.

**The second semester** of this school year includes the topic of **drugs**. In this semester, during the educational sessions, you discuss about what drugs are, what kind of drugs exist, in what way the society observes them, and what the greatest risks of using drugs are. Also, educational sessions focus on different myths related to the use of drugs and alcohol, and they include the concept of addiction and alcoholism, as well as the influence of society, social norms and peer pressure related to the abuse of drugs and psychoactive substances.

### YOUTH CLUB CAMPAIGNS: SUGGESTIONS

Examples below are examples from the practice of various "Be a man clubs" from the region over the past five years. These are examples of campaigns implemented at the level of local communities and schools. Examples need not necessarily be implemented in the same way in schools, but their purpose is to motivate and encourage thinking about possible campaigns that will be implemented in schools.

## REACT AS HUMAN, HELP THE VICTIM

After educations on violence and discussions at the meetings of the "Be a man" club, the participants came to the idea of organizing flash mob activity in the main square, in order to draw public's attention to non-reacting to violence and violent scenes that happen in schools.

### Step 1: Planning

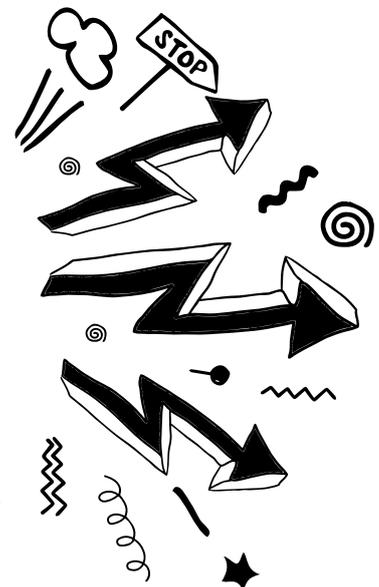
We divided the participants of the club meeting into groups and gave them the topic called "React as human, help the victim", within which they should planned how the campaign should look like and what were the outcomes and goals of that campaign. After 20 minutes of planning, each group gave concrete campaign suggestions, after which the participants discussed which campaigns would be implemented, while some of them would be implemented on some other occasion (*It often happens that you get more than one idea at the campaign planning meetings, and in that case you choose one that will be first implemented, and others, which are also interesting, write down in order to be able to recall them in the future period*).

### Step 2: Implementation

During the meeting the participants have defined what materials are necessary for the implementation of the campaign and who will participate. It was decided that the campaign will be implemented on the main square in Banja Luka, in the period when there is the highest number of high school students in the city (who are identified as a target group). All those who participated in the campaign stood in a large circle with a very small space between them, wearing blindfolds. The blindfolds simulated a situation in which we did not react to violence, i.e. in the figurative sense we were "blind" to the violent situation. In the center of the circle stood a young man and a young woman who simulated (acted) a violent scene through several different forms of violence (physical, psychological, emotional, gender-based violence ...), while everyone around just stood, doing nothing. After several minutes of simulating the scene of violence, because already a large number of high school students and other citizens gathered around our "circle of violence," they all suddenly removed their blindfolds and shouted "Stop violence" and "React as human, help the victim".

### Step 3: Evaluation

Immediately after the completion of the campaign, we spoke to the citizens who were there about the campaign and the issue we addressed with this campaign. At the next meeting of the club, we discussed the campaign we implemented, how it went for us, what the reactions of citizens were and how we could improve the campaign.



## REACT AS HUMAN, AGAINST VIOLENCE

The aim of the campaign was to raise awareness among young people about the importance of responding to violence and preventing violence, as well as pointing to the negative long-term consequences that it could cause.

### Step 1: Planning

During the club meeting, the participants expressed their wish to implement campaigns that will be distributed online, in the form of video materials. They have jointly set up rules that video material must have the title "React as human, against violence" and follow this topic. Also, the video should be short, up to 2 minutes and clearly display the message. Also, all the participants in the group were supposed to participate in a short video and to present themselves in some way in it. All these rules were defined by the participants themselves. During the planning stage, participants defined their own working groups in order to create a script for their short promotional film.

### Step 2: Implementation

During the implementation stage of campaign, the participants created their own promotional film. They had 7 days for this task, and they could film it using their mobile phone or any other camera, as best they can. We presented the film first together at the club meeting, and only after that we published it online on our YouTube and Facebook page so that other people could see it.

You can find an example of one of the videos on YouTube titled: **Reaguj ljudski // POMOZI ŽRTVI (React as human // HELP THE VICTIM)**

### Step 3: Evaluation

During the evaluation of this campaign, we talked about the ways how video materials were made and interesting stories from making them. We also talked about topics that young people were going through during the planning of video materials, and ways how to further distribute these video materials among high school students, in order to additionally familiarize them to their content and encourage them to think about this topic.



# YEAR 3

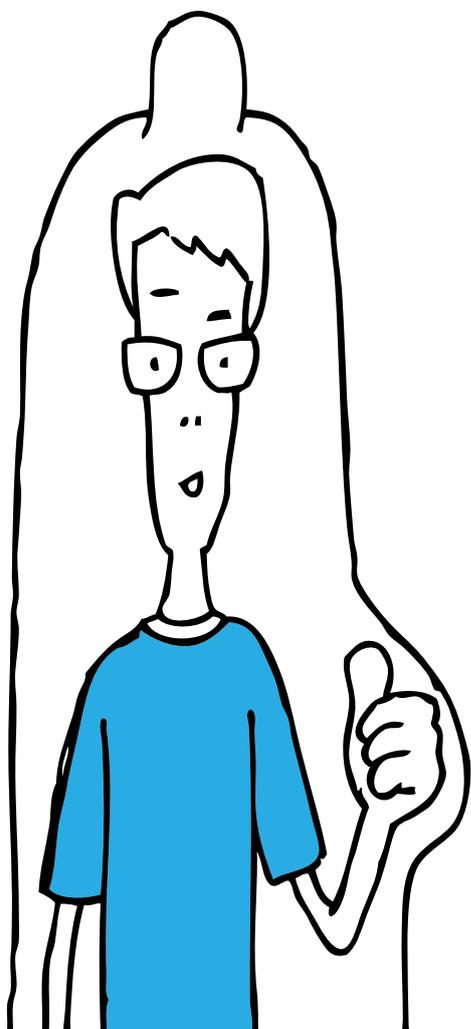
## Sexuality and protection of sexual and reproductive health and rights



*In this section, we remind you of the topics from the educational sessions of the Program Y Manual, by semesters, and we give concrete ideas and suggestions of campaigns for your school youth club related to the topic of sexuality and protection of sexual and reproductive health and rights.*

**The first semester** of this school year includes topics of **sexual and reproductive health**. In this semester, during educational sessions, you discuss about the relationship between education and health risks faced by young people, how gender norms most often affect the health problems of young men and personal hygiene, raising the level of awareness and knowledge about the male and female reproductive system and genitals, as well as the challenges and risks that young people face in intimate relationships in the adolescent age.

**The second semester** of this school year includes topics of **sexually transmitted infections, contraception and rights**. In this semester, during educational sessions, you discuss STI, HIV and AIDS and the significance of diagnosis and treatment, about different methods of contraception and myths related to contraception, about the meaning of sexual and reproductive rights and their significance in the lives of women and men, as well as about sexual diversities.



## YOUTH CLUB CAMPAIGNS: SUGGESTIONS

## 1. Marking the International Men's Health Week

Members of the BMC conducted an action to promote the health of men as part of the activities implemented around the world during the International Men's Health Week in order to emphasize the importance of regular health examinations and care about their health.

### Step 1: Planning

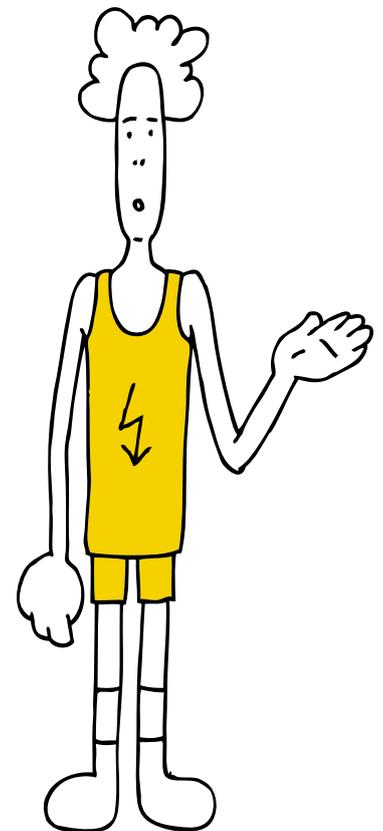
At the Club meeting, the young people discussed the way they could join the promotion of the International Men's Health Week. Through discussion and brainstorming, they have realized that men rarely take care about their health and do not go to regular health examinations. Participants were divided into two groups, one of which planned how to get involved in informing young people, and the other group how to define which activity they could implement with young people.

### Step 2: Implementation

On the main square in the city, two groups of young people implemented two activities. One group was in charge of presenting healthy lifestyles to people by having young people ride bicycles during this action and informing others by inviting them to join in their ride and promotion. The second group worked on the distribution of educational materials, in the form of labels and brochures on how to take care of their health. More than 200 people were directly involved in this action by obtaining information and materials.

### Step 3: Evaluation

During the evaluation of this campaign, we talked about the ways how the campaign went through and what the feedback information from citizens were. We also talked about the topics that young people addressed during the interviews and which information was least known to citizens. We also talked about ways to further promote this campaign among young people, and to make them more aware of the topic and encourage them to think about their health.



## Learn Wherever You Can - International Health Day

Within the campaign of marking the World Health Day, a group of young people organized a special type of education according to the method "Learn Wherever You Can".

### Step 1: Planning

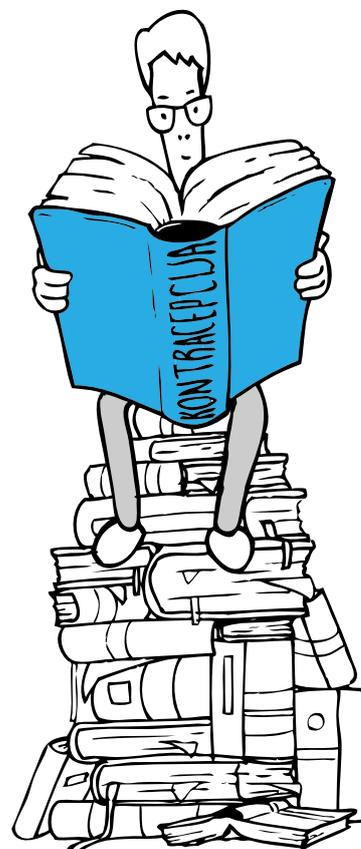
At one of the creative meetings of the Club, using the brainstorming method, members of the club discussed how to encourage their peers to think about the roles of men and women. The conclusion of this meeting was to implement a campaign on the main square in a city that would aim to provide citizens with information and knowledge about health, violence prevention, healthy lifestyles and HIV/AIDS.

### Step 2: Implementation

A "classroom" for passers-by was installed at the busy location on the main square. Citizens could freely come to the "classes", be part of the classroom and listen and discuss about health, violence prevention, healthy lifestyles and HIV/AIDS. The club volunteers invited citizens to engage in activities that lasted 30 minutes. There were 3 activities where one workshop was held in each hour, after which other young people and citizens were invited to join the workshop. A timetable was put on a visible place showing when the workshops were held.

### Step 3: Evaluation

At the next meeting of the club we discussed the campaign that we implemented, how it went for us, what were the reactions of citizens and how we could improve the campaign, to be even better for the next time or for the needs of another topic.



# YEAR 4

## 21<sup>st</sup> century parents



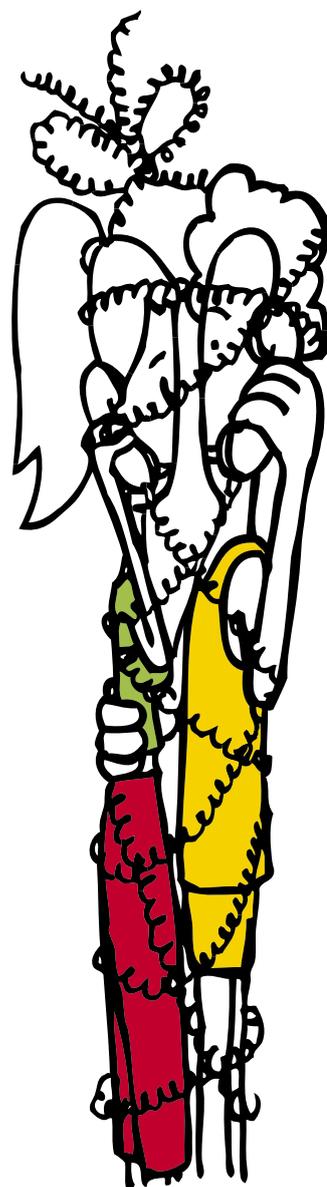
*In this section, we remind you of the topics from the educational sessions of the Program Y Manual, by semesters, and we give concrete **ideas and suggestions of campaigns** for your school youth club related to the topic of **parenting**.*

**The first semester** The first semester of this school year includes the topics of **fatherhood and motherhood**. In this semester, during educational sessions, you discuss about how young men define caring and how they deal with it in their everyday lives, how traditional gender divisions affect the fatherhood and motherhood, and focus is shifted on promoting greater participation of young men in caring in their homes, relationships and communities, and then you continue with the discussion about multiple roles and responsibilities that women often take in family tasks and the importance of sharing responsibility for childcare and house chores with men.

**The second semester** of this school year does not include educational workshops. During this semester, the **endline survey** is conducted of all participants in educational sessions and campaigns from the beginning of the implementation as well as the **evaluation of all activities** in order to obtain the answer which changes in attitudes and opinions occurred during the implementation of activities.

#### YOUTH CLUB CAMPAIGNS: SUGGESTIONS

Examples given for the 4<sup>th</sup> year are examples of campaigns implemented by the "Be a Man Club" Banja Luka and "Be a Man Club" Mostar, and they represent activities that can be easily implemented at the school club level because they do not require much material and preparation.



## Letter to oneself as a future parent

Members of the Be a Man Club, in cooperation with one of the secondary schools in which the project was implemented, came to the idea of organizing a campaign that would actively involve all classes in the school. The aim of the campaign was to encourage young people, after the workshops were implemented, to think about the future themselves in the role of a father or a mother.

### Step 1: Planning

Club members created short campaign presentations for each of the classes of the partner secondary school in order to encourage young people to write a letter to the future himself who has just become a father or the future herself who has just become a mother.

### Step 2: Implementation

In all classes of the school, short presentations of the campaign were done, and the students were asked to write a letter to the future themselves as a parent. The letters were then collected and placed on a large hammer papers that were exhibited in the hallway of the school for a period of one month.

### Step 3: Evaluation

In a conversation with some of the students who were part of the campaign, the club's leader came to the realization that this campaign led young people to start thinking of themselves as parents and the consequences of the things they are doing today on their parenting.



## Visit to the fathers in the maternity ward

Members of the Be a Man Club have organized a campaign in front of the Banja Luka maternity ward in order to promote positive images of fathers. Their aim was to send positive messages to the local community, the media and social networks, about the importance of responsible fatherhood.

### Step 1: Planning

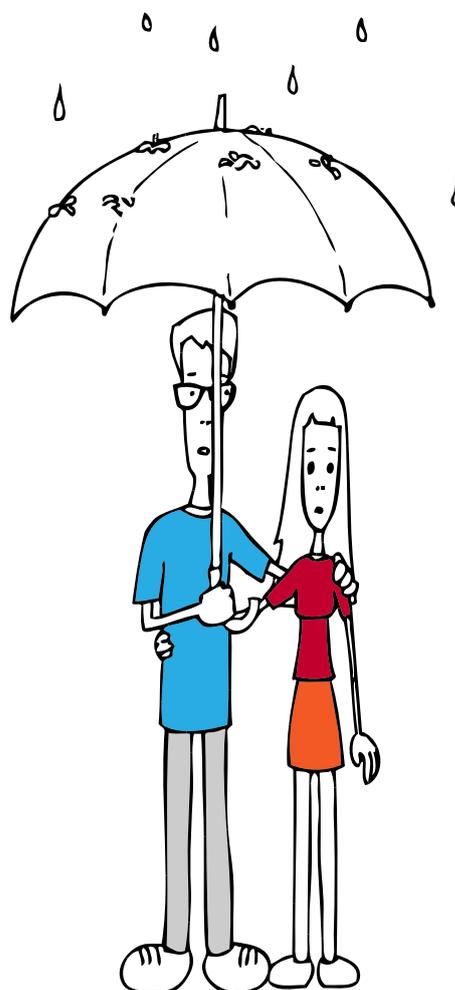
During the meeting, through discussion and brainstorming, members created the campaign. They found out about the days and the time when new mothers were released from the hospital, and during that period they planned to do the campaign. They prepared frames with inscriptions for taking photos with new fathers.

### Step 2: Implementation

On the day of the action, members of the club gathered in front of the maternity ward. They asked new fathers to take photos with the club members, holding positive messages that promote fatherhood. The photos were posted on the social network profiles and web pages of the club. Together they prepared an article promoting a positive fatherhood and sent it to the local media.

### Step 3: Evaluation

At the club meeting after the campaign, the members discussed the activity. They discussed the extent of the visibility of the action, and what lessons were learned from this campaign that could be applied in the future activities.



# Chapter 3

And, for the end,  
universal



# Universal materials

Universal materials are those materials that you can use in various activities and events, and adapt to the specific needs and events by adding appropriate slogans and messages, event dates and/or events venues.

The materials were developed by young people and experts from the Smart kolektiv from Belgrade and designer from Banja Luka, Branislav Slijepčević, within the campaign "Be a Man" for the needs of members of the "Be a Man" clubs from the region. You can download all design materials on a permanent WeTransfer link in the opened files and prepress. If you have never worked with such materials, I believe that the printing house will have all the answers to the concerns you have. Also, we are here as well, you have our contacts in this Manual, so feel free to contact us.

*Just to note that there you have various materials that are not just from the "Be a Man" campaign, but also from the campaigns "React as Human" and "Pazisex", which will be explained below.*

**A list of available resources: All available resources can be found on the website [www.programy.net](http://www.programy.net) under the section:**

Materials

Who is the one who determined what is masculinity?

Why do I need to prove I'm a real man?

Why do I need to prove I'm a real man? Why prove it to them? They're not even in your world!

Come on, cry! Cry! Scream that masculine! Prove you're a woman, fat-chested girl!

I'm Cool with my rule!

...if they don't harm your health and if they don't threaten any body part.

... They simply experience their femininity in whatever way they like best.

if femininity is assumed, why does masculinity have to be proven? And, in the end, who determines what it means to be masculine and who exactly write what constitutes maleness and what doesn't, and where did he write it? There are as many ways of being manly as there are men!

And it is precisely for that reason that it is not easy to be a man. In order to be a man, it is not enough to simply respect some predetermined rules. It is necessary to make up your own rules! You will know your rules are cool, if you are cool with them...

"You have it easy, you're a man!"

... YOU'RE CERTAINLY HEARD THIS ONE BEFORE.

However, no one asks - what it is like to really be a man? To act like a man, talk like a man, think like a man, dress like a man, make decisions like a man, and so on, every damned manly day of one's life? How does anyone actually ask what it means to be a man? What does that mean to act like a man, to talk like a man, how do men think and make decisions and how does a man actually need to be trained?

It's a long, what we asked him all these questions, he admitted.

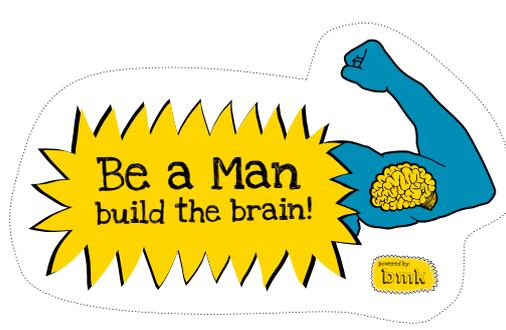
I don't know!

... his friend Billie provided a much quicker response.

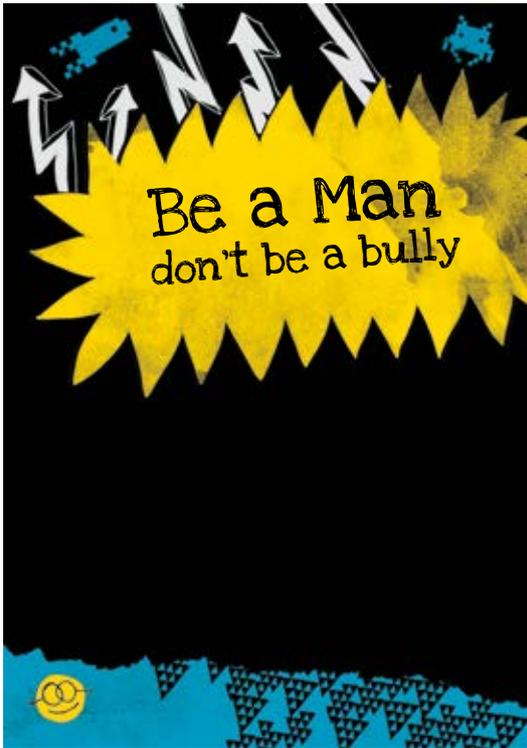
He has to be strong!

He has to be redoubtable!

And, of course, he has to love his friends. Isn't that right, man?



Materials



## Campaign: React as human

React as human campaign is a campaign focused on the observer intervention. **The observer intervention is philosophy and strategy for the prevention of various forms of violence, including harassment, sexual harassment, sexual abuse, and intimate partner violence.**

### Who are the observers?

**The observers** are individuals who observe violence or witness the conditions that sustain violence. They are not directly involved but they have the ability to intervene, speak, or do something about it. They are someone who is present and thus potentially in a position to discourage, prevent or terminate the incident.

The observers are present/witnesses of violent situations - they are friends of the victim and/or perpetrator, other students, team members, neighbors, etc.

The observers are the "audience" - bullies often use their victims and violent situation to show their strength and superiority in the group. Therefore, the peer violence usually happens before the audience - live or on the internet (offline or online).

### How the observers react?

Most of them do not do anything. They passively accept bullying, watching and doing nothing. They are the audience of the bully and silent acceptance that allows the bully to continue with the abusive behavior. They feel powerless to do anything in fear that they also could become victims.

Some of them support bullies - they encourage bullying by laughing, cheering or making comments. Some of them join the bullying. They want to maintain their position in the hierarchy of the group and to be on the winning side. They do not like or support violence and feel bad about their behavior.

Some play a key role in preventing or stopping harassment - they directly intervene by distracting the bully, calling for help or helping the victim. They are primarily driven by a sense of responsibility to do something.



### Slogan and campaign messages

The main slogan or title of the campaign is **REACT AS HUMAN**.

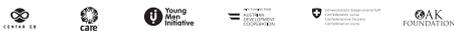
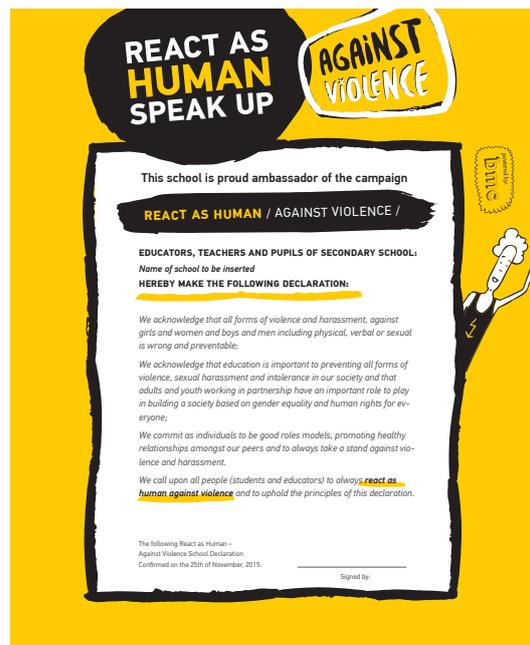
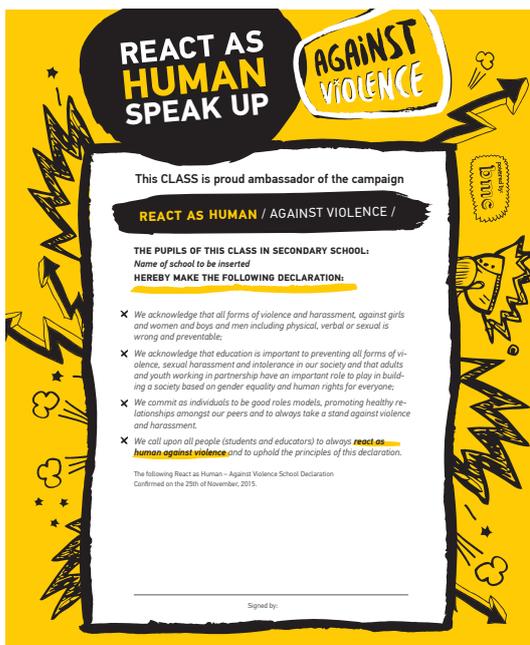
Invite the observers to react - to stand up, to speak, to do something. With this invitation we would like to invite and motivate observers to react the way every human being would react, and that is to help someone. We want to refer to the basic and universal human values of respect, safety, love, justice, equality and life itself. We are all human, regardless of gender, race, religion, nationality or sexuality.

Some of the slogans/messages we use are:

#### **React as human ...**

- > ...  *speak up*
- > ...  *help the victim*
- > ...  *stand up*
- > ...  *against violence*
- > ...  *asks for help*
- > ...  *deter the bully*

By adding advice and ideas to what you can do in a given situation into the main slogan, we want to encourage and empower observers to play a key role in preventing or stopping harassment, and that is to directly intervene and not to endanger themselves in doing so, which is also very important.



CREATED BY: SMARTSCHOOLTV



CREATED BY: SMARTSCHOOLTV

### Through the campaign we address two important groups, namely:

- › Young men and women, aged 14-19 years

First of all, we want to attract the attention of young men and women, aged 14-19 years, high school students.

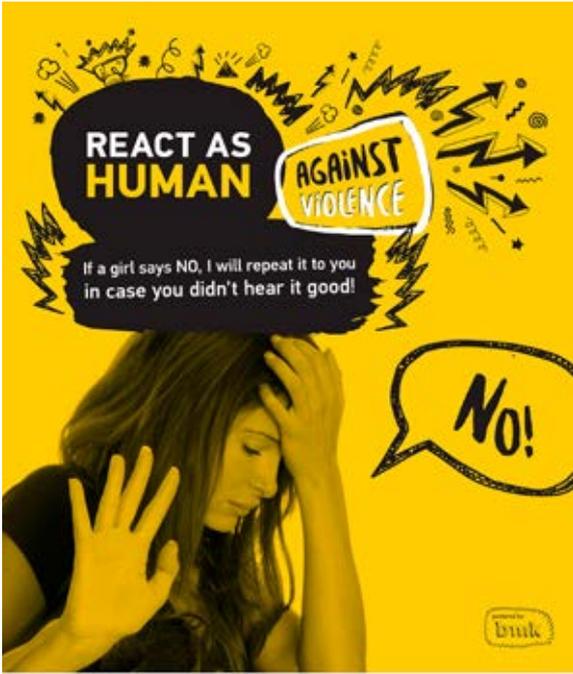
- › Adults

Then, we also want to attract the adults working in schools, university professors, students and the wider peer group.

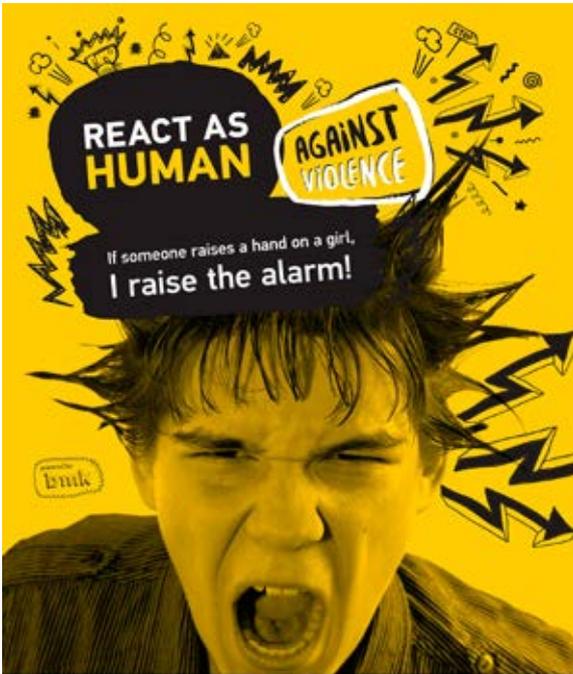
### Through the campaign we want to:

1. Raise awareness that non-reacting is the way of approval of violence, by inviting the observers to react!
2. Motivate observers to take a more active role in the fight against violence, by motivating the observers to react!
3. Educate young people to recognize the violence and raise awareness of the different forms of violence!
4. Give young people advice on how to react in a given situation, to strengthen them and encourage them to react!

**React as human campaign is implemented within the Young Men Initiative of the Care International Balkans, in the countries of the North-western Balkans through the activities of the partner "Be a man" clubs since 2015.**



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## Campaign: PaziSex (Watch out! Sex)

"Watch out! Sex" campaign (PaziSex and KujdeSex in local languages) and web sites (*you can find them below*) have been developed with the aim to provide young people an attractive and friendly educational material, where they can find important information about sexuality, sexual development and orientation, first sexual experience, various forms of peer pressure, contraception, STI, etc.

Web site and campaign are divided into five sections, which represent different stages in the sexual development of teenagers. Each section opens one after another, which allows us to put each of the topics in a separate focus.

### Aims of the campaign, target groups and messages

#### Who is our target group:

All - young people, parents, professors, social and youth workers.

#### What is our message:

Education on the topic of sexual and reproductive health is very important.

#### What do we want to achieve:

1. To inform students about the website [www.pazisex.net](http://www.pazisex.net)
2. To inform students about the main purpose of this website
3. To raise awareness of the importance of education in the field of sexual and reproductive health among young people

pazi se **X**.net

kujdes se **X**.net



## Key messages of the campaign:

TARGET GROUP	MESSAGES – what do we want to say
Young people aged 14-19 years	<ul style="list-style-type: none"> <li>› It is important to be informed about sexual health</li> <li>› All this is normal - it is normal to have a lot of questions, it is normal that all the changes on your body happen, puberty is normal ...</li> <li>› Think with your own head</li> </ul>
Parents, professors and youth workers	<ul style="list-style-type: none"> <li>› Education on sexual and reproductive health is important</li> <li>› There are not many places where young people can be informed</li> <li>› <a href="http://www.pazisex.net">www.pazisex.net</a> is a useful tool that can help you in your work</li> </ul>
Broader public	<ul style="list-style-type: none"> <li>› It is very disappointing that education on this topic is not systematically addressed</li> <li>› Education on sexual and reproductive health is important</li> <li>› That is why we created a website that is adapted to young people and in one place offers all the answers that they may require</li> </ul>

## The main communication tool:

[www.pazisex.net](http://www.pazisex.net) or [www.kudjesex.net](http://www.kudjesex.net)

The web site has been developed on the initiative and in cooperation with the "Be a man" members from the region, as well as with the support of experts and youth workers.



Materials

**pazi se X.net**

Normalan sajt za sva „NENORMALNA“ pitanja

**pazi se X.net**  
Jedini seks sajt koji ne treba brisati iz historija.

**pazi se X.net**  
Zadnje iskustvo ljubavi, a misliš na...

Seks je važniji od matematike: ako ne naučiš na vreme, nema popravki!

**pazi se X.net**

To što o seksu ne znaš dovoljno, nije blam. To je **OGROMAN** blam!

**pazi se X.net**

Šta ako ste hteli da znate o seksu, a niste znali gde da...

**GOOGL-ate**

**pazi se X.net**

Svi o seksu su čim dobila, a ja nisam. Je li sam ja nenormalna?

**pazi se X.net**  
Sve o seksu i čemu svi želimo da znamo **SVE**

**ZNATE** da svom detetu želite sve najbolje.  
**ZNATE** da vaše dete ne može zauvek ostati malo.  
**ZNATE** da svaki čovek vredi onoliko koliko zna.

POPUKO GLAVU? 18+ ERDITIANI? INTIMNI? SAKS I JAVNOU?

DA LI ZNATE da više od **dve trećine** interneta čini **pornografija**?  
DA LI ZNATE da je erotika najmoćnije oružje **marketinga**?  
DA LI ZNATE kako da svojoj deci objasnite razliku između **erotike, pornografije i seksualnosti**?

**pazise X.net**

PaziseX.net je edukativni sajt, prilagođen svim uzrastima. To nije sajt o seksu, već o biologiji, psihologiji, prevenciji infekcija, kontracepciji i zdravlju. Možete ga preporučiti svojoj deci koju volite, a možete ga čitati i sami: da proverite svoje znanje, da se zabavite i da se uverite da na svako neprijatno pitanje, postoji zanimljiv i tačan odgovor.

LOGOBOX

**PAZI KAD SVE ZNAM!**  
[www.paziseX.net](http://www.paziseX.net)

**ONLINE REVOLUCIJA**  
[www.paziseX.net](http://www.paziseX.net)

**Anti-tabu pilula**  
[www.paziseX.net](http://www.paziseX.net)

**PUBERT(N)ET**  
[www.paziseX.net](http://www.paziseX.net)

**ZIPA OVO**  
[www.paziseX.net](http://www.paziseX.net)

**PAZI ONO**  
[www.paziseX.net](http://www.paziseX.net)

# Annex 1

## Glossary of important terms

**Femininity** - The way in which women are socialized; understanding and practice associated with different meanings and interpretations of 'what it means to be a woman'.

**Feminism** - Basically, the belief that women and men should have equal political, social, sexual, intellectual and economic rights. Feminism is based on the principle of equality between women and men. Both should have the same level of power and influence in the society as well as the freedom to choose for themselves the kind of life they want. Feminism recognizes the existence of biological differences between women and men, but they should not be the basis for unequal/unfair treatment of women or members of LGBT population.

**Masculinity** - The way in which men are socialized, understanding and practice associated with different meanings and interpretations of 'what it means to be a man'.

**Sex** - Refers to the biological characteristics of women and men and differences in the reproductive organs and functions (genitals, chromosomes and hormones).

**Gender** - The relationship of power and socially constructed roles, behaviors, activities and characteristics that a particular society considers appropriate for women and men.

**Gender based violence (GBV)** - any form of force/coercion that has a negative effect on the physical and psychological health, development and identity of a person and which is the result of the existence of inequality in power relations based on gender (differences between women and men and among men and women). The term is generally used to describe the violence of men/boys against women/girls.

**Gender equity** - The term means fairness and justice in the distribution of responsibilities and benefits between women and men. The concept recognizes that women and men have different needs and levels of power and that these differences must be recognized in order to deal with them in a way that prevents the further deepening of differences between them, which means treatment that is adjusted to the specific needs in terms of exercising rights, benefits, obligations and opportunities.

**Gender equality** - The term does not mean that women and men are the same, but that they are equally worth and that they should be treated equally. Gender equality strives for women and men to enjoy equal rights and access to rights, both in the private and the social environment, including but not limited to participation in economic and political life, decision-making places, areas of concern to education and health.

**Gender-aware policy** - Systematic monitoring of differences in conditions, situations and needs of women and men in all policies and activities. Gender-aware policy involves the (re)organization, improvement, development and evaluation of the process of development and implementation of public policies, in order to ensure the application or introduction of a gender perspective in all policies and measures at all levels and at all stages by the responsible persons.

**Gender-transformative programs/creation of such programs** - Refers to the policies and programs that seek change/transformation of gender relations in order to achieve equality. This approach promotes gender equality in the following ways: 1) by encouraging and critical questioning of inequality and gender roles, norms and dynamics between the genders/sexes; 2) by recognizing and strengthening the positive norms that support equality and by creating accepting environment; 3) by emphasizing the position in society which women and girls, marginalized people have/take, and by changing/transforming social structures, policies and generally accepted norms which are in the foundation of inequalities and constantly re-instigate it.

**Transformative changes** - Interventions aimed at the structural causes as well as symptoms of gender inequalities that lead to permanent changes in relation to the choices that women have at their disposal and the power they have over their lives, and not only short-term availability or increase of opportunities.

**Sexism** - Sexism or gender discrimination refers to prejudice or discrimination based on a person's sex or gender; refers to both genders/sexes, but the evidence points to greater exposure of women to it.

## Annex 2

### Important dates in the year

*Below is an overview of some of the most important dates associated with each of the years of implementation of educational workshops. This annex is for ideas to develop campaigns that will be associated with educational workshops implemented during this period.*

### YEAR 1 - DEVELOPMENT OF IDENTITY - WHO AM I, WHO ARE YOU?

#### First semester: Identities, reason, feelings, gender, and gender norms

- › *International Women's Day – 8 March* - holiday that is dedicated to women and highlighting their rights and freedoms in the memory of the protests of women in the textile industry held on 8 March 1857 in New York. In the protests they achieved that their demands were met (shorter working hours, higher wages, and the right to vote). Campaigns are usually based on the promotion of successful women (in all areas).
- › *International Men's Day - 19 November* - the focus is on the health of men and boys, improving gender relations, promoting gender equality, and emphasizing positive male role models. The campaign called "Movember" is well-known, when men in their intention to point out to the importance of preventive examinations for the early detection of prostate cancer symbolically grow beard and mustache.
- › *International Girls Day - 11 October* - the aim is to encourage worldwide enthusiasm in creating a better life for young women by giving them the opportunity to achieve their full potential. On this date, campaigns are conducted that imply that successful women on that day replace their workplaces with school benches and in "speed dating" meetings with girls present to them their professions, challenges they face, opportunities, but also to motivate them to work in the future.

#### Second semester: VIOLENCE IS OUT! From violence to peaceful coexistence

- › *International Day of Fight Against Peer Violence – 22 February (Pink Shirt Day)* is a holiday that has been marked since 2007 when a boy in Canada was subjected to peer violence due to his coming to school in pink t-shirt. Later, it turned out that his shirt symbolized the support to his mother who suffered from breast cancer. School colleagues

solidarized with the boy and the next day they all appeared in pink t-shirts. Since then, all campaigns for this day have meant wearing pink t-shirts.

- › *International Day for the Elimination of Violence against Women - 25 November* - is marked in memory of the sisters Mirabel who were killed on 25 November 1960 in the Dominican Republic by the order of dictator Rafael Trujillo for activism and fight for democracy and justice. The goal of celebrating this holiday is to raise awareness and sensitize the public about the fact that violence does not happen to others, but that it is present in our immediate surroundings. Campaigns usually involve reporting to the public about cases of violence against women, preventive campaigns, raising awareness about the importance of this topic, promo videos and photos (with simulated injuries).
- › *Global campaign "16 Days of Activism against Gender-Based Violence"* - is marked in the period from 25 November (International Day for the Elimination of Violence against Women) to 10 December (International Human Rights Day). This campaign is a global event and a movement aimed at highlighting the necessity of preventing all forms of violence against women. The campaign is being implemented in the period of 16 days between the two major dates - the International Day for the Elimination of Violence against Women and the International Human Rights Day. The activities are aimed at indicating the need to prevent various forms of violence against women. The campaign is marked every year under different slogan, which is usually associated with one of the forms of violence against women. The objectives of the implementation of this campaign are: raising awareness of gender-based violence, human rights issues at local, national, regional and international level, strengthening local work to prevent violence against women, creating tools that put pressure on local authorities to prevent violence against women.

## SECOND YEAR - VIOLENCE IS OUT!

### First semester: From violence to peaceful coexistence

- › *International Day of Non-Violence - 2 October* - this day is marked in honor of Mahatma Gandhi, one of the leaders of the movement for the independence of India and the originator of the philosophy and strategy of non-violent resistance, every year on his birthday. The campaign usually involves informing the public and educating young people about the importance of early recognition of all forms of violence.
- › *International Day for Tolerance - 16 November* - this day is marked as a reminder of the respect and appreciation of different from us

Year 1

Year 2

## Year 2

in accordance with the Declaration of Principles on Tolerance. The Campaigns that are usually implemented on this day include workshops for young people where they are educated about diversity, then special campaigns such as the coalition of young people from different communities that have common activities.

### Second semester: Drugs/alcohol and decision-making

- › *International Day Against Drug Abuse - 26 June* - marking this day is intended to alert the world public to the ever-increasing problem of drug abuse, and to invite all actors at the global and national level to actively participate in achieving a common goal. The campaign usually includes lectures and training of the harmfulness of narcotics, but also the promotion of healthy lifestyles, sports activities, etc.
- › *World No Alcohol Day - 1 April* - the aim of marking this date is to preventively educate citizens about the harmfulness of alcohol, and thus influence the decrease in the number of addicts and repeaters. Campaigns usually mean setting up stands with promotional materials on that day in busy places in cities, and bringing experts from the field of medicine that will be available to citizens for all questions and information.
- › *World No Tobacco Day – 31 May* – The World Health Organization classified the addiction to smoking among diseases. The aim of marking this day is to raise awareness about the harmfulness of tobacco products, the consequences of their consumption, etc. Campaigns that are held on this day include the promotion of public health institutions that offer programs and therapies for smoking cessation.

## THIRD YEAR - SEXUALITY AND PROTECTION OF SEXUAL AND REPRODUCTIVE HEALTH AND RIGHTS

### First semester: Sexual and Reproductive Health

- › *International Sexual and Reproductive Health Awareness Day – 12 February* - the aim of marking this day is the introduction of preventive measures and activities to prevent getting sick from sexually transmitted diseases and infections. Campaigns include education of young people regarding the reproduction and sexuality, counseling regarding family, prevention and treatment of sexually transmitted diseases, protection from sexual violence and victim care.
- › *World Health Day – 7 April* – marked since 1950, when the World Health Organization officially adopted it. The aim of marking this day is to globally emphasize the importance of a particular health problem, and to draw the attention of the wider community to priority areas

## Year 3

important for the preservation of health and prevention of disease. Every year we choose one, special topic which is given a special importance in the marking of this day. Campaigns include setting up info desks in public places, distribution of promotional materials, free measuring of blood sugar, blood pressure, counseling with experts in the field of medicine, etc.

### Second semester: Sexually transmitted diseases, contraception and rights

- › *World AIDS Day - 1 December* - a holiday that is marked under the auspices of the World Health Organization. Every year one topic is selected which is further researched and the latest information are presented to the public. The aim of marking this day is not only to raise awareness about HIV infection and AIDS, but also to highlight the achievements made in the prevention of HIV infection, as well as the availability of therapy which allows a nearly normal life expectancy as in the healthy population. International symbol of the support is the red ribbon. Campaigns that are organized on this day include education for young people regarding the issue of reproductive health and sexually transmitted diseases, then the symbolic red ribbons are distributed.
- › *World Contraception Day – 26 September* – the aim of marking this day is to raise awareness about the importance of family planning and different contraceptives that allow women and men to be responsible to their bodies and life in general. The activities implemented during the campaign are interviewing young people about specific issues related to contraception, then education and lectures, lectures aimed at breaking the taboo topics regarding sexuality.

## FOURTH YEAR - 21ST CENTURY PARENTS

### First semester: Fatherhood and motherhood

- › *International Mother's Day – 12 May* - Anna Marie Jarvis is the founder of Mother's Day. In Grafton on 12 May 1907, on Sunday after the second anniversary of her mother's death, she founded the Memorial Mother's Day Meeting. With 500 white carnations she expressed her love for the deceased mother and she gave them to other mothers in the local church. Since 1914, this holiday has been declared national and later international. Campaigns that mark this day contain various cultural events aimed at promoting family life.
- › *International Father's Day – 19 June (in 52 countries), 19 March (Croatia and Italy)* - the goal of marking this day is to draw attention to the equality of both parents in the process of bringing up children.

Institutions and the public are usually more inclined towards mothers, where they often violate the rights of another parent. In marking this day campaigns imply an influence on raising public awareness of the role of fathers in the family, and breaking traditional division of tasks into "male" and "female".

- › *International Day of Families – 15 June (May?)* - the aim of marking this holiday is to draw attention to the importance of the family and to encourage the public to support families facing social, cultural and economic problems. Campaigns usually involve raising awareness of preventive action against domestic violence, violence between partners and physical violence against children.

## Year 4

## Annex 3

### Building successful teams

Here we will give you just some examples of simple team building games and successful teams that you can use in your club activities or meetings in order to **enhance the trust and relationships between members**. Feel free to look for a large number of games on the Internet, where they are available under the name "Team building games".

#### 2 truths and 1 lie

Give the participants 3 small papers and ask them to write 3 things about themselves for which they are certain that none of the participants know, of which 2 are true and 1 is a lie. When all the participants write, let them read one by one, loudly, while others try to guess what is the truth and what is the lie.

#### Who is the leader?

Ask the participants to sit in the circle. One person voluntarily leaves the room. When that person leaves, the rest of the group selects the "leader". The leader must perform a series of actions, such as clapping, tapping the feet, jumping in place, etc., copied by the whole group. The volunteer returns to the room, and he/she should stand in the middle and guess who the leader is. The group needs to protect the leader so that the person would not get guess who it is. The leader should often change actions at regular intervals, but not to get caught. When the volunteer recognizes the leader, he joins the circle, and the person who was the leader should leave the room in order for the group to choose a new leader and thus the game continued.

#### Let's count together

Ask the participants to count from 1 to the number of participants in the group, while their eyes are closed (it is desirable to separate the participants in the room). The goal of the game is to count randomly to the last number without the number being said twice at the same time or repeated. Also, one participant cannot say two numbers in a row. If this happens, the game is played again and starts again from 1. There are no rules about who starts and who ends, the participants themselves should randomly start counting.

#### Who has the object

Participants should stand next to each other in a circle, with one person having to be in the middle. The hands of the participants should be behind their backs. You need to take an object and put it into the hands of

one of the participants behind his/her back, and the object should go in the circle behind their backs. A person in the middle should guess who has the object. When he/she guesses then the person who has had the object goes to the center of the circle and the game is repeated.

### Spider web

Ask participants to walk freely around the room with as little space as possible between each other. When you say "stop" they all should stop and in that position take anyone by the hand (as if they are shaking hands). Each participant can take anyone's hand and no one should hold both left and right hand with the same person. When they have done all this, ask them to make a big circle without releasing their hands, still holding hands. The group itself has to find a way to untangle from the "spider web".

### Transfer the energy

Ask the participants to sit in the circle on the floor, take each other's hands and concentrate. The facilitator should send the "pulse" to the participant next to him/herself by gently squeezing his/her hand. When you feel the "pulse" or squeeze, you need to transfer it further so that you activate the group. Explain to participants that in this way you transfer the energy to one another.

### Kiss the bunny

Ask the participants to stand in the circle. You, as the facilitator, explain to the participants that you have an imaginary bunny in your hands. You need to kiss that bunny and say in which part of the body you have kissed it (cheek, head, ears ...) and transfer the bunny to the person next to you who needs to repeat the same, but to kiss the bunny in some other part of the body that you did not say. All participants should do this. When the "bunny" goes around the whole circle and comes again to you, explain to the group that the bunny represents the respect and that in the way you kissed the bunny you need to kiss the person next to you. At this moment there may be embarrassment, and if someone is too embarrassed, he/she does not have to do the exact same thing but the thing that makes him/her feel comfortable. With this game, you create deeper links between the members of your team.

### Massage

Ask the participants to stay in the circle behind each other. Everyone should gently massage the person in front of him/her for 2-3 minutes. Then ask the group to turn around and repeat the same with the person who massaged them.

### Trust is very important

Ask the participants to stand in pairs of two, with people who are of approximately same height and weight as they. One person needs to turn his/her back and slowly let go in the form of falling (straight, without bending, for easier catching), while the other person in the pair should be a maximum of one meter behind that person to catch him/her while falling (under the arm around the waist). Repeat this several times until everyone feels comfortable enough to do it and be careful so that no one gets hurt. This game encourages building trust in the group between the participants.

### "Minefield"

In the middle of the room, stick the tapes on the floor in the shape of a square of about 2-3 meters. Put paper, pencil or some other object in the form of an obstacle in the square. One volunteer should put a blindfold so that he/she cannot see what is in the circle and the team should place him/her in one part of the square. When the person puts the blindfold, arrange the objects in the square and define the one he/she needs to take (it is desirable that it differs from others). All participants should stand around the square and direct the person to come out, find, stand and pick up one of the objects that you have defined as safe. All other objects are "mines" or obstacles and you must not stand on them, because in that case the game starts from the beginning and the entire square should be rearranged. Participants direct the person, but they must not give instructions such as "right", "left", "up", "down", "straight" and "back".

## Annex 4

### **How to increase the group energy: Energizers**

Here we will give you just some examples of simple games that influence the raising of group energy and aim to interest the groups you work with. You can use the games in your club activities or meetings to **raise the level of energy and enthusiasm in the group and encourage the group to think.**

#### Chain message

Ask the participants to stand next to each other. The leader whispers a sentence to the first person in a row (e.g. seven tall people entered the bar) and the person transmits the message to the next person in a row, and adds another sentence that is related to the previous one. The next person has to add a sentence to the previous one and whisper everything to the person next to him/her. This sequence continues with each additional participant up to the last person who has to repeat everything.

#### Hugs

Participants stand in the circle. When the leader says "Go", they must hug as many people as possible in the next 30 seconds. Play as many rounds as needed. The game can be played as a competition where those who hug most people - win. During the game, exciting music should be played. Variation: Participants must quickly hug all other participants, and then sit down.

#### Mirror

Participants are in pairs. One person is an "actor/actress" and the other is a "mirror". "The actor/actress" and the "mirror" must face each other. The "mirror" does everything that the "actor/actress" does, which reflects their actions. After a few minutes, change the roles.

#### Who am I?

Write on the stickers names of some celebrities and put them on the forehead of participants so that they cannot see it. Then ask the participants to walk around the room, asking questions about the identity of their celebrity. Questions can only be answered with "yes" or "no". The game continues until everyone guesses who they are.

#### Fruit salad

Divide participants in 3 types of fruits (e.g. bananas, pineapples and apples). Let them stand in the circle, and there should be one chair less than the number of participants. When the leader says "apples" then only those participants who have received the name of the apple at the

division, need to find a free chair. When the leader says "Fruit Salad" then all the participants stand up, and the goal is to find a free chair. The one who does not find a chair, he/she will be the next one to speak.

### Touch something blue

Ask the participants to stand up. The idea is that each of them finds something blue, which he/she needs catch on to. It could be a blue shirt, a pencil, a shoe, or anything. Every next time, the blue object must be different. The variation is that after several times you change the color.

### What has changed?

Participants are divided into pairs. Partners look at each other and try to memorize as many details as possible. Then one partner turns his/her back, and the other three help him/her to change his/her appearance; for example, by putting a watch on the other wrist, removing the glasses, rolling up the sleeves ... The other players then turn around and must try to find out these three changes. Players then change their roles.

### Birthday

The aim of this game is that participants stand in one line, silently, by the birthdate. For example, at the beginning of the row stands someone who was born in January, then February, March, but you also must pay attention to the date, as well as the time of birth.

### Do not answer!

The participants are in the circle. One person starts by going to someone and asking a question like "What is your worst habit?" However, they must not answer to the question themselves, but the person on their left has to answer for them. Make their answers as imaginative as possible.

### I love you because...

The participants sit in the circle, and the leader starts the game by telling a person on his/her right that he/she has to say a nice characteristic. The game goes into circle until all participants get the chance to say at least one characteristic.

### Who are you?

One of the participants leaves the room. While he/she is absent, the rest of the participants decide on a profession for him/her, such as a driver or a fisherman/fisherwoman... When a volunteer returns, the rest of the participants prepare the activity. A volunteer must guess what his/her profession is.

### Write your name

Participants stand in the circle and must choose one part of the body. After everyone has said and chosen the part of the body, the goal is to write his/her name in the air with that part of the body.

The longest line

This game requires a lot of space. Participants should be divided into teams of 8-10. Each team must have the same number of members. Explain that the task is to create the longest line using participants' own bodies, clothes or things in the pockets of members. Participants are not permitted to collect other items from the room/outside. Give a signal for the game to start and set a time limit, such as say two to three minutes, depending on the size of the group. The team with the longest line is the winner.

#### Stand up, sit down!

Give each participant a number. After that, tell a story that has many numbers in it. Each time you mention a number, the participant with that number must stand up.

#### O Kabita!

When the leader says "START", each participant must say "O Kabita!", but in different ways - sad, happy, angry...

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### Glossary of important terms:

All terms are taken from the Men Engage Alliance Glossary, unless otherwise stated

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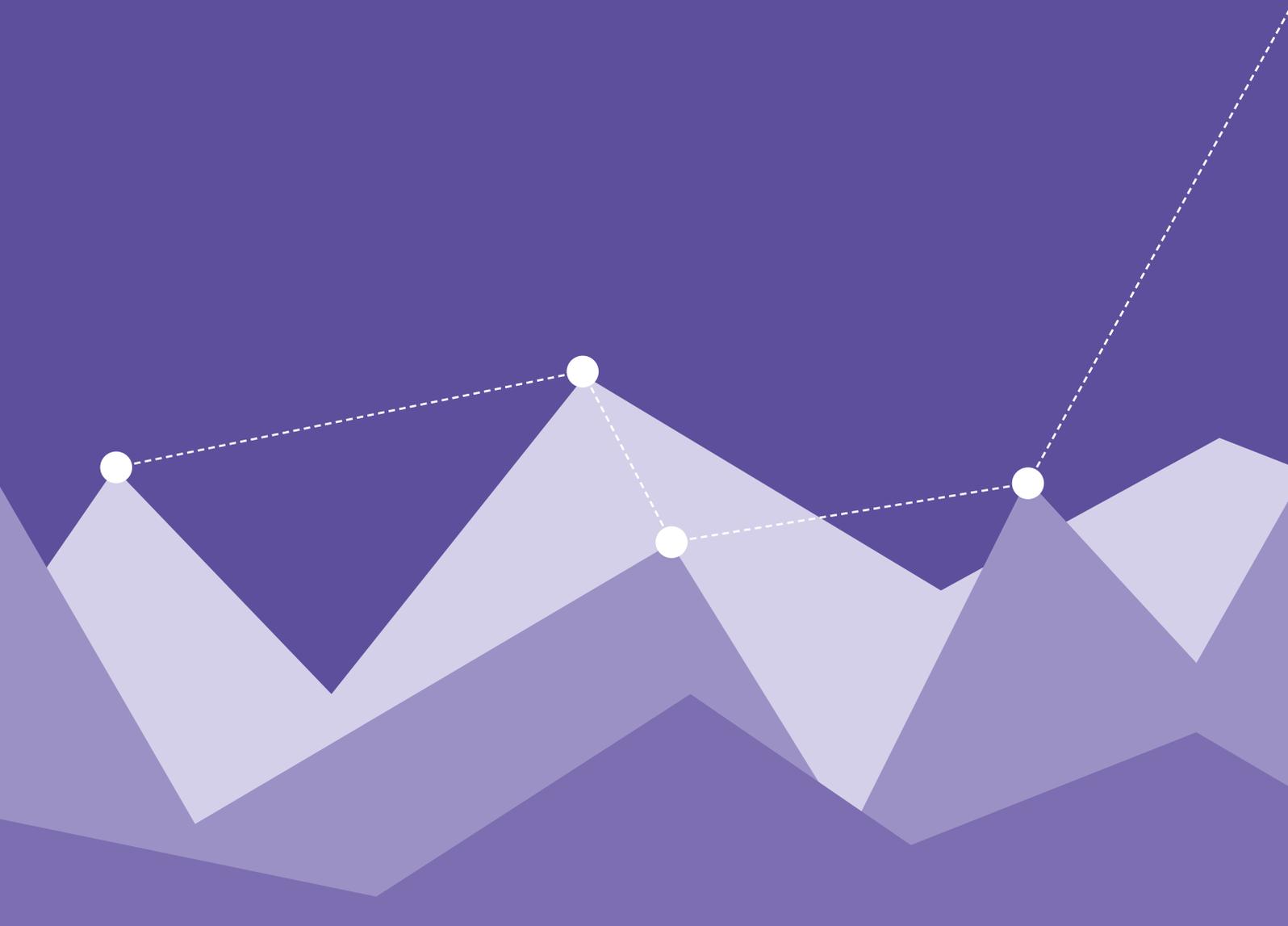
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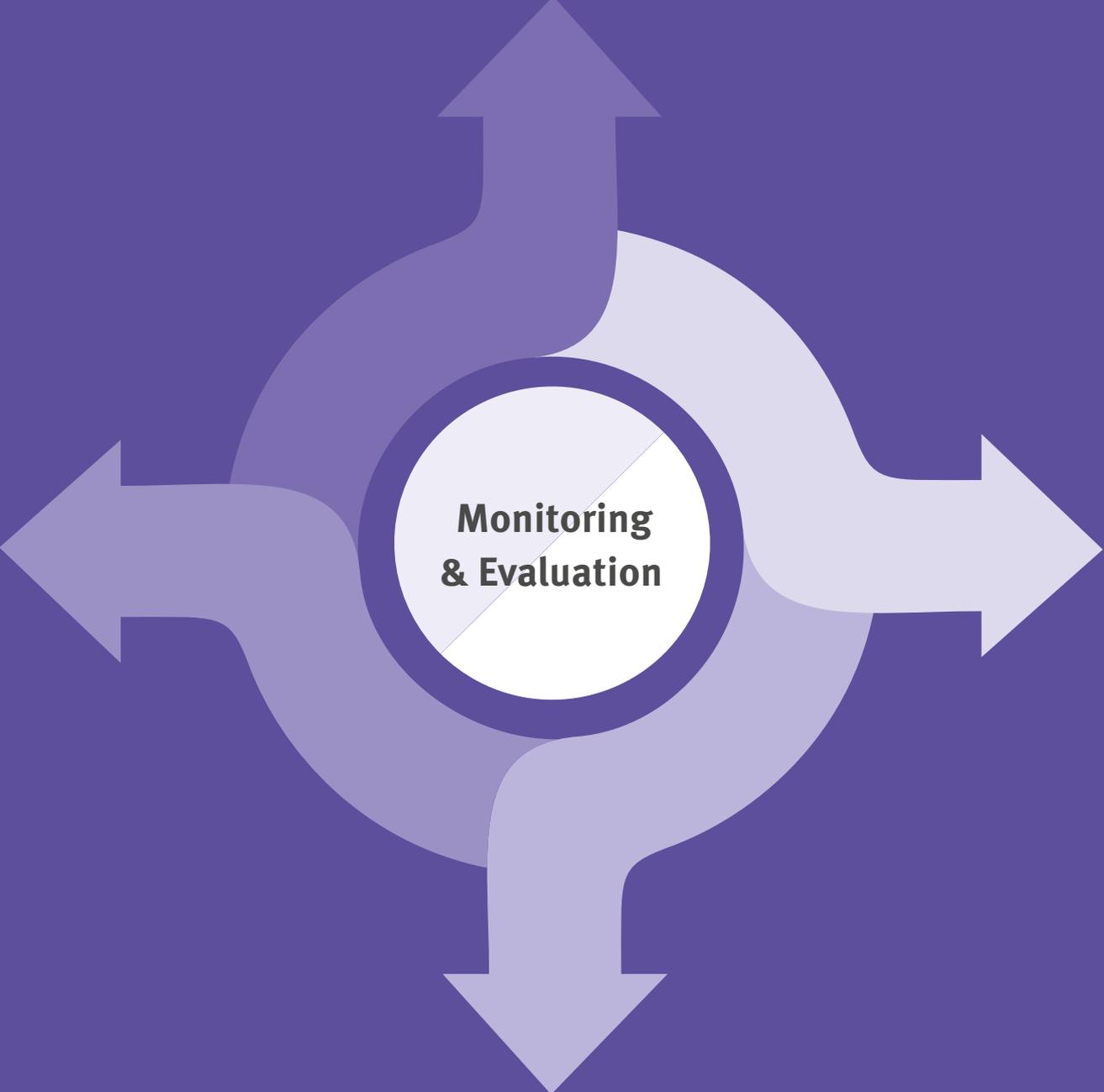


**Program Y**

# **MONITORING AND EVALUATION**

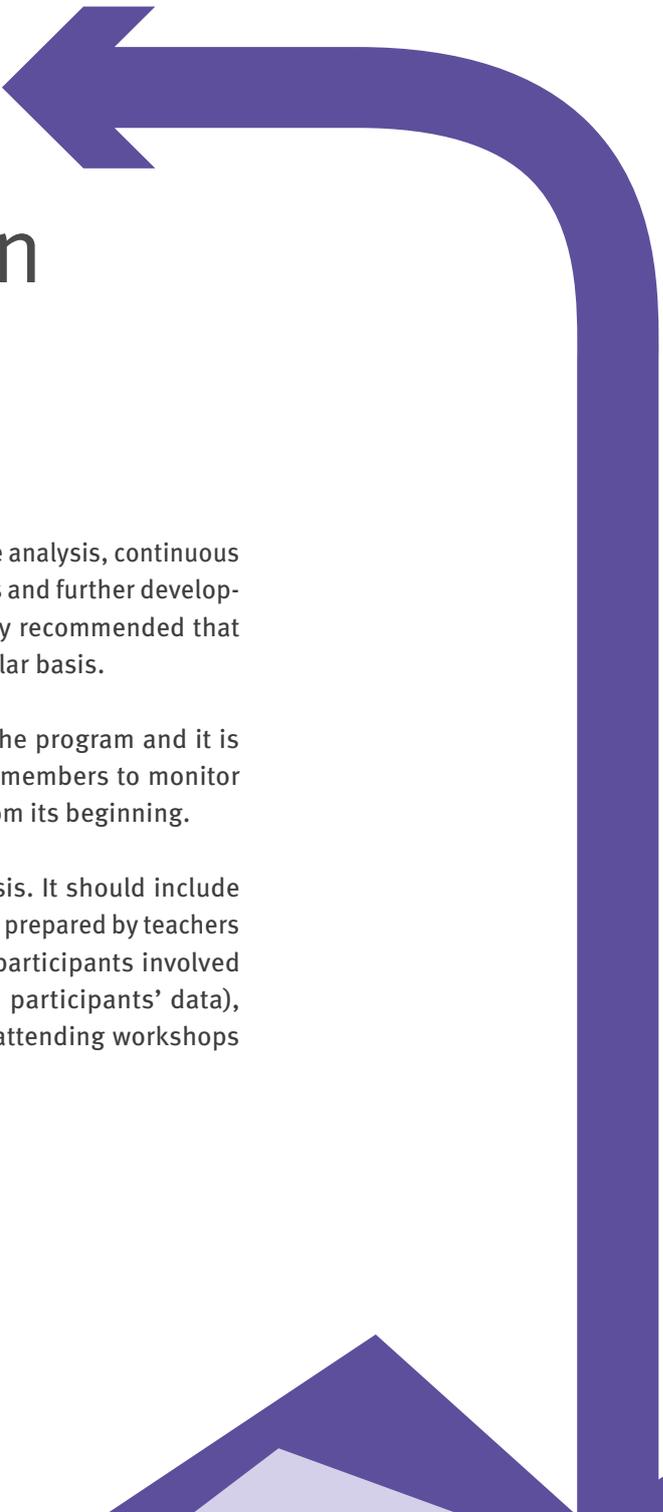
**in Schools**





**Monitoring  
& Evaluation**

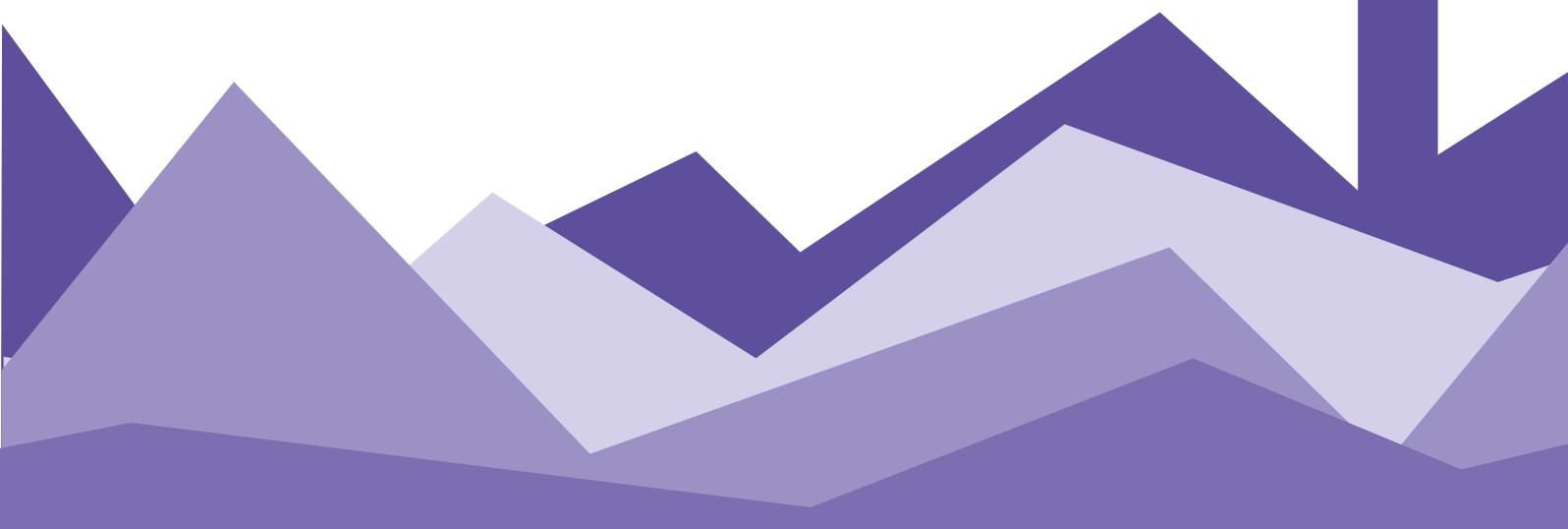
# Program Y Monitoring and Evaluation in Schools



To ensure high implementation standards, objective analysis, continuous feedback as well as enhance learning opportunities and further development of the Program Y in high schools, it is highly recommended that monitoring and evaluation is conducted on a regular basis.

Monitoring and evaluation are integral parts of the program and it is recommended that school staff assign one of its members to monitor and evaluate the program throughout, starting from its beginning.

**Monitoring** should be conducted on a regular basis. It should include reviewing workshops' and campaigns' short reports prepared by teachers and peer educators, keeping track of number of participants involved in the program (including gender disaggregated participants' data), attendance lists of participants, including those attending workshops and campaigns and other relevant school events.



### Evaluation should be conducted through:

1. Comparison between the Baseline assessment and Endline Research results (measurement of change that can be attributed to the Program Y)
2. Pre and post testing (knowledge and attitudes)
3. Collection of feedback (oral or written) from students, teachers, parents and other stakeholders involved
4. Audio and video recording of participants throughout workshops, campaigns and other foreseen activities

Possible indicators for progress measurements are listed below:

#### a) **Output level** (as result of direct input or activities implemented):

- › Number of teachers trained for Program Y implementation
- › Number of workshops implemented by teachers and school staff
- › Number of students (Female/Male) attending the workshops facilitated by teachers
- › Number of campaign activities implemented by students and teachers
- › Number of community actions implemented by students and teachers

#### b) **Outcome level:**

- › Percentage (%) of targeted students (Female/Male) shows improved knowledge and attitudes concerning gender equality and healthy lifestyles and interpersonal violence has been decreased among them.
- › Percentage (%) of teachers (Female/Male) that report changed attitudes concerning gender equality as a direct result of participation in Program Y delivery.

### Recommendations for the Baseline and Endline Research:

**Baseline Research** – The overall objective of the Baseline Research is to describe the situation before intervention started in order to be able to determine the basis for monitoring project progress along the way as well as gather data that will be used in program implementation in schools. Baseline assessment provides inputs for adequate programming and that is why it should happen before any intervention. The results gained provide where the focus of the program should be (for example, if the Baseline shows low level of knowledge related to sexual and reproductive health and high level of gender equality understanding, the implementation team can adapt the program and intervention to be more focused and more complex related to sexual and reproductive health and much less around gender equality).

**Endline Research** – The main objective of the Endline Research is to contribute to a comprehensive understanding of the overall program progress as well as the changes in knowledge, attitudes and behavior related to violence and gender based violence, gender equality and

*...objective of the Baseline Research is to describe the situation before intervention started...*

healthy lifestyles amongst young men and young women, but also amongst teachers and parents.

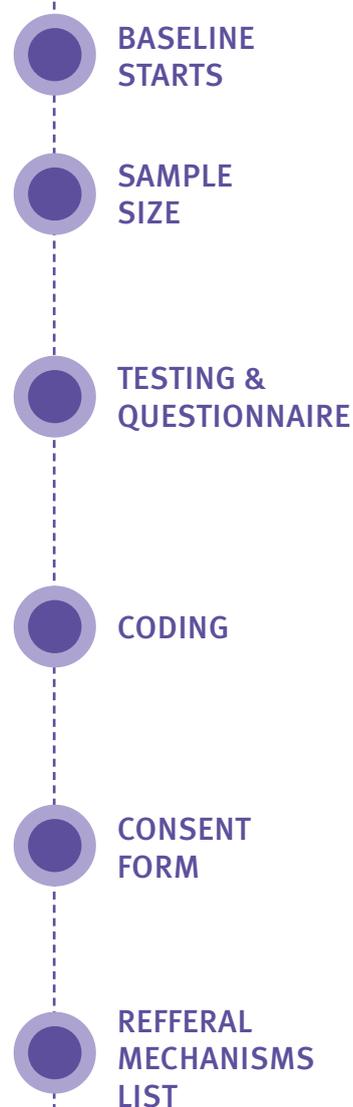
The assessment of the knowledge level, attitudes, and behaviors of the above-mentioned target groups should be done **by conducting self-administered surveys** prior to the program implementation in the school, so that a **comparison and assessment of the program purpose can be made** in the Endline assessment which should be conducted after the program implementation.

In this document you will find research documents for students and teachers that are proven to provide necessary information related to program targets.

*Should be done by conducting self-administered surveys prior to the program implementation in the school...*

#### Description of process:

- › The Baseline starts before any program activity. It should be done in September / October, at the beginning of the school year.
- › Sample size – the Baseline should be done with first grade students (both young men and young women) and if possible, it should be done with all students in the first grade. If not, school staff can decide representative sample size for their own school.
- › Testing the questionnaire – before the Baseline: testing of the questionnaire should be done with 5 -10 students as part of a reality check. If there are questions they do not understand or find them confusing the school staff should make necessary adjustments and finalize the questionnaire after feedback is received.
- › Coding – to comprehensively measure the change. It is recommended that each student as research participants gets their code. The assigned school staff member should make sure that codes relate to the lists of students, but more importantly that confidentiality of every respondent is respected after the research conducted.
- › Consent form – the person in charge for the research should ensure that all research participants (or their parents) sign a consent form confirming their willingness to take part in the research. Those students who do not want to participate are not expected to sign the consent form.
- › Referral mechanisms list – the school staff should come up with a description of the existing support or referral mechanism in place that is available in their school and the local community and ensure that the research participants are familiar with it.



- › Data collection – should be done by experienced schools staff like school pedagogy chancellors or psychologists. Also, it is possible that school staff trains senior students to become data collectors. The data collection can be done in 45 minutes by using the developed questionnaire presented in this document (please see below) whereby 10 minutes are reserved for the introduction on the research purpose, signing consent forms, distribution of the referral mechanisms list and the questionnaires. Students usually need 30-35 minutes to fill out the questionnaires, which should be done in silence and without any interruptions.
  
- › Data analysis implies statistical data processing that can be done through different statistical programs. The most convenient ones created for that purpose are SPSS, R and others. Alternatively, Excel can also be helpful. Statistical data processing most commonly implies calculation of simple descriptive measurements such as percentages or potential arithmetic means. It is necessary to separate data processing for young men and young women. We suggest expert associates do this job, as they already have certain statistical knowledge. Data on characteristics of the sample (gender, education and parents' employment, etc.) and data on concrete phenomena that are being evaluated (statements and questions on gender equality, violence, sexual-reproductive health, etc.) should be calculated.
  
- › Research report – after data analysis; the school staff should develop a short and simple report about findings and share it with the school board but also use it for planning future workshops and the school-based activities.
  
- › Program implementation – after the baseline research is finished, the program implementation can begin. Firstly, with training for teachers and peer educators. As an Annex to this document, you can find suggestions for pre-tests and post-tests for teachers and peer educators that also serve to measure the change in their knowledge, attitudes and behaviors.
  
- › Endline research should be done in last grade (3rd or 4th year) students, involving the same students from the baseline (in their 1st grade). You should repeat the steps about coding, consent, referral mechanisms and possible training for data collection. It is very important here that the codes should be matched with students in order to identify the students who participated in the Baseline.



**DATA  
COLLECTION**

**DATA  
ANALYSIS**

**RESEARCH  
REPORT**

**PROGRAM  
IMPLEMENTA-  
TION**

**ENDLINE  
RESEARCH**

- › Data analysis – comparing the Baseline and Endline. This process implies comparing data from the baseline and endline researches. Similar statistical analyses, as those of data from the baseline research, are used. Additionally, it would be beneficial to calculate the so-called summation scores for certain phenomena such as gender equality, committed violence, knowledge about sexual-reproductive health, etc. It is useful to see if there are statistically significant differences in representation of those phenomena in the baseline and endline research. Non-parameter statistical tests for two related samples are used for this. If SPSS is used, they are called Wilcoxon test and McNemar test. These additional analyses imply more complex statistical knowledge so we recommend seeking assistance from a statistics expert.
- › Research report consists of several parts. A table of content section comes right after the report cover page, followed by the Introduction chapter. It describes problems in the community related to the project topic, describes why this project is necessary, basic project components, and goals of the research. A Chapter called ‘Methods’ describes: sample, i.e. number of young men and young women, main characteristics of their families (e.g. education, financial status, etc.), questionnaire, research process, intervention program, and the way statistical data had been processed. The following chapter ‘Results’ presents tables and short written interpretation of obtained results. We recommend that results are grouped per thematic areas. The part ‘Closing remarks’ or ‘Discussion’ contains more in-depth interpretation of obtained results. Certain recommendations for future work, as well as conclusion, are also mentioned in this section. At the end, possibly a list of the literature used, if it was mentioned in the text.

**Qualitative data collection** – if and when possible, you can also try to have and organize interviews with program beneficiaries (students) and their teachers and parents. Within these interviews you can gain a lot of data that can also show the possible change and project impact from which you can develop case studies and successful stories that could be used for further promotion of the program or fundraising.

We suggest you follow this process as described here and use the tools provided, so that the program impact can be measured in the same way in all schools across the Balkan region where implemented. In that sense, the Ministries of Education can follow and use the existing data and explore possibilities to incorporate Program Y into the school curriculum. If you need any assistance please contact the local partner organizations in your country. Good luck!



## DATA ANALYSIS



## RESEARCH RESULTS

*...have and organize interviews with program beneficiaries (students) and their teachers and parents...*

### Annex 1

Baseline / Endline (pre and post tests)  
questionnaire for students

### Annex 2

Example of Consent form

### Annex 3

Example of Referral mechanisms list

### Annex 4

Pre-test and post-test for teachers

### Annex 5

Pre-test and post-test for peer educators

### Annex 6

Qualitative survey interview for teachers

### Annex 7

Reporting template for workshops and campaign  
activities

### Annex 8

Example of data base of students and teachers

## Annex 1 Baseline / Endline (pre and post tests) questionnaire for students

### PROGRAM Y – Innovative Approaches in GBV Prevention and Healthy Lifestyle / Promotion for Young men and women

#### QUESTIONNAIRE FOR STUDENTS

The questionnaire contains questions about different areas of life of high school students such as health, violence, family, gender relations, etc. It is important to give honest answers to all questions. This is not a test of knowledge and there are no incorrect answers. The questionnaire is filled in by circling or writing the appropriate answer independently. **Questionnaire should not be signed.**

**Q 1. Sex?**                      a) Female                                      b) Male

**Q 2. How old are you?** \_\_\_\_\_

#### GENDER RELATIONS

**Q 3. Please read carefully the following statements. By entering X in the appropriate box, point to what extent you agree with each statement.**

	STATEMENT	Completely untrue	Mostly untrue	Neither true nor untrue	Mostly true	Completely true
1	A woman's most important role is to take care of her home and cook for her family.					
2	Changing diapers, bathing and feeding children are the responsibilities of the mother.					
3	If a woman cheats on a man, it is justified for him to hit her.					
4	A single slap is a type of violence.					
5	It is more acceptable for a boy to skip class than a girl					
6	A man should have the final word about decisions in the home.					
7	I would accept that I have a gay friend.					
8	It is okay for a man to hit his wife if she will not (does not want to) have sex with him.					
9	I would be ashamed if I had a homosexual son.					
10	A woman should tolerate violence in order to keep her family together.					
11	It is both a man and a woman's responsibility to prevent pregnancy.					
12	It is okay for men to cry and show their emotions in front of others.					
13	It is okay to hit or kick a gay person if he flirts with me.					
14	When a woman is sexually harassed, it is most often because of the way she is dressed.					
15	It is acceptable for parents to beat their children when they do not behave well.					
16	The most important characteristics of a man are physical strength and power.					
17	Verbal insults are a type of violence.					

## HEALTH

**Q 4. Do you smoke cigarettes now (circle)?** a) No b) Yes

**Q 5. How often do you drink alcohol (circle)?**

- a) Never
- b) Several times a year
- c) Several times a month
- d) Several times a week
- e) Almost every day

**Q 6. In the past three months, how often have you had five (5) or more drinks on one occasion?**

- a) Never
- b) Less than once a month
- c) About once a month
- d) About once a week
- e) Multiple times a week

**Q 7. In the past three months, how often have you used drugs (enter X in the appropriate box)?**

I FEEL ABLE TO CONDUCT PROGRAMS WITH MY STUDENTS RELATED TO ...		Never	Once or twice	More than twice
1	Marijuana			
2	Other (please describe)			

**Q 8. Do your close friends occasionally or often consume marijuana or some other drug (circle)?**

- a) No
- b) Yes

**Q 9. Please read each question and put the "X" mark below the answer that best describes how you felt during the past month.**

STATEMENT		All the time	Most of the time	Sometimes	Rarely	Never
1	How much time, during the past month, have you felt nervous?					
2	How much time, during the past month, have you felt unhappy and sad?					
3	How much time, during the past month, have you felt calm and peaceful?					
4	How often, during the past month, have you felt so depressed that nothing could cheer you up?					
5	During the past month, how much time have you felt happy?					

**Q 10. If you had a sexual intercourse (this refers to the last sexual intercourse you had), did you use a condom or any other form of contraception (circle)?**

- a) Never
- b) Several times a year
- c) Several times a month
- d) Several times a week
- e) Almost every day

**Q 11. How often do you go to a doctor to check your sexual and reproductive health (circle)?**

- a) Never
- b) Less than once a month
- c) About once a month
- d) About once a week
- e) Multiple times a week

## VIOLENCE

**Q 12. Below are the situations of violence in which young people can find themselves with their peers. Put X in the appropriate box and answer to what extent you participated in such situations in the LAST THREE MONTHS.**

	STATEMENT	It never hap- pened	It happened once	It happened twice or more times
1	Peers called me names, made fun of me, insulted me or threat- ened me.			
2	Peers slapped, hit or kicked me.			
3	They sent threatening or offensive messages to me via SMS, email or via social networks.			
4	Peers sexually harassed me against my will or touched me in a way that was very unpleasant to me.			
5	Group of peers attacked me and was violent towards me.			
6	I called other peers names, made fun of them, or insulted them.			
7	I slapped, hit or kicked other peers.			
8	I sent threatening or insulting messages to my peers via SMS, email or via social networks.			
9	I sexually harassed or touched other people against their will.			
10	As a member of peer group, I took part in a violent act.			
11	I verbally insulted or hit someone I thought was gay (homo- sexual/lesbian).			

**Q 13. What would you do if you saw a fight between a person you know and some other person (circle 1 answer)?**

- a) Try to stop the fight
- b) Join the fight and help the person I know
- c) Call for help
- d) Do nothing

**Q 14. Questions related to your experiences with violence in a romantic/emotional relationship that you might have had with your partner, i.e. boyfriend or girlfriend, are given in the following table. If you have not had a girlfriend or a boyfriend until now, skip this table and move to next question.**

QUESTIONS		Never	Once	Twice or more times
1	Have you ever insulted or humiliated your girlfriend/boyfriend?			
2	Have you limited or forbidden your girlfriend/boyfriend to communicate with their friends, to go out, the way they dress, and the like?			
3	Have you ever slapped or hit your girlfriend/boyfriend?			
4	Have you ever had sex with a girlfriend/boyfriend against her/his will?			
5	Have your girlfriend/boyfriend ever insulted or humiliated you?			
6	Have your boyfriend/girlfriend limited or forbidden you to communicate with your friends, to go out, the way you dress, etc.			
7	Have your girlfriend/boyfriend ever slapped or hit you?			
8	Have your girlfriend/boyfriend ever had sex with you against your will?			

**Q 15. If you have experienced violence in an intimate relationship, how did you react in this situation (circle)?**

- a) I successfully resolved the situation by defending myself or avoiding violence
- b) I did not manage to prevent violence, I was a victim of violence.
- c) I did not experience violence in a relationship, so I did not react.

**We have come to the end of the questionnaire.  
Thank you for your cooperation and your time!**

## Annex 2

### Example of Consent form

#### Consent Form for Participation in Program Y Survey

##### **Purpose**

We are doing a study to understand more about what young men and young women think and how do they behave in terms of healthy lifestyles, violence, gender equality, sexual and reproductive health. We are also interested in learning about the issues facing young men and young women in the Balkans, and how do they think about their life and their lifestyle.

This study is being done in all schools and settings where Program Y is being implemented with the support of Ministry of Education.

If you want to take part in the study, we have created short survey about these topics. It is self-administered, which means that you can fill it out yourself, and the survey will not include your name, it will only include an ID number.

I will hand out the survey to those who give their consent to participate. I am available to answer any questions you may have. The survey will take about an hour to complete. If you decide not to participate, we ask that you remain in the room and read or do work quietly. Or, if you prefer, another room has been made available for you to read or do work.

##### **Voluntary participation**

If you want to be a part of this study, it is completely voluntary. If you agree to fill out the survey, you can always stop at any time, without having to give me any explanation and without any negative results. In addition, you do not have to answer any question that makes you uncomfortable, and you don't have to explain why you don't want to answer it and there will be no negative results from not answering. I will be here throughout the time allotted for filling out the survey, so you can ask any questions if you need more information on any question.

##### **Confidentiality**

The information that you share with us on the survey will not be publicly viewed or commented. No identifying information will be kept on the survey forms. A separate form will be used to match your name to the survey ID number. We are collecting this information so that we can match this survey with a survey you may fill out at the end of the school year. Only the research team will have the information that matches your survey ID number to your name. The surveys will be stored in a locked place and eventually destroyed. Confidentiality also depends on you not sharing your information with anyone except trusted persons.

**Risks**

Some questions on the questionnaire may embarrass you or may make you feel uncomfortable or bring up bad experiences or memories. You do not have to answer any question you do not want to. Before the survey, I will give you a list of names and contact information for people or organizations in your community that can help you if you want it. These are people who you can talk to about what you were feeling when reading the questions.

**Right to Refuse or Withdraw**

You can choose whether or not you want to be a part of this study. There is no penalty if you decide that you do not want to participate. And again, if you participate, you can decide not to answer certain questions or even decide to stop at any time.

If you are interested in participating, I would like you to sign this form. You can have a copy of it, if you wish.

**Agreement to Participate**

I have read/been explained this entire consent form and any questions have been answered to my satisfaction.

I agree to participate in the research Yes    No

Signature of Respondent ..... Date .....

Signature of Researcher ..... Date .....

I want a copy of the consent form. Yes    No

**Investigator's statement:**

I, the undersigned, have explained to the subject in the language that he understands the procedures to be followed in this research and the risks and benefits involved. S/He has agreed participate in the research.

Signature of Researcher ..... Date .....

## **Annex 3**

### **Example of Referral mechanisms list**

- 1. SOS phone line for victims of violence**
- 2. Health center**
- 3. Center for Social Work**
- 4. Center for HIV/AIDS**
- 5. Youth support clubs**
- 6. Useful links**

## Annex 4

### Pre-test and post-test for teachers

#### PROGRAM Y – Innovative Approaches in GBV Prevention and Healthy Lifestyle / Promotion for Young men and women

##### QUESTIONNAIRE FOR TEACHERS

The questionnaire contains questions about different areas of life of high school students such as health, violence, family, gender relations, etc. It is important to give honest answers to all questions. This is not a test of knowledge and there are no incorrect answers. The questionnaire is filled in by circling or writing the appropriate answer independently. **Questionnaire should not be signed.**

**Q 1. Sex?** a) Female b) Male

**Q 2. How old are you?** \_\_\_\_\_

**Q 3. How many years do you work as a teacher or a staff member of a school?** \_\_\_\_\_

**Q 4. Please read carefully the following statements. By entering X in the appropriate box, point to what extent you agree with each statement.**

	STATEMENT	Completely untrue	Mostly untrue	Neither true nor untrue	Mostly true	Completely true
1	A woman's most important role is to take care of her home and cook for her family.					
2	Changing diapers, bathing and feeding children are the responsibilities of the mother.					
3	If a woman cheats on a man, it is justified for him to hit her.					
4	A single slap is a type of violence.					
5	It is more acceptable for a boy to skip class than a girl					
6	A man should have the final word about decisions in the home.					
7	I would accept that I have a gay friend.					
8	It is okay for a man to hit his wife if she will not (does not want to) have sex with him.					
9	I would be ashamed if I had a homosexual son.					
10	A woman should tolerate violence in order to keep her family together.					
11	It is both a man and a woman's responsibility to prevent pregnancy.					
12	It is okay for men to cry and show their emotions in front of others.					
13	It is okay to hit or kick a gay person if he flirts with me.					
14	When a woman is sexually harassed, it is most often because of the way she is dressed.					
15	It is acceptable for parents to beat their children when they do not behave well.					
16	The most important characteristics of a man are physical strength and power.					
17	Verbal insults are a type of violence.					

**Q 5. Enter X in the appropriate box, indicating what you think or feel about each of the following statements:**

	STATEMENT	I disagree /Not true	I agree / True	I am not sure/ I don't know
1	A woman has a greater chance of getting pregnant in the middle of the menstrual period			
2	Testosterone is a hormone that affects the development of male secondary characteristics (such as facial hair, tone of voice, etc.)			
3	People can get infected with HIV by sharing food with a person who has HIV.			
4	All sexually transmitted infections have some symptoms visible to the naked eye.			
5	Interrupting sexual intercourse is a very reliable way to prevent pregnancy.			
6	Emergency Contraceptive Pills (ECPs) should not be used as the usual contraceptive method, but only in emergency situations.			
7	Women's body absorbs more alcohol than a man who drinks the same number of alcoholic beverages.			
8	Alcohol is a drug.			
9	Hallucinogens are a type of drug that lowers brain activity by causing laziness and lack of interest.			
10	People who smoke marijuana for a long time, are more likely to develop diseases, such as permanent coughing or lung cancer.			

**Q 6. Please read carefully the following statements. By entering X in the appropriate box, point to what extent you agree with each statement.**

	STATEMENT	Completely untrue	Mostly untrue	Mostly untrue	Mostly untrue	Mostly untrue
1	Violence is sometimes the only way to solve some problems.					
2	Violence is also when someone accidentally hits someone else with a shoulder so that the other person feels pain.					
3	Insulting and humiliating someone is also violence.					
4	We cannot say that a man is violent if he only slaps a woman.					
5	In some cases of violence against women, women were guilty of this because they 'asked' for it.					
6	Violence against homosexuals is sometimes justified.					
7	It is normal for a high school student to drink alcohol sometimes.					
8	I support young people to try marijuana.					

**Q 7. Have you seen within the last six months any of the following in your school?****Enter X in the appropriate box for each described situation.**

	STATEMENT	Never happened	Happened once	Happened two or more times
1	A young man humiliated or insulted another young man.			
2	A young man hit or beat another young man.			
3	A young man humiliated or insulted a young woman.			
4	A young man hit or beat a young woman.			
5	A young woman humiliated or insulted another young woman or young man.			
6	A young woman hit or beat another young woman or young man.			
7	Physical fight between two or more groups of students.			
8	A student verbally or physically abused someone he/she thought was gay (homosexual or lesbian).			
9	A professor verbally insulted a student.			
10	A professor physically assaulted a student.			
11	A student verbally insulted a professor.			
12	A student physically assaulted a professor.			

**Q 8. What is your general opinion about presence of violence among students in your school (circle only one answer)?**

- a) There is no violence in our school
- b) Violence happens very rarely
- c) Violence happens sometimes
- d) Violence happens often
- e) Violence happens almost regularly

**Q 9. Do male and female students have the same opportunities in your school (circle only one answer)?**

- a) Male and female students are treated in the same way by their professors
- b) Young women are encouraged to consider engaging in professions dominated by men
- c) Young men are encouraged to consider engaging in professions dominated by women

**Q 10. What is your opinion about the need and idea that students learn about healthy life skills and styles in primary and secondary schools (circle only one answer)?**

- a) It is not the job of the school and school staff to conduct life skills education
- b) Schools have partial responsibility to implement life skills education.
- c) Schools should educate students about important life skills

**Q 11. To what extent do you agree with the offered statements, which relate to your ability to implement a life skills program at school? Enter X in the appropriate box for each described situation.**

	I FEEL ABLE TO CONDUCT PROGRAMS WITH MY STUDENTS RELATED TO ...	Com-pletely untrue	Mostly untrue	Mostly untrue	Mostly untrue	Mostly untrue
1	Violence prevention					
2	Sexual and reproductive health					
3	Gender equality					
4	Prevention of the consumption of psychoactive substances (alcohol, drugs, etc.)					

**We have come to the end of the questionnaire.  
Thank you for your cooperation and your time!**

## Annex 5

### Pre-test and post-test for peer educators

#### PROGRAM Y – Innovative Approaches in GBV Prevention and Healthy Lifestyle / Promotion for Young men and women

##### QUESTIONNAIRE FOR YOUTH EDUCATORS

The questionnaire contains questions about different areas of life such as health, violence, gender relations, relations in school, etc. It is important to give honest answers to all questions. This is not a test of knowledge and there are no incorrect answers. The questionnaire is filled in by circling or writing the appropriate answer independently. The questionnaire **should not be signed**.

**Q 1. Sex?** a) Female b) Male

**Q 2. How old are you?** \_\_\_\_\_

**Q 3. Please read carefully the following statements. By entering X in the appropriate box, point to what extent you agree with each statement.**

	STATEMENT	Completely untrue	Mostly untrue	Neither true nor untrue	Mostly true	Completely true
1	A woman's most important role is to take care of her home and cook for her family.					
2	Changing diapers, bathing and feeding children are the responsibilities of the mother.					
3	If a woman cheats on a man, it is justified for him to hit her.					
4	A single slap is a type of violence.					
5	It is more acceptable for a boy to skip class than a girl					
6	A man should have the final word about decisions in the home.					
7	I would accept that I have a gay friend.					
8	It is okay for a man to hit his wife if she will not (does not want to) have sex with him.					
9	I would be ashamed if I had a homosexual son.					
10	A woman should tolerate violence in order to keep her family together.					
11	It is both a man and a woman's responsibility to prevent pregnancy.					
12	It is okay for men to cry and show their emotions in front of others.					
13	It is okay to hit or kick a gay person if he flirts with me.					
14	When a woman is sexually harassed, it is most often because of the way she is dressed.					
15	It is acceptable for parents to beat their children when they do not behave well.					
16	The most important characteristics of a man are physical strength and power.					
17	Verbal insults are a type of violence.					

**Q 4. Enter X in the appropriate box, indicating what you think or feel about each of the following statements:**

	STATEMENT	I disagree /Not true	I agree / True	I am not sure/ I don't know
1	A woman has a greater chance of getting pregnant in the middle of the menstrual period			
2	Testosterone is a hormone that affects the development of male secondary characteristics (such as facial hair, tone of voice, etc.)			
3	People can get infected with HIV by sharing food with a person who has HIV.			
4	All sexually transmitted infections have some symptoms visible to the naked eye.			
5	Interrupting sexual intercourse is a very reliable way to prevent pregnancy.			
6	Emergency Contraceptive Pills (ECPs) should not be used as the usual contraceptive method, but only in emergency situations.			
7	Women's body absorbs more alcohol than a man who drinks the same number of alcoholic beverages.			
8	Alcohol is a drug.			
9	Hallucinogens are a type of drug that lowers brain activity by causing laziness and lack of interest.			
10	People who smoke marijuana for a long time, are more likely to develop diseases, such as permanent coughing or lung cancer.			

**Q 5. Please read carefully the following statements. By entering X in the appropriate box, point to what extent you agree with each statement.**

	STATEMENT	Completely untrue	Mostly untrue	Neither true nor untrue	Mostly true	Completely true
1	Violence is sometimes the only way to solve some problems.					
2	Violence is also when someone accidentally hits someone else with a shoulder so that the other person feels pain.					
3	Insulting and humiliating someone is also violence.					
4	We cannot say that a man is violent if he only slaps a woman.					
5	In some cases of violence against women, women were guilty of this because they 'asked' for it.					
6	Violence against homosexuals is sometimes justified.					
7	It is normal for a high school student to drink alcohol sometimes.					
8	I support young people to try marijuana.					

**Q 6. To what extent do you agree with the offered statements, which relate to your ability to implement a life skills program at school? Enter X in the appropriate box for each described situation.**

	I FEEL ABLE TO CONDUCT PROGRAMS WITH MY STUDENTS RELATED TO ...	Completely untrue	Mostly untrue	Neither true nor untrue	Mostly true	Completely true
1	Violence prevention					
2	Sexual and reproductive health					
3	Gender equality					
4	Prevention of the consumption of psychoactive substances (alcohol, drugs, etc.)					

**We have come to the end of the questionnaire.  
Thank you for your cooperation and your time!**

## Annex 6

### Qualitative survey interview for teachers

#### Interview Guide with School Teachers — Program Y

1. Can you give me a little background on your experience with the school system in which you are working in?
2. How long have you lived in this particular community/area?
3. What are some of the main challenges that families (your students' families) in this area face?
4. When did you, personally, begin working in this school?
5. What are main challenges that you face as a teacher in this school?
6. What have you noticed/observed about the young people in this school? Probes:
  - › a. their school/educational performance
  - › b. their goals/aspirations
  - › c. main challenges/problems they face
  - › d. characteristics of young men that help them to overcome their challenges
  - › e. features of their environment that help or prevent them from attaining goals
7. What are some of the critical relationships or influences that youth here have?
  - › a. Peer relationships
  - › b. Adult role models
  - › c. Family support/influences
  - › d. Relationships with teachers
  - › e. Relationships with young women
8. What are some of the challenges young men face in this school? In the general community? In their homes?
  - › a. Sexual and RH of young male students
  - › b. Relationships with young women
  - › c. Peer violence
  - › d. Community violence (and violence in the home?)
  - › e. Different challenges for younger students? Older students?
9. What have you observed about young women in this school? What are some of the challenges young women face in this school? In the general community? In their homes? Probes:
  - › a. Sexual and RH
  - › b. Relationships with young men

10. The Program Y hopes to build more gender-equitable attitudes and behaviors in young men and women, hopefully leading to improved RH and decreased violence. What do you think about this idea? Do you think this type of project can be helpful? Why or why not?
11. What concerns do you have about the program?
12. What other activities would you want the program to include?
13. Are there any other stakeholders (e.g., parents, MOE) that you think it would be good for the program to engage?
14. Are there any activities that you want to be part of or might want to conduct with others?

## Annex 7

# Reporting template for workshops and campaign activities

### Educational workshops report and timesheet

Date of implementation											
Name and Surname of educator											
Name and Surname of educator											
Educational workshops report					Number of participants			Relevant conclusions / inputs from workshop implementation (problems, challenges,...):			
No.	Time schedule	Minutes	Topic of workshop	Class	Male	Female	Total				
1.											
2.											
3.											
4.											
5.											
6.											
Signature of Educator 1:					Signature of Educator 2:						

## Annex 8

### Example of data base of students and teachers

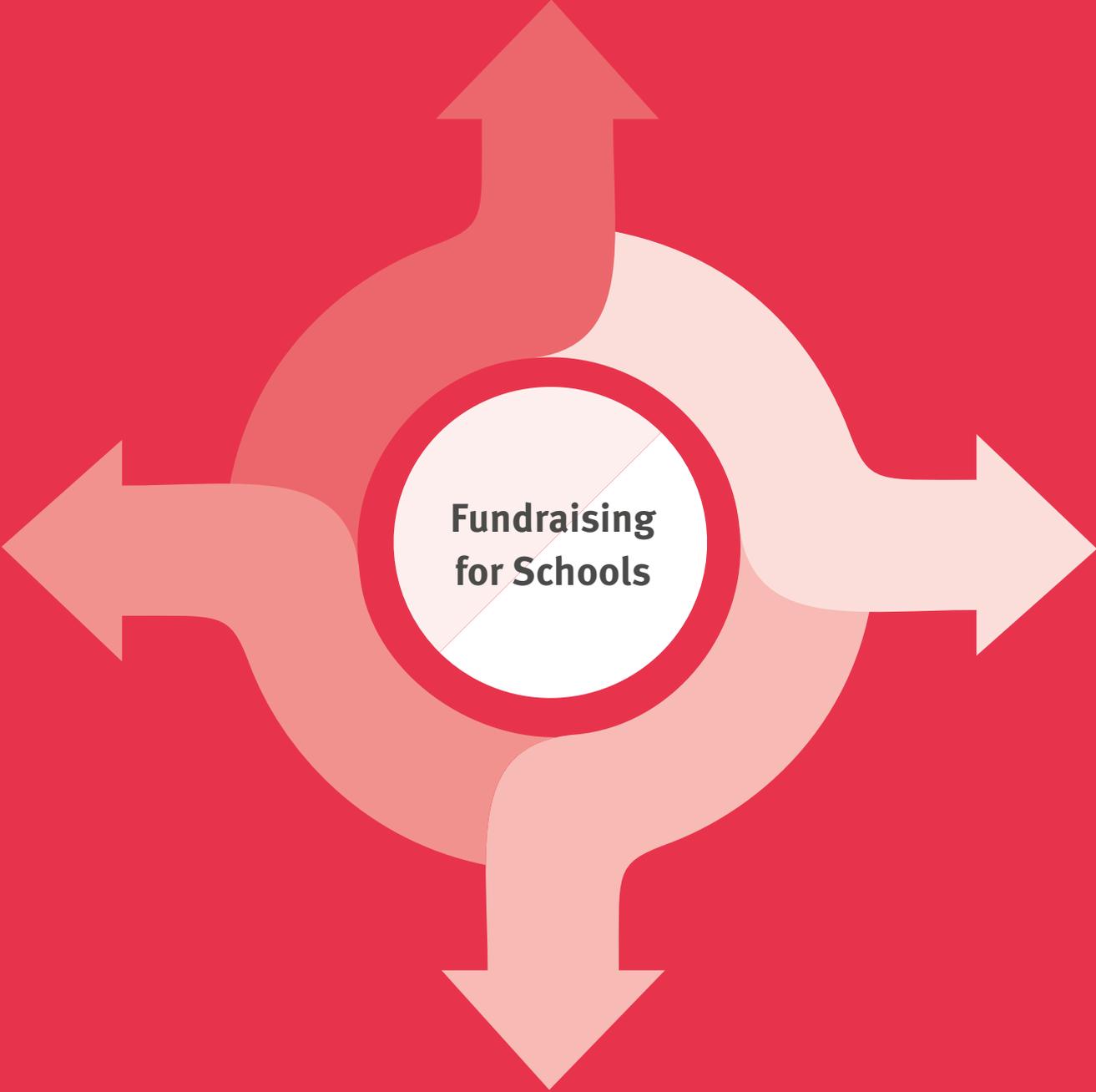
#### Program Y – list of participants

No	Name and surname	Teacher	Student	Grade	Contact	Attendance at Workshops	Attendance at Campaign activities
1							
2							
3							
4							
5							
6							
7							
8							
9							
10							
11							
12							
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# FUND RAISING

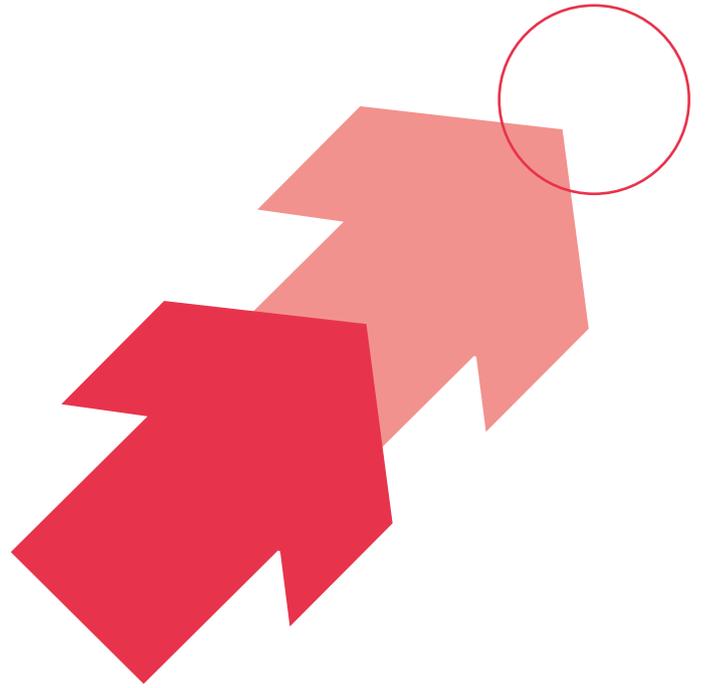
for Schools



The logo features a central white circle with a red border, containing the text "Fundraising for Schools". This circle is surrounded by a larger, light red circular shape with four thick, rounded arrows pointing outwards in the cardinal directions (up, down, left, right). The entire design is set against a solid red background.

**Fundraising  
for Schools**

# Fundraising for Schools

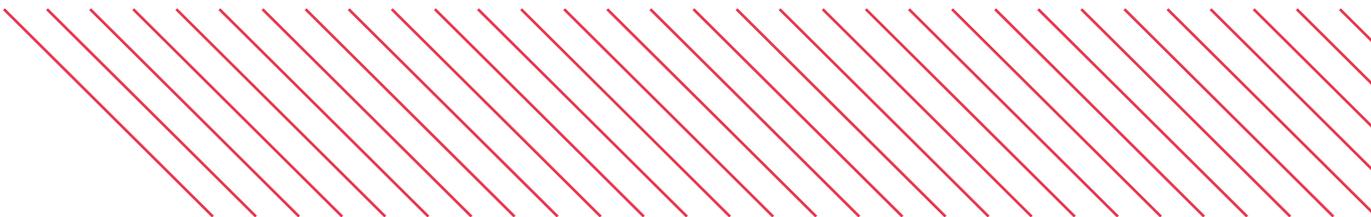


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## Introduction

Fundraising can be defined as collection of funds/goods/services for realization of our ideas and activities that contribute to their fulfilment. It is not all about money and how to get it, it should be more about establishing long-term partnerships with possible donors because in that way we sustainably secure resources for the present and future.

Nowadays fundraising has become pure science with a very comprehensive methodology and concrete guidelines that can teach you how to become a successful fundraiser. But what if you are a teacher in a school, doing school based projects with no budget for extra-curricular activities but with great motivation to succeed? This short toolkit might support you in your mission.



## Fundraising in Schools

Squeezed budgets and low government investments can make life difficult for schools and force them to explore other fundraising possibilities. For those getting to grips with fundraising for the very first time, as well as seasoned fundraisers embarking on new projects, school fundraising can be a challenging task. The good news is that it doesn't have to be. With a considered and organized approach, anyone can turn their efforts into a successful fundraising campaign.

Fundraising can be a great way to connect with the community of students, parents, and teachers in and around the school. It can also be an opportunity for you to get directly involved in raising money for the school and its programs and show your support for the school.

*It is not all about money and how to get it, it should be more about establishing long-term partnerships with possible donors...*

## Fundraising Steps

The following steps might make it easier for you to learn about the most effective way how to approach this topic and start realizing fundraising activities through practice.

### 1. Establish School Fundraising Team

The fundraising team should consist of /made of should be made of representatives of School Board and Management, teachers, parents and students. The team does not have to be big but it is crucial that all the interested parties are represented. Initiators of the fundraising team could present the idea at the Board and Management or at teacher's meetings, at parent's council meeting and student's councils if they exist and then people can vote for their team representative or just appoint one. The selected representatives should be motivated to deal with this topic so it is very important that they are willing to participate in this team effort on a voluntary basis. When the team is established you can publish the name of team members on school info board along with their contacts so that students, parents or teachers can address them when needed.

*The team does not have to be big but it is crucial that all the interested parties are represented...*

### 2. Develop Fundraising Strategy

The established team should develop a School Fundraising Strategy. That is not an easy process and it can be done in different ways. If the

team needs support, they can identify an expert (maybe via a parent, company of a parent or through an NGO) who is willing to contribute pro bono by facilitating the development or train team members on how to do it. Another option is that school secures some funds for hiring such and expert. If none of this is possible, here are some tips and guiding questions that might help the team:

**Define the Problem**



**Define the Vision**



**Define the Activities**



**Define Supporters**



**Define Timeline**



**Define Costs**



**Define Procedures**



- › 1) Define the problem – what are the problems that school is facing? Do not focus on lack of money, but rather identify the actions steps leading to solving issues at hand that could be addressed by collecting and investing money in problem solving.
- › 2) Define the vision – it would be great if you could come up with the school vision. How does your school look like in the future, in 10 years? Will your school become recognized as school with great positive environment for students and teachers? Will your school then already be a leader in Program Y implementation (life skills education) in your community, town, region?
- › 3) Define the activities - list all the activities that need to be carried out so that your problems can be solved and your vision fulfilled. Don't be afraid, this list can be long, the point is to list all that comes to your mind as necessary, that needs to be done (from FT regular meetings, to logistics around fundraising activities to celebration when you get the funds). Develop an exhaustive Activity Plan that will help you meet all your requirements in a timely fashion.
- › 4) Define supporters - Together with the tasks listed in activity plan you should identify people who can help you implement those tasks (like students, teacher, parents, but also community leaders, local entrepreneurs, media etc.) In this section, develop a contact list containing all the names, emails, phone numbers etc. since you will need that info later.
- › 5) Define timeline, roles and responsibilities – in this section define the start date, duration of your action as well as the expected deadline. Following this column, determine who will be responsible for each activity, or their segments.
- › 6) Define costs – although this whole process is about raising funds, it is necessary to secure some small amount of money for these operational activities. This is also a defining moment in which you decide how much money you will need for implementing the actions and who the potential donors are or could be.

Example of the Fundraising strategy table for 1 problem. You can create this table for each of the problems that you are focusing on.

	ACTIVITY	TIMELINE	SUPPORTERS	COST	RESPONSIBILITY
1					
2					

- › 7) Define procedures for funds management – be very precise about establishing protocol and procedures for raised funds management. Make sure you respect the relevant national laws, but school guidelines as well related to expenditures, accounting, procurement and other legal procedures

DEFINE THE  
PROBLEM

DEFINE THE  
VISION

DEFINE THE  
ACTIVITIES

DEFINE  
SUPPORTERS

DEFINE  
TIMELINE

DEFINE  
COSTS

DEFINE  
PROCEDURS

### 3. Do the Research

Data collection is a very important step for your strategy development, but it should also become an integral part of the entire process (to do it continuously before, during and after the fundraising initiative). The data collection will provide you with a wide range of useful data: from identifying what is needed and ideas on how it could be done to what went well and what did not. You can collect data in many different ways: by organizing focus group discussions (FDGs), individual interviews with students, parents and teachers or by setting an info desk that can serve during school breaks for students to get additional info or share their suggestions and ideas. Also, one part of the research can be done online, to learn how other schools deal with similar problems. When you collect all the information, you can analyze it and start the planning process.

*Data collection is a very important step for your strategy development*

### 4. Consult Your Community – Don't be Afraid to Ask

Do not forget that your school belongs to the community and that there are a lot of people living in your community who can help you and support you on your journey. Go and meet with local municipality officers, local media, sport clubs, professional associations, art and culture organizations and all the others that you identify as stakeholders and that might contribute to the process. Give them the opportunity and secure a space for them to get involved and to actively take part. There are many ways in which people can help you, financial assistance being only one of the ways.

### 5. Organize and Implement Activities

When the planning phase is over and the next steps are being clearly defined it is the time to ACT! Start with your first activity and keep track of the process. Remember to be flexible and ready to adapt if challenges occur and they will, they always do, but the most important thing is to stay focused on what you want to accomplish.

*When the planning phase is over and the next steps are being clearly defined it is the time to ACT!*

### 6. Learn From Your Experience and Improve

When the process is finished and you have the monitoring data ready, analyze and learn from them. If you have developed a clear set of indicators for measuring your progress, now use them to assess the level of accomplishment. Organize evaluation meeting for the fundraising team and discuss the results, success and challenges and learn. Those are very important lessons for your future behavior.



# Fundraising styles

## 1. School based fundraising

School based fundraising is the practice of raising money to support educational enrichment programs by schools or school groups. There are many ways to do school based fundraising and this guide will present some of them. You should always be very clear about why the event is being organized and what will the funds collected be used for. Being transparent in this way will make people trust you and be sure what exactly they are contributing to. At some events you can give appreciation certificates, thank you badges etc. and in that way, express your gratitude to people who have provided support.

*You should always be very clear about why the event is being organized...*

**Recycling** – securing or building/producing boxes for recycling papers and plastics that are placed all over the school can accumulate a lot of funds for a long-term period, because the school can get refund from communal public services. You need to connect with the local communal services, get the information and establish the cooperation. Collecting of plastic and papers should be done by teachers and students and you can first organize some promotional event in the school that will announce the start of this process. After setting the boxes for it, student and teachers can start recycling. You can even make some kind of competition between the classes who collect more and you can organize some small celebration event at the end of each school year to announce the winners and funds collected. This can become regular activity and ongoing funds collection.

**School Fair** – can be organized once a year when students can create some goods or donate some goods for selling in the school fair. This is also a place where you can sell cookies and lemonade and best activity where you can include parents and teachers. Also this event can be used to present school initiatives to donors and the community stakeholders (it can be organized for School Day)

**Sports Competition** – great outdoor activity when teams could pay some small fee for participation. It can involve different sport activities but also different teams: teams of parents, teams of teachers, team of students but also teams of community leaders. At this event you can call famous sportsman or sportswoman who can participate in the event and get great attention from the community.

**Eco-day** – create an event when all the students and teachers will come dressed in green and arrange school and school yard cleaning and

planting flowers and trees. You can get free flowers, seeds and fertile soil from local businesses. Of course, the participation is “green fee”.

**Lunch** – you can invite some Chefs from local restaurants to cook the lunch or prepare some snacks for all the students and teachers in the schools who can buy their lunch. Out of the collected funds you pay off the supplies needed for this event but also raise additional funds.

**School party** – with charging entrance where students could have fun dancing and mingling. This is also great opportunity to promote healthy lifestyles and promotion of non-alcoholic drinks that you can get from local store supporters.

**Games Day** – Let students bring in toys and games to play with on the last day of term and ask for a donation in return.

**Game Show** – Host your version of Who Wants To Be A Millionaire? or The Weakest Link. Otherwise adapt board games for big audiences and get prizes donated.

**Karaoke** – Arrange your own Factor X (here we can put the local popular TV show with singing) contest.

**Sponge Throw** – Ask students to donate in return for getting the opportunity to throw soapy sponges at teachers. Best done on a sunny day.

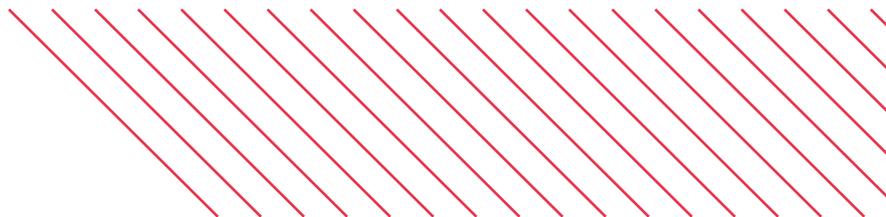
**Talent Contest** – Hold a talent contest for students to showcase their skills. You could make it TV show style by nominating judges to pick the winners.

**Treasure Hunt** – Put together a treasure hunt, split students into pairs or teams and let the detective work begin. Ask a local business to donate a prize for the winning pair/team and set a suggested donation amount for entering.

**World Cultures Day** – Get students to dress up for the day, give each class a different country to base their theme on.

**Teacher Charity Game** - Generate excitement among the students by attending a special sports game that has teams made up of their teachers! Sell tickets to watch the game, and consider having a concession stand. It could be a serious game or something comical.

**Teacher Charity Concert** - Round up your teachers for a musical concert for the students! Sell tickets to watch the teachers perform songs – either as a big group or in small groups. Teachers could get creative and invite well-known performers to join them or have community sponsors.



**Coaching Sessions** — Ask the local high school's coaches to sign up for weekly coaching sessions for various sports, then auction those off to the community.

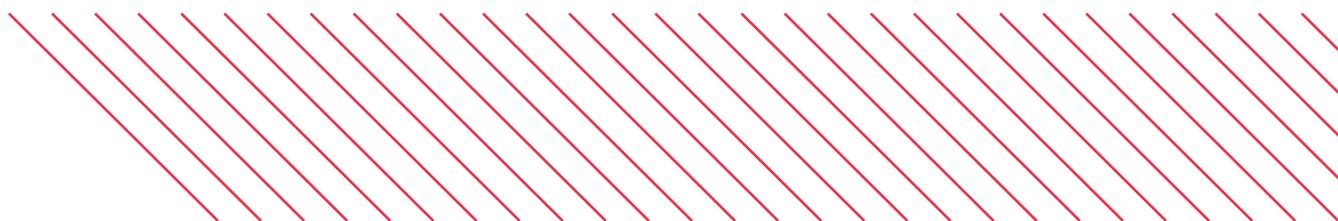
**Fundraising Dinner/Branch** — where you can invite local businesses and institutions to participate and present your ideas (local drink stores and restaurants can donate food and drinks). This is the place where you can ask for all kind of support for your ideas.

## 2. Community Fundraising

There are a lot of material and non-material resources in your community that can be used as support to school programs and activities. First of all, you should identify all the existing services, shops, restaurants, businesses, firms etc. and explore about what their scope of work is and then find the connection or identify the common interest. Secondly, you should meet them and discuss about possible cooperation by presenting your vision and ideas and be specific about what your school needs from them. You have to be very clear and precise about what do you want and how you think they might help you (it can be about donating funds, or donating their time or supplies or services). Try to explain to them that their involvement and support will be publicly announced so it will be advertisement and promotion for them (in press releases, online media, video clips).

A good start might be to do something good and useful for your community. There are lot of actions that could be done like cleaning of the local park, planting flowers, decorating the benches or renovating some old public spaces or you could also organize a music festival that can gather all community representatives to visit your school and get introduced to your plans for school improvement program. Keep in mind that to treat this local partnerships as a long-term commitment and not the one-time engagement only. In that way people might connect with your school, be motivated and inspired to contribute and support you over a longer period of time.

*You have to be very clear and precise about what do you want and how you think they might help you...*



### 3. Domestic and International Fundraising

Fundraising can be done with domestic and international donors and the Balkan countries can access EU pre-accession funds as well. The national and international donors usually have open calls with specific theme(s) they would like to support and the deadline by which you need to send your idea proposal. In your proposal, you have to justify and explain the problem that you would like to solve and provide concrete methodology how will you solve it and what will be different after your project implementation. This process is sometimes very challenging since first you need to check are you eligible as school to apply to some call and then to check all legal issues related to application. Then the process of idea development can start and usually has to be put on the paper and very well explained in the project proposal, logical framework, budget and activity plan forms and documents. Those are the time limited resources with very clear procedures how they should be spent so you have to do everything “by the book”. Maybe there is some local expert or a parent who know how to develop a project proposal and the related documents. Identify them and ask for help! More importantly, non-governmental organizations assisting you with the Program Y implementation can help you with the proposal development and provide you with the resources that might help you in the process (like websites offering some funding options).

### 4. Online Fundraising

Nowadays the online fundraising is very popular and here are some you might find interesting:

**Donate** now button on the school website, where interested people, organizations, donors can directly donate funds to the school. You can ask your IT developer to add this page to your website where you can present your vision and ideas to which funds can contribute and give necessary technical information for donation. Also, this is the place where you can list all previous or current donors and publicly express your gratefulness towards them.

**Crowdfunding** is the practice of funding a project or venture by raising many small amounts of money from a large number of people, typically via the Internet. You chose the online platform, post your idea (through document, by usually video or infographic). It became very popular and you can find more information at [www.crowdfunding.com](http://www.crowdfunding.com)

## Examples of successful fundraising

### 1. Recycle for School

Students in one school in the Western Balkans region organize twice a year Crowdfunding activity - Recycle for school. Students, parents, relatives, friends and other citizens are invited to bring electronic waste to school. The school has established a partnership with environmental organizations that promote action towards citizens, in order to mobilize as many people as possible to participate in the action.

The school has established a partnership with a company that purchases electronic waste. Earned money is used for funding programs and activities for students in school.

### 2. Sports day

Several schools in the region have established sports day or tournaments that are serving the fundraising needs for the schools. Schools organize together with students a variety of games and sports to give an opportunity to all students to join in.

Funds are collected through several models: charging admission to parents and other spectators; sponsors of the tournament; selling merchandise, snacks and drinks etc. Sometimes funds are collected for targeted cause and all participants are invited to donate additional money for this cause.

## Tips & Tricks

Here are some tips for successful fundraising to get the money you need while maintaining good relationships with the school community.

- 1. Involve students, parents, teachers, community members in all stages of fundraising; from defining a vision to implementation of the activities.**
- 2. Try to organize motivational and fun activities that people will love to participate in.**
- 3. Be proactive about staying in touch with your supporters and donors but don't over do it.**
- 4. Think outside the box – usual and traditional fundraising activities are great, but what can you do in a different way?**
- 5. Focus on the end goal – be very clear about what you are raising money for and why.**
- 6. Get personal – students can be great fundraisers if they tell their own story, from their own perspective about what they need the money for. Encourage them to tell and ask!**

### Useful websites:

[www.easy-fundraising-ideas.com](http://www.easy-fundraising-ideas.com)

<https://blog.fundly.com/fundraising-ideas-for-schools-and-education/>

<http://schoolaid.co.nz/7-awesome-fundraising-ideas/>

<https://www.groundwork.org.uk/school-a-z>

<http://www.coolfundraisingideas.net/school-fund-raising-idea>

<https://www.opencolleges.edu.au/informed/other/school-fundraising-ideas/>

<https://www.youcaring.com/c/school-fundraising>

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305-055.1/.2(035)  
316.624-057.874(035)  
613-057.874(035)

EDUCATIONAL Toolkit Youth - Innovative Approaches in GBV Prevention and Healthy Lifestyle Promotion for Young Men and Women / [prepared by Marina Starčević Cviko]. - Beograd : Predstavništvo CARE Serbia u Beogradu, 2018 (Priština : Asha shpk). - 420 str. : ilustr. ; 30 cm

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[www.care-balkan.org](http://www.care-balkan.org)

[www.youngmeninitiative.net](http://www.youngmeninitiative.net)

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